



**WBBM-TV**  
**22 W. Washington St.**  
**Chicago, IL 60602**  
**(312) 899-2222**

# CONTRACT

<b>Contract / Revision</b> 76379 /		<b>Alt Order #</b>
<b>Advertiser</b> JB Pritzker for Governor		<b>Original Date / Revision</b> 01/29/18 / 01/29/18
<b>Contract Dates</b> 01/30/18 - 02/05/18	<b>Estimate #</b> 62	
<b>Product</b> Week #7		
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WBBM-TV	<b>Account Executive</b> Allison Herger	<b>Sales Office</b> Local Chicago
<b>Special Handling</b> Cash In Advance		
<b>Demographic</b> Households		
<b>Agency Ref</b> 102467	<b>Advertiser Ref</b> 504429	

And:

**Shorr Johnson Magnus**  
**100 N 20th St Ste 201**  
**Philadelphia, PA 19103-1454**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBBM	01/30/18	02/02/18	CBS This Morning	7:00 AM-8:00 AM		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/29/18	02/04/18	-1111--				4	\$250.00			
N 2	WBBM	02/05/18	02/05/18	CBS This Morning	7:00 AM-8:00 AM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/05/18	02/11/18	1-----				1	\$350.00			
N 3	WBBM	01/30/18	02/02/18	CBS This Morning	8:00 AM-9:00 AM		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/29/18	02/04/18	-1111--				4	\$250.00			
N 4	WBBM	02/05/18	02/05/18	CBS This Morning	8:00 AM-9:00 AM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/05/18	02/11/18	1-----				1	\$350.00			
N 5	WBBM	01/30/18	02/02/18	Local Midday News	1058a-1130a		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/29/18	02/04/18	-1111--				4	\$650.00			
N 6	WBBM	02/05/18	02/05/18	Local Midday News	1058a-1130a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/05/18	02/11/18	1-----				1	\$750.00			
N 7	WBBM	01/30/18	02/02/18	M-F 3p-4p	258p-4p		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/29/18	02/04/18	-2222--				8	\$500.00			
N 8	WBBM	02/05/18	02/05/18	M-F 3p-4p	258p-4p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/05/18	02/11/18	2-----				2	\$600.00			
N 9	WBBM	01/30/18	02/02/18	Let's Make a Deal	858a-10a		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/29/18	02/04/18	-1111--				4	\$750.00			
N 10	WBBM	02/05/18	02/05/18	Let's Make a Deal	858a-10a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/05/18	02/11/18	1-----				1	\$1,000.00			
N 11	WBBM	01/30/18	02/02/18	Price is Right	958a-11a		:30			NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/29/18	02/04/18	-2222--				8	\$1,200.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachment hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.  
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<u>Contract Dates</u> 01/30/18 - 02/05/18	<u>Product</u> Week #7	<u>Estimate #</u> 62

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	WBBM	02/05/18	02/05/18	Price is Right	958a-11a		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	2-----				2	\$1,500.00			
N 13	WBBM	01/30/18	02/02/18	M-F 4p-5p	358p-5p		:30			NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-2222--				8	\$650.00			
N 14	WBBM	02/05/18	02/05/18	M-F 4p-5p	358p-5p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	2-----				2	\$750.00			
N 15	WBBM	01/30/18	02/02/18	M-F Local News 5p-530p	458p-530p		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-1111--				4	\$850.00			
N 16	WBBM	02/05/18	02/05/18	M-F Local News 5p-530p	458p-530p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	1-----				1	\$1,000.00			
N 17	WBBM	01/30/18	02/02/18	M-F Local News 6p-630p	558p-630p		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-1111--				4	\$850.00			
N 18	WBBM	02/05/18	02/05/18	M-F Local News 6p-630p	558p-630p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	1-----				1	\$1,000.00			
N 19	WBBM	01/30/18	02/02/18	Prime Access M-F 1b	627p-7p		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-1111--				4	\$800.00			
N 20	WBBM	02/05/18	02/05/18	Prime Access M-F 1b	627p-7p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	1-----				1	\$1,000.00			
N 21	WBBM	02/02/18	02/02/18	Friday Prime Hr 3	858p-1002p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	----F--				1	\$4,500.00			
N 22	WBBM	02/04/18	02/04/18	Sunday Prime Hr 3	758p-9p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-----S				1	\$5,000.00			
N 23	WBBM	02/01/18	02/01/18	Thursday Prime Hr 1	657p-8p		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	---T---				1	\$10,000.00			
N 24	WBBM	02/04/18	02/04/18	Sunday Prime Hr 4	858p-1002p		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-----S				1	\$5,500.00			
N 25	WBBM	01/30/18	02/02/18	The Late Show	1035p-1137p		:30			NM	8	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-2222--				8	\$850.00			
N 26	WBBM	02/05/18	02/05/18	The Late Show	1035p-1137p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	2-----				2	\$1,000.00			
N 27	WBBM	01/30/18	02/05/18	Late News Rotator M-Su	958p-1035p		:30			NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-111111				6	\$1,200.00			
Week:		02/05/18	02/11/18	-----				0	\$1,200.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	WBBM	02/05/18	02/05/18	Late News Rotator M-Su	958p-1035p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	1-----				1	\$1,500.00			
N 29	WBBM	02/03/18	02/04/18	Sa-Su Late News Xtra	1035p-11p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-----11				2	\$800.00			
N 30	WBBM	02/04/18	02/04/18	Su Local News 7a-8a	658a-8a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-----S				1	\$250.00			
N 31	WBBM	02/04/18	02/04/18	CBS Sunday Morning	758a-930a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-----S				1	\$1,500.00			
<b>Totals</b>											<b>90</b>	<b>\$93,400.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/18 - 02/05/18	90	\$93,400.00	(\$14,010.00)	\$79,390.00
<b>Totals</b>	<b>90</b>	<b>\$93,400.00</b>	<b>(\$14,010.00)</b>	<b>\$79,390.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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