



Andrew Hill <ahill@mediaoneradiogroup.com>

ISSUES PROGRAMMING SUMMARY

1 message

no-reply@mg.linkedupradio.com <no-reply@mg.linkedupradio.com>

Thu, Nov 2, 2023 at 10:08 AM

Reply-To: operations@mediaonegroupradio.com

To: operations@mediaonegroupradio.com

Station(s) - WWSE, Jamestown | WJTN, Jamestown | WHUG, Jamestown | WKSJ, Jamestown | WQFX, Russell | WKZA, Lakewood

Program/Segment TITLE - PUBLIC SERVICE ANNOUNCEMENT

Program/Segment DATE - SEE ATTACHED

Program/Segment TIME - SEE ATTACHED

Program/Segment LENGTH - 30-SECONDS

Program/Segment HOST (Name and Contact Information) - ANDREW HILL General Manager - Media One Radio Group (WWSE|WJTN|WHUG|WKSJ|WQFX|WKZA) 2 Orchard Road- Jamestown- NY 14701 716-487-1151 |

AHill@MediaOneRadioGroup.com

Program/Segment GUEST (Name and Contact Information) - MATTHEW HANLEY, MARKETING DIRECTOR, THE CHAUTAUQUA CENTER, 107 INSTITUTE STREET, JAMESTOWN, NY 14701, 716-294-3995

Issue Topic (Crime, Health, Senior Life, etc.) - DRUG ADDICTION AND RECOVERY

Describe The Issue Within The Community - THE DRUG PANDEMIC IS A SERIOUS PROBLEM IN OUR COMMUNITY.

Describe How The Program Addresses The Above Issue - WE AIRED A SERIES OF PSA'S TO ENCOURAGE COMMUNITY MEMBERS THAT HAVE STRUGGLED WITH ADDICTION TO CALL THE CHAUTAUQUA-CATTARAUGUS HELPLINE TO GET IMPORTANT RESOURCES FOR SUPPORT.

ISSUES & PROGRAMMING Submission received! Date: Thursday, November 2nd, 2023 10:08 AM

HEALTogetherNY.org
HEALTogetherNY.org
ISCI: OPIOD ADDICTION PSA
Sales:
Andrew Hill

Words: 62, Chars: 424
Len: 30.0 (**Est. Len.:** 22.9)
Cart: 1283
Due: 02-15-23
Run: 04-04-23 — 12-31-23
WWSE, WHUG, WQFX, WJTN, WKSJ, WKZA

Script

Opioid-use disorder is a chronic disease that affects many residents in [insert community name]. Like other chronic diseases, it can be managed with medication. Medications like methadone are the most effective way to save lives by managing withdrawal symptoms and cravings and reducing the risk of relapse, overdose, and even death. Learn more about medications for opioid-use disorder available in our community at HEALTogetherNY.org/Chautauqua.

AD TYPE

- Station Promo or PSA

PROD NOTES

MUSIC BED

PRONUNCIATION



WHUG-FM
PO Box 1139
Jamestown NY 14702
716-487-1151

Date
Sales Person
Product

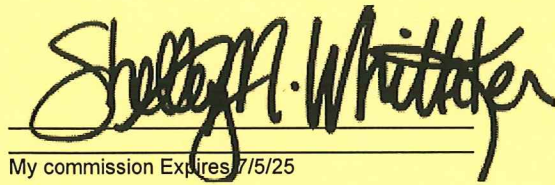
10/31/23
House Account (All)
HEALTogetherNY.org

