

ORDER WORKSHEET

Rep Order# 10703271	Ver# 3	Status Revised	Traffic Order# 2280361	Printed: 10/28/15 2:29 PM	Duplicate	1 of 2
EC'd Yes			Last Received: 10/28/15 2:16 PM			
			Showing Buylines:	All Rep Revised Lines		

Station WPGH-TV PITTSBURGH, PA	Agency (CAMG) CAMPAIGN GROUP	Rep Firm MILLENNIUM SALES & MARKETING
Advertiser (6087) POLITICAL ISSUE GROU	1600 LOCUST STREET	Sales Office (DC) WASHINGTON
Product JUDICIAL REFORM	PHILADELPHIA, PA 19103	Salesperson (TH3) TREVOR HEATON
Estimate# 56	Agency C/P1/P2/E 7/8/56	Sales Assistant
Buyer Lisa Cabanel	Flight Dates 10/27/15-11/02/15	Salesperson Phone# 202-955-5342
		Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

PENNSYLVANIANS FOR JUDICIAL REFORM

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS CF ADD LN 6, REV TTL \$10250 (+\$2000)

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
6*	10/31-10/31	730P-11P	WORLD SERIES	30	\$2,000.00	Sa	1	1	1	\$2,000.00	2.9
	Sales remark: V3 ADD										
	V3 Added										

---REPORT TOTALS---

Report Totals: 1 / \$2,000.00

---SALES MONTHLY TOTALS---

Nov2015: 11/ \$10,250.00

Order Totals: 11 / \$10,250.00 Total GRPS: 32.1

--- COMPETITIVE ---

Market Totals	\$216,244.73	CABL .00%	KDKA 37.35%	UNKN .00%	WPCW 1.72%	WPGH 4.74%
		WPNT .00%	WPXI 28.73%	WTAE 27.45%		

Books [null]

Demos RA35+P

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--- CREDIT RISK ---

STANDARD CREDIT TERMS