

January 1 - March 31, 2017

There follows a listing of some of the significant issues responded to by Station KLPR 91.1 FM along with the most significant programming treatment of those issues for the period stated on the attached programming schedule. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

DESCRIPTION OF ISSUE	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT
Exposure and encouraged interest in UNK sporting events	1/24	7:30 PM	3 hours	Student Broadcast of UNK Men's Basketball vs. South Dakota School of Mines & Technology
Exposure and encouraged interest in UNK sporting events	1/30	7:30 PM	3 hours	Student Broadcast of UNK Men's Basketball vs. Washburn University
Exposure and encouraged interest in UNK sporting events	2/1	4 PM	3 hours	Student Broadcast of UNK Men's Basketball vs. Emporia State University
Promotion of Community Organizations	2/3	6 PM	30 minutes	Tour of station by local Boy Scout Troop. Scouts talked live on air and learned how to make spots.
Exposure and encouraged interest in UNK sports AND Breast Cancer Awareness	2/13	7:30 PM	3 hours	Student Broadcast of UNK Men's Basketball vs. Pittsburg State University AND this game was a "Think Pink" event—KLPR did live interview during halftime with woman from Good Samaritan Hospital
Exposure and promotion of the Japanese Association of Kearney	2/19	10 PM	45 minutes	Interview by Akiho Someya of Takumi Nozuru to discuss and promote the Japanese Spring Festival and the Association
Exposure and encouraged interest in UNK sporting events	2/20	11 AM	1 hour	Interview by Andrew Hanson and Andrew Hoffman of UNK Football Coaches Newcomer & Brackahm to discuss rebuilding of team
Exposure and encouraged interest in UNK sporting events	2/28	7 PM	3 hours	Student Broadcast of UNK Men's Basketball vs. University of Central Oklahoma

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DESCRIPTION OF ISSUE	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT
Exposure of Issues Facing Campus – promote voting	2/2	6 PM	45 minutes	Interview by Nick Stevenson of Candidates for Student Senate Elections
Promotoin of Campus and Community Charity Event	2/27	7 PM	30 minutes	Interview by Alyssa Sobotka of Jillian Stoumbaugh to promote AOII Strike Out Arthritis Fundraiser and awareness of this condition
Promotoin of Campus and Community Charity Event	3/12	6 PM	2 hours	Remote Boradcast of “The Pulse” from the Health and Sports Arena to promote the Dodge Ball Charity Strike Out Arthritis Tournament
Exposure and encouraged interest in UNK sporting events	3/15	1 PM & 4 PM	6 hours	Student Broadcast of UNK Men’s Baseball vs. University of Central Missouri
Exposure and encouraged interest in UNK sporting events	3/16	2 PM	3 hours	Student Broadcast of UNK Men’s Baseball vs. University of Central Missouri
Exposure of Issues facing college students, campus, and community	3/17	1 PM	30 minutes	Interview by Soojin Youm of Anna Wagemann to discuss what the UNK QSA Queer Straigh Alliance does on campus and to promote upcoming events

Station was closed for spring break from March 21-29, 2014.

**Part I. Identified Needs/Issues:**

**A. Diversity of Quality Musical Programming**

**B. Diversity of Quality Ethnic Programming**

**C. Special Interest Programming / Air Time for UNK Departments, Faculty, Staff, Students, Clubs, Teams, and Organizations, and the Community and for Issues Facing College Students and Campus and Kearney-area Community (the following list is a sampling; other issues may be covered and not every issue on this list may receive coverage depending on the semester:**

1. Love, Relationships and Sexuality
2. Safety and Security on Campus
3. Transportation and Parking Issues
4. Drug and Alcohol Abuse
5. Suicide and Emotional Stress
6. Campus Life / Academics
7. Financial Concerns
8. Politics

**D. Programming for UNK Women and Men's Sports**

**E. Treatment of Community Issues and Concerns by airing a diverse blend of quality Public Service Announcements AND producing and airing spots for UNK and community events.**

**Part II. Programming**

**A. Diversity of Musical Programming**

**MONDAYS**

**11 AM-Noon**

**Jiyoung's Fantastic 11 a.m.**

**Jiyoung Hwang**

Do you want to be reenergized? Listen to Jiyoung's Fantastic Radio Show--a music show featuring the newest pop songs and Korean pop.

**1-3 PM**

**Sweet Mondays**

**Soojin**

A cheerful and fresh show to give you energy to start your week! A show about daily life--mine, my friends, and people I meet, and current news, school events, music, movies and world issues.