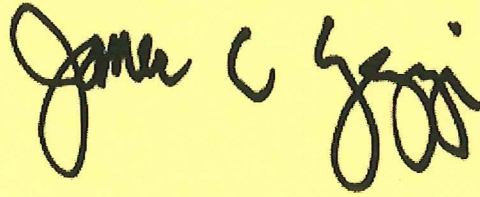
PSA/OPIOD ADDICTION PSA

Date	Description	Times		
10/01/23	PSA (00:30)	7:46a 3:07p		
10/02/23	PSA (00:30)	6:20a 9:13p		
10/03/23	PSA (00:30)	3:08p 11:32p		
10/04/23	PSA (00:30)	5:31a 5:08p		
10/05/23	PSA (00:30)	12:32p 3:08p		
10/06/23	PSA (00:30)	1:05a 4:31a		
10/07/23	PSA (00:30)	3:07p 10:47p		
10/08/23	PSA (00:30)	6:33p 11:12p		
10/09/23	PSA (00:30)	12:32p 9:31p		
10/10/23	PSA (00:30)	8:48a 5:08p		
10/11/23	PSA (00:30)	5:48p 8:11p		
10/12/23	PSA (00:30)	9:31a 2:47p		
10/13/23	PSA (00:30)	3:31p 3:47p		
10/14/23	PSA (00:30)	5:36p 11:06p		
10/15/23	PSA (00:30)	4:00a 5:01a		
10/16/23	PSA (00:30)	8:19a 9:48p		
10/17/23	PSA (00:30)	3:06a 11:12p		
10/18/23	PSA (00:30)	12:30a 6:32p		
10/19/23	PSA (00:30)	7:47p 9:13p		
10/20/23	PSA (00:30)	6:48p 10:32p		
10/21/23	PSA (00:30)	3:26a 5:48p		
10/22/23	PSA (00:30)	10:15a 4:08p		
10/23/23	PSA (00:30)	12:07p 10:12p		
10/24/23	PSA (00:30)	12:30a 3:49p		
10/25/23	PSA (00:30)	3:06a 7:13p		
10/26/23	PSA (00:30)	3:05a 8:48p		
10/27/23	PSA (00:30)	1:48p 11:31p		
10/28/23	PSA (00:30)	3:00a 11:05a		
10/29/23	PSA (00:30)	10:41a 2:48p		
10/30/23	PSA (00:30)	1:30a 4:07p		
10/31/23	PSA (00:30)	7:47a 11:31a		
			Subtotal (Spot:62)	0.00
			Balance Due	0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 62 announcement(s) were broadcast as shown on this invoice.

I certify that this invoice represents broadcasts made by this station as recorded in the official station log.


My commission Expires 7/5/25



SHELLEY M. WHITTAKER, #01WH0120707
Notary Public, State of New York
Qualified in Chautauqua County
My Commission Expires July 5, 2025



WJTN-AM
PO Box 1139
Jamestown NY 14702
716-487-1151

Date
Sales Person
Product

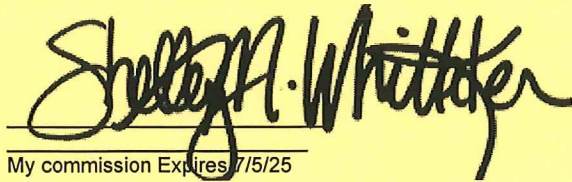
10/31/23
House Account (All)
HEALTogetherNY.org

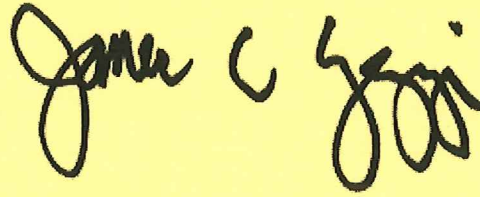
PSA/OPIOD ADDICTION PSA

Date	Description	Times
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10/03/23	PSA (00:30)	8:05p 9:59p
10/04/23	PSA (00:30)	2:18p 5:17p
10/05/23	PSA (00:30)	4:58a 8:30p
10/06/23	PSA (00:30)	1:18p 3:18p
10/07/23	PSA (00:30)	3:05a 4:52p
10/08/23	PSA (00:30)	2:58a 12:45p
10/09/23	PSA (00:30)	8:51a 6:16p
10/10/23	PSA (00:30)	8:29p 11:58p
10/11/23	PSA (00:30)	4:58a 8:29a
10/12/23	PSA (00:30)	1:46p 3:18p
10/13/23	PSA (00:30)	9:47a 6:16p
10/14/23	PSA (00:30)	8:30a 2:51p
10/15/23	PSA (00:30)	4:30a 9:30a
10/16/23	PSA (00:30)	3:58a 10:16a
10/17/23	PSA (00:30)	6:28a 8:30p
10/18/23	PSA (00:30)	5:53a 10:45a
10/19/23	PSA (00:30)	7:05p 11:29p
10/20/23	PSA (00:30)	2:58a 6:18a
10/21/23	PSA (00:30)	2:05a 3:31p
10/22/23	PSA (00:30)	4:30a 11:31p
10/23/23	PSA (00:30)	1:05a 2:46p
10/24/23	PSA (00:30)	6:15a 9:47a
10/25/23	PSA (00:30)	4:58a 8:59p
10/26/23	PSA (00:30)	1:59a 5:18p
10/27/23	PSA (00:30)	6:29a 6:51a
10/28/23	PSA (00:30)	5:05a 11:32p
10/29/23	PSA (00:30)	12:30a 12:45p
10/30/23	PSA (00:30)	8:50a 3:45p
10/31/23	PSA (00:30)	1:45p 9:30p
Subtotal (Spot:62)		0.00
Balance Due		0.00

