



MY5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

CONTRACT

<u>Contract / Revision</u> 614484 /		<u>Alt Order #</u> 07472430
<u>Product</u> D/MIELKE FOR STATE REP		
<u>Contract Dates</u> 10/31/14 - 11/04/14		<u>Estimate #</u> 3106
<u>Advertiser</u> Friends Of Bryan Mielke		<u>Original Date / Revision</u> 10/30/14 / 10/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> ENEM	<u>Account Executive</u> Jared Kelhart	<u>Sales Office</u> HRP-PHILADEL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14019	<u>Advertiser Code</u> 551	<u>Product Code</u> 574
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

76 Word C/O
Mundy Katowitz Media
1322 G Street, SE
Washington, DC 20003
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	ENEM	10/31/14	10/31/14	M-F 10a-11a	10a-11a		:15			IMP		NM	1	\$13.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----1--				1	\$13.00					
N 2	ENEM	10/31/14	10/31/14	M-F Dr Phil	10p-11p		:15			IMP		NM	1	\$22.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----1--				1	\$22.75					
N 3	ENEM	10/31/14	10/31/14	M-F Dr Phil	10p-11p		:15			IMP		NM	1	\$13.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----1--				1	\$13.00					
N 4	ENEM	10/31/14	10/31/14	M-F 12n-1pm	12p-1pm		:15			IMP		NM	1	\$13.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----1--				1	\$13.00					
N 5	ENEM	10/31/14	10/31/14	M-F 3-4pm	3-4pm		:15			IMP		NM	1	\$16.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----1--				1	\$16.25					
N 6	ENEM	10/31/14	10/31/14	M-Su 5a-8pm	Various 4-5p		:15			IMP		NM	1	\$16.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----1--				1	\$16.25					
N 7	ENEM	10/31/14	10/31/14	M-F 5-6pm	5-6p		:15			IMP		NM	1	\$16.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----1--				1	\$16.25					
N 8	ENEM	10/31/14	10/31/14	Friday 8-9pm	8p-9p		:15			IMP		NM	2	\$45.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----2--				2	\$22.75					
N 9	ENEM	10/31/14	10/31/14	Friday 9-10pm	9p-10p		:15			IMP		NM	2	\$45.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----2--				2	\$22.75					
N 10	ENEM	11/03/14	11/03/14	M-F 10a-11a	10a-11a		:15			IMP		NM	1	\$13.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/03/14	11/09/14	1-----				1	\$13.00					
N 11	ENEM	11/03/14	11/03/14	M-F Dr Phil	10p-11p		:15			IMP		NM	1	\$22.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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107 N. Franklin Street - 48607
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Contract / Revision	Alt Order #
614484 /	07472430

Contract Dates	Product	Estimate #
10/31/14 - 11/04/14	D/MIELKE FOR STATE	3106

Advertiser	Original Date / Revision
Friends Of Bryan Mielke	10/30/14 / 10/30/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/03/14	11/09/14	1-----				1	\$22.75					
N 12	ENEM	11/03/14	11/03/14	M-Su 10p-5xm Various	11p-12m		:15			IMP		NM	1	\$13.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/03/14	11/09/14	1-----				1	\$13.00					
N 13	ENEM	11/03/14	11/03/14	M-F 12n-1pm	12p-1pm		:15			IMP		NM	1	\$13.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/03/14	11/09/14	1-----				1	\$13.00					
N 14	ENEM	11/03/14	11/03/14	M-F 3-4pm	3-4pm		:15			IMP		NM	1	\$16.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/03/14	11/09/14	1-----				1	\$16.25					
N 15	ENEM	11/03/14	11/03/14	M-Su 5a-8pm Various	4-5p		:15			IMP		NM	1	\$16.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/03/14	11/09/14	1-----				1	\$16.25					
N 16	ENEM	11/03/14	11/03/14	M-F 5-6pm	5-6p		:15			IMP		NM	1	\$16.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/03/14	11/09/14	1-----				1	\$16.25					
N 17	ENEM	11/03/14	11/03/14	Monday 8-9pm	8p-9p		:15			IMP		NM	2	\$45.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/03/14	11/09/14	2-----				2	\$22.75					
N 18	ENEM	11/03/14	11/03/14	Monday 9-10pm	9p-10p		:15			IMP		NM	2	\$45.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/03/14	11/09/14	2-----				2	\$22.75					
N 19	ENEM	11/01/14	11/01/14	Saturday 8-10pm	8-10pm		:15			IMP		NM	2	\$45.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-----2-				2	\$22.75					
N 20	ENEM	11/02/14	11/02/14	M-Su 10p-5xm Various	10p-11p		:15			IMP		NM	1	\$22.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-----1				1	\$22.75					
N 21	ENEM	11/04/14	11/04/14	M-F 10a-11a	10a-11a		:15			IMP		NM	1	\$13.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/03/14	11/09/14	-1-----				1	\$13.00					
N 22	ENEM	11/04/14	11/04/14	M-F 12n-1pm	12p-1pm		:15			IMP		NM	1	\$13.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/03/14	11/09/14	-1-----				1	\$13.00					
Totals													27	\$497.25