**3-5 PM**

**Traffic Jam Out**

**DJ Dolan**

Tune in and hear a fun show to help bring your dreaded Monday to a close. DJ Dolan will help make those last couple hours of the day more enjoyable with a variety of music and information about campus events.

**6-7 PM**

**Rollin' the Dice**

**Dolan & Tys**

A talk about whatever we prepare for the week and some music mixed in!

**7-9 PM**

**The Memories**

**DJ Kyu & DJ June**

Back to the Old Pop! Classic popular music to help you reminisce about the good old days!

**9-10 PM**

**Turnup**

**Shawn Arkle & Evan Petit**

Turn up Youngblood! A variety show with many topics and different music to keep listeners intrigued

**10 PM-Midnight**

**Independent Radio**

**Rachel Schmidt**

A variety of music--mostly indie rock, folk, and laid-back music with information about new albums and artists

**TUESDAYS**

**9-10 AM**

**Blast King Radio**

**Jackson Hackbart**

A show consisting of many types of music and various artists

**12:30-1:30 PM**

**Happy Hour**

**DJ Mayne**

A show that will keep you pumped through your lunch hour and give you the energy to actually want to go back to work. Tune in for a fun vibe with good music, sports talk, and information about events at UNK and around town.

**2-3 PM**

**Blast King Radio**

**Jackson Hackbart**

A show consisting of many types of music and various artists

**3-4 PM**

**Happy Today with Boyoung**

**Boyoung Jeong**

My show will heal people's minds. Listen and you will feel relaxed and comfortable.

**4-6 PM**

**Kountry Kix**

**KeyshaKeys**

Mostly new and some classic Country music mixed together

**6-7 PM**

**Morgan's Variety Radio Show**

**Morgan Mueller**

Sports and music all in one show! Game scores and information on upcoming UNK and Nebraska sporting events and a variety of genres of music

**7-9 PM**

**Your Best Friend Radio**

**Sunny & Hyonny**

We share funny stories with our friends--you the listeners! Featuring Korean culture and interviews with many friends to talk about and compare all our cultures

**9 PM-Midnight**

**Moody Mix-up**

**Josh Moody**

The Moody Mix-Up is a frantic fever dream of music that you won't hear elsewhere. Featuring the obscure, the beautiful, the bizarre, as well as fresh cuts and old classics, this is one program that will keep you dialed in and leave you guessing. So turn on, tune in, and *rock out!*

**WEDNESDAYS**

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**Jiyoung's Fantastic 11 a.m.**

**Jiyoung Hwang**

Do you want to be reenergized? Listen to Jiyoung's Fantastic Radio Show--a music show featuring the newest pop songs and Korean pop.

**12-1 PM**

**Sir Show**

**Min Suk Lee**

Let's have a happy time! Featuring a lot of Korean music, stories about life in Korea and at UNK, and a few friends!

**3-5 PM**

**Hi, Jenna!**

**Jenna**

I talk about and play pop music, especially Korean and Japanese music.

**5-6 PM**

**Morgan's Variety Radio Show**

**Morgan Mueller**

Sports and music all in one show! Game scores and information on upcoming UNK and Nebraska sporting events and a variety of genres of music

**6-8 PM**

**The Pulse**

**"Slick" Nick Stevenson & Randy Baker**

A Two-Hour Tower of Power! A variety of music and talk

**8-10 PM**

**Tsunagu**

**Akiho Someya**

This radio show is going to catch your heart! A variety of topics including my experiences in Japan and America, Japanese music and myself singing live!

**10 PM-midnight**

**TNT**

**Tate & Tara**

Our show reflects our range of interests including TV, movies, pop culture, and music. We play a wide range of music based on a nightly theme--everything from Frank Sinatra to Blink 182!

**THURSDAYS**

**10-11 AM**

**Sir Show**

**Min Suk Lee**

Let's have a happy time! Featuring a lot of Korean music, stories about life in Korea and at UNK, and a few friends!

**12-2 PM**

**"Untitled"**

**Haley**

Rock on back and listen! An alternative rock show with new and classic music and interviews featuring UNK academics, research, and community events

**2-4 PM**

**Beats for the Streets**

**DJ Vito**

An hour of Hip-Hop and Rap with discussion of new music, albums, leaks, news, and more

**4-6 PM**

**Death Star Public Access**

**DJ Hoff & The Hippie**

A talk show with mostly 80's hits and hip-hop-- covering the topics you like with the music you love!

**6-7 PM**

**Rollin' the Dice**

**Dolan & Tys**

A talk show about whatever we prepare for the week and some music mixed in!

