

Annual EEO Public File Report

Subarctic Media: Mankato
 Covering the Period from December 1, 2020 to November 30, 2021

Stations Comprising Station Employment Unit:
KTOE-AM/KDOG-FM/KXAC-FM/KRRW-FM/KATO-FM/KXLP-FM/KFSP-AM

Vacancy Information

Full-time Positions Filled by Job Title	Start Date	Total # Interviewed	Recruitment Sources Utilized	Recruitment Source of Hire
Traffic Assistant (Maddie Hart)	6/14/2021	7	1,2,3	2
Announcer (Jake Haessly)	5/1/2021	3	1,3,5	1
Announcer (Kevin Qualy)	6/17/2021			
Two Account Executives	9/1/2021	10	1,2,3,6	1 & 6
Sales Manager (Jake Ward)	11/1/2021	5	1,2,4	1

Recruitment Sources:

Radio Announcements

	Contact Person	Address	Telephone or email	#Interviews from Source
1. Radio Mankato (KATO, KDOG, KXLP, KXAC, KRRW, KTOE, KFSP)	Brett Prescher	59346 Madison Ave Mankato MN 56001	507.345.4537	5

Internet Site:

2. Indeed	Job Board	www.indeed.com	website only	13
3. Facebook	Social Media	www.facebook.com	website only	3
4. Radio Mankato	Website	www.radiomankato.com	website only	2
5. All Access	Job Board	www.allaccess.com	website only	1

Employee Referral

6. Radio Mankato	Brett Prescher	59346 Madison Ave Mankato MN 56001	507.345.4537	1
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Supplemental Outreach Initiatives:

1) **South Central College Career Navigator** Bridget Johnson
 2/12/2021
 Matt Ketelsen participated in South Central College Career Navigator Program to talk to over 2300 9th graders about careers in broadcasting.

2) **Virtual Career Fair** Becky Martin
 03/01/21 becky.martin@byron.k12.mn.us
 Matt Ketelsen participated in a Virtual Career Fair with the Byron High School

3) **Radio Mankato Job Fair** Brett Prescher
 6/5/2021 brettp@radiomankato.com
 Radio Mankato held a Job Fair for the community.

4) **Radio Mankato Job Fair** Brett Prescher
 Radio Mankato held a Job Fair for the

9/18/2021

brettp@radiomankato.co
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community.



5)	Ashley Speech to Paul Allan Class	Paul Allan	The News Director at KTOE spoke to a class at Mankato State about news gathering in broadcasting.
	10/06/21	paul.allan@mnsu.edu	



6)	Mankato East Marketing Class	Susan Johnson	Employees of Radio Mankato, both Announcers and Account Executives spoke
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