



**MY5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**Main: (989)755-8191**  
**Billing: (404)325-4646**

# INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 613420-2  | 11/06/14     | November 2014 | 10/27/14 - 11/04/14 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| ENEM    | Jared Kelhart     | HRP-PHILADEL | National     |

Billing Address:

**76 Word C/O**  
**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street, SE**  
**Washington, DC 20003**  
**USA**

Send Payment To:

**MY5**  
**28100 Network Place**  
**Chicago, IL 60673-1227**

| Advertiser              | Product               | Estimate Number |
|-------------------------|-----------------------|-----------------|
| Friends Of Bryan Mielke | D/MIELKE FOR STATE RE | 2855            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/24/14 - 11/04/14 | 613420  | 07464001    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB #   | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| TV14019 | 551             | 574          |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date | End Date | Description   | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Type       |
|---|------------|----------|---------------|----------------|---------|--------|----------------|------------|
| 1   | 10/24/14   | 10/31/14 | M-F 10a-11a   | 10a-11a        | ----1-- | :30    | 1              | \$20.00 NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/27/14 11/02/14 ----1-- 1 \$20.00                                      |            |          |               |                |         |        |                |            |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 ENEM F 10/31/14 10:36 AM M-F 10a-11a 10a-11a :30 76WDF0BM101H \$20.00 NM |            |          |               |                |         |        |                |            |
| 2   | 10/24/14   | 10/31/14 | M-F 12n-1pm   | 12p-1pm        | ----1-- | :30    | 1              | \$20.00 NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/27/14 11/02/14 ----1-- 1 \$20.00                                      |            |          |               |                |         |        |                |            |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 ENEM F 10/31/14 12:58 PM M-F 12n-1pm 12p-1pm :30 76WDF0BM101H \$20.00 NM |            |          |               |                |         |        |                |            |
| 3   | 10/24/14   | 10/31/14 | M-F 3-4pm     | 3-4pm          | ----1-- | :30    | 1              | \$25.00 NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/27/14 11/02/14 ----1-- 1 \$25.00                                      |            |          |               |                |         |        |                |            |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 ENEM F 10/31/14 3:56 PM M-F 3-4pm 3-4pm :30 76WDF0BM101H \$25.00 NM      |            |          |               |                |         |        |                |            |
| 4   | 10/24/14   | 10/31/14 | M-F 5-6pm     | 5-6p           | ----1-- | :30    | 1              | \$25.00 NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/27/14 11/02/14 ----1-- 1 \$25.00                                      |            |          |               |                |         |        |                |            |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 ENEM F 10/31/14 5:28 PM M-F 5-6pm 5-6p :30 76WDF0BM101H \$25.00 NM       |            |          |               |                |         |        |                |            |
| 6   | 10/31/14   | 10/31/14 | Friday 9-10pm | 9p-10p         | ----1-- | :30    | 1              | \$35.00 NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/27/14 11/02/14 ----1-- 1 \$35.00                                      |            |          |               |                |         |        |                |            |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 ENEM F 10/31/14 9:46 PM Friday 9-10pm 9p-10p :30 76WDF0BM101H \$35.00 NM |            |          |               |                |         |        |                |            |
| 7   | 10/27/14   | 11/03/14 | M-F 10a-11a   | 10a-11a        | 1-----  | :30    | 1              | \$20.00 NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/27/14 11/02/14 1----- 1 \$20.00                                       |            |          |               |                |         |        |                |            |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

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**28100 Network Place**  
**Chicago, IL 60673-1227**

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| Invoice #               | Invoice Date          | Invoice Month   | Invoice Period      |
| 613420-2                | 11/06/14              | November 2014   | 10/27/14 - 11/04/14 |
| Advertiser              | Product               | Estimate Number |                     |
| Friends Of Bryan Mielke | D/MIELKE FOR STATE RE | 2855            |                     |

