

ORDER WORKSHEET

Rep Order# 10741051 Ver# 1 Status New  
EC'd Yes

Traffic Order#

2260810

Printed: 01/08/16 4:21 PM  
Last Received: 01/08/16 4:21 PM  
Showing Buylines: All Rep and Station Changes

1 of 4

Station WBMA-TV BIRMINGHAM, AL  
Advertiser (NW80) POLITICAL  
Product MCCONNELL FOR SENATE  
Estimate# 328  
Buyer Steve Hazleton

33601

Agency (SRHI) SRH MEDIA INC  
PO BOX 367  
SPENCERVILLE, MD 20868  
Agency C/P1/P2/E 63/239/328  
Flight Dates 01/12/16-01/18/16

5370

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (JXR) JACOB ROTH  
Sales Assistant  
Salesperson Phone#  
Salesperson Fax#

--- CONTRACT COMMENT ---

JONATHON MCCONNELL FOR SENATE

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER CANDIDATE - JONATHON MCCONNELL FOR SENATE PLS CFM T/R JACOB

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu	9A-930A	Talk Of Alabama	30	-	-	\$85.00	01/12-01/12	1	1	1	\$85.00
2	W	9A-930A	Talk Of Alabama	30	-	-	\$85.00	01/13-01/13	1	1	1	\$85.00
3	Th	9A-930A	Talk Of Alabama	30	-	-	\$85.00	01/14-01/14	1	1	1	\$85.00
4	F	9A-930A	Talk Of Alabama	30	-	-	\$85.00	01/15-01/15	1	1	1	\$85.00
5	M	9A-930A	Talk Of Alabama	30	-	-	\$85.00	01/18-01/18	1	1	1	\$85.00
6	Tu	11A-1130A	ABC 33/40 Midday News	30	-	-	\$85.00	01/12-01/12	1	1	1	\$85.00
7	W	11A-1130A	ABC 33/40 Midday News	30	-	-	\$85.00	01/13-01/13	1	1	1	\$85.00
8	Th	11A-1130A	ABC 33/40 Midday News	30	-	-	\$85.00	01/14-01/14	1	1	1	\$85.00
9	F	11A-1130A	ABC 33/40 Midday News	30	-	-	\$85.00	01/15-01/15	1	1	1	\$85.00
10	M	11A-1130A	ABC 33/40 Midday News	30	-	-	\$85.00	01/18-01/18	1	1	1	\$85.00

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 SPENCERVILLE, MD 20868  
 Agency C/P1/P2/E 63/239/328  
 Flight Dates 01/12/16-01/18/16

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (JXR) JACOB ROTH  
 Sales Assistant  
 Salesperson Phone#  
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
11	Tu	1130A-12P	ABC 33/40 Midday News	30	-	-	\$85.00	01/12-01/12	1	1	1	\$85.00
12	W	1130A-12P	ABC 33/40 Midday News	30	-	-	\$85.00	01/13-01/13	1	1	1	\$85.00
13	Th	1130A-12P	ABC 33/40 Midday News	30	-	-	\$85.00	01/14-01/14	1	1	1	\$85.00
14	F	1130A-12P	ABC 33/40 Midday News	30	-	-	\$85.00	01/15-01/15	1	1	1	\$85.00
15	M	1130A-12P	ABC 33/40 Midday News	30	-	-	\$85.00	01/18-01/18	1	1	1	\$85.00
16	Tu	1P-2P	General Hospital	30	-	-	\$150.00	01/12-01/12	1	1	1	\$150.00
17	W	1P-2P	General Hospital	30	-	-	\$150.00	01/13-01/13	1	1	1	\$150.00
18	Th	1P-2P	General Hospital	30	-	-	\$150.00	01/14-01/14	1	1	1	\$150.00
19	F	1P-2P	General Hospital	30	-	-	\$150.00	01/15-01/15	1	1	1	\$150.00
20	M	1P-2P	General Hospital	30	-	-	\$150.00	01/18-01/18	1	1	1	\$150.00
21	Tu	4P-430P	Focus At 4	30	-	-	\$100.00	01/12-01/12	1	1	1	\$100.00
22	W	4P-430P	Focus At 4	30	-	-	\$100.00	01/13-01/13	1	1	1	\$100.00
23	Th	4P-430P	Focus At 4	30	-	-	\$100.00	01/14-01/14	1	1	1	\$100.00
24	F	4P-430P	Focus At 4	30	-	-	\$100.00	01/15-01/15	1	1	1	\$100.00
25	M	4P-430P	Focus At 4	30	-	-	\$100.00	01/18-01/18	1	1	1	\$100.00
26	Tu	430P-5P	Focus At 430	30	-	-	\$100.00	01/12-01/12	1	1	1	\$100.00

