

# INVOICE



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**Main: (314)421-5055**  
**Billing:**

[www.ksdk.com](http://www.ksdk.com)

Billing Address:

**Strategic Media Services/ POL**  
**Attention: Accounts Payable**  
**1911 North Ft. Myer Drive**  
**Suite 400**  
**Arlington, VA 22209**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1319517-2	11/08/16	November 2016	10/31/16 - 11/08/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Bourne, Avery, State Rep IL	BOURNE FOR ST REP IL	2544

Flight Dates	Order #	Alt Order #
10/29/16 - 11/08/16	1319517	08431125

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912521	140	169

Agency Ref	Advertiser Ref
2928AG	107501

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/16	10/31/16	5-6a	5-6A	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 M----- 1 \$450.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	M	10/31/16	5:39 AM	5-6a	5-6A	:30	1LHTV102404H	\$450.00 NM
2	11/08/16	11/08/16	5-6a	5-6A	-T-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 -T----- 1 \$450.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Tu	11/08/16	5:17 AM	5-6a	5-6A	:30	1LHTV102404H	\$450.00 NM
3	11/04/16	11/04/16	5-6a	5-6A	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 ----F-- 1 \$450.00									
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1	KSDK	F	11/04/16	5:52 AM	5-6a	5-6A	:30	1LHTV102404H	\$450.00 NM
4	11/01/16	11/01/16	6-7a	6-7A	-T-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -T----- 1 \$750.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Tu	11/01/16		6-7a	6-7A	:00		<del>\$750.00</del> NM
See MG 7.2,7.3,7.4,7.5,7.6,7.7,7.8,7.9,7.10,7.11									
5	11/08/16	11/08/16	6-7a	6-7A	-T-----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 -T----- 2 \$750.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KSDK	Tu	11/08/16	6:18 AM	6-7a	6-7A	:30	1LHTV102404H	\$750.00 NM

