

CONTRACT



WBBM-TV
22 W. Washington St.
Chicago, IL 60602
(312) 899-2222

<u>Contract / Revision</u> 76379 /		<u>Alt Order #</u>
<u>Advertiser</u> JB Pritzker for Governor		<u>Original Date / Revision</u> 01/29/18 / 01/29/18
<u>Contract Dates</u> 01/30/18 - 02/05/18	<u>Estimate #</u> 62	
<u>Product</u> Week #7		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBBM-TV	<u>Account Executive</u> Allison Herger	<u>Sales Office</u> Local Chicago
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u> 2	<u>Product 1/2</u> 2
<u>Agency Ref</u> 102467		<u>Advertiser Ref</u> 504429

And:

Shorr Johnson Magnus
100 N 20th St Ste 201
Philadelphia, PA 19103-1454

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBBM	01/30/18	02/02/18	CBS This Morning	7:00 AM-8:00 AM		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-1111--				4	\$250.00			
N 2	WBBM	02/05/18	02/05/18	CBS This Morning	7:00 AM-8:00 AM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	1-----				1	\$350.00			
N 3	WBBM	01/30/18	02/02/18	CBS This Morning	8:00 AM-9:00 AM		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-1111--				4	\$250.00			
N 4	WBBM	02/05/18	02/05/18	CBS This Morning	8:00 AM-9:00 AM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	1-----				1	\$350.00			
N 5	WBBM	01/30/18	02/02/18	Local Midday News	1058a-1130a		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-1111--				4	\$650.00			
N 6	WBBM	02/05/18	02/05/18	Local Midday News	1058a-1130a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	1-----				1	\$750.00			
N 7	WBBM	01/30/18	02/02/18	M-F 3p-4p	258p-4p		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-2222--				8	\$500.00			
N 8	WBBM	02/05/18	02/05/18	M-F 3p-4p	258p-4p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	2-----				2	\$600.00			
N 9	WBBM	01/30/18	02/02/18	Let's Make a Deal	858a-10a		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-1111--				4	\$750.00			
N 10	WBBM	02/05/18	02/05/18	Let's Make a Deal	858a-10a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	1-----				1	\$1,000.00			
N 11	WBBM	01/30/18	02/02/18	Price is Right	958a-11a		:30			NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-2222--				8	\$1,200.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	WBBM	02/05/18	02/05/18	Price is Right	958a-11a		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	2-----				2	\$1,500.00			
N 13	WBBM	01/30/18	02/02/18	M-F 4p-5p	358p-5p		:30			NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-2222--				8	\$650.00			
N 14	WBBM	02/05/18	02/05/18	M-F 4p-5p	358p-5p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	2-----				2	\$750.00			
N 15	WBBM	01/30/18	02/02/18	M-F Local News 5p-530p	458p-530p		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-1111--				4	\$850.00			
N 16	WBBM	02/05/18	02/05/18	M-F Local News 5p-530p	458p-530p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	1-----				1	\$1,000.00			
N 17	WBBM	01/30/18	02/02/18	M-F Local News 6p-630p	558p-630p		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-1111--				4	\$850.00			
N 18	WBBM	02/05/18	02/05/18	M-F Local News 6p-630p	558p-630p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	1-----				1	\$1,000.00			
N 19	WBBM	01/30/18	02/02/18	Prime Access M-F 1b	627p-7p		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-1111--				4	\$800.00			
N 20	WBBM	02/05/18	02/05/18	Prime Access M-F 1b	627p-7p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	1-----				1	\$1,000.00			
N 21	WBBM	02/02/18	02/02/18	Friday Prime Hr 3	858p-1002p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	----F--				1	\$4,500.00			
N 22	WBBM	02/04/18	02/04/18	Sunday Prime Hr 3	758p-9p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-----S				1	\$5,000.00			
N 23	WBBM	02/01/18	02/01/18	Thursday Prime Hr 1	657p-8p		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	---T---				1	\$10,000.00			
N 24	WBBM	02/04/18	02/04/18	Sunday Prime Hr 4	858p-1002p		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-----S				1	\$5,500.00			
N 25	WBBM	01/30/18	02/02/18	The Late Show	1035p-1137p		:30			NM	8	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-2222--				8	\$850.00			
N 26	WBBM	02/05/18	02/05/18	The Late Show	1035p-1137p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	2-----				2	\$1,000.00			
N 27	WBBM	01/30/18	02/05/18	Late News Rotator M-Su	958p-1035p		:30			NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-111111				6	\$1,200.00			
Week:		02/05/18	02/11/18	-----				0	\$1,200.00			

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Contract Dates 01/30/18 - 02/05/18	Product Week #7	Estimate # 62
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	WBBM	02/05/18	02/05/18	Late News Rotator M-Su	958p-1035p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	1-----				1	\$1,500.00			
N 29	WBBM	02/03/18	02/04/18	Sa-Su Late News Xtra	1035p-11p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-----11				2	\$800.00			
N 30	WBBM	02/04/18	02/04/18	Su Local News 7a-8a	658a-8a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-----S				1	\$250.00			
N 31	WBBM	02/04/18	02/04/18	CBS Sunday Morning	758a-930a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/29/18	02/04/18	-----S				1	\$1,500.00			
Totals											90	\$93,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/18 - 02/05/18	90	\$93,400.00	(\$14,010.00)	\$79,390.00
Totals	90	\$93,400.00	(\$14,010.00)	\$79,390.00

Signature: _____ **Date:** _____

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