

SHOALS RADIO GROUP QUARTERLY ISSUES PROGRAMMING REPORT

WVNA-FM, WLAY-FM, WLAY-AM, WVNA-AM, WMSR-FM, WMXV-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the 10/01/2023 – 12/31/2023 calendar quarter were:

Description Of Issue	Program/Segment	Description of Program/Segment	Date/Time	Duration
Community/Health Issues	Meal Barrel Project	Each week the Meal Barrel Project feeds needy area families and hungry individuals. Asking listeners to support and donate.	10/1 – 12/31	Live announcements and web exposure.
Community Event	St. Florian Oktober Fest	The 21st annual St. Florian Oktoberfest will be held Friday, October 6 through Saturday, October 7. This will be the largest festival in the event's history.	10/01 – 10/08	Live announcements and web exposure.
Community Event	Pumpkin Palooza Scarecrow Trail	Saturday, October 7, 2023 The Franklin County Chamber of Commerce will host the 3rd annual Pumpkin Palooza Scarecrow Trail at Russellville's City Lake Park. Pumpkin Palooza is a free, family-friendly event.	10/01- 10/07	Live announcements and web exposure.
Community Event	Shakespeare Shake-Up: The Merchant of Venice	The Tennessee Valley Art Association presents Shakespeare Shake-Up: The Merchant of Venice live at the historic Ritz Theatre in Sheffield. This performance is an adaption of one of Shakespeare's classic plays.	10/01- 10/15	Live announcements and web exposure.
Children's Health & Well Being	Marine Corps League Toys For Tots Car And Truck Show	10/21The Marine Corps League will host its 4th Annual Car Show as a fundraiser for Toys for Tots on October 21, 2023, at the Clarion Inn. All proceeds go to Toys for Tots for children in the Shoals Area.	10/01 – 10/21	Live announcements and web exposure.

Community Health	Life Without Limits 1/2 Marathon and 5k	<p>October 28th This is a fundraising event benefitting United Cerebral Palsy of North Alabama and the Helping Hands Foundation, a 501(C).</p> <p>The event will take place at the Marriott Conference Center, which is located at 10 Hightower Place, Florence, Alabama</p>	October 1 – October 28	Live announcements and web exposure.
Community Event	Muscle Shoals Songwriters Festival 2023	The 2023 Muscle Shoals Songwriter Festival is presented by Marriott Shoals and spearheaded by the Muscle Shoals Songwriters Foundation, a 501 (c) (3) nonprofit organization. MSSF 2023 will take place on November 3-5, 2023 in The Shoals, Alabama, and will feature some of the biggest songwriters in the music industry.	10/03 – 11/05	Live announcements and web exposure.
Community Health/Childrens Health	Kruzn Into Christmas	EXIT Realty Shoals is proud to present their annual Christmas Tree Giveaway, a heartwarming initiative benefiting the Kruzn for a Kure Foundation. On Saturday, November 4th, bring your family and friends to enjoy a day filled with fun, food, and holiday cheer.	10/15 - 11/04	Live announcements and web exposure.
Animal Services	Florence Lauderdale Animal Services Pictures with Santa	Bring a donation and your pet to get pictures with Santa at the Florence Lauderdale Animal Services on Nov 18 from 10am-2pm. Flo the shelter dog will also be there.	11/01 – 11/18	Live announcements and web exposure.
Childrens Health/Education	Stuff the Bus Toy Drive	Help “Stuff the Bus” this Christmas for kids in our area. Please bring a new toy (still in the package) for kids K-12. Two giant school buses are placed at the entrances of Walmart in Florence and Muscle Shoals. Last year over 5,000 toys were distributed to children throughout Colbert & Lauderdale Counties with the help of school counselors,	11/25 – 12/10	Live announcements and web exposure.
Community Health/Hunger	The Shared Table Thanksgiving Lunch	<p>Everyone is welcome to a free lunch on Thanksgiving day at the Muscle Shoals Rec Center at Gattman Park on Thursday, Nov 23. Food will be served from 11am to 1pm.</p> <p>Anyone is welcome to attend. Share with friends, family, neighbors, strangers, church members, co-</p>	10/31 – 11/23	Live announcements and web exposure.

Children's Health & Well Being	Santa at Florence Mall	Santa will be coming to the Florence Mall on December 1st and will be there throughout the season. Reservations are encouraged but it will be welcome for anyone to walk up as well.	11/15 – 12/01	Live announcements and web exposure.
Community Event	13th Annual It's A Dickens Christmas Y'all	The 13th Annual Dickens Festival will be in historic downtown Tuscumbia, AL on Saturday Dec 9 from 8am-5pm. Snow will be falling, fire pits, Dickens Characters, Clydesdale Carriage Rides, live music, Holiday High Tea, Petting Zoo, Street Vendors and much more.	11/14 – 12/09	Live announcements and web exposure.
Local Tourism	Shoals Holiday Concert	Colbert County Tourism and the Alabama Music Hall of Fame present "Shoals Holiday Concert" featuring Mark Narmore, Bobby Tomberlin, and Tess Frizzell. The concert will be at the Alabama Music Hall of Fame on Dec 14. The show starts at 6:30. Doors open at 6.	11/25 – 12/14	Live announcements and web exposure.
Community Event/Tourism	The Polar Express Family Holiday	On Dec 15 and 16th, The Ritz Theatre is hosting two evenings of magic, all themed around the holiday classic The Polar Express! Starting at 6 pm, you'll get to ride a trolley with Santa, enjoy hot cocoa and cookies, make an ornament, and have festive family fun! Then at 7 pm, we'll watch the movie on our big screen in the historic Ritz	11/25 – 12/16	Live announcements and web exposure.
Community/Health Issues	Salvation Army Red Kettle Project	Promoting and encouraging listeners to look for and donate to the Salvation Army Red Kettles during the holiday season.	11/25 – 12/25	Live announcements and web exposure.
Community Event/Tourism	Holly Jolly Christmas Trolley	The Holly Jolly Christmas Trolley will return on December 21. Mark your calendars for Thursday, December 21 at 5:30 pm. The Holly Jolly Christmas Trolley, a Christmas sing-a-long ride through downtown Tuscumbia, will depart	12/07 – 12/21	Live announcements and web exposure.

