

## INVOICE



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**Main: (314)421-5055**  
**Billing:**

[www.ksdk.com](http://www.ksdk.com)

Billing Address:

**Strategic Media Services/ POL**  
**Attention: Accounts Payable**  
**1911 North Ft. Myer Drive**  
**Suite 400**  
**Arlington, VA 22209**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1317070-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Bourne, Avery, State Rep IL	BOURNE 4 ST REP IL	2362

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1317070	08425886

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912521	140	169

Agency Ref	Advertiser Ref
2928AG	107501

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/16	10/25/16	5-6a	5-6A	-T-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   -T-----                1        \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	Tu	10/25/16	5:52 AM	5-6a	5-6A	:30	1LHTV102404H	\$450.00   NM
2	10/26/16	10/26/16	5-6a	5-6A	--W----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   --W----                1        \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	W	10/26/16	5:18 AM	5-6a	5-6A	:30	1LHTV102404H	\$450.00   NM
3	10/27/16	10/27/16	5-6a	5-6A	---T---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   ---T---                1        \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	Th	10/27/16	4:58 AM	5-6a	5-6A	:30	1LHTV102404H	\$450.00   NM
4	10/28/16	10/28/16	5-6a	5-6A	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   ----F--                1        \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	F	10/28/16	5:44 AM	5-6a	5-6A	:30	1LHTV102404H	\$450.00   NM
6	10/25/16	10/25/16	6-7a	6-7A	-T-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   -T-----                1        \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	Tu	10/25/16		6-7a	6-7A	:00		<del>\$600.00</del> NM
See MG 7.2,7.3,7.4,7.5									

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1317070-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Bourne, Avery, State Rep IL	BOURNE 4 ST REP IL	2362	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/25/16	10/25/16	6-7a	6-7A	-T-----	:30	1	\$600.00	NM
7	10/26/16	10/26/16	6-7a	6-7A	--W----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --W---- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	10/26/16		6-7a	6-7A	:00		<del>\$600.00</del> NM
See MG 7.2,7.3,7.4,7.5									
5	KSDK	Su	10/30/16	11:52 PM	LN2 (Su) Football Season	LN2 (Su) Football S	:30	ILHTV102404H	\$750.00 NM
MG for 33.1,8.1,14.1,13.1,12.1,26.1,9.1,6.1,11.1,7.1									
8	10/27/16	10/27/16	6-7a	6-7A	---T---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---T--- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	10/27/16		6-7a	6-7A	:00		<del>\$600.00</del> NM
See MG 7.2,7.3,7.4,7.5									
9	10/28/16	10/28/16	6-7a	6-7A	----F--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----F-- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	10/28/16		6-7a	6-7A	:00		<del>\$600.00</del> NM
See MG 7.2,7.3,7.4,7.5									
11	10/25/16	10/25/16	Today Show	7-9a	-T-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -T----- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	10/25/16		Today Show	7-9a	:00		<del>\$750.00</del> NM
See MG 7.2,7.3,7.4,7.5									
12	10/26/16	10/26/16	Today Show	7-9a	--W----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --W---- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	10/26/16		Today Show	7-9a	:00		<del>\$750.00</del> NM
See MG 7.2,7.3,7.4,7.5									
13	10/27/16	10/27/16	Today Show	7-9a	---T---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---T--- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	10/27/16		Today Show	7-9a	:00		<del>\$750.00</del> NM
See MG 7.2,7.3,7.4,7.5									
14	10/28/16	10/28/16	Today Show	7-9a	----F--	:30	1	\$750.00	NM