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	27	\$497.25	(\$74.59)	\$422.66
Totals	27	\$497.25	(\$74.59)	\$422.66

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>Wbem TV5 Saginaw, MI</u>	Date: <u>10-30-14</u>
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I, 76 Words,
being/on behalf of: Bryan Mielke,
a legally qualified candidate of the Democratic
political party for the office of: MI State Representative
in the General
election to be held on: November 4th, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Bryan Mielke, PO Box 681, Mount Pleasant, MI 48804

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Barker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/30/14

Date



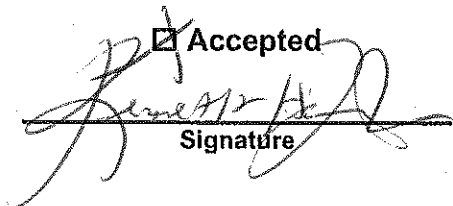
Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Kenneth H. Friess

Printed Name

Local Sales Rep

Title

REP. TET.# 670-293-4111

RISK !!!

OCT30/14 13.10

BEP HEADLINE# 7472430

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SATES PRSN PH-JARED KELHART

WASHINGTON, DC 20003

CLASS: NATL. LOCAL REGIONAL

INVOICE ORDER COMMENTS: (LINE: ORDER, INVOICE)

SECRET

CO OF PUTTING NEEDLED

TO KELLY

FR JARED
NEW ORDER FOR BRYAN MIELKE
THESE ARE : 15 SPOTS
TOTAL \$497.25
PLS CNF THANKS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE:	:START DATE:	:END DATE:	:SPTS /WK:	:WEEK INVT:	:DAYS:	:TOTL: :SPTS:
AGENCY ADVERTISER CODE = 551												
AGENCY EST# = 3106												
AGENCY PRODUCT CODE = 574												
1			1000A-1100A	15		\$13.00	10/31	10/31	1		FRI	1
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
2			1000P-1100P	15		\$22.75	10/31	10/31	1		FRI	1
PROGRAM : DR. PHIL												
CON COM1: DR. PHIL												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1200M	15	3	\$13.00	10/31	10/31	1		FRI	1
PROGRAM : AMERICAN DAD/AMERICN DAD B												
CON COM1: AMERICAN DAD/AMERICN DAD B												
4			1200N-100P	15	3	\$13.00	10/31	10/31	1		FRI	1
PROGRAM : THAT 70S SHW												
CON COM1: THAT 70S SHW												
5			300P-400P	15	3	\$16.25	10/31	10/31	1		FRI	1
PROGRAM : KING OF HILL												
CON COM1: KING OF HILL												
6			400P-500P	15	3	\$16.25	10/31	10/31	1		FRI	1
PROGRAM : COPS RELOADED												
CON COM1: COPS RELOADED												
7			500P-600P	15	3	\$16.25	10/31	10/31	1		FRI	1
PROGRAM : DISH NATION/TMZ												
CON COM1: DISH NATION/TMZ												
8			800P-900P	15	3	\$22.75	10/31	10/31	2		FRI	2
PROGRAM : MONK-MYNET 1												
CON COM1: MONK-MYNET 1												
9			900P-1000P	15	3	\$22.75	10/31	10/31	2		FRI	2
PROGRAM : MONK-MYNET 2												
CON COM1: MONK-MYNET 2												
10			1000A-1100A	15	3	\$13.00	11/3	11/3	1		MON	1
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
11			1000P-1100P	15	3	\$22.75	11/3	11/3	1		MON	1
PROGRAM : DR. PHIL												
CON COM1: DR. PHIL												

REP: TEL# 610-293-4111 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 7472430
 *** ORIGINAL REV#0 ***

OCT30/14 13.10
 *** ENEM-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
21			1000A-1100A	15	3	\$13.00	11/4	11/4	1		TUE	1
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
22			1200N-100P	15	3	\$13.00	11/4	11/4	1		TUE	1
PROGRAM : THAT 70S SHW												
CON COM1: THAT 70S SHW												
NOV/14 \$497.25												
											CONTRACT TOTAL	\$497.25
											TOTAL SPOTS	27

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*