

ORDER WORKSHEET

Rep Order# 10703271 **Ver#** 3 **Status** Revised **Traffic Order#** 2280361 **Printed:** 10/28/15 2:29 PM Duplicate 1 of 2
EC'd Yes **Last Received:** 10/28/15 2:16 PM
Showing Buylines: All Rep Revised Lines

| | | |
|---|---------------------------------------|--|
| Station WPGH-TV PITTSBURGH, PA | Agency (CAMG) CAMPAIGN GROUP | Rep Firm MILLENNIUM SALES & MARKETING |
| Advertiser (6087) POLITICAL ISSUE GROU | 1600 LOCUST STREET | Sales Office (DC) WASHINGTON |
| Product JUDICIAL REFORM | PHILADELPHIA, PA 19103 | Salesperson (TH3) TREVOR HEATON |
| Estimate# 56 | Agency C/P1/P2/E 7/8/56 | Sales Assistant |
| Buyer Lisa Cabanel | Flight Dates 10/27/15-11/02/15 | Salesperson Phone# 202-955-5342 |
| | | Salesperson Fax# 917-206-8372 |

--- CONTRACT COMMENT ---

PENNSYLVANIANS FOR JUDICIAL REFORM
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS CF ADD LN 6, REV TTL \$10250 (+\$2000)

| Ln | Dates | Time | Program | Len | Rate | Day | Spots/Week | Num of Weeks | Total Spots | Total Cost | RTG/IMP |
|----|-------------|----------------------|--------------|-----|------------|-----|------------|--------------|-------------|------------|---------|
| 6* | 10/31-10/31 | 730P-11P | WORLD SERIES | 30 | \$2,000.00 | Sa | 1 | 1 | 1 | \$2,000.00 | 2.9 |
| | | Sales remark: V3 ADD | | | | | | | | | |
| | | V3 Added | | | | | | | | | |

---REPORT TOTALS---

Report Totals: 1 / \$2,000.00

---SALES MONTHLY TOTALS---

Nov2015: 11/ \$10,250.00
 Order Totals: 11 / \$10,250.00 Total GRPS: 32.1

--- COMPETITIVE ---

| | | | | | | |
|---------------|--------------|-----------|-------------|-------------|------------|------------|
| Market Totals | \$216,244.73 | CABL .00% | KDKA 37.35% | UNKN .00% | WPCW 1.72% | WPGH 4.74% |
| | | WPNT .00% | WPXI 28.73% | WTAE 27.45% | | |

Books [null]
 Demos RA35+P

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--- CREDIT RISK ---

STANDARD CREDIT TERMS