

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KXXV-ABC WACO-TEMPLE	Date: 10-22-18
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I, Haley Beth Davis,
 being/on behalf of: Ken Paxton Campaign,
 a legally qualified candidate of the Republican
 political party for the office of: Attorney General
 in the General
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				

Attach proposed schedule with charges (if available): \$ 1,712.75 Net

I represent that the payment for the above described broadcast time has been furnished by:

Ken Paxton Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Turner

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-22-18 Waley Beth Davis
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected
[Signature] Stephen Boyer GSN
Signature Printed Name Title

CONTRACT

KXXV
1909 S New Road
Waco, TX 76711
Sales T&C: <http://bit.ly/2FYavgw>
(254) 754-2525

<u>Contract / Revision</u> 2086568 /	<u>Alt Order #</u> 09293752
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<u>Advertiser</u> POL/Paxton, K/R/Attorney General	<u>Original Date / Revision</u> 10/23/18 / 10/23/18
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<u>Contract Dates</u> 10/24/18 - 10/28/18	<u>Estimate #</u> 286
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<u>Product</u> 286-K.PAXTON(R)ATGTX
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And:

Davis Lenz Media
6060 N Central Expwy
Suite 560
Dallas, TX 75206

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
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<u>Property</u> KXXV	<u>Account Executive</u> Susan Wagner	<u>Sales Office</u> Telerep-Dallas
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<u>Special Handling</u>

<u>Demographic</u> Adults 35+

<u>Agy Code</u>	<u>Advertiser Code</u> 18	<u>Product 1/2</u> 21
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<u>Agency Ref</u>	<u>Advertiser Ref</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KXXV	10/24/18	10/24/18	11:30 AM-12:00 PM	11:30 AM-12:00 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$70.00			
N 2	KXXV	10/25/18	10/25/18	4:00 PM-5:00 PM	4:00 PM-5:00 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$90.00			
N 3	KXXV	10/24/18	10/24/18	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$210.00			
N 4	KXXV	10/26/18	10/26/18	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$210.00			
N 5	KXXV	10/25/18	10/25/18	6:00 PM-7:00 PM	6:00 PM-7:00 PM		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$210.00			
N 6	KXXV	10/24/18	10/24/18	10:00 PM-10:35 PM	10:00 PM-10:35 PM		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$270.00			
N 7	KXXV	10/27/18	10/27/18	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----1-				1	\$95.00			
N 8	KXXV	10/25/18	10/25/18	8:00 PM-9:00 PM	8:00 PM-9:00 PM		:30			NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$510.00			
N 9	KXXV	10/26/18	10/26/18	9:00 PM-10:00 PM	9:00 PM-10:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$350.00			
Totals											9	\$2,015.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

KXXV
1909 S New Road
Waco, TX 76711
Sales T&C: <http://bit.ly/2FYavgw>
(254) 754-2525

<u>Contract / Revision</u>	<u>Alt Order #</u>
2086568 /	09293752

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Paxton, K/R/Attorney General	10/23/18 / 10/23/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/18 - 10/28/18	286-K.PAXTON(R)ATG1	286

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/27/18	9	\$2,015.00	(\$302.25)	\$1,712.75
Totals	9	\$2,015.00	(\$302.25)	\$1,712.75

Signature: _____ **Date:** _____

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REP HEADLINE# 9293752
09.55
*** ORIGINAL REV#0 ***

R103_9293752
REP: TEL# 972-716-3548
ORDER WORKSHEET

FAX# 972 404 8736
HARRIS REPORT FROM REP
OCT23/18

*** KXXV-TV

ADV # _____ ADV. NAME POLI/K PAXTON/R/ATG/TX REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME DAVIS LENZ MEDIA BUYER NAME HALEY BETH DAVIS

6060 N CENTRAL EXPWY, SUITE 560 SALES PRSN DA- SUSAN WAGNER

DALLAS, TX 75206

ORDER # _____ CONTRACT # 9293752 CLASS: NATL. LOCAL REGIONAL

PRDCT 286-K.PAXTON(R)ATGTX EST#286 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/18 OCT28/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT23/18
09.55 _____

REP: NEW ORDER
PLS CONFIRM
THANKS! REANNA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS	WEEK	DAYS
TOTL	:	:	:	:	:	:	:	:	:	:	:
SPTS	:	:	:	:	:	:	:	:	:	:	:

R103_9293752

AGENCY ADVERTISER CODE = 18
AGENCY PRODUCT CODE = 21

AGENCY EST# = 286

1 1130A-1200N 30 \$70.00 10/24 10/24 1 WED 1
PROGRAM : TEXAS REPORT
CON COM1 : TEXAS REPORT

2 400P-500P 30 \$90.00 10/25 10/25 1 THU 1
PROGRAM : JUDGE JUDY 2X
CON COM1 : JUDGE JUDY 2X

3 500P-530P 30 \$210.00 10/24 10/24 1 WED 1
PROGRAM : NEWS 25 AT 5
CON COM1 : NEWS 25 AT 5

REP HEADLINE# 9293752 REP: TEL# 972-716-3548 FAX# 972 404 8736
09.55 ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/18
*** ORIGINAL REV#0 *** *** KXXV-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS
4			500P-530P	30		\$210.00	10/26	10/26	1		FRI
PROGRAM : NEWS 25 AT 5 CON COM1 : NEWS 25 AT 5											
5			600P-700P	30		\$210.00	10/25	10/25	1		THU
PROGRAM : NEWS 25 AT 6 CON COM1 : NEWS 25 AT 6											
6			1000P-1035P	30		\$270.00	10/24	10/24	1		WED
PROGRAM : NEWS 25 NIGHTBEAT CON COM1 : NEWS 25 NIGHTBEAT											

R103_9293752

7 600P-630P 30 \$95.00 10/27 10/27 1 SAT 1

PROGRAM : TEXAS REPORT
CON COM1: TEXAS REPORT

8 800P-900P 30 \$510.00 10/25 10/25 1 THU 1

PROGRAM : STATION 19
CON COM1: STATION 19

9 900P-1000P 30 \$350.00 10/26 10/26 1 FRI 1

PROGRAM : 20/20
CON COM1: 20/20

OCT/18 \$2,015.00

CONTRACT TOTAL \$2,015.00
TOTAL SPOTS 9

MARKET TOTALS \$9,595 KXXV 21% KBTX 10% KWTX 35% KCEN 25% NBTX 0% NWTX 0% KWKT 9%
KRHD 0% CABL 0%

MKT ESTIMATED

SVC- NSI BOOKS- NOV/ES MAY/18 OCT/PJ NOV/PJ OCT/17 NOV/17
DEMOS- RA35+*