

CONTRACT



WBBM-TV
 22 W. Washington St.
 Chicago, IL 60602
 (312) 899-2222

<u>Contract / Revision</u> 79271 /		<u>Alt Order #</u>
<u>Advertiser</u> JB Pritzker for Governor		<u>Original Date / Revision</u> 02/12/18 / 02/12/18
<u>Contract Dates</u> 02/13/18 - 02/13/18	<u>Estimate #</u> 70	
<u>Product</u> JB/Governor :30 sked		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBBM-TV	<u>Account Executive</u> Allison Herger	<u>Sales Office</u> Local Chicago
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u> 2	<u>Product 1/2</u> 2
<u>Agency Ref</u> 102467	<u>Advertiser Ref</u> 504429	

And:

Shorr Johnson Magnus
 100 N 20th St Ste 201
 Philadelphia, PA 19103-1454

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBBM	02/13/18	02/13/18	CBS This Morning	8:00 AM-9:00 AM		:30			NM	2	\$700.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/12/18	02/18/18	-2-----	2			\$350.00				
N 2	WBBM	02/13/18	02/13/18	Price is Right	958a-11a		:30			NM	1	\$1,500.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/12/18	02/18/18	-1-----	1			\$1,500.00				
N 3	WBBM	02/13/18	02/13/18	M-F 4p-5p	358p-5p		:30			NM	2	\$1,500.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/12/18	02/18/18	-2-----	2			\$750.00				
N 4	WBBM	02/13/18	02/13/18	M-F Local News 6p-630p	558p-630p		:30			NM	1	\$1,000.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/12/18	02/18/18	-1-----	1			\$1,000.00				
N 5	WBBM	02/13/18	02/13/18	Prime Access M-F 1b	627p-7p		:30			NM	1	\$1,000.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/12/18	02/18/18	-1-----	1			\$1,000.00				
N 6	WBBM	02/13/18	02/13/18	The Late Show	1035p-1137p		:30			NM	2	\$2,000.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/12/18	02/18/18	-2-----	2			\$1,000.00				
N 7	WBBM	02/13/18	02/13/18	Late News Rotator M-Su	958p-1035p		:30			NM	1	\$1,500.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/12/18	02/18/18	-1-----	1			\$1,500.00				
Totals											10	\$9,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachment hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency policy apply to Advertiser, except no commission will be allowed an Advertiser. The CBS cancellation policy for Advertisers is four weeks prior to the a spot being cancelled



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JB Pritzker for Governor	02/12/18 / 02/12/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/13/18 - 02/13/18	JB/Governor :30 sked	70

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/18 - 02/13/18	10	\$9,200.00	(\$1,380.00)	\$7,820.00
Totals	10	\$9,200.00	(\$1,380.00)	\$7,820.00

Signature: _____ **Date:** _____

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