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Qualified In Chautauqua County
My Commission Expires July 5, 2025



WKSJ-AM
PO Box 1139
Jamestown NY 14702
716-487-1151

Date
Sales Person
Product

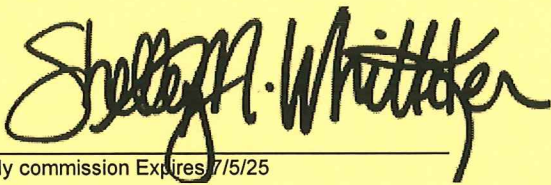
10/31/23
House Account (All)
HEALTogetherNY.org

PSA/OPIOD ADDICTION PSA

Date	Description	Times
10/01/23	PSA (00:30)	11:11a 1:40p
10/02/23	PSA (00:30)	3:32p 7:30p
10/03/23	PSA (00:30)	9:11a 2:11p
10/04/23	PSA (00:30)	3:10a 7:32p
10/05/23	PSA (00:30)	7:30a 11:31a
10/06/23	PSA (00:30)	10:10a 5:41p
10/07/23	PSA (00:30)	7:41a 5:11p
10/08/23	PSA (00:30)	11:40a 12:40p
10/09/23	PSA (00:30)	8:32a 10:10p
10/10/23	PSA (00:30)	6:12a 9:11a
10/11/23	PSA (00:30)	9:10a 2:40p
10/12/23	PSA (00:30)	6:32p 11:31p
10/13/23	PSA (00:30)	5:11a 11:11a
10/14/23	PSA (00:30)	6:10a 12:11p
10/15/23	PSA (00:30)	9:30a 1:30p
10/16/23	PSA (00:30)	7:40a 5:11p
10/17/23	PSA (00:30)	3:31p 6:41p
10/18/23	PSA (00:30)	4:32p 8:11p
10/19/23	PSA (00:30)	9:31a 10:10a
10/20/23	PSA (00:30)	6:42a 10:10p
10/21/23	PSA (00:30)	11:40a 6:32p
10/22/23	PSA (00:30)	7:40a 8:30p
10/23/23	PSA (00:30)	8:40p 11:10p
10/24/23	PSA (00:30)	12:31p 6:41p
10/25/23	PSA (00:30)	12:41p 3:42p
10/26/23	PSA (00:30)	6:31a 7:41a
10/27/23	PSA (00:30)	11:41a 2:30p
10/28/23	PSA (00:30)	12:10a 2:40p
10/29/23	PSA (00:30)	8:40a 10:10a
10/30/23	PSA (00:30)	2:10a 10:31a
10/31/23	PSA (00:30)	1:31p 4:30p
Subtotal (Spot:62)		0.00
Balance Due		0.00

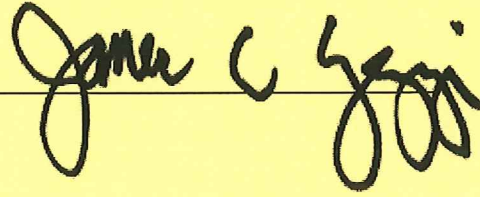
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Qualified in Chautauque County
My Commission Expires July 5, 2025





WQFX-FM
PO Box 1139
Jamestown NY 14702
716-487-1151

Date
Sales Person
Product

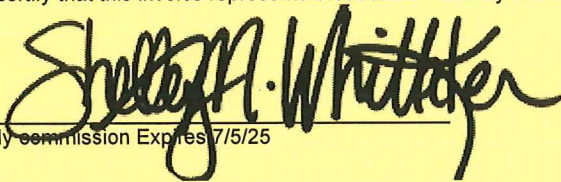
10/31/23
House Account (All)
HEALTogetherNY.org