| Line  | Start Date | End Date | Description   | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Type    |    |  |
|---|------------|----------|---------------|----------------|---------|--------|----------------|---------|----|--|
| 7   | 10/27/14   | 11/03/14 | M-F 10a-11a   | 10a-11a        | 1-----  | :30    | 1              | \$20.00 | NM |  |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type |            |          |               |                |         |        |                |         |    |  |
| 1 ENEM M 10/27/14 10:42 AM M-F 10a-11a 10a-11a :30 76WDF0BM101H \$20.00 NM          |            |          |               |                |         |        |                |         |    |  |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate                                  |            |          |               |                |         |        |                |         |    |  |
| 11/03/14 11/09/14 1----- 1 \$20.00  |            |          |               |                |         |        |                |         |    |  |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type |            |          |               |                |         |        |                |         |    |  |
| 2 ENEM M 11/03/14 10:16 AM M-F 10a-11a 10a-11a :30 76WDF0BM104H \$20.00 NM          |            |          |               |                |         |        |                |         |    |  |
| 8   | 10/27/14   | 11/03/14 | M-F 12n-1pm   | 12p-1pm        | 1-----  | :30    | 1              | \$20.00 | NM |  |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate                                  |            |          |               |                |         |        |                |         |    |  |
| 10/27/14 11/02/14 1----- 1 \$20.00  |            |          |               |                |         |        |                |         |    |  |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type |            |          |               |                |         |        |                |         |    |  |
| 1 ENEM M 10/27/14 12:43 PM M-F 12n-1pm 12p-1pm :30 76WDF0BM101H \$20.00 NM          |            |          |               |                |         |        |                |         |    |  |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate                                  |            |          |               |                |         |        |                |         |    |  |
| 11/03/14 11/09/14 1----- 1 \$20.00  |            |          |               |                |         |        |                |         |    |  |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type |            |          |               |                |         |        |                |         |    |  |
| 2 ENEM M 11/03/14 12:22 PM M-F 12n-1pm 12p-1pm :30 76WDF0BM104H \$20.00 NM          |            |          |               |                |         |        |                |         |    |  |
| 9   | 10/27/14   | 11/03/14 | M-F 3-4pm     | 3-4pm          | 1-----  | :30    | 1              | \$25.00 | NM |  |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate                                  |            |          |               |                |         |        |                |         |    |  |
| 10/27/14 11/02/14 1----- 1 \$25.00  |            |          |               |                |         |        |                |         |    |  |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type |            |          |               |                |         |        |                |         |    |  |
| 1 ENEM M 10/27/14 3:59 PM M-F 3-4pm 3-4pm :30 76WDF0BM101H \$25.00 NM               |            |          |               |                |         |        |                |         |    |  |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate                                  |            |          |               |                |         |        |                |         |    |  |
| 11/03/14 11/09/14 1----- 1 \$25.00  |            |          |               |                |         |        |                |         |    |  |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type |            |          |               |                |         |        |                |         |    |  |
| 2 ENEM M 11/03/14 3:50 PM M-F 3-4pm 3-4pm :30 76WDF0BM104H \$25.00 NM               |            |          |               |                |         |        |                |         |    |  |
| 10  | 10/27/14   | 11/03/14 | M-F 5-6pm     | 5-6p           | 1-----  | :30    | 1              | \$25.00 | NM |  |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate                                  |            |          |               |                |         |        |                |         |    |  |
| 10/27/14 11/02/14 1----- 1 \$25.00  |            |          |               |                |         |        |                |         |    |  |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type |            |          |               |                |         |        |                |         |    |  |
| 1 ENEM M 10/27/14 5:29 PM M-F 5-6pm 5-6p :30 76WDF0BM101H \$25.00 NM                |            |          |               |                |         |        |                |         |    |  |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate                                  |            |          |               |                |         |        |                |         |    |  |
| 11/03/14 11/09/14 1----- 1 \$25.00  |            |          |               |                |         |        |                |         |    |  |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type |            |          |               |                |         |        |                |         |    |  |
| 2 ENEM M 11/03/14 5:49 PM M-F 5-6pm 5-6p :30 76WDF0BM104H \$25.00 NM                |            |          |               |                |         |        |                |         |    |  |
| 11  | 10/27/14   | 11/03/14 | Monday 9-10pm | 9p-10p         | 1-----  | :30    | 1              | \$35.00 | NM |  |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate                                  |            |          |               |                |         |        |                |         |    |  |
| 10/27/14 11/02/14 1----- 1 \$35.00  |            |          |               |                |         |        |                |         |    |  |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type |            |          |               |                |         |        |                |         |    |  |
| 1 ENEM M 10/27/14 9:14 PM Monday 9-10pm 9p-10p :30 76WDF0BM101H \$35.00 NM          |            |          |               |                |         |        |                |         |    |  |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate                                  |            |          |               |                |         |        |                |         |    |  |
| 11/03/14 11/09/14 1----- 1 \$35.00  |            |          |               |                |         |        |                |         |    |  |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type |            |          |               |                |         |        |                |         |    |  |
| 2 ENEM M 11/03/14 9:29 PM Monday 9-10pm 9p-10p :30 76WDF0BM104H \$35.00 NM          |            |          |               |                |         |        |                |         |    |  |
| 12  | 10/30/14   | 10/30/14 | M-F 10a-11a   | 10a-11a        | ---1--- | :30    | 1              | \$20.00 | NM |  |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate                                  |            |          |               |                |         |        |                |         |    |  |
| 10/27/14 11/02/14 ---1--- 1 \$20.00   |            |          |               |                |         |        |                |         |    |  |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type |            |          |               |                |         |        |                |         |    |  |

