

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Strategic Media Services/ POL
Attention: Accounts Payable
1911 North Ft. Myer Drive
Suite 400
Arlington, VA 22209

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1319517-2	11/08/16	November 2016	10/31/16 - 11/08/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Bourne, Avery, State Rep IL	BOURNE FOR ST REP IL	2544

Flight Dates	Order #	Alt Order #
10/29/16 - 11/08/16	1319517	08431125

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912521	140	169

Agency Ref	Advertiser Ref
2928AG	107501

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/16	10/31/16	5-6a	5-6A	M- - - - -	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 M- - - - - 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	10/31/16	5:39 AM	5-6a	5-6A	:30	1LHTV102404H	\$450.00 NM
2	11/08/16	11/08/16	5-6a	5-6A	- T- - - - -	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 - T- - - - - 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	11/08/16	5:17 AM	5-6a	5-6A	:30	1LHTV102404H	\$450.00 NM
3	11/04/16	11/04/16	5-6a	5-6A	- - - - F- -	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 - - - - F- - 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	11/04/16	5:52 AM	5-6a	5-6A	:30	1LHTV102404H	\$450.00 NM
4	11/01/16	11/01/16	6-7a	6-7A	- T- - - - -	:30	1	\$750.00	NM
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See MG 7.2,7.3,7.4,7.5,7.6,7.7,7.8,7.9,7.10,7.11									
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	Tu	11/08/16	6:18 AM	6-7a	6-7A	:30	1LHTV102404H	\$750.00 NM

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Advertiser	Product	Estimate Number	
Bourne, Avery, State Rep IL	BOURNE FOR ST REP IL	2544	