**7-9 PM**

**Stampede Countdown**

**Alyssa Sobotka**

A talk and music show looking at current country news and providing a countdown of the top 5 country hits of the week, as well as remembering past #1 hits

**9-11 PM**

**Around the World with James and Jaeun**

**James & Jaeun**

Talk and music show about travel and different cultures around the world, foreign music and American hits, and interviews with people from the U.S. and other countries

**11 PM-Midnight**

**Throwback Thursday**

**Aaron Scott**

Classic rock and tributes to artists from the 1960's, 70's, 80's, and 90's, as well as comedy and news

**FRIDAYS**

**2-3 PM**

**Happy Today with Boyoung**

**Boyoung Jeong**

My show will heal people's minds. Listen and you will feel relaxed and comfortable.

**3-5 PM**

**Dr. Fic's Deep South Music Show**

**Dr. Fic**

Music of the Deep South and New Orleans

## **SATURDAYS**

**10 AM-Noon**

**Side B**

**Garrett Drudik**

A show featuring a mix of country and rock singers and bands that may be well known, but songs that aren't usually heard on the radio

## **SUNDAYS**

**7-9 PM**

**AVE-mix**

**Azucena Vera Chávez**

A variety of music in Spanish and English with news, weather, celebrity news, and jokes

## **B. Diversity of Ethnic Programming**

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**1-3 PM**

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**Soojin**

A cheerful and fresh show to give you energy to start your week! A show about daily life--mine, my friends, and people I meet, and current news, school events, music, movies and world issues.

### **TUESDAYS**

**3-4 PM**

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**4-6 PM**

**Kountry Kix**

**KeyshaKeys**

Mostly new and some classic Country music mixed together

**7-9 PM**

**Your Best Friend Radio**

**Sunny & Hyonny**

We share funny stories with our friends--you the listeners! Featuring Korean culture and interviews with many friends to talk about and compare all our cultures

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**FRIDAYS**

**11 AM-12 PM**

**Chit-Chat**

**Bryce & Caleb**

A comical tag-team featuring celebrity drama, fun facts, and interviews with exciting guests!

**1-1:30 PM**

**The Antelope Speaks**

**Austin Taibemal**

The Antelope Newspaper has taken to the airwaves! You never know exactly what to expect when The Antelope speaks, but you can count on quality news and public affairs programming.

**2-3 PM**

**Happy Today with Boyoung**

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**D. Programming for UNK Women and Men's Sports**

**MONDAYS**

**5-6 PM**

**The 5<sup>th</sup> Quarter**

**Tyler Cavalli**

A recap of sports ranging from Loper sports all the way up to the professional level

**TUESDAYS**

**11 AM-Noon**

**Hoff and Hans**

**Andrew Hanson & Andrew Hoffman**

What do we know? Tune in to find out! We are two young professionals talking about sports across the board.

**12:30-1:30 PM**

**Happy Hour**

**DJ Mayne**

A show that will keep you pumped through your lunch hour and give you the energy to actually want to go back to work. Tune in for a fun vibe with good music, sports talk, and information about events at UNK and around town.

**6-7 PM**

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**Morgan Mueller**

Sports and music all in one show! Game scores and information on upcoming UNK and Nebraska sporting events and a variety of genres of music

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**E. Treatment of Community Issues and Concerns by airing a diverse blend of quality Public Service Announcements AND producing and airing spots for UNK and community events.**  
**Airing of Public Service Announcements - Each student is required to play or read a minimum of two PSA's per hour during his or her airshift. When there is no one manning the studio, the computer automation system plays music; for each hour there is a minimum of two to three public service announcement played per hour. KLPR plays PSA's in English and Spanish, and a variety of other languages when available. KLPR also airs PSA's that target certain demographic groups and ethnic groups. The following PSA's were aired this period:** Adoption, Asthma Prevention (English, Native American, Spanish), Autism, Bullying Prevention, Child Safety (English & Spanish), Dating Abuse Prevention, Dinner with Family, Drunk Driving Prevention (English & Spanish), Family Time, Fatherhood Involvement, Financial Literacy, Food Safety (English & Spanish), Goodwill Industries & Job Placement (English & Spanish), High School Dropout Prevention (English & Spanish), Marines, Preventing Wildfires, Reading, School Attendance (English & Spanish), Selective Service, Shelter Pet Adoption, Stop Smoking (English & Spanish), Stroke Awareness, Take Me Fishing, Texting and Driving (English & Spanish), United Negro College Fund, Veterans Crisis Line, and Volunteering.

**Promotional Spots: UNK Student Research Day; UNK Dodge Ball Fundraiser**