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| Line  | Start Date | End Date | Description   | Start/End Time | MTWTFSS     | Length         | Spots/<br>Week | Type         |         |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
|---|------------|----------|---------------|----------------|-------------|----------------|----------------|--------------|---------|------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|----------|------|---------|----------|----|----------|----------|-------------|-------------|----------------|--------------|---------|------|------|---|------|----|----------|----------|-------------|---------|-----|--------------|---------|----|--------|------------|----------|---------|------------|------|--|----------|----------|----------|---|---------|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|----|----------|----------|-------------|---------|-----|--------------|---------|----|
| 12  | 10/30/14   | 10/30/14 | M-F 10a-11a   | 10a-11a        | --- 1---    | :30            | 1              | \$20.00      | NM      |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>ENEM</td><td>Th</td><td>10/30/14</td><td>10:20 AM</td><td>M-F 10a-11a</td><td>10a-11a</td><td>:30</td><td>76WDF0BM101H</td><td>\$20.00</td><td>NM</td></tr></table>   |            |          |               |                |             |                |                |              |         |      | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate     | Type | 1       | ENEM     | Th | 10/30/14 | 10:20 AM | M-F 10a-11a | 10a-11a     | :30            | 76WDF0BM101H | \$20.00 | NM   |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| Spots: #  | Ch         | Day      | Air Date      | Air Time       | Description | Start/End Time | Length         | Ad-ID        | Rate    | Type |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| 1   | ENEM       | Th       | 10/30/14      | 10:20 AM       | M-F 10a-11a | 10a-11a        | :30            | 76WDF0BM101H | \$20.00 | NM   |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| 13  | 10/30/14   | 10/30/14 | M-F 12n-1pm   | 12p-1pm        | --- 1---    | :30            | 1              | \$20.00      | NM      |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/27/14</td><td>11/02/14</td><td>--- 1---</td><td>1</td><td>\$20.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>ENEM</td><td>Th</td><td>10/30/14</td><td>12:55 PM</td><td>M-F 12n-1pm</td><td>12p-1pm</td><td>:30</td><td>76WDF0BM101H</td><td>\$20.00</td><td>NM</td></tr></table>  |            |          |               |                |             |                |                |              |         |      | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 10/27/14 | 11/02/14 | --- 1--- | 1    | \$20.00 | Spots: # | Ch | Day      | Air Date | Air Time    | Description | Start/End Time | Length       | Ad-ID   | Rate | Type | 1 | ENEM | Th | 10/30/14 | 12:55 PM | M-F 12n-1pm | 12p-1pm | :30 | 76WDF0BM101H | \$20.00 | NM |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| Weeks:  | Start Date | End Date | MTWTFSS       | Spots/Week     | Rate        |                |                |              |         |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
|   | 10/27/14   | 11/02/14 | --- 1---      | 1              | \$20.00     |                |                |              |         |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| Spots: #  | Ch         | Day      | Air Date      | Air Time       | Description | Start/End Time | Length         | Ad-ID        | Rate    | Type |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| 1   | ENEM       | Th       | 10/30/14      | 12:55 PM       | M-F 12n-1pm | 12p-1pm        | :30            | 76WDF0BM101H | \$20.00 | NM   |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| 14  | 10/30/14   | 10/30/14 | M-F 3-4pm     | 3-4pm          | --- 1---    | :30            | 1              | \$25.00      | NM      |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
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| Weeks:  | Start Date | End Date | MTWTFSS       | Spots/Week     | Rate        |                |                |              |         |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