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 Flight Dates 01/12/16-01/18/16

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 Sales Office (DC) WASHINGTON  
 Salesperson (JXR) JACOB ROTH  
 Sales Assistant  
 Salesperson Phone#  
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
27	W	430P-5P	Focus At 430	30	-	-	\$100.00	01/13-01/13	1	1	1	\$100.00
28	Th	430P-5P	Focus At 430	30	-	-	\$100.00	01/14-01/14	1	1	1	\$100.00
29	F	430P-5P	Focus At 430	30	-	-	\$100.00	01/15-01/15	1	1	1	\$100.00
30	M	430P-5P	Focus At 430	30	-	-	\$100.00	01/18-01/18	1	1	1	\$100.00
31	Tu	6P-630P	33/40 News At 6Pm	30	-	-	\$350.00	01/12-01/12	1	1	1	\$350.00
32	W	6P-630P	33/40 News At 6Pm	30	-	-	\$350.00	01/13-01/13	1	1	1	\$350.00
33	Th	6P-630P	33/40 News At 6Pm	30	-	-	\$350.00	01/14-01/14	1	1	1	\$350.00
34	F	6P-630P	33/40 News At 6Pm	30	-	-	\$350.00	01/15-01/15	1	1	1	\$350.00
35	M	6P-630P	33/40 News At 6Pm	30	-	-	\$350.00	01/18-01/18	1	1	1	\$350.00
36	Tu	430A-5A	Good Morning Alabama	30	-	-	\$10.00	01/12-01/12	1	1	1	\$10.00
37	W	430A-5A	Good Morning Alabama	30	-	-	\$10.00	01/13-01/13	1	1	1	\$10.00
38	Th	430A-5A	Good Morning Alabama	30	-	-	\$10.00	01/14-01/14	1	1	1	\$10.00
39	F	430A-5A	Good Morning Alabama	30	-	-	\$10.00	01/15-01/15	1	1	1	\$10.00
40	M	430A-5A	Good Morning Alabama	30	-	-	\$10.00	01/18-01/18	1	1	1	\$10.00
41	Sa	7A-8A	Good Morn America Sat	30	-	-	\$50.00	01/16-01/16	1	1	1	\$50.00
42	Su	7A-8A	Good Morning America Sun	30	-	-	\$50.00	01/17-01/17	1	1	1	\$50.00

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 Flight Dates 01/12/16-01/18/16

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (JXR) JACOB ROTH  
 Sales Assistant  
 Salesperson Phone#  
 Salesperson Fax#

**—REPORT TOTALS—**

Report Totals: 42 / \$4,925.00

**—SALES MONTHLY TOTALS—**

Jan2016: 42/ \$4,925.00  
 Order Totals: 42 / \$4,925.00 Total GRPS: 0.0

**— COMPETITIVE —**

Market Totals	\$18,240.74	CABL	.00%	EBMA	.00%	GBMA	.00%	IBMA	.00%	WABM	.00%
		WBMA	27.00%	WBRC	38.00%	WIAT	11.00%	WPXH	.00%	WTTD	.00%
		WVTM	24.00%	WVUA	.00%						

