

# ORDER



**Orders**  
**Order / Rev:** 1606066  
**Alt Order #:** 08356352  
**Product Desc:** CLINTON 4 PRESIDENT  
**Estimate:** 5292  
**Flight Dates:** 11/01/16 - 11/07/16  
**Original Date / Rev:** 11/02/16 / 11/02/16  
**Order Type:** Political

**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency Name:** Greer, Margolis, & Mitchell  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Clinton, Hillary/D/United States P  
**Demographic:** A35+  
**Product Codes:** PL565  
**Priority:** P 4  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	80	\$65,035.00	\$55,279.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	80	\$65,035.00	\$55,279.75	0.00
<b>Totals</b>	<b>80</b>	<b>\$65,035.00</b>	<b>\$55,279.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOIO	11/01/16	11/07/16	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	MTWTF--	:30	3	\$300.00	P 6	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/16	11/07/16	MTWTF--		3		\$300.00		0.00					
2	WOIO	11/01/16	11/07/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MTWTF--	:30	4	\$750.00	P 6	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/16	11/07/16	MTWTF--		4		\$750.00		0.00					
3	WOIO	11/01/16	11/07/16	NET Late Show, The The Late Show	Comm	1135p-1238a	MTWTF--	:30	4	\$200.00	P 8	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/16	11/07/16	MTWTF--		4		\$200.00		0.00					
4	WOIO	11/01/16	11/07/16	NET Price Is Right Price is Right	Comm	11a-12p	MTWTF--	:30	3	\$400.00	P 6	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/16	11/07/16	MTWTF--		3		\$400.00		0.00					
5	WOIO	11/01/16	11/07/16	NET Late Late Show The Late Late Show	Comm	1235a-138a	MTWTF--	:30	3	\$100.00	P 8	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/16	11/07/16	MTWTF--		3		\$100.00		0.00					
6	WOIO	11/01/16	11/07/16	CBS Soaps CBS Soaps	Comm	CBS Soaps	MTWTF--	:30	2	\$500.00	P 6	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/16	11/07/16	MTWTF--		2		\$500.00		0.00					

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 Alt Order #: 08356352  
 Flight Dates: 11/01/16 - 11/07/16

Advertiser: POL/Clinton, Hillary/D/United States Pre:  
 Product Desc: CLINTON 4 PRESIDENT  
 Estimate: 5292  
**WOIO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WOIO	11/01/16	11/07/16	Noon News Noon News	Comm	12-1230p	MTWTF--	:30	3	\$375.00	P 6	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	MTWTF--		3				\$375.00		0.00			
8	WOIO	11/01/16	11/07/16	The Talk The Talk	Comm	2-3p	MTWTF--	:30	1	\$250.00	P 8	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	MTWTF--		1				\$250.00		0.00			
9	WOIO	11/01/16	11/07/16	SYN M-F 3-4P M-F 3-4P	Comm	3-4P	MTWTF--	:30	1	\$75.00	P 8	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	MTWTF--		1				\$75.00		0.00			
10	WOIO	11/01/16	11/07/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	MTWTF--	:30	3	\$175.00	P 8	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	MTWTF--		3				\$175.00		0.00			
11	WOIO	11/01/16	11/07/16	Cleveland 19 News at 5a Cleveland 19 News at 5a	Comm	5-6a	MTWTF--	:30	4	\$40.00	P 8	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	MTWTF--		4				\$40.00		0.00			
12	WOIO	11/01/16	11/07/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:30	5	\$200.00	P 8	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	MTWTF--		5				\$200.00		0.00			
13	WOIO	11/01/16	11/07/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MTWTF--	:30	4	\$275.00	P 8	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	MTWTF--		4				\$275.00		0.00			
14	WOIO	11/01/16	11/07/16	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	MTWTF--	:30	4	\$50.00	P 8	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	MTWTF--		4				\$50.00		0.00			
15	WOIO	11/01/16	11/07/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MTWTF--	:30	4	\$2,000.00	P 4	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	MTWTF--		4				\$2,000.00		0.00			
16	WOIO	11/01/16	11/07/16	NET CBS AM Network News CBS This Morning	Comm	7-9a	MTWTF--	:30	10	\$100.00	P 6	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	MTWTF--		10				\$100.00		0.00			
17	WOIO	11/01/16	11/07/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MTWTF--	:30	4	\$2,500.00	P 4	0.00	NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	MTWTF--		4				\$2,500.00		0.00			
18	WOIO	11/04/16	11/04/16	NET Fri Hour 1 Fri Hour 1	Comm	8-9p	----1--	:30	1	\$1,500.00	P 8	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	----1--		1				\$1,500.00		0.00			
19	WOIO	11/07/16	11/07/16	NET Mon Hour 3 Mon Hour 3	Comm	10-11P	1-----	:30	1	\$2,000.00	P 8	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/07/16	11/13/16	1-----		1				\$2,000.00		0.00			
20	WOIO	11/07/16	11/07/16	NET Mon Hour 1 Mon Hour 1	Comm	8-9p	1-----	:30	1	\$2,500.00	P 8	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/07/16	11/13/16	1-----		1				\$2,500.00		0.00			
21	WOIO	11/05/16	11/05/16	Sa Cleve 19 News at 11p Sa Cleve 19 News at 11p	Comm	11p-1135p/11P-12	-----1-	:30	1	\$350.00	P 8	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/16	11/05/16	-----1-		1				\$350.00		0.00			