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News</td><td>:30</td><td>1LHTV102404H</td><td>\$450.00</td><td>NM</td></tr><tr><td colspan="11">MG for 9.1,4.1,10.1,11.1,19.1,16.1,18.1,6.1,7.1</td></tr><tr><td>6</td><td>KSDK</td><td>M</td><td>10/31/16</td><td>1:55 PM</td><td>TD Jakes 1-2p</td><td>TD Jakes 1-2p</td><td>:30</td><td>1LHTV102404H</td><td>\$225.00</td><td>NM</td></tr><tr><td colspan="11">MG for 9.1,4.1,10.1,11.1,19.1,16.1,18.1,6.1,7.1</td></tr><tr><td>8</td><td>KSDK</td><td>Tu</td><td>11/01/16</td><td>12:39 PM</td><td>News Channel 5 @ Noon</td><td>Noon News</td><td>:30</td><td>1LHTV102404H</td><td>\$450.00</td><td>NM</td></tr><tr><td colspan="11">MG for 9.1,4.1,10.1,11.1,19.1,16.1,18.1,6.1,7.1</td></tr><tr><td>3</td><td>KSDK</td><td>Tu</td><td>11/01/16</td><td>1:48 PM</td><td>TD Jakes 1-2p</td><td>TD Jakes 1-2p</td><td>:30</td><td>1LHTV102404H</td><td>\$225.00</td><td>NM</td></tr><tr><td colspan="11">MG for 9.1,4.1,10.1,11.1,19.1,16.1,18.1,6.1,7.1</td></tr><tr><td>10</td><td>KSDK</td><td>W</td><td>11/02/16</td><td>11:59 AM</td><td>News Channel 5 @ Noon</td><td>Noon News</td><td>:30</td><td>1LHTV102404H</td><td>\$450.00</td><td>NM</td></tr><tr><td colspan="11">MG for 9.1,4.1,10.1,11.1,19.1,16.1,18.1,6.1,7.1</td></tr><tr><td>5</td><td>KSDK</td><td>W</td><td>11/02/16</td><td>1:54 PM</td><td>TD Jakes 1-2p</td><td>TD Jakes 1-2p</td><td>:30</td><td>1LHTV102404H</td><td>\$225.00</td><td>NM</td></tr><tr><td colspan="11">MG for 9.1,4.1,10.1,11.1,19.1,16.1,18.1,6.1,7.1</td></tr><tr><td>4</td><td>KSDK</td><td>Th</td><td>11/03/16</td><td>1:48 PM</td><td>TD Jakes 1-2p</td><td>TD Jakes 1-2p</td><td>:30</td><td>1LHTV102404H</td><td>\$225.00</td><td>NM</td></tr><tr><td colspan="11">MG for 9.1,4.1,10.1,11.1,19.1,16.1,18.1,6.1,7.1</td></tr><tr><td>7</td><td>KSDK</td><td>F</td><td>11/04/16</td><td>1:37 PM</td><td>TD Jakes 1-2p</td><td>TD Jakes 1-2p</td><td>:30</td><td>1LHTV102404H</td><td>\$225.00</td><td>NM</td></tr><tr><td colspan="11">MG for 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11	KSDK	M	10/31/16	4:38 AM	4-5A	4-5A	:30	1LHTV102404H	\$75.00	NM																																																																																																																																																																																																																																																																																																																																																																																				
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9	KSDK	M	10/31/16	12:23 PM	News Channel 5 @ Noon	Noon News	:30	1LHTV102404H	\$450.00	NM																																																																																																																																																																																																																																																																																																																																																																																				
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6	KSDK	M	10/31/16	1:55 PM	TD Jakes 1-2p	TD Jakes 1-2p	:30	1LHTV102404H	\$225.00	NM																																																																																																																																																																																																																																																																																																																																																																																				
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8	KSDK	Tu	11/01/16	12:39 PM	News Channel 5 @ Noon	Noon News	:30	1LHTV102404H	\$450.00	NM																																																																																																																																																																																																																																																																																																																																																																																				
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INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1319517-2	11/08/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
Bourne, Avery, State Rep IL	BOURNE FOR ST REP IL	2544	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	11/03/16	11/03/16	Today Show	7-9a	---T---	:30	1	\$750.00	NM
10	11/01/16	11/01/16	Today Show 2	9-10a	-T-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -T----- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	11/01/16		Today Show 2	9-10a	:00		\$450.00 NM
See MG 7.2,7.3,7.4,7.5,7.6,7.7,7.8,7.9,7.10,7.11									
11	11/03/16	11/03/16	Today Show 2	9-10a	---T---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 ---T--- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	11/03/16		Today Show 2	9-10a	:00		\$450.00 NM
See MG 7.2,7.3,7.4,7.5,7.6,7.7,7.8,7.9,7.10,7.11									
12	11/07/16	11/07/16	Jeopardy	430-5p	M-----	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 M----- 1 \$2,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	11/07/16	4:38 PM	Jeopardy	430-5p	:30	1LHTV102404H	\$2,400.00 NM
13	11/07/16	11/07/16	News Channel 5 at 5P	5-530P	M-----	:30	1	\$3,375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 M----- 1 \$3,375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	11/07/16		News Channel 5 at 5P	5-530P	:00		\$3,375.00 NM
Credited									
14	11/01/16	11/01/16	Local News @ 10p M-F	Local News @ 10p	-T-----	:30	1	\$3,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -T----- 1 \$3,750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	11/01/16	10:33 PM	Local News @ 10p M-F	Local News @ 10p	:30	1LHTV102404H	\$3,750.00 NM
15	11/04/16	11/04/16	Local News @ 10p M-F	Local News @ 10p	----F--	:30	1	\$3,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 ----F-- 1 \$3,750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	11/04/16	10:29 PM	Local News @ 10p M-F	Local News @ 10p	:30	1LHTV102404H	\$3,750.00 NM
17	11/05/16	11/05/16	Sat 9-10a	9-10A	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	11/05/16	9:29 AM	Sat 9-10a	9-10A	:30	1LHTV102404H	\$600.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1319517-2	11/08/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
Bourne, Avery, State Rep IL	BOURNE FOR ST REP IL	2544	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	11/06/16	11/06/16	News Channel 5 at 5P Su5-530P		-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	11/06/16		News Channel 5 at 5P Sun	5-530P	:00		\$900.00 NM
See MG 7.2,7.3,7.4,7.5,7.6,7.7,7.8,7.9,7.10,7.11									
20	11/07/16	11/07/16	THE VOICE	7-9P	M-----	:30	1	\$7,875.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 M----- 1 \$7,875.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	11/07/16	6:58 PM	THE VOICE	7-9P	:30	ILHTV102404H	\$7,875.00 NM
21	11/06/16	11/06/16	Football Night in America 6-715p		-----S	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S 1 \$4,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	11/06/16	6:16 PM	Football Night in America	6-715p	:30	ILHTV102404H	\$4,000.00 NM
22	11/05/16	11/05/16	NBC Today Show (Sa)	7-9A	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	11/05/16	7:27 AM	NBC Today Show (Sa)	7-9A	:30	ILHTV102404H	\$800.00 NM
23	11/05/16	11/05/16	Non-Prime NASCAR	NASCAR	-----S-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	11/05/16	2:42 PM	Non-Prime NASCAR	NASCAR	:30	ILHTV102404H	\$750.00 NM
<u>Total Spots</u>							22		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$29,325.00
<u>Agency Commission</u>	\$4,398.75
<u>Net Amount Due</u>	\$24,926.25

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