

ORDER



Orders
Order / Rev: 1252933
Alt Order #: WOC14487936
Product Desc: Gunderson for Congress
Estimate: 4047
Flight Dates: 02/19/24 - 02/25/24
Original Date / Rev: 01/31/24 / 02/06/24
Order Type: GENERAL

KGTV
Primary AE: Tanya Winscott
Sales Office: SanDN
Sales Region: NAT

Agency
Name: Target Enterprises - Political
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Gunderson/Republican/US House
Demographic: A55+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 280082
Agency External ID: 121905
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	68	\$10,360.00	\$8,806.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	68	\$10,360.00	\$8,806.00	115.14
Totals	68	\$10,360.00	\$8,806.00	115.14

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tanya Winscott			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KGTV	12%	\$10,360.00
Market	100%	\$86,333.33

Competitive Share

	Share	Total
AZSD	0%	\$0.00
CABLE	0%	\$0.00
KBNT	0%	\$0.00
KBOP	0%	\$0.00
KDTF	0%	\$0.00
KFMB	0%	\$0.00
KNSD	0%	\$0.00
KPBS	0%	\$0.00
KSWB	0%	\$0.00
KUSI	0%	\$0.00
SD4	0%	\$0.00
UNKWN	88%	\$75,973.33
XDTV	0%	\$0.00
XETV	0%	\$0.00
XEWT	0%	\$0.00
XHAS	0%	\$0.00
XHJK	0%	\$0.00
XHTT	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	02/19/24	02/23/24	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	5	\$35.00	P-6	0.63	NM	5	\$175.00
(Program: 10NEWS 5A) 1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of 5a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 MTWTF-- 5 \$35.00 0.63															
N 2	KGTV	02/19/24	02/23/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$75.00	P-6	0.89	NM	5	\$375.00
(Program: 10NEWS 6A) 1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of 6a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 MTWTF-- 5 \$75.00 0.89															
N 3	KGTV	02/19/24	02/23/24	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	MTWTF--	:30	10	\$125.00	P-6	1.88	NM	10	\$1,250.00
(Program: GMA) 1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 MTWTF-- 10 \$125.00 1.88															
N 4	KGTV	02/19/24	02/23/24	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	5	\$50.00	P-6	1.32	NM	5	\$250.00
(Program: LIVE! W/ KELLY & MARK) 1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of Live w/ Kelly <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 MTWTF-- 5 \$50.00 1.32															
N 5	KGTV	02/19/24	02/23/24	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	5	\$60.00	P-6	1.13	NM	5	\$300.00
(Program: 10NEWS 11A) 1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of 11a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 MTWTF-- 5 \$60.00 1.13															
N 6	KGTV	02/19/24	02/23/24	M-F 1-2pm General Hospital	CM	1-2pm	MTWTF--	:30	5	\$100.00	P-6	1.10	NM	5	\$500.00
(Program: GENERAL HOSPITAL) 1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of General Hospital <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 MTWTF-- 5 \$100.00 1.10															
N 7	KGTV	02/19/24	02/23/24	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	MTWTF--	:30	5	\$150.00	P-6	1.57	NM	5	\$750.00
(Program: 10NEWS 5P) 1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of 5p News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 MTWTF-- 5 \$150.00 1.57															
N 8	KGTV	02/19/24	02/23/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	5	\$275.00	P-6	2.58	NM	5	\$1,375.00
(Program: 10NEWS 6P) 1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of 6p News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 MTWTF-- 5 \$275.00 2.58															
N 9	KGTV	02/19/24	02/23/24	ABC World News M-F ABC World News M-F	CM	630-7pm	MTWTF--	:30	3	\$600.00	P-6	5.70	NM	3	\$1,800.00
(Program: ABC WORLD NEWS) 1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of ABC World News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 MTWTF-- 3 \$600.00 5.70															
N 10	KGTV	02/19/24	02/23/24	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	5	\$200.00	P-6	2.72	NM	5	\$1,000.00
(Program: 10NEWS 7P) 1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of 7p News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/19/24 02/25/24 MTWTF-- 5 \$200.00 2.72															
N 11	KGTV	02/19/24	02/23/24		CM	8-9pm	----F--	:30	1	\$500.00	P-6	2.02	NM	1	\$500.00