Books [null]  
 Demos RA35+

**— CREDIT RISK —**

STANDARD CREDIT TERMS



WBMA  
651 Beacon Pkwy W Ste 105  
Birmingham, AL 35209

SRH Media Inc  
PO Box 367  
Spencerville, MD 20868-0367

**Contract #** 2360818  
**Schedule Dates** 01/12/16-01/18/16  
**Advertiser** McConnell 4 Senate-R (33601)  
**Agency** SRH Media Inc (5370)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** MCCONNELL FOR SENATE (213705)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Hazleton, Steve  
**Phone/Fax** (202) 955-5342 /  
**CPE** 63/239/328  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** MCCONNELL FOR SENATE  
 JONATHON MCCONNELL FOR SENATE

**Date Entered** 01/08/16  
**Last Modified** 01/08/16  
**Entered By** Christine Bartlett  
**CO-OP** No  
**Headline #** ECR10741051  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$738.75  
**Net Total** \$4,186.25  
**Sales Tax**

**Birmingham (WBMA)**

By Broadcast Month	Spots	Rate
Jan. 2016	42	\$4,925.00
<b>Grand Total:</b>	<b>42</b>	<b>\$4,925.00</b>

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	01/12/16-01/12/16	5	:30	9A- Talk of Alabama			1						1	\$85.00	\$85.00	Birmingham (WBMA)	Talk Of Alabama	1/8/16
2.0	Normal Line / SPOT (2)	01/13/16-01/13/16	5	:30	9A- Talk of Alabama				1					1	\$85.00	\$85.00	Birmingham (WBMA)	Talk Of Alabama	1/8/16
3.0	Normal Line / SPOT (3)	01/14/16-01/14/16	5	:30	9A- Talk of Alabama					1				1	\$85.00	\$85.00	Birmingham (WBMA)	Talk Of Alabama	1/8/16
4.0	Normal Line / SPOT (4)	01/15/16-01/15/16	5	:30	9A- Talk of Alabama						1			1	\$85.00	\$85.00	Birmingham (WBMA)	Talk Of Alabama	1/8/16
5.0	Normal Line / SPOT (5)	01/18/16-01/18/16	5	:30	9A- Talk of Alabama		1							1	\$85.00	\$85.00	Birmingham (WBMA)	Talk Of Alabama	1/8/16
6.0	Normal Line / News (6)	01/12/16-01/12/16	5	:30	11A- News-ABC 3340 11a Monday-Friday			1						1	\$85.00	\$85.00	Birmingham (WBMA)	ABC 33/40 Midday News	1/8/16
7.0	Normal Line / News (7)	01/13/16-01/13/16	5	:30	11A- News-ABC 3340 11a Monday-Friday				1					1	\$85.00	\$85.00	Birmingham (WBMA)	ABC 33/40 Midday News	1/8/16
8.0	Normal Line / News (8)	01/14/16-01/14/16	5	:30	11A- News-ABC 3340 11a Monday-Friday					1				1	\$85.00	\$85.00	Birmingham (WBMA)	ABC 33/40 Midday News	1/8/16
9.0	Normal Line / News (9)	01/15/16-01/15/16	5	:30	11A- News-ABC 3340 11a Monday-Friday						1			1	\$85.00	\$85.00	Birmingham (WBMA)	ABC 33/40 Midday News	1/8/16
10.0	Normal Line / News (10)	01/18/16-01/18/16	5	:30	11A- News-ABC 3340 11a Monday-Friday		1							1	\$85.00	\$85.00	Birmingham (WBMA)	ABC 33/40 Midday News	1/8/16
11.0	Normal Line / News (11)	01/12/16-01/12/16	5	:30	11:30A- News-ABC 3340 11a Monday-Friday			1						1	\$85.00	\$85.00	Birmingham (WBMA)	ABC 33/40 Midday News	1/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
			1/11/16	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA  
651 Beacon Pkwy W Ste 105  
Birmingham, AL 35209

SRH Media Inc  
PO Box 367  
Spencerville, MD 20868-0367

**Contract #** 2360818  
**Schedule Dates** 01/12/16-01/18/16  
**Advertiser** McConnell 4 Senate-R (33601)  
**Agency** SRH Media Inc (5370)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** MCCONNELL FOR SENATE (213705)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Hazleton, Steve  
**Phone/Fax** (202) 955-5342 /  
**CPE** 63/239/328  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** MCCONNELL FOR SENATE  
 JONATHON MCCONNELL FOR SENATE

