

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KNZA, Hiawatha, K.S.	Date: 10/17/18
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I, SmartMediaGroup,

being/on behalf of: Watkins for Congress,

a legally qualified candidate of the Republican

political party for the office of: KS CD-02

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$ 211.20

I represent that the payment for the above described broadcast time has been furnished by:

Watkins for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

MARTIN, STEVEN G.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/25/18

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature


Printed Name


Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, SmartMediaGroup

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

SmartMediaGroup

printed name

9/25/18

date

STATION:	KNZA-FM	ORDER#:	3155566	DATE:	10/17/2018
MARKET:	Topeka, KS	AMOUNT:	\$211.80	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Non-Rep Local Focus	SPOTS:	12		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4337392
ADVERTISER:	Watkins for Congress KS CD-02	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est.C17C23 - 10/17-10/23	AGY EST:	C17C23		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	10-17-2018 TO 10/23/2018	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/17/2018 13:49

COMMENTS

10/17/2018: This is a new order. Please confirm in Radio Exchange (if you are set up) or email at VAL.WILSON@genmediapartners.com TODAY *PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM AGENCY, OVERNIGHT. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; Spot Data: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. Stn will be billed by GMP for 15% commission on the net amount. Send invoices at the end of each broadcast mth and include both gross & net amts. Invoices must include date, time, ISCI code, & gross cost of each spot that aired. Post logs and affidavits can't substitute for invoices.

DAY#1		10/17/2018 To 10/17/2018					TOT \$35.30		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	7:00PM	60	10/17/2018	10/17/2018	2	\$17.65	\$35.30

moved

DAY#2		10/18/2018 To 10/18/2018					TOT \$52.95		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	7:00PM	60	10/18/2018	10/18/2018	4	\$17.65	\$52.95

STATION:	KNZA-FM	ORDER#:	3155566	DATE:	10/17/2018
MARKET:	Topeka, KS	AMOUNT:	\$211.80	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Non-Rep Local Focus	SPOTS:	12		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4337392
ADVERTISER:	Watkins for Congress KS CD-02	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est.C17C23 - 10/17-10/23	AGY EST:	C17C23		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	10-17-2018 TO 10/23/2018	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/17/2018 13:49

DAY#3		10/19/2018 To 10/19/2018					TOT \$52.95		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	7:00PM	60	10/19/2018	10/19/2018	4	\$17.65	\$52.95

DAY#6		10/22/2018 To 10/22/2018					TOT \$35.30		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		M.....	6:00AM	7:00PM	60	10/22/2018	10/22/2018	2	\$17.65	\$35.30

DAY#7		10/23/2018 To 10/23/2018					TOT \$35.30		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		.T.....	6:00AM	7:00PM	60	10/23/2018	10/23/2018	2	\$17.65	\$35.30

TOTAL	Oct											Total
SPOT	12											12
CASH	211.80											211.80
TOTAL	211.80											211.80