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Friday Prime A Shark Tank (Program: SHARK TANK FRI) 1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of Shark Tank <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>02/19/24</td> <td>02/25/24</td> <td>----F--</td> <td>1</td> <td>\$500.00</td> <td>2.02</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	02/19/24	02/25/24	----F--	1	\$500.00	2.02																																																												
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																																																																		
02/19/24	02/25/24	----F--	1	\$500.00	2.02																																																																																		
N 12	KGTV	02/19/24	02/25/24	Sunday Prime A AFHV	CM	7-8pm	-----S	:30	1	\$275.00	P-6	2.08	NM	1	\$275.00																																																																								
(Program: AMERICAS FUNNIEST HOME VIDS) 1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of America's Funniest Home Videos <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>02/19/24</td> <td>02/25/24</td> <td>-----S</td> <td>1</td> <td>\$275.00</td> <td>2.08</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	02/19/24	02/25/24	-----S	1	\$275.00	2.08																																																												
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																																																																		
02/19/24	02/25/24	-----S	1	\$275.00	2.08																																																																																		
N 13	KGTV	02/19/24	02/25/24	M-Su 11pm News ROS M-Su 11pm News ROS	CM	11-1135pm	MTWTFSS	:30	5	\$75.00	P-6	0.92	NM	5	\$375.00																																																																								
(Program: 10NEWS 11P M-SU) 1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of 11p News M-Su <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>02/19/24</td> <td>02/25/24</td> <td>MTWTFSS</td> <td>5</td> <td>\$75.00</td> <td>0.92</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	02/19/24	02/25/24	MTWTFSS	5	\$75.00	0.92																																																												
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02/19/24	02/25/24	MTWTFSS	5	\$75.00	0.92																																																																																		
N 14	KGTV	02/19/24	02/24/24	Sa GMA Hour 1 Sa GMA Hour 1	CM	7-8am	-----S-	:30	1	\$225.00	P-6	1.98	NM	1	\$225.00																																																																								
(Program: GMA 7A SAT) 1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of Good Morning America Saturday <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>02/19/24</td> <td>02/25/24</td> <td>-----S-</td> <td>1</td> <td>\$225.00</td> <td>1.98</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	02/19/24	02/25/24	-----S-	1	\$225.00	1.98																																																												
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02/19/24	02/25/24	-----S-	1	\$225.00	1.98																																																																																		
N 15	KGTV	02/19/24	02/24/24	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$125.00	P-6	1.59	NM	1	\$125.00																																																																								
(Program: 10NEWS SAT 8A) 1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of Saturday 8a News <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>02/19/24</td> <td>02/25/24</td> <td>-----S-</td> <td>1</td> <td>\$125.00</td> <td>1.59</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	02/19/24	02/25/24	-----S-	1	\$125.00	1.59																																																												
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02/19/24	02/25/24	-----S-	1	\$125.00	1.59																																																																																		
N 16	KGTV	02/19/24	02/25/24	Su 6-7am News Su 6-7am News	CM	6-7am	-----S	:30	1	\$60.00	P-6	1.00	NM	1	\$60.00																																																																								
(Program: 10NEWS SUN 6A) 1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of Sunday 6a News <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>02/19/24</td> <td>02/25/24</td> <td>-----S</td> <td>1</td> <td>\$60.00</td> <td>1.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	02/19/24	02/25/24	-----S	1	\$60.00	1.00																																																												
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02/19/24	02/25/24	-----S	1	\$60.00	1.00																																																																																		
N 17	KGTV	02/19/24	02/25/24	Su Good Morning America Su Good Morning America	CM	7-8am	-----S	:30	1	\$125.00	P-6	1.61	NM	1	\$125.00																																																																								
(Program: GMA SUN) 1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of Good Morning America Sunday <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>02/19/24</td> <td>02/25/24</td> <td>-----S</td> <td>1</td> <td>\$125.00</td> <td>1.61</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	02/19/24	02/25/24	-----S	1	\$125.00	1.61																																																												
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02/19/24	02/25/24	-----S	1	\$125.00	1.61																																																																																		
N 18	KGTV	02/19/24	02/25/24	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$100.00	P-6	1.00	NM	1	\$100.00																																																																								
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02/19/24	02/25/24	-----S	1	\$100.00	1.00																																																																																		
N 19	KGTV	02/19/24	02/25/24	This Week This Week	CM	9-10am	-----S	:30	1	\$600.00	P-6	1.46	NM	1	\$600.00																																																																								
(Program: THIS WEEK) 1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of This Week <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>02/19/24</td> <td>02/25/24</td> <td>-----S</td> <td>1</td> <td>\$600.00</td> <td>1.46</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spot</th> <th>Ch</th> <th>Date Range</th> <th>Description</th> <th>Start/End Time</th> <th>Weekdays</th> <th>Length</th> <th>Rate</th> <th>Rtg</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>KGTV</td> <td>02/19/24-02/25/24</td> <td>This Week</td> <td>9-10am</td> <td>-----Su</td> <td>:30</td> <td>(\$600.00)</td> <td>1.46</td> <td>NM</td> </tr> <tr> <td colspan="10">See MG 19.2</td> </tr> <tr> <td colspan="10">[paid programming/NBA 2/05 t]</td> </tr> <tr> <td>2</td> <td>KGTV</td> <td>02/25/24-02/25/24</td> <td>Su 3-4pm</td> <td>Su 3-4pm</td> <td>-----Su</td> <td>:30</td> <td>\$600.00</td> <td>1.46</td> <td>NM</td> </tr> <tr> <td colspan="10">MG for 19.1 02/25</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	02/19/24	02/25/24	-----S	1	\$600.00	1.46	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type	1	KGTV	02/19/24-02/25/24	This Week	9-10am	-----Su	:30	(\$600.00)	1.46	NM	See MG 19.2										[paid programming/NBA 2/05 t]										2	KGTV	02/25/24-02/25/24	Su 3-4pm	Su 3-4pm	-----Su	:30	\$600.00	1.46	NM	MG for 19.1 02/25									
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MG for 19.1 02/25																																																																																							
N 20	KGTV	02/19/24	02/25/24	Sa/Su 5-530pm Scripps News	CM	5-530pm	-----S	:30	1	\$100.00	P-6	1.10	NM	1	\$100.00																																																																								
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of Sunday 5p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/19/24	02/25/24	-----S			1			\$100.00			1.10		
N21	KGTV	02/19/24	02/25/24	Sa/Su 6-630pm News	CM	6-630pm	-----S	:30	1	\$100.00	P-6	1.10	NM	1	\$100.00
				Sa/Su 6-630pm News											
(Program: 10NEWS SUN 6P)															
1Q24 COMSCORE (sell) - SAN DIEGO - 1Q23 average of Sunday 6p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/19/24	02/25/24	-----S			1			\$100.00			1.10		
													Totals	68	\$10,360.00