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Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1319517-2	11/08/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
Bourne, Avery, State Rep IL	ILBOURNE FOR ST REP IL	2544	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
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6	11/04/16	11/04/16	6-7a	6-7A	----F--	:30	1	\$750.00	NM																																													
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7	10/31/16	10/31/16	Today Show	7-9a	M-----	:30	1	\$750.00	NM																																													
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1	KSDK	M	10/31/16		Today Show	7-9a	:00		<del>\$750.00</del>	NM																																												
See MG 7.2,7.3,7.4,7.5,7.6,7.7,7.8,7.9,7.10,7.11																																																						
11	KSDK	M	10/31/16	4:38 AM	4-5A			:30	ILHTV102404H	\$75.00	NM																																											
MG for 9.1,4.1,10.1,11.1,19.1,16.1,18.1,6.1,7.1																																																						
9	KSDK	M	10/31/16	12:23 PM	News Channel 5 @ Noon	Noon News		:30	ILHTV102404H	\$450.00	NM																																											
MG for 9.1,4.1,10.1,11.1,19.1,16.1,18.1,6.1,7.1																																																						
6	KSDK	M	10/31/16	1:55 PM	TD Jakes 1-2p	TD Jakes 1-2p		:30	ILHTV102404H	\$225.00	NM																																											
MG for 9.1,4.1,10.1,11.1,19.1,16.1,18.1,6.1,7.1																																																						
8	KSDK	Tu	11/01/16	12:39 PM	News Channel 5 @ Noon	Noon News		:30	ILHTV102404H	\$450.00	NM																																											
MG for 9.1,4.1,10.1,11.1,19.1,16.1,18.1,6.1,7.1																																																						
3	KSDK	Tu	11/01/16	1:48 PM	TD Jakes 1-2p	TD Jakes 1-2p		:30	ILHTV102404H	\$225.00	NM																																											
MG for 9.1,4.1,10.1,11.1,19.1,16.1,18.1,6.1,7.1																																																						
10	KSDK	W	11/02/16	11:59 AM	News Channel 5 @ Noon	Noon News		:30	ILHTV102404H	\$450.00	NM																																											
MG for 9.1,4.1,10.1,11.1,19.1,16.1,18.1,6.1,7.1																																																						
5	KSDK	W	11/02/16	1:54 PM	TD Jakes 1-2p	TD Jakes 1-2p		:30	ILHTV102404H	\$225.00	NM																																											
MG for 9.1,4.1,10.1,11.1,19.1,16.1,18.1,6.1,7.1																																																						
4	KSDK	Th	11/03/16	1:48 PM	TD Jakes 1-2p	TD Jakes 1-2p		:30	ILHTV102404H	\$225.00	NM																																											
MG for 9.1,4.1,10.1,11.1,19.1,16.1,18.1,6.1,7.1																																																						
7	KSDK	F	11/04/16	1:37 PM	TD Jakes 1-2p	TD Jakes 1-2p		:30	ILHTV102404H	\$225.00	NM																																											
MG for 9.1,4.1,10.1,11.1,19.1,16.1,18.1,6.1,7.1																																																						
8	11/02/16	11/02/16	Today Show	7-9a	--W----	:30	1	\$750.00	NM																																													
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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	11/03/16	11/03/16	Today Show	7-9a	---T---	:30	1	\$750.00	NM
10	11/01/16	11/01/16	Today Show 2	9-10a	-T-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -T----- 1 \$450.00									
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11	11/03/16	11/03/16	Today Show 2	9-10a	---T---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 ---T--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 11/03/16 Today Show 2 9-10a :00 <del>\$450.00</del> NM See MG 7.2,7.3,7.4,7.5,7.6,7.7,7.8,7.9,7.10,7.11									
12	11/07/16	11/07/16	Jeopardy	430-5p	M-----	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 M----- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 11/07/16 4:38 PM Jeopardy 430-5p :30 ILHTV102404H \$2,400.00 NM									
13	11/07/16	11/07/16	News Channel 5 at 5P	5-530P	M-----	:30	1	\$3,375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 M----- 1 \$3,375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 11/07/16 News Channel 5 at 5P 5-530P :00 <del>\$3,375.00</del> NM Credited									
14	11/01/16	11/01/16	Local News @ 10p M-F	Local News @ 10p	-T-----	:30	1	\$3,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -T----- 1 \$3,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 11/01/16 10:33 PM Local News @ 10p M-F Local News @ 10p :30 ILHTV102404H \$3,750.00 NM									
15	11/04/16	11/04/16	Local News @ 10p M-F	Local News @ 10p	----F--	:30	1	\$3,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 ----F-- 1 \$3,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 11/04/16 10:29 PM Local News @ 10p M-F Local News @ 10p :30 ILHTV102404H \$3,750.00 NM									
17	11/05/16	11/05/16	Sat 9-10a	9-10A	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 11/05/16 9:29 AM Sat 9-10a 9-10A :30 ILHTV102404H \$600.00 NM									

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice # <b>1319517-2</b>	Invoice Date <b>11/08/16</b>	Invoice Month <b>November 2016</b>	Invoice Period <b>10/31/16 - 11/08/16</b>
Advertiser <b>Bourne, Avery, State Rep IL</b>	Product <b>ILBOURNE FOR ST REP IL</b>	Estimate Number <b>2544</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	11/06/16	11/06/16	News Channel 5 at 5P Su5-530P		-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 11/06/16 News Channel 5 at 5P Sun 5-530P :00 <del>\$900.00</del> NM See MG 7.2,7.3,7.4,7.5,7.6,7.7,7.8,7.9,7.10,7.11									
20	11/07/16	11/07/16	THE VOICE	7-9P	M-----	:30	1	\$7,875.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 M----- 1 \$7,875.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 11/07/16 6:58 PM THE VOICE 7-9P :30 ILHTV102404H \$7,875.00 NM									
21	11/06/16	11/06/16	Football Night in America 6-715p		-----S	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 11/06/16 6:16 PM Football Night in America 6-715p :30 ILHTV102404H \$4,000.00 NM									
22	11/05/16	11/05/16	NBC Today Show (Sa)	7-9A	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 11/05/16 7:27 AM NBC Today Show (Sa) 7-9A :30 ILHTV102404H \$800.00 NM									
23	11/05/16	11/05/16	Non-Prime NASCAR	NASCAR	-----S-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 11/05/16 2:42 PM Non-Prime NASCAR NASCAR :30 ILHTV102404H \$750.00 NM									
<u>Total Spots</u>							<b>22</b>		

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$29,325.00</b>
<u>Agency Commission</u>	<b>\$4,398.75</b>
<u>Net Amount Due</u>	<b>\$24,926.25</b>

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