

# CONTRACT



**KSAT 12 TV**  
**1408 N. St. Mary's Street**  
**San Antonio, TX 78215**  
**TAX ID# 74-2981456**  
**(210)351-1200**

<http://www.ksat.com>

And:

**Crossroads Media, LLC**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

<b>Contract / Revision</b> 637851 /		<b>Alt Order #</b> 10459301
<b>Advertiser</b> POL/Gov/R/Greg Abbott		<b>Original Date / Revision</b> 09/30/22 / 09/30/22
<b>Contract Dates</b> 09/27/22 - 10/03/22	<b>Estimate #</b> 6648	
<b>Product</b> ABBOTT FOR GOVERNOR		
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KSAT	<b>Account Executive</b> Aaron Ashe	<b>Sales Office</b> Cox/Washington
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
		<b>Total Ratings</b> 280.00
<b>Agy Code</b> 9914273	<b>Advertiser Code</b> 96	<b>Product 1/2</b> 198
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 4	KSAT	10/03/22	10/03/22	GMSA 430a	4:30-5a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/22	10/09/22	1-----				1	\$80.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSAT	10/03/22-10/09/22	GMSA 430a	4:30-5a	M-----	:30		<del>\$80.00</del>	0.00	NM		
	Credited												
E 7	KSAT	10/03/22	10/03/22	GMSA 5-530a	5-530a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/22	10/09/22	1-----				1	\$400.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSAT	10/03/22-10/09/22	GMSA 5-530a	5-530a	M-----	:30		<del>\$400.00</del>	0.00	NM		
	Credited												
E 19	KSAT	10/03/22	10/03/22	Live With Kelly	10-11a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/22	10/09/22	1-----				1	\$440.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSAT	10/03/22-10/09/22	Live With Kelly	10-11a	M-----	:30		<del>\$440.00</del>	0.00	NM		
	Credited												
E 43	KSAT	10/01/22	10/01/22	GMSA	9-10a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/22	10/02/22	-----1-				1	\$880.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSAT	09/26/22-10/02/22	GMSA	9-10a	-----Sa--	:30		<del>\$880.00</del>	0.00	NM		
	Credited												
E 50	KSAT	10/02/22	10/02/22	This Week Sun	9-10a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/22	10/02/22	-----1				1	\$1,600.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSAT	09/26/22-10/02/22	This Week Sun	9-10a	-----Su	:30		<del>\$1,600.00</del>	0.00	NM		
	Credited												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the terms and conditions herein. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in the sale of advertising time, and will not accept any advertising placed with intent to discriminate on the basis of race, ethnicity, or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, regardless of its form, is hereby rejected. Advertiser hereby certifies that its purchase of broadcasting air time pursuant to this advertising sales contract is not for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, ethnicity, or gender.



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<u>Advertiser</u> <b>POL/Gov/R/Greg Abbott</b>		<u>Original Date / Revision</u> 09/30/22 / 09/30/22
<u>Contract Dates</u> <b>09/27/22 - 10/03/22</b>	<u>Product</u> ABBOTT FOR GOVERN	<u>Estimate #</u> <b>6648</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 51	KSAT	10/02/22	10/02/22	Instant Replay-Starts 9/4	11-1130p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/26/22	10/02/22	-----1	1			\$600.00	0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSAT	09/26/22-10/02/22	Instant Replay-Starts 9/4	11-1130p	-----Su	:30		<del>\$600.00</del>	0.00	NM		
	Credited												
N 103	KSAT	10/02/22	10/02/22	Instant Replay-Starts 9/4	11-1130p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/26/22	10/02/22	-----S	2			\$300.00	0.00				
N 104	KSAT	10/02/22	10/02/22	This Week Sun	9-10a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/26/22	10/02/22	-----S	2			\$800.00	0.00				
N 105	KSAT	10/01/22	10/01/22	GMSA	9-10a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/26/22	10/02/22	-----S-	2			\$440.00	0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSAT	09/26/22-10/02/22	GMSA	9-10a	-----Sa--	:30		<del>\$440.00</del>	0.00	NM		
	Credited												
	2	KSAT	09/26/22-10/02/22	GMSA	9-10a	-----Sa--	:30		<del>\$440.00</del>	0.00	NM		
	Credited												
N 106	KSAT	10/03/22	10/03/22	GMSA 430a	4:30-5a		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/22	10/09/22	M-----	2			\$40.00	40.00				
N 107	KSAT	10/03/22	10/03/22	GMSA 5-530a	5-530a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/22	10/09/22	M-----	2			\$100.00	40.00				
N 108	KSAT	10/03/22	10/03/22	Gen Hospital	3-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/22	10/09/22	M-----	1			\$200.00	40.00				
N 109	KSAT	10/03/22	10/03/22	Live With Kelly	10-11a		:30				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/22	10/09/22	M-----	2			\$220.00	40.00				
N 110	KSAT	10/01/22	10/01/22	GMSA	9-10a		:30				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/26/22	10/02/22	-----S-	2			\$220.00	0.00				
N 111	KSAT	10/03/22	10/03/22	Inside Edition	4-4:30p		:30				NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/03/22	10/09/22	M-----	1			\$380.00	0.00				
Totals										280.00		106	\$48,463.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/03/22	3	\$820.00	(\$123.00)	\$697.00
<b>Totals</b>	3	\$820.00	(\$123.00)	\$697.00

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637851 /	10459301

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>POL/Gov/R/Greg Abbott</b>	09/30/22 / 09/30/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>09/27/22 - 10/03/22</b>	ABBOTT FOR GOVERN	<b>6648</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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