

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Strategic Media Services/ POL
Attention: Accounts Payable
1911 North Ft. Myer Drive
Suite 400
Arlington, VA 22209

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1305541-1	10/16/16	October 2016	09/26/16 - 10/03/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Bourne, Avery, State Rep IL	BOURNE 4 ST REP	1828

Flight Dates	Order #	Alt Order #
09/27/16 - 10/03/16	1305541	08400524

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912521	140	169

Agency Ref	Advertiser Ref
2928AG	107501

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/30/16	09/30/16	LN (M-F)	10-1035p	----F--	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/30/16 10:33 PM LN (M-F) 10-1035p :30 1LHTV091902H \$1,350.00 NM									
2	09/30/16	09/30/16	News Channel 5 @ Noon	Noon News	----F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/30/16 11:59 AM News Channel 5 @ Noon Noon News :30 1LHTV091902H \$225.00 NM									
3	09/30/16	09/30/16	Jeopardy	430-5p	----F--	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/30/16 4:44 PM Jeopardy 430-5p :30 1LHTV091902H \$675.00 NM									
4	09/30/16	09/30/16	News Channel 5 at 5P	5-530P	----F--	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$1,125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/30/16 5:23 PM News Channel 5 at 5P 5-530P :30 1LHTV091902H \$1,125.00 NM									
5	09/30/16	09/30/16	5-6a	5-6A	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/30/16 5:57 AM 5-6a 5-6A :30 1LHTV091902H \$200.00 NM									

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Invoice # 1305541-1	Invoice Date 10/16/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/03/16
Advertiser Bourne, Avery, State Rep IL	Product BOURNE 4 ST REP	Estimate Number 1828	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/30/16	09/30/16	News Channel 5 at 6P	6-630P	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/30/16 6:12 PM News Channel 5 at 6P 6-630P :30 1LHTV091902H \$1,200.00 NM									
7	09/30/16	09/30/16	Today Show	7-9a	----F--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ----F-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/30/16 8:27 AM Today Show 7-9a :30 1LHTV091902H \$600.00 NM									
8	10/03/16	10/03/16	LN (M-F)	10-1035p	M-----	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/03/16 10:32 PM LN (M-F) 10-1035p :30 1LHTV093002H \$1,350.00 NM									
9	10/03/16	10/03/16	News Channel 5 @ Noon	Noon News	M-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/03/16 12:21 PM News Channel 5 @ Noon Noon News :30 1LHTV093002H \$225.00 NM									
10	10/03/16	10/03/16	Jeopardy	430-5p	M-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/03/16 4:37 PM Jeopardy 430-5p :30 1LHTV093002H \$675.00 NM									
11	10/03/16	10/03/16	News Channel 5 at 5P	5-530P	M-----	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$1,125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/03/16 5:23 PM News Channel 5 at 5P 5-530P :30 1LHTV093002H \$1,125.00 NM									
12	10/03/16	10/03/16	5-6a	5-6A	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/03/16 5:51 AM 5-6a 5-6A :30 1LHTV093002H \$200.00 NM									
13	10/03/16	10/03/16	News Channel 5 at 6P	6-630P	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/03/16 6:28 PM News Channel 5 at 6P 6-630P :30 1LHTV093002H \$1,200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1305541-1	10/16/16	October 2016	09/26/16 - 10/03/16
Advertiser	Product	Estimate Number	
Bourne, Avery, State Rep	ILBOURNE 4 ST REP	1828	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/03/16	10/03/16	News Channel 5 at 6P	6-630P	M-----	:30	1	\$1,200.00	NM
14	09/29/16	09/29/16	LN (M-F)	10-1035p	---T---	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 09/29/16 10:28 PM LN (M-F) 10-1035p :30 ILHTV091902H \$1,350.00 NM									
15	09/29/16	09/29/16	News Channel 5 @ Noon Noon News	10-1035p	---T---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 09/29/16 12:23 PM News Channel 5 @ Noon Noon News :30 ILHTV091902H \$225.00 NM									
16	09/29/16	09/29/16	Jeopardy	430-5p	---T---	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 09/29/16 4:44 PM Jeopardy 430-5p :30 ILHTV091902H \$675.00 NM									
17	09/29/16	09/29/16	News Channel 5 at 5P	5-530P	---T---	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$1,125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 09/29/16 5:11 PM News Channel 5 at 5P 5-530P :30 ILHTV091902H \$1,125.00 NM									
18	09/29/16	09/29/16	5-6a	5-6A	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 09/29/16 5:16 AM 5-6a 5-6A :30 ILHTV091902H \$200.00 NM									
19	09/29/16	09/29/16	News Channel 5 at 6P	6-630P	---T---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 09/29/16 6:09 PM News Channel 5 at 6P 6-630P :30 ILHTV091902H \$1,200.00 NM									
20	09/29/16	09/29/16	6-7a	6-7A	---T---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 09/29/16 6:23 AM 6-7a 6-7A :30 ILHTV091902H \$600.00 NM									
21	09/29/16	09/29/16	Today Show	7-9a	---T---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---T--- 1 \$600.00									