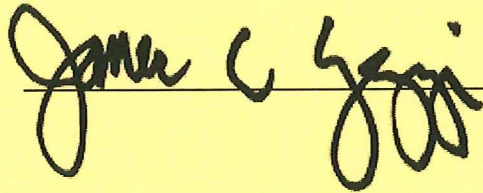
PSA/OPIOD ADDICTION PSA

Date	Description	Times		
10/01/23	PSA (00:30)	6:11a 7:19p		
10/02/23	PSA (00:30)	12:10p 8:16p		
10/03/23	PSA (00:30)	6:12p 7:15p		
10/04/23	PSA (00:30)	5:29a 7:18p		
10/05/23	PSA (00:30)	1:42p 8:41p		
10/06/23	PSA (00:30)	8:10a 8:41p		
10/07/23	PSA (00:30)	7:42a 11:53p		
10/08/23	PSA (00:30)	12:10a 2:42p		
10/09/23	PSA (00:30)	12:31p 3:30p		
10/10/23	PSA (00:30)	5:11p 10:17p		
10/11/23	PSA (00:30)	9:12a 12:11p		
10/12/23	PSA (00:30)	5:29a 3:29p		
10/13/23	PSA (00:30)	1:29p 2:42p		
10/14/23	PSA (00:30)	1:10a 12:11p		
10/15/23	PSA (00:30)	6:41p 11:12p		
10/16/23	PSA (00:30)	3:10a 4:10p		
10/17/23	PSA (00:30)	6:29a 11:16p		
10/18/23	PSA (00:30)	6:11p 8:41p		
10/19/23	PSA (00:30)	2:11p 10:15p		
10/20/23	PSA (00:30)	8:16p 10:41p		
10/21/23	PSA (00:30)	1:10a 5:11a		
10/22/23	PSA (00:30)	5:40p 6:11p		
10/23/23	PSA (00:30)	7:31a 9:42a		
10/24/23	PSA (00:30)	8:12a 3:11p		
10/25/23	PSA (00:30)	2:10a 5:40a		
10/26/23	PSA (00:30)	6:30a 1:42p		
10/27/23	PSA (00:30)	9:29a 4:30p		
10/28/23	PSA (00:30)	5:11a 1:40p		
10/29/23	PSA (00:30)	9:30a 11:13p		
10/30/23	PSA (00:30)	11:41a 3:30p		
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Notary Public, State of New York
Qualified in Chautauqua County
My Commission Expires July 5, 2025



JAMESTOWN, NEW YORK • www.se933.com

PSA/OPIOD ADDICTION PSA

WWSE-FM
PO Box 1139
Jamestown NY 14702
716-487-1151

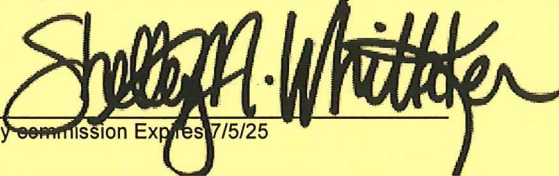
Date
Sales Person
Product

10/31/23
House Account (All)
HEALTogetherNY.org

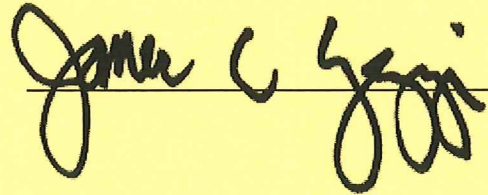
Date	Description	Times
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10/02/23	PSA (00:30)	2:08a 10:45p
10/03/23	PSA (00:30)	11:44a 6:19p
10/04/23	PSA (00:30)	6:27p 7:45p
10/05/23	PSA (00:30)	1:09a 3:10p
10/06/23	PSA (00:30)	4:09a 5:42a
10/07/23	PSA (00:30)	5:42a 11:25p
10/08/23	PSA (00:30)	5:09p 10:18p
10/09/23	PSA (00:30)	1:44p 9:26p
10/10/23	PSA (00:30)	12:09a 10:43p
10/11/23	PSA (00:30)	5:42a 3:10p
10/12/23	PSA (00:30)	12:09a 10:25p
10/13/23	PSA (00:30)	3:08a 3:27p
10/14/23	PSA (00:30)	8:08a 10:26a
10/15/23	PSA (00:30)	9:43a 3:43p
10/16/23	PSA (00:30)	7:44p 10:24p
10/17/23	PSA (00:30)	10:10a 8:25p
10/18/23	PSA (00:30)	2:10a 7:27p
10/19/23	PSA (00:30)	5:44a 11:25p
10/20/23	PSA (00:30)	10:19p 11:19p
10/21/23	PSA (00:30)	2:18a 11:27p
10/22/23	PSA (00:30)	10:43a 10:44p
10/23/23	PSA (00:30)	7:10a 5:27p
10/24/23	PSA (00:30)	7:45p 11:25p
10/25/23	PSA (00:30)	7:25p 10:19p
10/26/23	PSA (00:30)	12:11a 5:10a
10/27/23	PSA (00:30)	12:43p 11:17p
10/28/23	PSA (00:30)	11:43a 9:44p
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SHELLEY M. WHITTAKER, #01WH8128787
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Qualified in Chautauqua County
My Commission Expires July 5, 2025





