

1st Quarter Ascertainment Reports
For Radio Station

KIXN/KEJL/KPZA/KYKK/KZOR

For the year: 2016
Covering the months of:
January, February and March

Placed in Public File: _____

1. Crime/ Traffic/Public Safety

- A. Media Meeting- Hobbs Mayor Sam Cobb discussed recent trends in crime, including officer-involved shootings and property crimes, along with the city's commitment to fund a fully-staffed police and fire department in the interest of public safety. He also talked about the ongoing problems with traffic and the city engineer office's attempts to improve traffic flow. He also mentioned the citywide campaign to "Slow Your Roll", in an effort to get drivers to slow down, be more attentive and help prevent accidents. (Sunday 1/3/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM, 30 minutes)
- B. Media Meeting- Hobbs Fire Chief Eric Enriquez and Fire Marshall Sean Williams discussed the latest recruitment efforts to fill the department's open positions; the upcoming training academy for new recruits; the acquisition of new trucks and equipment with which to better fight structure and grass fires. Chief Enriquez also talked about the investigation into a recent abandoned-building fire on Turner Street, in which an as-yet-unidentified man lost his life. Williams discussed HFD's ongoing programs in local schools to educate children on fire safety and prevention. (Sunday 03/13/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM, 30 minutes)
- C. Media Meeting- Palmer Drug Abuse Program Director Stewart Sroufe talked about the organization's mission to counsel substance abusers and their families and the annual fundraising drive that's under way. He discussed how PDAP impacts local crimes involving illegal drugs and alcohol, as well as access to and abuse of prescription drugs. (Sunday 1/31/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM, 30 minutes)
- D. Crimestoppers Announcements- Local law enforcement personnel remind listeners of recent cases and how citizens can help solve crimes and collect monetary rewards. (Various times and dates on KEJL, KIXN, KYKK, KZOR, 60 seconds)

2. Economy/Slowdown/Jobs

- A. Media Meeting- U.S. Congressman Steve Pearce (R-NM) talked about the drop in oil prices and its effects on the economy at all levels, as well as projections on oil and gas industry recovery and economic improvement. He discussed legislation designed to stimulate job growth in New Mexico and provide more economic opportunities for residents and businesses. He also mentioned how the common person is affected by the U.S. government's massive debt and lack of a balanced budget. (Sunday 3/6/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM, 30 minutes)
- B. Media Meeting- New Mexico Representative David Gallegos discussed the recent economic slowdown and how less money from oil and gas revenues is expected to impact the state. He talked about legislation that he's carrying to the annual New Mexico Legislative session and how he will work to get as much money back to Lea County and Southeastern New Mexico as a result of the 30-day legislative session.

(Sunday 1/17/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM, 30 minutes)

- C. Media Meeting- Jonathon Saramiento and Danielle Griego of the Skills USA program at Hobbs High School discussed how the program prepares students for real-world employment by giving them hands-on experience with a number of jobs and workplace situations. They talked about classroom lessons on building resumes, interviewing for positions and appropriate workplace attire and behavior. They talked about the program's competitions at the state, regional and national levels. (Sunday 2/7/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM, 30 minutes)
- D. Media Meeting- Mary Haarmeyer of Lovington, screenwriter and owner of a movie/TV production company, talked about the huge employment opportunities available now for local residents who want to get into the movie and TV business at all levels, in front of the cameras and behind the scenes. She discussed the large new production studio in Albuquerque and the growing number of feature films, TV series and commercials that are being shot across New Mexico. (Sunday 3/27/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM, 30 minutes)

3. Housing/Cost and Availability

- A. Media Meeting- Candidates for Hobbs City Commission Pat Taylor and Tom Miller discussed why they want to serve on the commission and what they would focus on if each was elected. Taylor discussed housing, infrastructure and quality of life issues, while Miller talked about housing and public safety. Miller has ideas about bringing specific construction companies to Hobbs to build truly affordable homes that would be available for \$80,000 to \$130,000. (Sunday 2/28/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM, 30 minutes)
- B. Media Meeting- Hobbs Mayor Sam Cobb talked about the city's efforts to increase the number of housing units available for individuals and families. He discussed ongoing efforts to offer tax credits and other incentives to lure construction companies, developers and homebuilders to the area, and that Hobbs still has a shortage of affordable, available homes despite the economic downturn. (Sunday 1/3/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM, 30 minutes)
- C. Media Meeting- U.S. Representative Steve Pearce, R-NM, talked about the government being at a crucial crossroads for making the correct choices to protect the American way of life, such as the need to balance the budget, stimulate jobs and the economy, protect citizen's rights and freedoms, and adequately fund healthcare, veterans' needs, and education. He discussed the presidential election and his own run for reelection, saying his choice for the next US President already dropped out of the race. He mentioned he would be interested in a cabinet position, probably in energy because of his background in business, oil and gas. He said he would never run for President because he feels he couldn't win and that his calling is to be a representative of the people in Congress. (Sunday 3/6/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM, 30 minutes)

