

# CONTRACT



**WEWS**  
**3001 Euclid Avenue**  
**Cleveland, OH 44115**  
**(216) 431-5555**

And:

**Main Street Media**  
**P. O. Box 25093**  
**Alexandria, VA 22313**

<u>Contract / Revision</u> 152865 /		<u>Alt Order #</u>
<u>Product</u> <b>One Nation</b>		
<u>Contract Dates</u> <b>06/10/16 - 06/19/16</b>	<u>Estimate #</u> <b>3019</b>	
<u>Advertiser</u> <b>One Nation</b>		<u>Original Date / Revision</u> 06/06/16 / 06/06/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WEWS</b>	<u>Account Executive</u> Erin Brody	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WEWS	06/10/16	06/17/16	M-F 7-9am GMA	7-9am		:30				NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/06/16	06/12/16	----1--				1	\$900.00				
	Week:	06/13/16	06/19/16	11111--				5	\$900.00				
N 2	WEWS	06/10/16	06/17/16	M-F 6-630pm News	6-630pm		:30				NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/06/16	06/12/16	----1--				1	\$1,000.00				
	Week:	06/13/16	06/19/16	11111--				5	\$1,000.00				
N 3	WEWS	06/10/16	06/17/16	ABC World News M-F	630-7pm		:30				NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/06/16	06/12/16	----1--				1	\$1,500.00				
	Week:	06/13/16	06/19/16	11111--				5	\$1,500.00				
N 4	WEWS	06/10/16	06/19/16	CAVS Pre-Game	11am-8pm		:30				NM	4	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/06/16	06/12/16	----1--				1	\$6,000.00				
	Week:	06/13/16	06/19/16	1--1--1				3	\$6,000.00				
N 5	WEWS	06/10/16	06/16/16	Jimmy Kimmel Game Night	7-830pm		:30				NM	3	\$45,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/06/16	06/12/16	----1--				1	\$15,000.00				
	Week:	06/13/16	06/19/16	1--1---				2	\$15,000.00				
N 6	WEWS	06/10/16	06/19/16	M-SU 11-1135pm News	11-1135pm		:30				NM	10	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/06/16	06/12/16	----111				3	\$1,400.00				
	Week:	06/13/16	06/19/16	1111111				7	\$1,400.00				
N 7	WEWS	06/12/16	06/19/16	Sunday Prime A	7-8pm		:30				NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/06/16	06/12/16	-----S				1	\$5,000.00				
	Week:	06/13/16	06/19/16	-----S				1	\$5,000.00				
<b>Totals</b>								<b>0.00</b>				<b>37</b>	<b>\$113,400.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 - 06/19/16	37	\$113,400.00	(\$17,010.00)	\$96,390.00
<b>Totals</b>	<b>37</b>	<b>\$113,400.00</b>	<b>(\$17,010.00)</b>	<b>\$96,390.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> <b>06/10/16 - 06/19/16</b>	<u>Product</u> One Nation	<u>Estimate #</u> <b>3019</b>
<u>Advertiser</u> <b>One Nation</b>		<u>Original Date / Revision</u> 06/06/16 / 06/06/16

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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