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1317070-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Bourne, Avery, State Rep IL	BOURNE 4 ST REP IL	2362	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/28/16	10/28/16	Today Show	7-9a	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----F-- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	10/28/16		Today Show	7-9a	:00		<del>\$750.00</del> NM
See MG 7.2,7.3,7.4,7.5									
16	10/25/16	10/25/16	News Channel 5 @ Noon	Noon News	-T-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -T----- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	10/25/16	12:14 PM	News Channel 5 @ Noon	Noon News	:30	ILHTV102404H	\$375.00 NM
17	10/26/16	10/26/16	News Channel 5 @ Noon	Noon News	--W----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --W---- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	10/26/16	12:15 PM	News Channel 5 @ Noon	Noon News	:30	ILHTV102404H	\$375.00 NM
18	10/27/16	10/27/16	News Channel 5 @ Noon	Noon News	---T---	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---T--- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	10/27/16	12:14 PM	News Channel 5 @ Noon	Noon News	:30	ILHTV102404H	\$375.00 NM
19	10/28/16	10/28/16	News Channel 5 @ Noon	Noon News	----F--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----F-- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	10/28/16	12:28 PM	News Channel 5 @ Noon	Noon News	:30	ILHTV102404H	\$375.00 NM
21	10/25/16	10/25/16	News Channel 5 at 4P	4-430P	-T-----	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -T----- 1 \$1,125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	10/25/16	4:24 PM	News Channel 5 at 4P	4-430P	:30	ILHTV102404H	\$1,125.00 NM
22	10/26/16	10/26/16	News Channel 5 at 4P	4-430P	--W----	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --W---- 1 \$1,125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	10/26/16	4:10 PM	News Channel 5 at 4P	4-430P	:30	ILHTV102404H	\$1,125.00 NM
23	10/28/16	10/28/16	News Channel 5 at 4P	4-430P	----F--	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----F-- 1 \$1,125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1317070-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Bourne, Avery, State Rep IL	BOURNE 4 ST REP IL	2362	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
23	10/28/16	10/28/16	News Channel 5 at 4P	4-430P	----F--	:30	1	\$1,125.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>F</td><td>10/28/16</td><td>4:11 PM</td><td>News Channel 5 at 4P</td><td>4-430P</td><td>:30</td><td>1LHTV102404H</td><td>\$1,125.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	F	10/28/16	4:11 PM	News Channel 5 at 4P	4-430P	:30	1LHTV102404H	\$1,125.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KSDK	F	10/28/16	4:11 PM	News Channel 5 at 4P	4-430P	:30	1LHTV102404H	\$1,125.00	NM																																	
24	10/26/16	10/26/16	Jeopardy	430-5p	--W----	:30	1	\$1,500.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>--W----</td><td>1</td><td>\$1,500.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>W</td><td>10/26/16</td><td>4:37 PM</td><td>Jeopardy</td><td>430-5p</td><td>:30</td><td>1LHTV102404H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	--W----	1	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	W	10/26/16	4:37 PM	Jeopardy	430-5p	:30	1LHTV102404H	\$1,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/24/16	10/30/16	--W----	1	\$1,500.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KSDK	W	10/26/16	4:37 PM	Jeopardy	430-5p	:30	1LHTV102404H	\$1,500.00	NM																																	
25	10/28/16	10/28/16	Jeopardy	430-5p	----F--	:30	1	\$1,500.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>----F--</td><td>1</td><td>\$1,500.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>F</td><td>10/28/16</td><td>4:55 PM</td><td>Jeopardy</td><td>430-5p</td><td>:30</td><td>1LHTV102404H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	----F--	1	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	F	10/28/16	4:55 PM	Jeopardy	430-5p	:30	1LHTV102404H	\$1,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/24/16	10/30/16	----F--	1	\$1,500.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KSDK	F	10/28/16	4:55 PM	Jeopardy	430-5p	:30	1LHTV102404H	\$1,500.00	NM																																	
26	10/25/16	10/25/16	News Channel 5 at 5P	5-530P	-T-----	:30	1	\$2,250.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>-T-----</td><td>1</td><td>\$2,250.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>Tu</td><td>10/25/16</td><td></td><td>News Channel 5 at 5P</td><td>5-530P</td><td>:00</td><td></td><td><del>\$2,250.00</del></td><td>NM</td></tr></table> <p>See MG 7.2,7.3,7.4,7.5</p>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	-T-----	1	\$2,250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	Tu	10/25/16		News Channel 5 at 5P	5-530P	:00		<del>\$2,250.00</del>	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/24/16	10/30/16	-T-----	1	\$2,250.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KSDK	Tu	10/25/16		News Channel 5 at 5P	5-530P	:00		<del>\$2,250.00</del>	NM																																	