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**WOIO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	WOIO	11/05/16	11/05/16	Sa Cleve 19 News at 11p Sa Cleve 19 News at 11p	Comm	11p-1135p/11P-12	-----1-	:30	1	\$350.00	P 8	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-		1				\$350.00		0.00			
22	WOIO	11/05/16	11/05/16	Sat Cleve 19 News at 7p Sat Cleve 19 News at 7p	Comm	7-8p	-----1-	:30	1	\$175.00	P 8	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-		1				\$175.00		0.00			
N23	WOIO	11/05/16	11/05/16	NET Sat Hour 1 Sat Hour 1	Comm	8-9p	-----1-	:30	1	\$750.00	P 8	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-		1				\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WOIO	10/31/16-11/06/16	NET Sat Hour 1			8-9p		-----Sa--	:30	<del>(\$750.00)</del>		0.00	NM		
			See MG 23.2 [PROGRAM CHANGE-Prime NCAA game]												
2	WOIO	11/06/16-11/06/16	Lt Su Cleve19 News at 11p			1130p-1230a		-----Su	:30	\$3,000.00		0.00	NM		
			Ⓜ MG for 24.1,28.1,25.1,23.1												
N24	WOIO	11/05/16	11/05/16	NET Sat Hour 2 Sat Hour 2	Comm	9-10p	-----1-	:30	1	\$750.00	P 8	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-		1				\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WOIO	10/31/16-11/06/16	NET Sat Hour 2			9-10p		-----Sa--	:30	<del>(\$750.00)</del>		0.00	NM		
			See MG 23.2 [PROGRAM CHANGE-Prime NCAA game]												
N25	WOIO	11/06/16	11/06/16	Su Cleve 19 News at 11p Su Cleve 19 News at 11p	Comm	11p-1135p/11p-12	-----1	:30	1	\$500.00	P 8	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1		1				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WOIO	10/31/16-11/06/16	Su Cleve 19 News at 11p			11p-1135p/11p-12		-----Su	:30	<del>(\$500.00)</del>		0.00	NM		
			See MG 23.2 [PROGRAM CHANGE-late run newscast due to NFL sliding prime]												
26	WOIO	11/06/16	11/06/16	Tailgate 19 Tailgate 19	Comm	Various	-----1	:30	1	\$450.00	P 8	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1		1				\$450.00		0.00			
27	WOIO	11/06/16	11/06/16	NET NFL Today NFL Today	Comm	12-1p	-----1	:30	1	\$2,000.00	P 8	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1		1				\$2,000.00		0.00			
N28	WOIO	11/06/16	11/06/16	Sun Cleve 19 News at 630p Sun Cleve 19 News at 630p	Comm	630-7p	-----1	:30	1	\$1,000.00	P 6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1		1				\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WOIO	10/31/16-11/06/16	Sun Cleve 19 News at 630p			630-7p		-----Su	:30	<del>(\$1,000.00)</del>		0.00	NM		
			See MG 23.2 [PROGRAM CHANGE-NFL]												
29	WOIO	11/06/16	11/06/16	NET Sun Hour 1 Sun Hour 1	Comm	7-8p	-----1	:30	1	\$5,000.00	P 6	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1		1				\$5,000.00		0.00			
30	WOIO	11/06/16	11/06/16	NET Sun Hour 2 Sun Hour 2	Comm	8-9p	-----1	:30	1	\$2,500.00	P 8	0.00	NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1		1				\$2,500.00		0.00			

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**WOIO**

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30	WOIO	11/06/16	11/06/16	NET Sun Hour 2 Sun Hour 2	Comm	8-9p	-----1	:30	1	\$2,500.00	P 8	0.00	NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1		1				\$2,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WOIO	10/31/16-11/06/16		NET Sun Hour 2		8-9p	-----Su	:30		<del>(\$2,500.00)</del>		0.00	NM		
		See MG 30.2,30.3 [POLITICAL]													
2	WOIO	11/06/16	11/06/16	Tailgate 19		11a-12p	-----Su	:30		\$1,250.00		0.00	NM		
		Ⓜ MG for 30.1 11/06													
3	WOIO	11/06/16	11/06/16	Tailgate 19		11a-12p	-----Su	:30		\$1,250.00		0.00	NM		
		Ⓜ MG for 30.1 11/06													
31	WOIO	11/06/16	11/06/16	NET CBS Sunday Morn CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$750.00	P 4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1		1				\$750.00		0.00			
32	WOIO	11/01/16	11/01/16	NET Tue Hour 3 Tue Hour 3	Comm	10-11P	-1-----	:30	1	\$1,500.00	P 8	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----		1				\$1,500.00		0.00			
33	WOIO	11/01/16	11/01/16	NET Tue Hour 1 Tue Hour 1	Comm	8-9P	-1-----	:30	1	\$4,000.00	P 6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----		1				\$4,000.00		0.00			
34	WOIO	11/01/16	11/01/16	NET Tue Hour 2 Tue Hour 2	Comm	9-10P	-1-----	:30	1	\$2,500.00	P 8	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----		1				\$2,500.00		0.00			
35	WOIO	11/02/16	11/02/16	NET Wed Hour 1 Wed Hour 1	Comm	8-9p	--1----	:30	1	\$2,000.00	P 8	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----		1				\$2,000.00		0.00			
36	WOIO	11/02/16	11/02/16	NET Wed Hour 2 Wed Hour 2	Comm	9-10p	--1----	:30	1	\$4,000.00	P 6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----		1				\$4,000.00		0.00			
37	WOIO	11/07/16	11/07/16	NET CBS AM Network N CBS This Morning	Comm	7-9a	M-----	:30	1	\$175.00	P 4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/16	11/07/16	M-----		1				\$175.00		0.00			
													Totals	80	\$65,035.00