

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

<http://www.clickorlando.com>

Billing Address:

Assembly
Attention: Accounts Payable
711 Third Avenue -3rd Floor
New York, NY 10017

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Property	WKMG		
Invoice #	533488-A-1	Order #	533488-A
Invoice Date	12/03/19	Alt Order #	09679563
Invoice Month	December 2019	Deal #	
Invoice Period	11/25/19 - 12/03/19	Flight Dates	11/25/19 - 12/03/19
Advertiser	POL/M BLOOMBERG/PRES		
Product	BLOOMBERG 2020		
Estimate #	9450		
Account Executive	Nick Welte		
Sales Office	MMT/Philadelphia		
Sales Region	National		
Agency Code	9915458		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/25/19	11/29/19	Morn News at 6a	6-7a	MTWTF--	1:00	10	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 MTWTF-- 10 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	M	11/25/19	6:13 AM	Morn News at 6a	6-7a	1:00	MRBPSS601H	\$1,200.00 NM
6	WKMG	M	11/25/19	6:54 AM	Morn News at 6a	6-7a	1:00	MRBPSS601H	\$1,200.00 NM
8	WKMG	Tu	11/26/19	6:24 AM	Morn News at 6a	6-7a	1:00	MRBPSS601H	\$1,200.00 NM
2	WKMG	Tu	11/26/19	6:59 AM	Morn News at 6a	6-7a	1:00	MRBPSS601H	\$1,200.00 NM
10	WKMG	W	11/27/19	6:14 AM	Morn News at 6a	6-7a	1:00	MRBPSS601H	\$1,200.00 NM
3	WKMG	W	11/27/19	6:42 AM	Morn News at 6a	6-7a	1:00	MRBPSS601H	\$1,200.00 NM
4	WKMG	Th	11/28/19		Morn News at 6a	6-7a	:00		\$1,200.00 NM
					Credited				
9	WKMG	Th	11/28/19	6:42 AM	Morn News at 6a	6-7a	1:00	MRBPSS601H	\$1,200.00 NM
5	WKMG	F	11/29/19		Morn News at 6a	6-7a	:00		\$1,200.00 NM
					Credited				
7	WKMG	F	11/29/19	6:42 AM	Morn News at 6a	6-7a	1:00	MRBPSS601H	\$1,200.00 NM
2	11/25/19	11/29/19	CBS THIS MORNING	7:00 AM-8:00 AM	MTWTF--	1:00	10	\$1,100.00	NM
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7	WKMG	M	11/25/19	7:26 AM	CBS THIS MORNING	7:00 AM-8:00 AM	1:00	MRBPSS601H	\$1,100.00 NM
1	WKMG	M	11/25/19	7:57 AM	CBS THIS MORNING	7:00 AM-8:00 AM	1:00	MRBPSS601H	\$1,100.00 NM
2	WKMG	Tu	11/26/19	7:26 AM	CBS THIS MORNING	7:00 AM-8:00 AM	1:00	MRBPSS601H	\$1,100.00 NM
9	WKMG	Tu	11/26/19	7:57 AM	CBS THIS MORNING	7:00 AM-8:00 AM	1:00	MRBPSS601H	\$1,100.00 NM
6	WKMG	W	11/27/19	7:27 AM	CBS THIS MORNING	7:00 AM-8:00 AM	1:00	MRBPSS601H	\$1,100.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in the sale of advertising time, and will not accept any advertising placed with intent to discriminate on the basis of race, ethnicity, or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, regardless of its form, is hereby rejected. Advertiser hereby certifies that its purchase of broadcasting air time pursuant to this advertising sales contract is not for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, ethnicity, or gender.

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Orlando, FL 32886-4255
TEIN: 06-0903509

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Product	BLOOMBERG 2020		
Estimate #	9450		

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	533488-A-1	Invoice Month	December 2019
Invoice Date	12/03/19	Invoice Period	11/25/19 - 12/03/19
Advertiser	POL/M BLOOMBERG/PRES		
Product	BLOOMBERG 2020		
Estimate #	9450		

<http://www.clickorlando.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																												
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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	533488-A-1	Invoice Month	December 2019
Invoice Date	12/03/19	Invoice Period	11/25/19 - 12/03/19
Advertiser	POL/M BLOOMBERG/PRES		
Product	BLOOMBERG 2020		
Estimate #	9450		