|   | 10/27/14   | 11/02/14 | --- 1---      | 1              | \$25.00     |                |                |              |         |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| Spots: #  | Ch         | Day      | Air Date      | Air Time       | Description | Start/End Time | Length         | Ad-ID        | Rate    | Type |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| 1   | ENEM       | Th       | 10/30/14      | 3:46 PM        | M-F 3-4pm   | 3-4pm          | :30            | 76WDF0BM101H | \$25.00 | NM   |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| 15  | 10/30/14   | 10/30/14 | M-F 5-6pm     | 5-6p           | --- 1---    | :30            | 1              | \$25.00      | NM      |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
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| Weeks:  | Start Date | End Date | MTWTFSS       | Spots/Week     | Rate        |                |                |              |         |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
|   | 10/27/14   | 11/02/14 | --- 1---      | 1              | \$25.00     |                |                |              |         |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| Spots: #  | Ch         | Day      | Air Date      | Air Time       | Description | Start/End Time | Length         | Ad-ID        | Rate    | Type |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| 1   | ENEM       | Th       | 10/30/14      | 5:50 PM        | M-F 5-6pm   | 5-6p           | :30            | 76WDF0BM101H | \$25.00 | NM   |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| 16  | 10/28/14   | 11/04/14 | M-F 10a-11a   | 10a-11a        | - 1-----    | :30            | 1              | \$20.00      | NM      |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/27/14</td><td>11/02/14</td><td>- 1-----</td><td>1</td><td>\$20.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>ENEM</td><td>Tu</td><td>10/28/14</td><td>10:59 AM</td><td>M-F 10a-11a</td><td>10a-11a</td><td>:30</td><td>76WDF0BM101H</td><td>\$20.00</td><td>NM</td></tr><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/03/14</td><td>11/09/14</td><td>- 1-----</td><td>1</td><td>\$20.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>ENEM</td><td>Tu</td><td>11/04/14</td><td>10:19 AM</td><td>M-F 10a-11a</td><td>10a-11a</td><td>:30</td><td>76WDF0BM104H</td><td>\$20.00</td><td>NM</td></tr></table> |            |          |               |                |             |                |                |              |         |      | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 10/27/14 | 11/02/14 | - 1----- | 1    | \$20.00 | Spots: # | Ch | Day      | Air Date | Air Time    | Description | Start/End Time | Length       | Ad-ID   | Rate | Type | 1 | ENEM | Tu | 10/28/14 | 10:59 AM | M-F 10a-11a | 10a-11a | :30 | 76WDF0BM101H | \$20.00 | NM | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |  | 11/03/14 | 11/09/14 | - 1----- | 1 | \$20.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | ENEM | Tu | 11/04/14 | 10:19 AM | M-F 10a-11a | 10a-11a | :30 | 76WDF0BM104H | \$20.00 | NM |
| Weeks:  | Start Date | End Date | MTWTFSS       | Spots/Week     | Rate        |                |                |              |         |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
|   | 10/27/14   | 11/02/14 | - 1-----      | 1              | \$20.00     |                |                |              |         |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| Spots: #  | Ch         | Day      | Air Date      | Air Time       | Description | Start/End Time | Length         | Ad-ID        | Rate    | Type |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| 1   | ENEM       | Tu       | 10/28/14      | 10:59 AM       | M-F 10a-11a | 10a-11a        | :30            | 76WDF0BM101H | \$20.00 | NM   |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| Weeks:  | Start Date | End Date | MTWTFSS       | Spots/Week     | Rate        |                |                |              |         |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
|   | 11/03/14   | 11/09/14 | - 1-----      | 1              | \$20.00     |                |                |              |         |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| Spots: #  | Ch         | Day      | Air Date      | Air Time       | Description | Start/End Time | Length         | Ad-ID        | Rate    | Type |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| 2   | ENEM       | Tu       | 11/04/14      | 10:19 AM       | M-F 10a-11a | 10a-11a        | :30            | 76WDF0BM104H | \$20.00 | NM   |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| 17  | 10/28/14   | 10/28/14 | M-F 12n-1pm   | 12p-1pm        | - 1-----    | :30            | 1              | \$20.00      | NM      |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
