

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em;">KXXV-ABC      WACO-TEMPLE</span>	<b>Date:</b> <span style="font-size: 1.2em;">10-22-18</span>
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I, Haley Beth Davis,  
 being/on behalf of: Ken Paxton Campaign,  
 a legally qualified candidate of the Republican  
 political party for the office of: Attorney General  
 in the General  
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				

**Attach proposed schedule with charges (if available):** \$ 1,712.75 Net

I represent that the payment for the above described broadcast time has been furnished by:

# Ken Paxton Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

## Scott Turner

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10-22-18

Date \_\_\_\_\_

Waley Beth Davis  
Signature

**Signature**

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

☒ Accepted

Signature

Stephen Buzan

Printed Name \_\_\_\_\_

65m

### Title

**CONTRACT**

**KXXV**  
**1909 S New Road**  
**Waco, TX 76711**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**(254) 754-2525**

<u>Contract / Revision</u>	<u>Alt Order #</u>
2086568 /	09293752

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Paxton, K/R/Attorney General	10/23/18 / 10/23/18

<u>Contract Dates</u>	<u>Estimate #</u>
10/24/18 - 10/28/18	286

<u>Product</u>
286-K.PAXTON(R)ATGTX

And:

**Davis Lenz Media**  
**6060 N Central Expwy**  
**Suite 560**  
**Dallas, TX 75206**

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
KXXV	Susan Wagner	Telerep-Dallas

<u>Special Handling</u>
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<u>Demographic</u>
Adults 35+

<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
	18	21

<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KXXV	10/24/18	10/24/18	11:30 AM-12:00 PM	11:30 AM-12:00 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$70.00			
N 2	KXXV	10/25/18	10/25/18	4:00 PM-5:00 PM	4:00 PM-5:00 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$90.00			
N 3	KXXV	10/24/18	10/24/18	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$210.00			
N 4	KXXV	10/26/18	10/26/18	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$210.00			
N 5	KXXV	10/25/18	10/25/18	6:00 PM-7:00 PM	6:00 PM-7:00 PM		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$210.00			
N 6	KXXV	10/24/18	10/24/18	10:00 PM-10:35 PM	10:00 PM-10:35 PM		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$270.00			
N 7	KXXV	10/27/18	10/27/18	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----1-				1	\$95.00			
N 8	KXXV	10/25/18	10/25/18	8:00 PM-9:00 PM	8:00 PM-9:00 PM		:30			NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$510.00			
N 9	KXXV	10/26/18	10/26/18	9:00 PM-10:00 PM	9:00 PM-10:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$350.00			
<b>Totals</b>											<b>9</b>	<b>\$2,015.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

**KXXV**  
**1909 S New Road**  
**Waco, TX 76711**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**(254) 754-2525**

<u>Contract / Revision</u>	<u>Alt Order #</u>
2086568 /	09293752

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Paxton, K/R/Attorney General	10/23/18 / 10/23/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/18 - 10/28/18	286-K.PAXTON(R)ATG1	286

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/27/18	9	\$2,015.00	(\$302.25)	\$1,712.75
<b>Totals</b>	<b>9</b>	<b>\$2,015.00</b>	<b>(\$302.25)</b>	<b>\$1,712.75</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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REP HEADLINE# 9293752  
09.55  
\*\*\* ORIGINAL REV#0 \*\*\*

R103\_9293752  
REP: TEL# 972-716-3548  
ORDER WORKSHEET

FAX# 972 404 8736  
HARRIS REPORT FROM REP  
OCT23/18

\*\*\* KXXV-TV

ADV # ADV. NAME POLI/K PAXTON/R/ATG/TX REP.# OFF.# SALESMAN #

AGY # AGY. NAME DAVIS LENZ MEDIA BUYER NAME HALEY BETH DAVIS

6060 N CENTRAL EXPWY, SUITE 560 SALES PRSN DA- SUSAN WAGNER

DALLAS, TX 75206

ORDER # CONTRACT # 9293752 CLASS: NATL. LOCAL REGIONAL

PRDCT 286-K.PAXTON(R)ATGTX EST#286 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/18 OCT28/18 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT23/18  
09.55

REP: NEW ORDER  
PLS CONFIRM  
THANKS! REANNA

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS  
TOTL:  
:LINE#: : : : : : DATE : DATE : /WK: INVT :  
:SPTS:

R103\_9293752

AGENCY ADVERTISER CODE = 18  
AGENCY PRODUCT CODE = 21

AGENCY EST# = 286

1	1130A-1200N	30	\$70.00	10/24	10/24	1	WED	1
PROGRAM : TEXAS REPORT								
CON COM1: TEXAS REPORT								
2	400P-500P	30	\$90.00	10/25	10/25	1	THU	1
PROGRAM : JUDGE JUDY 2X								
CON COM1: JUDGE JUDY 2X								
3	500P-530P	30	\$210.00	10/24	10/24	1	WED	1
PROGRAM : NEWS 25 AT 5								
CON COM1: NEWS 25 AT 5								

REP HEADLINE# 9293752  
09.55  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 972-716-3548  
ORDER WORKSHEET  
HARRIS REPORT FROM REP  
FAX# 972 404 8736  
OCT23/18  
\*\*\* KXXV-TV

4	500P-530P	30	\$210.00	10/26	10/26	1	FRI	1
PROGRAM : NEWS 25 AT 5								
CON COM1: NEWS 25 AT 5								
5	600P-700P	30	\$210.00	10/25	10/25	1	THU	1
PROGRAM : NEWS 25 AT 6								
CON COM1: NEWS 25 AT 6								
6	1000P-1035P	30	\$270.00	10/24	10/24	1	WED	1
PROGRAM : NEWS 25 NIGHTBEAT								
CON COM1: NEWS 25 NIGHTBEAT								

R103\_9293752

7	600P-630P	30	\$95.00	10/27	10/27	1	SAT	1
PROGRAM : TEXAS REPORT								
CON COM1: TEXAS REPORT								

8	800P-900P	30	\$510.00	10/25	10/25	1	THU	1
PROGRAM : STATION 19								
CON COM1: STATION 19								

9	900P-1000P	30	\$350.00	10/26	10/26	1	FRI	1
PROGRAM : 20/20								
CON COM1: 20/20								

OCT/18 \$2,015.00

CONTRACT TOTAL \$2,015.00  
TOTAL SPOTS 9

MARKET TOTALS \$9,595	KXXV 21%	KBTX 10%	KWTX 35%	KCEN 25%	NBTV 0%	NWTV 0%	KWKT 9%
		KRHD 0%	CABL 0%				

MKT ESTIMATED

SVC- NSI BOOKS- NOV/ES MAY/18 OCT/PJ NOV/PJ OCT/17 NOV/17  
DEMOS- RA35+\*