**Date Entered** 01/08/16  
**Last Modified** 01/08/16  
**Entered By** Christine Bartlett  
**CO-OP** No  
**Headline #** ECR10741051  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$738.75  
**Net Total** \$4,186.25  
**Sales Tax**

**Birmingham (WBMA)**

By Broadcast Month	Spots	Rate
Jan. 2016	42	\$4,925.00
<b>Grand Total:</b>	<b>42</b>	<b>\$4,925.00</b>

### INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / News (12)	01/13/16-01/13/16	5	:30	11:30A- News-ABC 3340 11a Monday-Friday				1					1	\$85.00	\$85.00	Birmingham (WBMA)	ABC 33/40 Midday News	1/8/16
13.0	Normal Line / News (13)	01/14/16-01/14/16	5	:30	11:30A- News-ABC 3340 11a Monday-Friday					1				1	\$85.00	\$85.00	Birmingham (WBMA)	ABC 33/40 Midday News	1/8/16
14.0	Normal Line / News (14)	01/15/16-01/15/16	5	:30	11:30A- News-ABC 3340 11a Monday-Friday						1			1	\$85.00	\$85.00	Birmingham (WBMA)	ABC 33/40 Midday News	1/8/16
15.0	Normal Line / News (15)	01/18/16-01/18/16	5	:30	11:30A- News-ABC 3340 11a Monday-Friday		1							1	\$85.00	\$85.00	Birmingham (WBMA)	ABC 33/40 Midday News	1/8/16
16.0	Normal Line / SPOT (16)	01/12/16-01/12/16	5	:30	1P- ABC-General Hospital			1						1	\$150.00	\$150.00	Birmingham (WBMA)	General Hospital	1/8/16
17.0	Normal Line / SPOT (17)	01/13/16-01/13/16	5	:30	1P- ABC-General Hospital				1					1	\$150.00	\$150.00	Birmingham (WBMA)	General Hospital	1/8/16
18.0	Normal Line / SPOT (18)	01/14/16-01/14/16	5	:30	1P- ABC-General Hospital					1				1	\$150.00	\$150.00	Birmingham (WBMA)	General Hospital	1/8/16
19.0	Normal Line / SPOT (19)	01/15/16-01/15/16	5	:30	1P- ABC-General Hospital						1			1	\$150.00	\$150.00	Birmingham (WBMA)	General Hospital	1/8/16
20.0	Normal Line / SPOT (20)	01/18/16-01/18/16	5	:30	1P- ABC-General Hospital		1							1	\$150.00	\$150.00	Birmingham (WBMA)	General Hospital	1/8/16
21.0	Normal Line / News (21)	01/12/16-01/12/16	5	:30	4P- News-Focus @ 4p Monday-Friday			1						1	\$100.00	\$100.00	Birmingham (WBMA)	Focus At 4	1/8/16
22.0	Normal Line / News (22)	01/13/16-01/13/16	5	:30	4P- News-Focus @ 4p Monday-Friday				1					1	\$100.00	\$100.00	Birmingham (WBMA)	Focus At 4	1/8/16

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Agency** SRH Media Inc (5370)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** MCCONNELL FOR SENATE (213705)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Hazleton, Steve  
**Phone/Fax** (202) 955-5342 /  
**CPE** 63/239/328  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** MCCONNELL FOR SENATE  
 JONATHON MCCONNELL FOR SENATE

