

ORDER



KTLA-TV

Orders
Order / Rev: 326358
Alt Order #:
Product Desc: 5/17-5/23
Estimate:
Flight Dates: 05/17/16 - 05/23/16
Original Date / Rev: 05/16/16 / 05/16/16
Order Type: GENERAL

Primary AE: Larry Price
Sales Office: NNY
Sales Region: National

Agency
Name: Carrick Media
Buying Contact:
Billing Contact: Accounts Payable
 271 Madison Avenue
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Loretta Sanchez for US Senate
Demographic: A25-54
Product Codes: PL3.c.i
Priority: 02
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru: 05/14/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 04/25/16 | 05/23/16 | 17 | \$13,735.00 | \$11,674.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| May 2016 | 17 | \$13,735.00 | \$11,674.75 | 0.00 |
| Totals | 17 | \$13,735.00 | \$11,674.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Larry Price | NNY | National | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|----|-------------------|-----------------|----------------------------------|-------|--------------------------------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 1 | 5 | 05/17/16 | 05/20/16 | M-F 6a-7a KTLA 5 Morning News | CM | 6a-7a | - TWTF - - | :30 | 2 | \$1,400.00 | 02 | 0.00 | NM | 2 | \$2,800.00 |
| LUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/16/16 | 05/22/16 | - TWTF - - | | | 2 | | | \$1,400.00 | | 0.00 | | | |
| N 2 | 5 | 05/17/16 | 05/20/16 | M-F 7a-8a KTLA Morning News | CM | 7a-8a | - TWTF - - | :30 | 1 | \$1,400.00 | 02 | 0.00 | NM | 1 | \$1,400.00 |
| LUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/16/16 | 05/22/16 | - TWTF - - | | | 1 | | | \$1,400.00 | | 0.00 | | | |
| N 3 | 5 | 05/17/16 | 05/20/16 | M-F 8a-9a KTLA Morning News | CM | 8a-9a | - TWTF - - | :30 | 1 | \$1,400.00 | 02 | 0.00 | NM | 1 | \$1,400.00 |
| LUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/16/16 | 05/22/16 | - TWTF - - | | | 1 | | | \$1,400.00 | | 0.00 | | | |
| N 4 | 5 | 05/17/16 | 05/23/16 | M-F 9a-10a KTLA Morning News | CM | 9a-10a | MTWTF - - | :30 | 1 | \$700.00 | 02 | 0.00 | NM | 2 | \$1,400.00 |
| LUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/16/16 | 05/22/16 | - TWTF - - | | | 1 | | | \$700.00 | | 0.00 | | | |
| | | 05/23/16 | 05/29/16 | M- - - - - | | | 1 | | | \$700.00 | | 0.00 | | | |
| N 5 | 5 | 05/17/16 | 05/20/16 | M-F 1p-2p M-F 1p-2p | CM | 1:00 PM-1:30 PM (1:00 PM-1:30 PM) | - TWTF - - | :30 | 2 | \$450.00 | 02 | 0.00 | NM | 2 | \$900.00 |
| LUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 326358
Alt Order #:
Flight Dates: 05/17/16 - 05/23/16

Advertiser: Loretta Sanchez for US Senate
Product Desc: 5/17-5/23
Estimate:

KTLLA-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|----|-------------------|-----------------|-----------------------------------|-------------------|--|--------------|-----|---------------|------------|-----|------|--------|-------|-------------|
| N 5 | 5 | 05/17/16 | 05/20/16 | M-F 1p-2p M-F 1p-2p | CM | 1:00 PM-1:30 PM (1:00 PM-1:30 PM) | - TWTF - - | :30 | 2 | \$450.00 | 02 | 0.00 | NM | 2 | \$900.00 |
| LUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 05/16/16 | | 05/16/16 | 05/22/16 | - TWTF - - | 2 | | \$450.00 | | 0.00 | | | | | | |
| N 6 | 5 | 05/17/16 | 05/20/16 | M-F 10p-11p KTLA Late News | CM | 10:00 PM-10:30 PM (10:00 PM-10:30 PM) | - TWTF - - | :30 | 1 | \$1,200.00 | 02 | 0.00 | NM | 1 | \$1,200.00 |
| LUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 05/16/16 | | 05/16/16 | 05/22/16 | - TWTF - - | 1 | | \$1,200.00 | | 0.00 | | | | | | |
| N 7 | 5 | 05/17/16 | 05/23/16 | M-F 11p-1130p KTLA Late News | CM | 11p-1130p | MTWTF - - | :30 | 1 | \$875.00 | 02 | 0.00 | NM | 2 | \$1,750.00 |
| LUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 05/16/16 | | 05/16/16 | 05/22/16 | - TWTF - - | 1 | | \$875.00 | | 0.00 | | | | | | |
| Week: 05/23/16 | | 05/23/16 | 05/29/16 | M- - - - - | 1 | | \$875.00 | | 0.00 | | | | | | |
| N 8 | 5 | 05/21/16 | 05/21/16 | Sa 7a-9a KTLA Saturday AM News | CM | 7:00 AM-8:00 AM (7:00 AM-8:00 AM) | - - - - - S- | :30 | 1 | \$470.00 | 02 | 0.00 | NM | 1 | \$470.00 |
| LUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 05/16/16 | | 05/16/16 | 05/22/16 | - - - - - S- | 1 | | \$470.00 | | 0.00 | | | | | | |
| N 9 | 5 | 05/21/16 | 05/21/16 | Sa 7a-9a KTLA Saturday AM News | CM | 8:00 AM-9:00 AM (8:00 AM-9:00 AM) | - - - - - S- | :30 | 1 | \$470.00 | 02 | 0.00 | NM | 1 | \$470.00 |
| LUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 05/16/16 | | 05/16/16 | 05/22/16 | - - - - - S- | 1 | | \$470.00 | | 0.00 | | | | | | |
| N 10 | 5 | 05/21/16 | 05/21/16 | Sa 6p-7p Sa 6p-7p | CM | 6p-7p | - - - - - S- | :30 | 1 | \$350.00 | 02 | 0.00 | NM | 1 | \$350.00 |
| LUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 05/16/16 | | 05/16/16 | 05/22/16 | - - - - - S- | 1 | | \$350.00 | | 0.00 | | | | | | |
| N 11 | 5 | 05/22/16 | 05/22/16 | Su 7a-9a KTLA Sunday AM News | CM | 8:00 AM-9:00 AM (8:00 AM-9:00 AM) | - - - - - S | :30 | 1 | \$540.00 | 02 | 0.00 | NM | 1 | \$540.00 |
| LUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 05/16/16 | | 05/16/16 | 05/22/16 | - - - - - S | 1 | | \$540.00 | | 0.00 | | | | | | |
| N 12 | 5 | 05/22/16 | 05/22/16 | Su 9p-10p Su 9p-10p | CM | 9p-10p | - - - - - S | :30 | 1 | \$325.00 | 02 | 0.00 | NM | 1 | \$325.00 |
| LUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 05/16/16 | | 05/16/16 | 05/22/16 | - - - - - S | 1 | | \$325.00 | | 0.00 | | | | | | |
| N 13 | 5 | 05/22/16 | 05/22/16 | Sa-Su 11p-1130p KTLA Late News | CM | 11p-1130p | - - - - - S | :30 | 1 | \$730.00 | 02 | 0.00 | NM | 1 | \$730.00 |
| LUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 05/16/16 | | 05/16/16 | 05/22/16 | - - - - - S | 1 | | \$730.00 | | 0.00 | | | | | | |
| | | | | | | | | | | | | | Totals | 17 | \$13,735.00 |