<http://www.clickorlando.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 MTWTF-- 8 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WKMG	M	11/25/19	6:12 PM	News at 6p	6-630p	1:00	MRBPSS601H	\$2,000.00 NM
1	WKMG	M	11/25/19	6:27 PM	News at 6p	6-630p	1:00	MRBPSS601H	\$2,000.00 NM
2	WKMG	Tu	11/26/19	6:21 PM	News at 6p	6-630p	1:00	MRBPSS601H	\$2,000.00 NM
3	WKMG	W	11/27/19	6:09 PM	News at 6p	6-630p	1:00	MRBPSS601H	\$2,000.00 NM
7	WKMG	W	11/27/19	6:27 PM	News at 6p	6-630p	1:00	MRBPSS601H	\$2,000.00 NM
4	WKMG	Th	11/28/19		News at 6p	6-630p	:00		\$2,000.00 NM
					Credited				
8	WKMG	F	11/29/19	6:21 PM	News at 6p	6-630p	1:00	MRBPSS601H	\$2,000.00 NM
5	WKMG	F	11/29/19	6:27 PM	News at 6p	6-630p	1:00	MRBPSS601H	\$2,000.00 NM
9	11/25/19	11/29/19	M-F 11p News	11-1135p	MTWTF--	1:00	8	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 MTWTF-- 8 \$2,800.00									
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3	WKMG	W	11/27/19	11:13 PM	M-F 11p News	11-1135p	1:00	MRBPSS601H	\$2,800.00 NM
6	WKMG	W	11/27/19	11:31 PM	M-F 11p News	11-1135p	1:00	MRBPSS601H	\$2,800.00 NM
4	WKMG	Th	11/28/19	11:20 PM	M-F 11p News	11-1135p	1:00	MRBPSS601H	\$2,800.00 NM
5	WKMG	F	11/29/19	11:21 PM	M-F 11p News	11-1135p	1:00	MRBPSS601H	\$2,800.00 NM
8	WKMG	F	11/29/19	11:33 PM	M-F 11p News	11-1135p	1:00	MRBPSS601H	\$2,800.00 NM
10	11/25/19	11/28/19	M-F Late Show/Colbert	1136p-1236a	MTWT---	1:00	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 MTWT--- 4 \$1,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	M	11/25/19	12:27 AM	M-F Late Show/Colbert	1136p-1236a	1:00	MRBPSS601H	\$1,600.00 NM
3	WKMG	Tu	11/26/19	12:22 AM	M-F Late Show/Colbert	1136p-1236a	1:00	MRBPSS601H	\$1,600.00 NM
4	WKMG	W	11/27/19	11:48 PM	M-F Late Show/Colbert	1136p-1236a	1:00	MRBPSS601H	\$1,600.00 NM
2	WKMG	Th	11/28/19	12:22 AM	M-F Late Show/Colbert	1136p-1236a	1:00	MRBPSS601H	\$1,600.00 NM
11	11/25/19	11/28/19	M-F 1237-137x Late Late	12:37-138x	MTWT---	1:00	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 MTWT--- 4 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WKMG	M	11/25/19	1:08 AM	M-F 1237-137x Late Late	12:37-138x	1:00	MRBPSS601H	\$500.00 NM
1	WKMG	Tu	11/26/19	1:10 AM	M-F 1237-137x Late Late	12:37-138x	1:00	MRBPSS601H	\$500.00 NM
4	WKMG	W	11/27/19	1:27 AM	M-F 1237-137x Late Late	12:37-138x	1:00	MRBPSS601H	\$500.00 NM
2	WKMG	Th	11/28/19	1:12 AM	M-F 1237-137x Late Late	12:37-138x	1:00	MRBPSS601H	\$500.00 NM

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	533488-A-1	Invoice Month	December 2019
Invoice Date	12/03/19	Invoice Period	11/25/19 - 12/03/19
Advertiser	POL/M BLOOMBERG/PRES		
Product	BLOOMBERG 2020		
Estimate #	9450		