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23.0	Normal Line / News (23)	01/14/16-01/14/16	5	:30	4P- News-Focus @ 4p Monday-Friday					1				1	\$100.00	\$100.00	Birmingham (WBMA)	Focus At 4	1/8/16
24.0	Normal Line / News (24)	01/15/16-01/15/16	5	:30	4P- News-Focus @ 4p Monday-Friday						1			1	\$100.00	\$100.00	Birmingham (WBMA)	Focus At 4	1/8/16
25.0	Normal Line / News (25)	01/18/16-01/18/16	5	:30	4P- News-Focus @ 4p Monday-Friday	1								1	\$100.00	\$100.00	Birmingham (WBMA)	Focus At 4	1/8/16
26.0	Normal Line / News (26)	01/12/16-01/12/16	5	:30	4:30P- News-Focus @ 4p Monday-Friday			1						1	\$100.00	\$100.00	Birmingham (WBMA)	Focus At 430	1/8/16
27.0	Normal Line / News (27)	01/13/16-01/13/16	5	:30	4:30P- News-Focus @ 4p Monday-Friday				1					1	\$100.00	\$100.00	Birmingham (WBMA)	Focus At 430	1/8/16
28.0	Normal Line / News (28)	01/14/16-01/14/16	5	:30	4:30P- News-Focus @ 4p Monday-Friday					1				1	\$100.00	\$100.00	Birmingham (WBMA)	Focus At 430	1/8/16
29.0	Normal Line / News (30)	01/18/16-01/18/16	5	:30	4:30P- News-Focus @ 4p Monday-Friday	1								1	\$100.00	\$100.00	Birmingham (WBMA)	Focus At 430	1/8/16
Est 29.0	Unapproved (NewL) on credit hold / News	01/15/16-01/15/16	5	:30	4:30P- News-Focus @ 4p Monday-Friday						1			1	\$100.00	\$100.00	Birmingham (WBMA)	Focus At 430	1/8/16
30.0	Normal Line / News (31)	01/12/16-01/12/16	5	:30	5:58-50P- News-ABC 3340 5p Monday-Friday			1						1	\$350.00	\$350.00	Birmingham (WBMA)	33/40 News At 6Pm	1/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Brand** MCCONNELL FOR SENATE (213705)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Hazleton, Steve  
**Phone/Fax** (202) 955-5342 /  
**CPE** 63/239/328  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** MCCONNELL FOR SENATE  
 JONATHON MCCONNELL FOR SENATE

**Date Entered** 01/08/16  
**Last Modified** 01/08/16  
**Entered By** Christine Bartlett  
**CO-OP** No  
**Headline #** ECR10741051  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$738.75  
**Net Total** \$4,186.25  
**Sales Tax**

**Birmingham (WBMA)**

By Broadcast Month	Spots	Rate
Jan. 2016	42	\$4,925.00
<b>Grand Total:</b>	<b>42</b>	<b>\$4,925.00</b>

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / News (32)	01/13/16-01/13/16	5	:30	5:58:50P- News-ABC 3340 6p Monday-Friday				1					1	\$350.00	\$350.00	Birmingham (WBMA)	33/40 News At 6Pm	1/8/16
32.0	Normal Line / News (33)	01/14/16-01/14/16	5	:30	5:58:50P- News-ABC 3340 6p Monday-Friday					1				1	\$350.00	\$350.00	Birmingham (WBMA)	33/40 News At 6Pm	1/8/16
33.0	Normal Line / News (34)	01/15/16-01/15/16	5	:30	5:58:50P- News-ABC 3340 6p Monday-Friday						1			1	\$350.00	\$350.00	Birmingham (WBMA)	33/40 News At 6Pm	1/8/16
34.0	Normal Line / News (35)	01/18/16-01/18/16	5	:30	5:58:50P- News-ABC 3340 6p Monday-Friday		1							1	\$350.00	\$350.00	Birmingham (WBMA)	33/40 News At 6Pm	1/8/16
35.0	Normal Line / News (36)	01/12/16-01/12/16	5	:30	4:30A- News-Good Morning Alabama 430a Monday-Friday			1						1	\$10.00	\$10.00	Birmingham (WBMA)	Good Morning Alabama	1/8/16
36.0	Normal Line / News (37)	01/13/16-01/13/16	5	:30	4:30A- News-Good Morning Alabama 430a Monday-Friday					1				1	\$10.00	\$10.00	Birmingham (WBMA)	Good Morning Alabama	1/8/16
37.0	Normal Line / News (38)	01/14/16-01/14/16	5	:30	4:30A- News-Good Morning Alabama 430a Monday-Friday						1			1	\$10.00	\$10.00	Birmingham (WBMA)	Good Morning Alabama	1/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA  
651 Beacon Pkwy W Ste 105  
Birmingham, AL 35209