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| Weeks:  | Start Date | End Date | MTWTFSS       | Spots/Week     | Rate        |                |                |              |         |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
|   | 10/27/14   | 11/02/14 | - 1-----      | 1              | \$20.00     |                |                |              |         |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| Spots: #  | Ch         | Day      | Air Date      | Air Time       | Description | Start/End Time | Length         | Ad-ID        | Rate    | Type |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| 1   | ENEM       | Tu       | 10/28/14      | 12:14 PM       | M-F 12n-1pm | 12p-1pm        | :30            | 76WDF0BM101H | \$20.00 | NM   |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| 18  | 10/28/14   | 10/28/14 | M-F 3-4pm     | 3-4pm          | - 1-----    | :30            | 1              | \$25.00      | NM      |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
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| Weeks:  | Start Date | End Date | MTWTFSS       | Spots/Week     | Rate        |                |                |              |         |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
|   | 10/27/14   | 11/02/14 | - 1-----      | 1              | \$25.00     |                |                |              |         |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| Spots: #  | Ch         | Day      | Air Date      | Air Time       | Description | Start/End Time | Length         | Ad-ID        | Rate    | Type |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| 1   | ENEM       | Tu       | 10/28/14      | 3:57 PM        | M-F 3-4pm   | 3-4pm          | :30            | 76WDF0BM101H | \$25.00 | NM   |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| 19  | 10/28/14   | 10/28/14 | M-F 5-6pm     | 5-6p           | - 1-----    | :30            | 1              | \$25.00      | NM      |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/27/14</td><td>11/02/14</td><td>- 1-----</td><td>1</td><td>\$25.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>ENEM</td><td>Tu</td><td>10/28/14</td><td>5:30 PM</td><td>M-F 5-6pm</td><td>5-6p</td><td>:30</td><td>76WDF0BM101H</td><td>\$25.00</td><td>NM</td></tr></table>  |            |          |               |                |             |                |                |              |         |      | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 10/27/14 | 11/02/14 | - 1----- | 1    | \$25.00 | Spots: # | Ch | Day      | Air Date | Air Time    | Description | Start/End Time | Length       | Ad-ID   | Rate | Type | 1 | ENEM | Tu | 10/28/14 | 5:30 PM  | M-F 5-6pm   | 5-6p    | :30 | 76WDF0BM101H | \$25.00 | NM |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| Weeks:  | Start Date | End Date | MTWTFSS       | Spots/Week     | Rate        |                |                |              |         |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
|   | 10/27/14   | 11/02/14 | - 1-----      | 1              | \$25.00     |                |                |              |         |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| Spots: #  | Ch         | Day      | Air Date      | Air Time       | Description | Start/End Time | Length         | Ad-ID        | Rate    | Type |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| 1   | ENEM       | Tu       | 10/28/14      | 5:30 PM        | M-F 5-6pm   | 5-6p           | :30            | 76WDF0BM101H | \$25.00 | NM   |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |
| 20  | 10/28/14   | 10/28/14 | Tuesday 8-9pm | 8p-9p          | - 1-----    | :30            | 1              | \$35.00      | NM      |      |          |            |          |          |            |             |                |          |          |          |      |         |          |    |          |          |             |             |                |              |         |      |      |   |      |    |          |          |             |         |     |              |         |    |        |            |          |         |            |      |  |          |          |          |   |         |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |             |         |     |              |         |    |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



