

SHOALS RADIO GROUP QUARTERLY ISSUES PROGRAMMING REPORT

WVNA-FM, WLAY-FM, WLAY-AM, WVNA-AM, WMSR-FM, WMXV-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the 10/01/2022 – 12/31/2022 calendar quarter were:

Description Of Issue	Program/Segment	Description of Program/Segment	Date/Time	Duration
Community/Health Issues	Meal Barrel Project	Each week the Meal Barrel Project feeds needy area families and hungry individuals. Asking listeners to support and donate.	10/1 – 12/31	Live announcements and web exposure.
Foster Parents	Colber County DHR Fall Festival	An event for Foster home recruitment at Spring Park on 10/10	10/01 – 10/10	Live announcements and web exposure.
Local Law Enforcement	Back The Blue Fundraising Event	10/21 at Muscle Shoals High School. Live music, food trucks, silent auction. Raising funds with proceeds for medical gear and first responders.	10/01- 10/21	Live announcements and web exposure.
Community Event	Blood Moon Haunted Recording Studio	10/20 & 10/21 haunted house set up at Cypress Moon Studios to raise funds for the Muscle Shoals Music Association.	10/01- 10/21	Live announcements and web exposure.
Children's Health & Well Being	Marine Corps League Toys For Tots Car And Truck Show	10/22 Car & Truck Show at Clarion Inn with all proceeds going to Toys For Tots in The Shoals Area.	10/01 – 10/22	Live announcements and web exposure.

Community Health	Life Without Limits Half Marathon, 5K and Fun Run	October 29 th event..Run with proceeds to benefit the Children and families of United Cerebral Palsy Of Northwest Alabama.	October 1 – October 29	Live announcements and web exposure.
Community Event/Women's Health	Helen Keller's Profiles in Pink	Oct 28 th Special ceremony celebrating and honoring victims and survivors of breast cancer at Helen Keller Hospital.	10/03 – 10/28	Live announcements and web exposure.
Community Health	Salvation Army Shoals Christmas Angel Tree	Registration for those in need for Christmas	11/1 - 11/23	Live announcements and web exposure.
Community Event	Muscle Shoals Songwriters Festival	November 4 – 5 th Special community event that included performances and panel discussions from Grammy award winning songwriters.	10/17 – 11/5	Live announcements and web exposure.
Education	Florence High presents Disney's Newsies Jr	11/11 – 11/13 performace from Florence Acadmey of Fine Arts and Florence High at school auditorium.	10/31 – 11/13	Live announcements and web exposure.
Community Health/Grief Counseling	Hope For The Holidays	11/15 The Healing Place event with guest speakers with support on managing grief during holidays.	10/31 – 11/15	Live announcements and web exposure.

Children's Health & Well Being	Marine Corps League Toys For Tots	Announcing Toys for Tots drop off locations in The Shoals	11/21 – 12/21	Live announcements and web exposure.
Community Event/Health Issues	Alecia Elliot Benefit Concert	12/1 Benefit Concert at The Shoals Theater from Muscle Shoals Artist Alecia Elliot for medical expenses for her father.	11/14 – 12/01	Live announcements and web exposure.
Health Awareness/Children's Health	Kruzin' For A Cure event featuring viral star Heather Land	Viral star Heather Land performing at George's 217 on 12/2 to benefit SIOD research.	11/14 – 12/02	Live announcements and web exposure.
Community Event	Mike Farris Sings The Soul Of Christmas	Mike Farris performs at The Shoals Theater for the benefit of the Muscle Shoals Music Association on 12/9	11/14 – 12/09	Live announcements and web exposure.
Community/Health Issues	Salvation Army Red Kettle Project	Promoting and encouraging listeners to look for and donate to the Salvation Army Red Kettles during the holiday season.	11/25 – 12/25	Live announcements and web exposure.
Schools/Children	Stuff The Bus	School buses set up at Florence Walmart and Muscle Shoals Walmart for 2 weeks to promote collecting toys for needy children in Colbert, Lauderdale, and Franklin Counties	11/25 – 12/10	Live announcements and web exposure.