SRH Media Inc  
PO Box 367  
Spencerville, MD 20868-0367

**Contract #** 2360818  
**Schedule Dates** 01/12/16-01/18/16  
**Advertiser** McConnell 4 Senate-R (33601)  
**Agency** SRH Media Inc (5370)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** MCCONNELL FOR SENATE (213705)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Hazleton, Steve  
**Phone/Fax** (202) 955-5342 /  
**CPE** 63/239/328  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** MCCONNELL FOR SENATE  
 JONATHON MCCONNELL FOR SENATE

**Date Entered** 01/08/16  
**Last Modified** 01/08/16  
**Entered By** Christine Bartlett  
**CO-OP** No  
**Headline #** ECR10741051  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$738.75  
**Net Total** \$4,186.25  
**Sales Tax**

Birmingham (WBMA)		
By Broadcast Month	Spots	Rate
Jan. 2016	42	\$4,925.00
<b>Grand Total:</b>	<b>42</b>	<b>\$4,925.00</b>

### INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / News (39)	01/15/16-01/15/16	5	:30	4:30A- News-Good Morning Alabama 430a Monday-Friday						1			1	\$10.00	\$10.00	Birmingham (WBMA)	Good Morning Alabama	1/8/16
Est 40.0	Unapproved (NewL) on credit hold / News	01/18/16-01/18/16	5	:30	4:30A- News-Good Morning Alabama 430a Monday-Friday		1							1	\$10.00	\$10.00	Birmingham (WBMA)	Good Morning Alabama	1/8/16
Est 41.0	Unapproved (NewL) on credit hold / News	01/16/16-01/16/16	5	:30	6:58:45A- ABC-Good Morning America Saturday							1		1	\$50.00	\$50.00	Birmingham (WBMA)	Good Morn America Sat	1/8/16
Est 42.0	Unapproved (NewL) on credit hold / News	01/17/16-01/17/16	5	:30	6:58:45A- ABC-Good Morning America Sunday								1	1	\$50.00	\$50.00	Birmingham (WBMA)	Good Morning America Sun	1/8/16

### CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



SRH MEDIA INC

Credit Card Payment Authorization Form

---

AGENCY NAME: SRH Media Inc.  
ADVERTISER NAME: McConnell for Senate  
AMERICAN EXPRESS CARD #: [REDACTED]  
SECURITY CODE: [REDACTED]  
EXPIRATION DATE: [REDACTED]  
NAME ON CARD: STEVE HAZLETON  
SRH MEDIA INC  
BILLING ADDRESS: 202 Rosalie Cove Ct.  
CITY STATE ZIP: SILVER SPRING, MD 20905  
TOTAL CHARGE: \$4186.25

---

I hereby authorize WBMA to charge my account a onetime payment based on the **total charge amount** presented on this form and for no other purpose(s) or amount(s) unless further/separately authorized in writing by the owner of the credit card identified below.

NAME OF AUTHORIZING INDIVIDUAL: STEVE HAZLETON

AUTHORIZING SIGNATURE:

A handwritten signature in black ink, appearing to read "Steve Hazleton", written over a horizontal line.

DATE OF AUTHORIZATION: 1.8.16

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**       **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Friends of Jonathon McConnell  
 being/on behalf of: Jonathon McConnell  
 a legally qualified candidate of the republican  
 political party for the office of: US Senate  
 in the primary  
 election to be held on: March 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

**Friends of Jonathon McConnell**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Emily York**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

12/9/15

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title



LISA MONTGOMERY

RSM

### FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Friends of Jonathon McConnell

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
\_\_\_\_\_  
signature of candidate or authorized committee

Friends of Jonathon McConnell 12/9/15

printed name

date