

# ORDER



KTLA-TV

**Orders**

**Order / Rev:** 325410

**Alt Order #:**

**Product Desc:** 5/14-5/16

**Estimate:** 5/14-5/16

**Flight Dates:** 05/14/16 - 05/16/16

**Original Date / Rev:** 05/12/16 / 05/12/16

**Order Type:** GENERAL

**Primary AE:** Larry Price

**Sales Office:** NNY

**Sales Region:** National

**Agency**

**Name:** Carrick Media

**Buying Contact:**

**Billing Contact:** Accounts Payable

271 Madison Avenue

New York, NY 10017

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Loretta Sanchez for US Senate

**Demographic:** A25-54

**Product Codes:** PL3.c.i

**Priority:** 02

**Revenue Codes:** Agency, Political, Political-Non-PAC

**New Business Thru:** 05/14/17

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/16/16	6	\$4,260.00	\$3,621.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	6	\$4,260.00	\$3,621.00	7.90
<b>Totals</b>	<b>6</b>	<b>\$4,260.00</b>	<b>\$3,621.00</b>	<b>7.90</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Larry Price	NNY	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	5	05/16/16	05/16/16	M-F 7a-8a KTLA Morning News	CM	7a-8a	M-----	:30	1	\$1,400.00	02	2.00	NM	1	\$1,400.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/16/16	05/22/16	M-----			1			\$1,400.00		2.00			
N 2	5	05/16/16	05/16/16	M-F 9a-10a KTLA Morning News	CM	9a-10a	M-----	:30	1	\$700.00	02	1.30	NM	1	\$700.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/16/16	05/22/16	M-----			1			\$700.00		1.30			
N 3	5	05/14/16	05/15/16	Sa 7a-9a KTLA Saturday AM News	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S-	:30	1	\$470.00	02	1.00	NM	1	\$470.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/09/16	05/15/16	-----S-			1			\$470.00		1.00			
N 4	5	05/14/16	05/15/16	Sa 6p-7p Sa 6p-7p	CM	6p-7p	-----S-	:30	1	\$350.00	02	0.70	NM	1	\$350.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/09/16	05/15/16	-----S-			1			\$350.00		0.70			
N 5	5	05/14/16	05/15/16	Su 7a-9a KTLA Sunday AM News	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----S	:30	1	\$540.00	02	1.30	NM	1	\$540.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/09/16	05/15/16	-----S			1			\$540.00		1.30			

Order / Rev: 325410

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Alt Order #:

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Flight Dates: 05/14/16 - 05/16/16

Advertiser:	Loretta Sanchez for US Senate
Product Desc:	5/14-5/16
Estimate:	5/14-5/16

**KTLA-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	5	05/14/16	05/15/16	Sa-Su 10p-11p KTLA Late News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----S	:30	1	\$800.00	02	1.60	NM	1	\$800.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/09/16	05/15/16	-----S	1	\$800.00	1.60								
													Totals	6	\$4,260.00