Send Payment To:

**MY5**  
**28100 Network Place**  
**Chicago, IL 60673-1227**

# INVOICE

|                         |                       |                 |                     |
|-------------------------|-----------------------|-----------------|---------------------|
| Invoice #               | Invoice Date          | Invoice Month   | Invoice Period      |
| 613420-2                | 11/06/14              | November 2014   | 10/27/14 - 11/04/14 |
| Advertiser              | Product               | Estimate Number |                     |
| Friends Of Bryan Mielke | D/MIELKE FOR STATE RE | 2855            |                     |

| Line        | Start Date        | End Date        | Description      | Start/End Time    | MTWTFSS          | Length         | Spots/<br>Week | Type         |            |
|-------------|-------------------|-----------------|------------------|-------------------|------------------|----------------|----------------|--------------|------------|
|             |                   |                 |                  |                   |                  |                |                |              |            |
| Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>   | <u>Spots/Week</u> | <u>Rate</u>      |                |                |              |            |
|             | 10/27/14          | 11/02/14        | - 1 - - - - -    | 1                 | \$35.00          |                |                |              |            |
| Spots: #    | Ch                | Day             | Air Date         | Air Time          | Description      | Start/End Time | Length         | Ad-ID        | Rate Type  |
| 1           | ENEM              | Tu              | 10/28/14         | 8:29 PM           | Tuesday 8-9pm    | 8p-9p          | :30            | 76WDF0BM101H | \$35.00 NM |
| 21          | 10/29/14          | 10/29/14        | M-F 10a-11a      | 10a-11a           | - - 1 - - - -    | :30            | 1              | \$20.00      | NM         |
| Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>   | <u>Spots/Week</u> | <u>Rate</u>      |                |                |              |            |
|             | 10/27/14          | 11/02/14        | - - 1 - - - -    | 1                 | \$20.00          |                |                |              |            |
| Spots: #    | Ch                | Day             | Air Date         | Air Time          | Description      | Start/End Time | Length         | Ad-ID        | Rate Type  |
| 1           | ENEM              | W               | 10/29/14         | 10:53 AM          | M-F 10a-11a      | 10a-11a        | :30            | 76WDF0BM101H | \$20.00 NM |
| 22          | 10/29/14          | 10/29/14        | M-F 12n-1pm      | 12p-1pm           | - - 1 - - - -    | :30            | 1              | \$20.00      | NM         |
| Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>   | <u>Spots/Week</u> | <u>Rate</u>      |                |                |              |            |
|             | 10/27/14          | 11/02/14        | - - 1 - - - -    | 1                 | \$20.00          |                |                |              |            |
| Spots: #    | Ch                | Day             | Air Date         | Air Time          | Description      | Start/End Time | Length         | Ad-ID        | Rate Type  |
| 1           | ENEM              | W               | 10/29/14         | 12:28 PM          | M-F 12n-1pm      | 12p-1pm        | :30            | 76WDF0BM101H | \$20.00 NM |
| 23          | 10/29/14          | 10/29/14        | M-F 3-4pm        | 3-4pm             | - - 1 - - - -    | :30            | 1              | \$25.00      | NM         |
| Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>   | <u>Spots/Week</u> | <u>Rate</u>      |                |                |              |            |
|             | 10/27/14          | 11/02/14        | - - 1 - - - -    | 1                 | \$25.00          |                |                |              |            |
| Spots: #    | Ch                | Day             | Air Date         | Air Time          | Description      | Start/End Time | Length         | Ad-ID        | Rate Type  |
| 1           | ENEM              | W               | 10/29/14         | 3:27 PM           | M-F 3-4pm        | 3-4pm          | :30            | 76WDF0BM101H | \$25.00 NM |
| 24          | 10/29/14          | 10/29/14        | M-F 5-6pm        | 5-6p              | - - 1 - - - -    | :30            | 1              | \$25.00      | NM         |
| Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>   | <u>Spots/Week</u> | <u>Rate</u>      |                |                |              |            |
|             | 10/27/14          | 11/02/14        | - - 1 - - - -    | 1                 | \$25.00          |                |                |              |            |
| Spots: #    | Ch                | Day             | Air Date         | Air Time          | Description      | Start/End Time | Length         | Ad-ID        | Rate Type  |
| 1           | ENEM              | W               | 10/29/14         | 5:59 PM           | M-F 5-6pm        | 5-6p           | :30            | 76WDF0BM101H | \$25.00 NM |
| 25          | 10/29/14          | 10/29/14        | Wednesday 9-10pm | 9p-10p            | - - 1 - - - -    | :30            | 1              | \$35.00      | NM         |
| Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>   | <u>Spots/Week</u> | <u>Rate</u>      |                |                |              |            |
|             | 10/27/14          | 11/02/14        | - - 1 - - - -    | 1                 | \$35.00          |                |                |              |            |
| Spots: #    | Ch                | Day             | Air Date         | Air Time          | Description      | Start/End Time | Length         | Ad-ID        | Rate Type  |
| 1           | ENEM              | W               | 10/29/14         | 9:59 PM           | Wednesday 9-10pm | 9p-10p         | :30            | 76WDF0BM101H | \$35.00 NM |
| Total Spots |                   |                 |                  |                   |                  |                | 30             |              |            |

## Payment Terms Net 30 Days

|                          |                 |
|--------------------------|-----------------|
| <u>Gross Total</u>       | <b>\$735.00</b> |
| <u>Agency Commission</u> | <b>\$110.25</b> |
| <u>Net Amount Due</u>    | <b>\$624.75</b> |