<http://www.clickorlando.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	12/02/19	12/03/19	Morn News at 6a	6-7a	MT-----	1:00	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/02/19 12/08/19 MT----- 2 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	M	12/02/19	6:24 AM	Morn News at 6a	6-7a	1:00	MRBPSS601H	\$1,200.00 NM
2	WKMG	Tu	12/03/19	6:28 AM	Morn News at 6a	6-7a	1:00	MRBPSS601H	\$1,200.00 NM
13	12/02/19	12/03/19	CBS THIS MORNING	7:00 AM-8:00 AM	MT-----	1:00	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/02/19 12/08/19 MT----- 2 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	M	12/02/19	7:27 AM	CBS THIS MORNING	7:00 AM-8:00 AM	1:00	MRBPSS601H	\$1,100.00 NM
2	WKMG	Tu	12/03/19	7:57 AM	CBS THIS MORNING	7:00 AM-8:00 AM	1:00	MRBPSS601H	\$1,100.00 NM
14	12/02/19	12/03/19	Price Is Right	11a-12p	MT-----	1:00	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/02/19 12/08/19 MT----- 2 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	M	12/02/19	11:31 AM	Price Is Right	11a-12p	1:00	MRBPSS601H	\$2,000.00 NM
2	WKMG	Tu	12/03/19	11:28 AM	Price Is Right	11a-12p	1:00	MRBPSS601H	\$2,000.00 NM
15	12/02/19	12/03/19	The Talk	2-3p	MT-----	1:00	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/02/19 12/08/19 MT----- 4 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WKMG	M	12/02/19	2:29 PM	The Talk	2-3p	1:00	MRBPSS601H	\$1,500.00 NM
1	WKMG	M	12/02/19	2:59 PM	The Talk	2-3p	1:00	MRBPSS601H	\$1,500.00 NM
3	WKMG	Tu	12/03/19	2:28 PM	The Talk	2-3p	1:00	MRBPSS601H	\$1,500.00 NM
2	WKMG	Tu	12/03/19	2:59 PM	The Talk	2-3p	1:00	MRBPSS601H	\$1,500.00 NM
16	12/02/19	12/03/19	Let's Make A Deal	3-4p	MT-----	1:00	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/02/19 12/08/19 MT----- 3 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	M	12/02/19	3:29 PM	Let's Make A Deal	3-4p	1:00	MRBPSS601H	\$2,000.00 NM
3	WKMG	M	12/02/19	3:59 PM	Let's Make A Deal	3-4p	1:00	MRBPSS601H	\$2,000.00 NM
2	WKMG	Tu	12/03/19	3:59 PM	Let's Make A Deal	3-4p	1:00	MRBPSS601H	\$2,000.00 NM
17	12/02/19	12/03/19	5-530p News M-F	5-530p	MT-----	1:00	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/02/19 12/08/19 MT----- 1 \$1,450.00									
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WKMG
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Orlando, FL 32886-4255
TEIN: 06-0903509

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Advertiser	POL/M BLOOMBERG/PRES		
Product	BLOOMBERG 2020		
Estimate #	9450		

<http://www.clickorlando.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
17	12/02/19	12/03/19	5-530p News M-F	5-530p	MT-----	1:00	1	\$1,450.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKMG</td><td>M</td><td>12/02/19</td><td>5:22 PM</td><td>5-530p News M-F</td><td>5-530p</td><td>1:00</td><td>MRBPSS601H</td><td>\$1,450.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	M	12/02/19	5:22 PM	5-530p News M-F	5-530p	1:00	MRBPSS601H	\$1,450.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WKMG	M	12/02/19	5:22 PM	5-530p News M-F	5-530p	1:00	MRBPSS601H	\$1,450.00	NM																																												
18	12/02/19	12/03/19	News at 530p	530-6P	MT-----	1:00	1	\$1,600.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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19	12/02/19	12/03/19	News at 6p	6-630p	MT-----	1:00	1	\$2,000.00	NM																																													
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20	12/02/19	12/03/19	M-F 11p News	11-1135p	MT-----	1:00	2	\$2,800.00	NM																																													
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22	11/25/19	11/25/19	Bull	10-11p	M-----	1:00	1	\$5,600.00	NM																																													
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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	533488-A-1	Invoice Month	December 2019
Invoice Date	12/03/19	Invoice Period	11/25/19 - 12/03/19
Advertiser	POL/M BLOOMBERG/PRES		
Product	BLOOMBERG 2020		
Estimate #	9450		