4. Government/Elections

- A. Media Meeting- Hobbs City Commission candidates Pat Taylor and Tom Miller discussed the upcoming municipal elections and the importance of having every registered, eligible voter show up at the polls and exercise his or her right to vote. (Sunday 2/28/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM, 30 minutes)
- B. Media Meeting- U.S. Representative Steve Pearce discussed the current state of the government, improvement that needs to happen soon, and the opportunity voters have in the primaries and general election to make their voices heard and, as he stated, turn the country around before it's too late. (Sunday 3/6/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM; 30 minutes)

5. Quality of Life/Recreation/Religion

- A. Media Meeting- Lea County Museum Director Jim Harris talked about the museum's mission to provide historical information, current relevance, and future guidance and inspiration to area residents and visitors. He discussed the museum's many recent acquisitions, features and exhibits, both static and temporary, such as the veterans tribute and sports hall of fame inductees. He mentioned the upcoming schedule of activities designed to enhance local quality of life through creative and performing arts, both at museum buildings and off site. (Sunday 2/21/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM; 30 minutes)
- B. Media Meeting- Pastor C.J. Addis of Vista Point Church in Hobbs talked about the meaning of Easter, as an historic event and its deeper meaning to Christians. He talked about how people can use the lessons of the Easter story in their everyday lives. (Sunday 3/20/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM, 30 minutes)
- C. Media Meeting- Hobbs Mayor Sam Cobb talked about the planned \$63 million Health and Wellness Center and how it is designed to offer more recreational activities, including but not limited to swimming, fitness training, health and wellness classes and more. He talked about the city's new award-winning golf course, new Boys and Girls Club building, splash pads and upgraded parks, pools and Green Meadow Lake. (Sunday 1/3/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM; 30 minutes)

6. Roads/Infrastructure

- A. Media Meeting- New Mexico State Representative David Gallegos discussed the need to fund road and highway repair and reconstruction, in order to protect the economy and keep citizens safe. (Sunday 1/17/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM; 30 minutes)

- B. Media Meeting- U.S. Congressman Steve Pearce talked about the importance of federal funding to fix bad roads, maintain good roads and build new ones. He said it is the single biggest expenditure of taxpayer dollars in the country every year outside of the defense budget. (Sunday 3/6/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM; 30 minutes)

7. Education

- A. Media Meeting- Andrew Campanella, spokesperson for National School Choice Week, talked about how important it is for parents to research the many educational options available for their children in each community. He discussed how the organization seeks to enlighten parents about the different types of education available besides public school systems and educate them in making the right choice for each child's abilities and personality. (Sunday 1/10/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM; 30 minutes)
- B. Media Meeting- Hobbs High School Skills USA students Jonathan Saramiento and Danielle Griego discussed how they feel the program has become the most important and meaningful part of their education, as well as their favorite school activity. They talked about how the program has helped focus their educational goals and life skills and inspire future success. (Sunday, 2/7/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM; 30 minutes)
- C. Morning Show Interviews- Hobbs High School Assistant Basketball Coach and Anti-bullying Program Sponsor Shelby Reeves discussed how the students in the program worked to bring in a special motivational speaker Josh Green. Reeves and Green talked about using positive messages to inspire students of all ages to stop behavior that's considered to be "bullying". (Thursday, 9/17/15: KIXN 7:05-7:15AM, KZOR, 7:20-7:30AM; 10 minutes on each station)

8. Healthcare

- A. Media Meeting- Lea Regional Medical Center CEO Tim Thornell and Marketing Director Shannon Bush discussed the addition of new physicians to the hospital staff, as well as enhanced treatment programs for the elderly, heart patients, emergency care, vision, midwifery and general practice. They talked about the hospital's new walk-in clinic and future expansion of the medical complex to help meet the growing needs of the local population. (Sunday 1/24/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM; 30 minutes)
- B. Media Meeting- U.S. Representative Steve Pearce discussed the anniversary of the Affordable Care Act, ongoing legislative attempts to repeal or reform the act, and its effects on patients, insurance companies, pharmaceuticals and the health care industry. (Sunday 3/6/16: KEJL 6-6:30AM, KIXN 7-7:30AM, KYKK 6-6:30AM, KZOR 8-8:30AM; 30 minutes)