27	10/28/16	10/28/16	News Channel 5 at 5P	5-530P	----F--	:30	1	\$2,250.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>----F--</td><td>1</td><td>\$2,250.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>F</td><td>10/28/16</td><td>5:15 PM</td><td>News Channel 5 at 5P</td><td>5-530P</td><td>:30</td><td>1LHTV102404H</td><td>\$2,250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	----F--	1	\$2,250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	F	10/28/16	5:15 PM	News Channel 5 at 5P	5-530P	:30	1LHTV102404H	\$2,250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/24/16	10/30/16	----F--	1	\$2,250.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KSDK	F	10/28/16	5:15 PM	News Channel 5 at 5P	5-530P	:30	1LHTV102404H	\$2,250.00	NM																																	
28	10/25/16	10/25/16	News Channel 5 at 6P	6-630P	-T-----	:30	1	\$2,250.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>-T-----</td><td>1</td><td>\$2,250.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>Tu</td><td>10/25/16</td><td>6:24 PM</td><td>News Channel 5 at 6P</td><td>6-630P</td><td>:30</td><td>1LHTV102404H</td><td>\$2,250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	-T-----	1	\$2,250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	Tu	10/25/16	6:24 PM	News Channel 5 at 6P	6-630P	:30	1LHTV102404H	\$2,250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/24/16	10/30/16	-T-----	1	\$2,250.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KSDK	Tu	10/25/16	6:24 PM	News Channel 5 at 6P	6-630P	:30	1LHTV102404H	\$2,250.00	NM																																	
29	10/28/16	10/28/16	News Channel 5 at 6P	6-630P	----F--	:30	1	\$2,250.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>----F--</td><td>1</td><td>\$2,250.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>F</td><td>10/28/16</td><td>6:28 PM</td><td>News Channel 5 at 6P</td><td>6-630P</td><td>:30</td><td>1LHTV102404H</td><td>\$2,250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	----F--	1	\$2,250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	F	10/28/16	6:28 PM	News Channel 5 at 6P	6-630P	:30	1LHTV102404H	\$2,250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/24/16	10/30/16	----F--	1	\$2,250.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KSDK	F	10/28/16	6:28 PM	News Channel 5 at 6P	6-630P	:30	1LHTV102404H	\$2,250.00	NM																																	
30	10/26/16	10/26/16	Local News @ 10p M-F	Local News @ 10p	--W----	:30	1	\$2,250.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>--W----</td><td>1</td><td>\$2,250.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>W</td><td>10/26/16</td><td>10:24 PM</td><td>Local News @ 10p M-F</td><td>Local News @ 10p</td><td>:30</td><td>1LHTV102404H</td><td>\$2,250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	--W----	1	\$2,250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	W	10/26/16	10:24 PM	Local News @ 10p M-F	Local News @ 10p	:30	1LHTV102404H	\$2,250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/24/16	10/30/16	--W----	1	\$2,250.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KSDK	W	10/26/16	10:24 PM	Local News @ 10p M-F	Local News @ 10p	:30	1LHTV102404H	\$2,250.00	NM																																	

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1317070-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Bourne, Avery, State Rep IL	BOURNE 4 ST REP IL	2362	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/27/16	10/27/16	Local News @ 10p M-F	Local News @ 10p	---T---	:30	1	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---T--- 1 \$2,250.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Th	10/27/16	10:34 PM	Local News @ 10p M-F	Local News @ 10p	:30	1LHTV102404H	\$2,250.00 NM
32	10/29/16	10/29/16	Sat 6-7A	6-7A	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 1 \$225.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Sa	10/29/16	6:08 AM	Sat 6-7A	6-7A	:30	1LHTV102404H	\$225.00 NM
33	10/29/16	10/29/16	News Channel 5 at 6P Sa6-630P		-----S-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 1 \$750.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Sa	10/29/16		News Channel 5 at 6P Sat	6-630P	:00		<del>\$750.00</del> NM
			See MG 7.2,7.3,7.4,7.5						
<u>Total Spots</u>							<b>20</b>		

## Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	<b>\$21,900.00</b>
<u>Agency Commission</u>	<b>\$3,285.00</b>
<u>Net Amount Due</u>	<b>\$18,615.00</b>

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.