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1305541-1	10/16/16	October 2016	09/26/16 - 10/03/16
Advertiser	Product	Estimate Number	
Bourne, Avery, State Rep IL	BOURNE 4 ST REP	1828	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
21	09/29/16	09/29/16	Today Show	7-9a	---T---	:30	1	\$600.00	NM	
			09/26/16	10/02/16	---T---		1	\$600.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Th	09/29/16	8:58 AM	Today Show	7-9a	:30	1LHTV091902H	\$600.00	NM
22	09/27/16	09/27/16	News Channel 5 @ Noon	Noon News	-T-----	:30	1	\$225.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			09/26/16	10/02/16	-T-----		1	\$225.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Tu	09/27/16	12:27 PM	News Channel 5 @ Noon	Noon News	:30	1LHTV091902H	\$225.00	NM
23	09/27/16	09/27/16	Jeopardy	430-5p	-T-----	:30	1	\$675.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			09/26/16	10/02/16	-T-----		1	\$675.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Tu	09/27/16	4:37 PM	Jeopardy	430-5p	:30	1LHTV091902H	\$675.00	NM
24	09/27/16	09/27/16	News Channel 5 at 5P	5-530P	-T-----	:30	1	\$1,125.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			09/26/16	10/02/16	-T-----		1	\$1,125.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Tu	09/27/16	5:28 PM	News Channel 5 at 5P	5-530P	:30	1LHTV091902H	\$1,125.00	NM
25	09/27/16	09/27/16	5-6a	5-6A	-T-----	:30	1	\$200.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			09/26/16	10/02/16	-T-----		1	\$200.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Tu	09/27/16	4:59 AM	5-6a	5-6A	:30	1LHTV091902H	\$200.00	NM
26	09/27/16	09/27/16	News Channel 5 at 6P	6-630P	-T-----	:30	1	\$1,200.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			09/26/16	10/02/16	-T-----		1	\$1,200.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Tu	09/27/16	6:28 PM	News Channel 5 at 6P	6-630P	:30	1LHTV091902H	\$1,200.00	NM
27	09/27/16	09/27/16	6-7a	6-7A	-T-----	:30	1	\$600.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			09/26/16	10/02/16	-T-----		1	\$600.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Tu	09/27/16	6:10 AM	6-7a	6-7A	:30	1LHTV091902H	\$600.00	NM
28	09/27/16	09/27/16	Today Show	7-9a	-T-----	:30	1	\$600.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			09/26/16	10/02/16	-T-----		1	\$600.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Tu	09/27/16	7:29 AM	Today Show	7-9a	:30	1LHTV091902H	\$600.00	NM

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Advertiser	Product	Estimate Number	
Bourne, Avery, State Rep IL	BOURNE 4 ST REP	1828	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/27/16	09/27/16	Today Show	7-9a	-T-----	:30	1	\$600.00	NM
29	09/28/16	09/28/16	LN (M-F)	10-1035p	--W----	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --W---- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 09/28/16 10:23 PM LN (M-F) 10-1035p :30 ILHTV091902H \$1,350.00 NM									
30	09/28/16	09/28/16	News Channel 5 @ Noon	Noon News	--W----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --W---- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 09/28/16 12:10 PM News Channel 5 @ Noon Noon News :30 ILHTV091902H \$225.00 NM									
31	09/28/16	09/28/16	News Channel 5 at 5P	5-530P	--W----	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --W---- 1 \$1,125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 09/28/16 5:10 PM News Channel 5 at 5P 5-530P :30 ILHTV091902H \$1,125.00 NM									
32	09/28/16	09/28/16	5-6a	5-6A	--W----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --W---- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 09/28/16 5:38 AM 5-6a 5-6A :30 ILHTV091902H \$200.00 NM									
33	09/28/16	09/28/16	News Channel 5 at 6P	6-630P	--W----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --W---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 09/28/16 6:28 PM News Channel 5 at 6P 6-630P :30 ILHTV091902H \$1,200.00 NM									
34	09/28/16	09/28/16	Today Show	7-9a	--W----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --W---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 09/28/16 7:29 AM Today Show 7-9a :30 ILHTV091902H \$600.00 NM									
35	10/03/16	10/03/16	Today Show	7-9a	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/03/16 8:44 AM Today Show 7-9a :30 ILHTV093002H \$600.00 NM									

Total Spots 35

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1305541-1	10/16/16	October 2016	09/26/16 - 10/03/16
<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
Bourne, Avery, State Rep II		BOURNE 4 ST REP	1828

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$26,050.00
<u>Agency Commission</u>	\$3,907.50
<u>Net Amount Due</u>	\$22,142.50

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