WKZA-FM
PO Box 1139
Jamestown NY 14702
716-487-1151

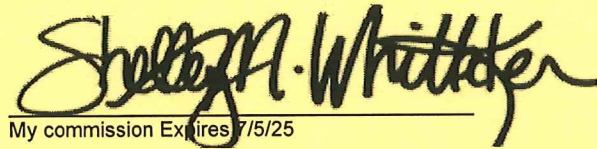
Date 10/31/23
Sales Person House Account (All)
Product HEALTogetherNY.org

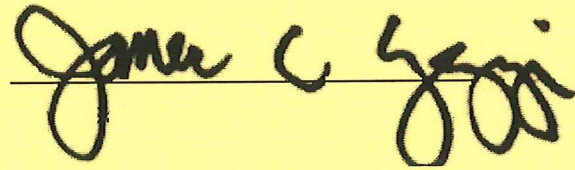
PSA/OPIOD ADDICTION PSA

Date	Description	Times
10/01/23	PSA (00:30)	3:26a 1:27p
10/02/23	PSA (00:30)	5:27a 3:29p
10/03/23	PSA (00:30)	12:55p 8:27p
10/04/23	PSA (00:30)	1:27a 11:27p
10/05/23	PSA (00:30)	7:41a 10:28p
10/06/23	PSA (00:30)	3:26a 11:27p
10/07/23	PSA (00:30)	7:24a 8:55p
10/08/23	PSA (00:30)	7:53a 2:29p
10/09/23	PSA (00:30)	1:26a 11:56a
10/10/23	PSA (00:30)	3:27a 6:42a
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10/12/23	PSA (00:30)	3:27a 6:41a
10/13/23	PSA (00:30)	6:26a 2:56p
10/14/23	PSA (00:30)	1:55p
10/15/23	PSA (00:30)	9:27a 7:40p
10/16/23	PSA (00:30)	9:26a 8:56p
10/17/23	PSA (00:30)	9:25a 11:27a
10/18/23	PSA (00:30)	1:26a 4:26a
10/19/23	PSA (00:30)	10:55a 1:54p
10/20/23	PSA (00:30)	5:29p 11:29p
10/21/23	PSA (00:30)	1:28a 10:27a
10/22/23	PSA (00:30)	10:54a 7:40p
10/23/23	PSA (00:30)	5:26a 7:53p
10/24/23	PSA (00:30)	1:27a 2:29p
10/25/23	PSA (00:30)	7:10a 9:54p
10/26/23	PSA (00:30)	11:55a 7:29p
10/27/23	PSA (00:30)	8:41a 2:55p
10/28/23	PSA (00:30)	3:27a 3:27p
10/29/23	PSA (00:30)	8:53a 4:27p
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The Post-Journal

25% NY State tax credit up to \$5,000

Drug Overdose Deaths Hitting New Records



Steven Cobb, pictured, was one of two presenters at Thursday's county Board of Health meeting. He lead a discussion drug overdoses in Chautauqua County. P-J photo by Gregory Bacon