<http://www.clickorlando.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
24	11/26/19	11/26/19		10-11p		1:00	1	\$6,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 -T----- 1 \$6,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Tu	11/26/19	10:39 PM	NCIS: New Orleans	10-11p	1:00	MRBPSS601H	\$6,800.00 NM
25	11/27/19	11/27/19	Survivor	8-9p	--W----	1:00	1	\$13,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 --W---- 1 \$13,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	W	11/27/19	8:45 PM	Survivor	8-9p	1:00	MRBPSS601H	\$13,400.00 NM
26	11/28/19	11/28/19	SHELDON / UNICORN	8-9P	---T---	1:00	1	\$16,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 ---T--- 1 \$16,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Th	11/28/19	8:28 PM	SHELDON / UNICORN	8-9P	1:00	MRBPSS601H	\$16,000.00 NM
27	12/01/19	12/01/19	CBS Sunday Morning	9-1030a	-----S	1:00	2	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 -----S 2 \$2,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WKMG	Su	12/01/19	9:07 AM	CBS Sunday Morning	9-1030a	1:00	MRBPSS601H	\$2,800.00 NM
1	WKMG	Su	12/01/19	9:44 AM	CBS Sunday Morning	9-1030a	1:00	MRBPSS601H	\$2,800.00 NM
28	11/28/19	11/29/19	Morn News at 5a	5-530a	---TF--	1:00	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 ---TF-- 2 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Th	11/28/19	5:23 AM	Morn News at 5a	5-530a	1:00	MRBPSS601H	\$550.00 NM
2	WKMG	F	11/29/19	5:12 AM	Morn News at 5a	5-530a	1:00	MRBPSS601H	\$550.00 NM
29	11/28/19	11/29/19	Morn News at 530a	530-6a	---TF--	1:00	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 ---TF-- 2 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Th	11/28/19	5:52 AM	Morn News at 530a	530-6a	1:00	MRBPSS601H	\$700.00 NM
2	WKMG	F	11/29/19	5:53 AM	Morn News at 530a	530-6a	1:00	MRBPSS601H	\$700.00 NM
30	11/30/19	11/30/19	CBS This Morn Sat	7-9a	-----S-	1:00	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 -----S- 1 \$1,050.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Sa	11/30/19	7:28 AM	CBS This Morn Sat	7-9a	1:00	MRBPSS601H	\$1,050.00 NM

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INVOICE



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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	533488-A-1	Invoice Month	December 2019
Invoice Date	12/03/19	Invoice Period	11/25/19 - 12/03/19
Advertiser	POL/M BLOOMBERG/PRES		
Product	BLOOMBERG 2020		
Estimate #	9450		

<http://www.clickorlando.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	11/30/19	11/30/19	CBS This Morn Sat	7-9a	-----S-	1:00	1	\$1,050.00	NM
31	11/29/19	11/29/19	Local 6 News 12-1230p	12-1230p	----F--	1:00	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 ----F-- 1 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	F	11/29/19	12:20 PM	Local 6 News 12-1230p	12-1230p	1:00	MRBPSS601H	\$1,800.00 NM
32	11/28/19	11/29/19	Rachael Ray	10-11a	---TF--	1:00	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 ---TF-- 1 \$1,750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	F	11/29/19	10:23 AM	Rachael Ray	10-11a	1:00	MRBPSS601H	\$1,750.00 NM
33	11/30/19	11/30/19	Sat 5-7a News	5-7a	-----S-	1:00	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 -----S- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Sa	11/30/19	5:57 AM	Sat 5-7a News	5-7a	1:00	MRBPSS601H	\$200.00 NM
34	11/28/19	11/28/19	9-12p ThanksgivingParade	9a-12p	---T---	1:00	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 ---T--- 1 \$8,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Th	11/28/19	9:49 AM	9-12p ThanksgivingParade	9a-12p	1:00	MRBPSS601H	\$8,000.00 NM
35	11/30/19	11/30/19	The Story of Santa Claus 9-10p	9-10p	-----S-	1:00	1	\$3,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 -----S- 1 \$3,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Sa	11/30/19	9:59 PM	The Story of Santa Claus	9-10p	1:00	MRBPSS601H	\$3,100.00 NM
36	12/01/19	12/01/19	60 Min - NFL Runover	730-830p	-----S	1:00	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/25/19 12/01/19 -----S 1 \$9,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Su	12/01/19	8:29 PM	60 Min - NFL Runover	730-830p	1:00	MRBPSS601H	\$9,000.00 NM
Total Spots							102		

Payment Terms 30 Days

Gross Total **\$227,150.00**

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Advertiser	POL/M BLOOMBERG/PRES		
Product	BLOOMBERG 2020		
Estimate #	9450		

<http://www.clickorlando.com>

<u>Agency Commission</u>	\$34,072.50
<u>Net Amount Due</u>	\$193,077.50

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