



KTLA-TV
5800 Sunset Blvd
Los Angeles, CA 90028
(323) 460-5500

CONTRACT

And:

Carrick Media
271 Madison Ave.
New York, NY 10017

<u>Contract / Revision</u> 403402 /		<u>Alt Order #</u>
<u>Product</u> LORETTA SANCHEZ		
<u>Contract Dates</u> 11/01/16 - 11/06/16	<u>Estimate #</u> 11/1 - 11/6	
<u>Advertiser</u> Loretta Sanchez for US Senate		<u>Original Date / Revision</u> 10/31/16 / 10/31/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTLA-TV	<u>Account Executive</u> Larry Price	<u>Sales Office</u> NSO New York
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	5	11/01/16	11/04/16	KTLA 5 Morning News	5a-6a		:30				NM	2	\$1,200.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	- TWTF - -	2			\$600.00	0.00				
N 2	5	11/01/16	11/04/16	KTLA 5 Morning News	6:00 AM-6:30 AM		:30				NM	1	\$1,500.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	- TWTF - -	1			\$1,500.00	0.00				
N 3	5	11/01/16	11/04/16	KTLA 5 Morning News	6:30 AM-7:00 AM		:30				NM	1	\$1,500.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	- TWTF - -	1			\$1,500.00	0.00				
N 4	5	11/01/16	11/04/16	KTLA Morning News	7a-8a		:30				NM	1	\$1,800.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	- TWTF - -	1			\$1,800.00	0.00				
N 5	5	11/01/16	11/04/16	KTLA Morning News	8:00 AM-8:30 AM		:30				NM	1	\$1,800.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	- TWTF - -	1			\$1,800.00	0.00				
N 6	5	11/01/16	11/04/16	KTLA Late News	10:00 PM-10:30 PM		:30				NM	2	\$2,800.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	- TWTF - -	2			\$1,400.00	0.00				
N 7	5	11/01/16	11/04/16	KTLA Late News	10:30 PM-11:00 PM		:30				NM	2	\$2,800.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	- TWTF - -	2			\$1,400.00	0.00				
N 8	5	11/01/16	11/04/16	KTLA Late News	11p-1130p		:30				NM	3	\$3,000.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	- TWTF - -	3			\$1,000.00	0.00				
N 9	5	11/05/16	11/05/16	KTLA Saturday AM News	8:00 AM-9:00 AM		:30				NM	1	\$500.00
		LUR											

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-				1	\$500.00	0.00			
N 10	5	11/05/16	11/05/16	KTLA Late News	10:00 PM-10:30 PM		:30				NM	1	\$800.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-				1	\$800.00	0.00			
N 11	5	11/06/16	11/06/16	KTLA Sunday AM News	7:00 AM-8:00 AM		:30				NM	1	\$600.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$600.00	0.00			
N 12	5	11/06/16	11/06/16	Su 9a-10a	9a-10a		:30				NM	1	\$600.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$600.00	0.00			
N 13	5	11/06/16	11/06/16	Su 6p-7p	6p-7p		:30				NM	1	\$450.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$450.00	0.00			
N 14	5	11/06/16	11/06/16	Su 9p-10p	9p-10p		:30				NM	1	\$400.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$400.00	0.00			
N 15	5	11/06/16	11/06/16	KTLA Late News	10:00 PM-10:30 PM		:30				NM	1	\$800.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$800.00	0.00			
N 16	5	11/06/16	11/06/16	KTLA Late News	11p-1130p		:30				NM	1	\$730.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$730.00	0.00			
Totals										0.00		21	\$21,280.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 - 11/06/16	21	\$21,280.00	\$18,088.00
Totals	21	\$21,280.00	\$18,088.00

Signature: _____ **Date:** _____

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