



KNVA
908 W. Martin Luther King Jr. Blvd.
Austin, TX 78701
(512) 476-3636

CONTRACT

<u>Contract / Revision</u> 25079766 /		<u>Alt Order #</u> 25079766
<u>Product</u> Cobb/DA/D		
<u>Contract Dates</u> 02/20/16 - 02/29/16	<u>Estimate #</u> 4485	
<u>Advertiser</u> POL/Gary Cobb		<u>Original Date / Revision</u> 02/18/16 / 02/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KNVA	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 740	<u>Product Code</u> 748
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KNVA	02/22/16	02/22/16	M-F 7a-9a	7a-9a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	M-----				1	\$25.00				
N 2	KNVA	02/23/16	02/23/16	M-F 7a-9a	7a-9a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-T-----				1	\$25.00				
N 3	KNVA	02/24/16	02/24/16	M-F 7a-9a	7a-9a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	--W----				1	\$25.00				
N 4	KNVA	02/25/16	02/25/16	M-F 7a-9a	7a-9a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	---T---				1	\$25.00				
N 5	KNVA	02/26/16	02/26/16	M-F 7a-9a	7a-9a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	----F--				1	\$25.00				
N 6	KNVA	02/29/16	02/29/16	M-F 7a-9a	7a-9a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	M-----				1	\$25.00				
N 7	KNVA	02/23/16	02/23/16	M-Su/ KXAN News @9p	9p-930p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-T-----				1	\$100.00				
N 8	KNVA	02/25/16	02/25/16	M-Su/ KXAN News @9p	9p-930p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	---T---				1	\$100.00				
N 9	KNVA	02/29/16	02/29/16	M-Su/ KXAN News @9p	9p-930p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	M-----				1	\$100.00				
Totals												9	\$450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/28/16	7	\$325.00	(\$48.75)	\$276.25
02/29/16 - 02/29/16	2	\$125.00	(\$18.75)	\$106.25
Totals	9	\$450.00	(\$67.50)	\$382.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Signature: _____ **Date:** _____

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