BEST OF THE BEST READERS' CHOICE AWARDS

VOTE FOR THE WINNERS

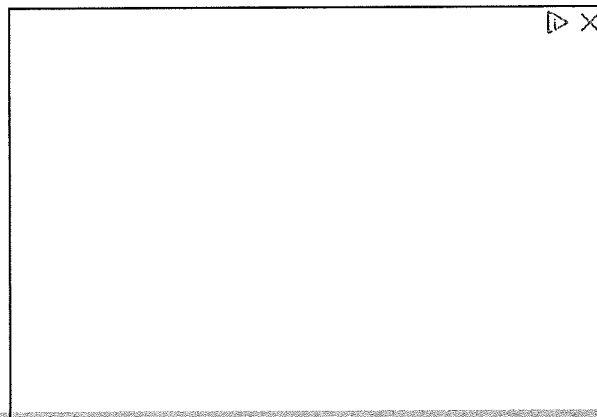


During a meeting Thursday of the county Board of Health, Steve Kilburn with the county Mental Hygiene Department and Steven Cobb with the Mental Health Association gave a presentation regarding drug overdoses.

Kilburn displayed a bar chart that noted there were more than 40 overdoses deaths in 2021, around 35 deaths in 2022, and more than 50 deaths this year. The deaths from this year were only recorded through September. The chart did not give exact numbers.

Kilburn added that there were five overdose deaths in a four-day span from the end of September and the beginning of October that were not included in the bar chart he displayed. They believe there have been eight overdose deaths this month alone.

Some of the toxicology reports have not been returned, but Kilburn said fentanyl is the likely culprit.



“Over half of the deaths this year have occurred within one day of another death,” he said. “When we see the deaths we almost always are looking at fentanyl poisoning. I think often, and maybe nearly always, it’s simply a matter of supply.”

While most of the overdose deaths have occurred in Jamestown, Dunkirk is seeing an increase of deaths as well. Of all the fatalities reported in 2021, 6.8% were in Dunkirk. In 2022, 8.6% of the deaths were in Dunkirk. In 2023, 19.2% of the deaths were in Dunkirk.

“There’s a unique jump in deaths happening in the north county this year,” he said.

Kilburn added that the 50-plus overdose deaths this year are the highest on record in Chautauqua County.

But Kilburn added that Chautauqua County is not alone. He said the Centers for Disease Control reported that through May, the U.S. was on track for the highest overdose deaths in the nation.

According to Kilburn, in Erie County, NY, 81% of their overdose deaths involve cocaine. “We don’t see 81% of cocaine, but we do see a jump in the numbers of deaths including cocaine ... methamphetamine and cocaine are in about 80% of the deaths,” he said.

He brought up that fact because cocaine is often viewed as a “party” drug.

“It begs question ... how many of them had no intention of ingesting an opioid,” he said.

Board of Health member Dr. Elizabeth Kidder said she’s had several patients who had an unintentional overdose, not knowing what they were ingesting, when they were using cocaine or methamphetamine.

Kilburn said locally 78% of the deaths are males. The median age of those



In Chautauqua County, about 8% of the population is Hispanic, but Hispanic overdose deaths make up about 20%.

Kilburn said it gets tricky to study the number of overdoses that don't end in deaths, simply because they don't know how many actually get reported.

He noted that according to Alstar EMS, about one-third of their opioid calls this year, the patient has had naloxone administered before the EMTs arrived. "In some ways, that some encouraging news," Kilburn said.

Kilburn noted that Chautauqua County will soon be receiving opioid settlement dollars and they are developing initiatives for creating a public health approach to address addiction issues, working with many partners throughout the county.

Kilburn said there's been an increase of people who have experienced overdoses that have unique wounds. They believe the wounds are from xylazine, although testing for xylazine is very limited.

According to the National Institute on Drug Abuse, xylazine, a non-opioid veterinary tranquilizer not approved for human use, has been linked to an increasing number of overdose deaths nationwide in the evolving drug addiction and overdose crisis. Studies show people exposed to xylazine often knowingly or unknowingly used it in combination with other drugs, particularly illicit fentanyl.

Cobb said the county has been receiving training to recognize the sores and its connection to xylazine, as well as the best way to offer treatment.

They have put together treatment kits that will be available for distribution. They plan on making them available at the recovery centers in Jamestown and Dunkirk. The kits have test strips for xylazine and fentanyl, as well as instructions for treatment.

The kits will also be distributed to the community in the same way that



Health Board President Dr. Lilian Ney thanked Kilburn and Cobb for the presentation. "What's apparent is the great work you are doing," she said.

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