

WOC13805369 [00.00]

Order Printout



Order Status: Opened-New
Traffic Order #: 4503
Buyer Order #: 4503
AE: KELO Local House
Property: KELO TV
Sales Region: Blank

Start/End Dates: 09/19/22 - 11/13/22
Agency: LAWRENCE & SCHILLER
Advertiser: SIOUX FALLS OPEN FOR BUSINESS
Buyer: AMANDA MCCORD
Primary Demo:

C/P/E: SFOB / SFOB / 1705
Product Desc.: SIOUX FALLS OPEN FOR BUSINESS
Estimate Desc.: SFOB22 TV EST. 1705
Total Cost: \$25,400.00 (Cash)
Received Date: 9/22/22 11:02 AM

Comments:

Confirming this order also confirms that the Terms and Conditions set forth by Lawrence & Schiller have been accepted. To review, please visit <https://l-s.com/terms-of-use/>. Lawrence and Schiller estimate number must be included on all invoices. - The Terms and Conditions provided by Lawrence and Schiller will take precedence over all other legal orders provided by vendor. - If contracted spots, impressions or other criteria under performance expectations set forth in the contract, the agency and advertiser reserve the right to cancel the order, regardless of contract length. - All creative will receive competitive separation from related industries. - Vendor agrees to deliver invoices within 60 days of advertising placement. If deadline is not met, Agency/Client will assume ads did not run as scheduled and will not be liable for payment. Agency requires 30 days terms for paying invoices.

Terms Of Sale:

List Items						Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep 19	Sep 26	Oct 3	Oct 10	Oct 17	Oct 24	Oct 31	Nov 7		Total Spots	Total Cost
1	KELOLAND THIS MORNIN	NM	:30	5:58 AM-6:59 AM	MTWTF--	1,400.00	0	2	0	0	0	0	0	0		2	2,800.00
(Program: KELOLAND THIS MORNIN); CS-Aug/2022 adj; CS-Oct/2021 - ACTUAL CS-Aug/2022 Mo-Fr 5:58a; -6:59a TIME PERIOD ON KELO+ ADJUSTED TO THE CS-Oct/2021 TP H; UT LEVEL																	
2	CBS MORNINGS A	NM	:30	7:00 AM-7:59 AM	MTWTF--	1,800.00	0	2	0	0	0	0	0	0		2	3,600.00
(Program: CBS MORNINGS A); CS-Aug/2022 adj; CS-Oct/2021 - ACTUAL CS-Aug/2022 Mo-Fr 7:00a; -7:59a TIME PERIOD ON KELO+ ADJUSTED TO THE CS-Oct/2021 TP H; UT LEVEL																	
3	KELOLAND NEWS AT 6	NM	:30	6:00 PM-6:29 PM	MTWTF--	2,500.00	0	2	0	0	0	0	0	0		2	5,000.00
(Program: KELOLAND NEWS AT 6); CS-Aug/2022 adj; CS-Oct/2021 - ACTUAL CS-Aug/2022 Mo-Fr 6:00p; -6:29p TIME PERIOD ON KELO+ ADJUSTED TO THE CS-Oct/2021 TP H; UT LEVEL																	
4	KELOLAND NEWS AT 10	NM	:30	10:00 PM-10:34 PM	MTWTF--	2,750.00	0	1	0	0	0	0	0	0		1	2,750.00
(Program: KELOLAND NEWS AT 10); CS-Aug/2022 adj; CS-Oct/2021 - ACTUAL CS-Aug/2022 Mo-Fr 10:00p; -10:34p TIME PERIOD ON KELO+ ADJUSTED TO THE CS-Oct/2021 TP; HUT LEVEL																	

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep 19	Sep 26	Oct 3	Oct 10	Oct 17	Oct 24	Oct 31	Nov 7						Total Spots	Total Cost
5	THIS WEEK IN AGRIBUS	NM	:30	5:00 AM-5:57 AM	-----S-	200.00	0	1	0	0	0	0	0	0						1	200.00
	(Program: THIS WEEK IN AGRIBUS); CS-Aug/2022 adj; CS-Oct/2021 - ACTUAL CS-Aug/2022 Sat 5:00a-5:57a TIME PERIOD ON KELO+ ADJUSTED TO THE CS-Oct/2021 TP HUT; LEVEL																				
6	CBS SATURDAY MORNING	NM	:30	6:58 AM-8:59 AM	-----S-	900.00	1	1	0	0	0	0	0	0						2	1,800.00
	(Program: CBS SATURDAY MORNING); CS-Aug/2022 adj; CS-Oct/2021 - ACTUAL CS-Aug/2022 Sat 6:58a-8:59a TIME PERIOD ON KELO+ ADJUSTED TO THE CS-Oct/2021 TP HUT; LEVEL																				
7	KELOLAND WEEKEND NEW	NM	:30	5:59 PM-6:29 PM	-----S-	1,000.00	1	1	0	0	0	0	0	0						2	2,000.00
	(Program: KELOLAND WEEKEND NEW); CS-Aug/2022 adj; CS-Oct/2021 - ACTUAL CS-Aug/2022 Sat 5:59p-6:29p TIME PERIOD ON KELO+ ADJUSTED TO THE CS-Oct/2021 TP HUT; LEVEL																				
8	CBS SUNDAY MORNING	NM	:30	7:58 AM-9:27 AM	-----S	1,250.00	1	1	0	0	0	0	0	0						2	2,500.00
	(Program: CBS SUNDAY MORNING); CS-Aug/2022 adj; CS-Oct/2021 - ACTUAL CS-Aug/2022 Sun 7:58a-9:27a TIME PERIOD ON KELO+ ADJUSTED TO THE CS-Oct/2021 TP HUT; LEVEL																				
9	FACE THE NATION	NM	:30	9:29 AM-9:59 AM	-----S	2,000.00	1	0	0	0	0	0	0	0						1	2,000.00
	(Program: FACE THE NATION); CS-Aug/2022 adj; CS-Oct/2021 - ACTUAL CS-Aug/2022 Sun 9:29a-9:59a TIME PERIOD ON KELO+ ADJUSTED TO THE CS-Oct/2021 TP HUT; LEVEL																				
10	KELOLAND NEWS AT 10	NM	:30	10:00 PM-10:29 PM	-----S	2,750.00	0	1	0	0	0	0	0	0						1	2,750.00
	(Program: KELOLAND NEWS AT 10); CS-Aug/2022 adj; CS-Oct/2021 - ACTUAL CS-Aug/2022 Sun 10:00p-10:29p TIME PERIOD ON KELO+ ADJUSTED TO THE CS-Oct/2021 TP H; UT LEVEL																				
Spot Totals:							4	12	0	0	0	0	0	0						16	25400.00
Rate Totals:							5150.00	20250.00	0.00	0.00	0.00	0.00	0.00	0.00							

MONTH	SPOTS	COST	MONTH	SPOTS	COST
September	4	\$5,150.00	November	0	\$0.00
October	12	\$20,250.00			