

4th QTR 2012

ISSUES AND PROGRAMS LIST-COMplete EACH QUARTER

PURPOSE: on this form summarize a list of several issues which confront the community in which your station is licensed. With each, summarize the program you ran to address that issue. See 73.3626(a) or 73.3527 (a) (7)

STATION **WKCQ** Date October 1 thru October 31st

Issue Breast Cancer Awareness

Through the entire month 98 KCQ invite our listeners to look for our Pink Fund Piggy Banks out in the market, and donate their spare change. That, and other initiatives from some of our advertisers saw the radio station collect slightly over \$19, 000.00 For the Pink Fund. An organization that helps breast cancer patients pay everyday household expenses, as they go through treatment.

STATION WKCQ Date: October 1<sup>st</sup> thru October 31<sup>st</sup>.

Issue: Breast Cancer Awareness. Once per week, the KCQ Morning show interviewed local breast cancer survivors. Allowing them to tell their stories, and encourage others to watch their health, and to seek treatment from our great Mid Michigan Medical Facilities.

STATION: WKCQ DATE: October 1t thru October 31<sup>st</sup>.

ISSUE: Breast Cancer Awareness

Once each week during the month the KCQ Morning Show interviewed Medical experts in the field of breast cancer care.

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STATION WKCQ Date October 18th

Issue Substance abuse.

MID-MICHIGAN WILL BE GETTING SOME ASSISTANCE IN FIGHTING A GROWING EPIDEMIC.

THE MICHIGAN DEPARTMENT OF COMMUNITY HEALTH HAS BEEN AWARDED \$3.5-MILLION IN HOPES OF FIGHTING SUBSTANCE ABUSE AMONG YOUNG PEOPLE.

SOME OF THAT MONEY WILL BE USED IN CLARE... GENESEE... AND SAGINAW COUNTIES.

IT WILL TARGET UNDERAGE DRINKING AND PRESCRIPTION DRUG ABUSE BY PEOPLE AS YOUNG AS 12.

STATION WKCQ Date: October 19<sup>th</sup>

ISSUE: Quality of Life A panel appointed by Governor Rick Snyder is recommending ways to improve Michigan's state park system.

The 16-member group sent its findings to the governor Friday. The report calls for finding new funding sources for parks, including seeking bonding authority to reduce a backlog of maintenance needs.

It recommends developing more regionally connected trail networks, establishing four or five "signature parks" to help revitalize core urban areas and stepping up marketing efforts.

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STATION WKCQ Date November 6th

Issue Health:

HEALTH OFFICIALS NOW REPORT 120 infections and eight deaths in Michigan in a national outbreak of fungal meningitis. The Michigan Department of Community Health reported the new figures yesterday. The outbreak is linked to contaminated steroids from a Massachusetts pharmacy.

STATION WKCQ Date: November 9th

ISSUE: Quality of Life Promoting State

THE STATE'S "PURE MICHIGAN" TOURISM CAMPAIGN WILL LAUNCH A \$2.2 MILLION WINTER ADVERTISING PUSH.

THE MICHIGAN ECONOMIC DEVELOPMENT CORPORATION SAID THE CAMPAIGN'S WEBSITE HAS BEEN REVAMPED WITH A WINTER THEME.

TV, RADIO AND BILLBOARD ADS IN KEY MARKETS WILL FOLLOW BEGINNING ON DECEMBER 31 AND RUN THROUGH THE END OF JANUARY.

PURE MICHIGAN ALSO IS LAUNCHING A NEW INTERACTIVE VIDEO SERIES TO HIGHLIGHT ACTIVITIES AVAILABLE THROUGHOUT THE WINTER SEASON.

STATION: WKCQ DATE: October 19th

ISSUE: Public Safety

some new state troopers are now on the job here in mid-michigan.

79 new troopers are beefing up patrols in michigan's most dangerous cities--  
that includes flint and saginaw.

THE SAGINAW POST GOT 7 OF THOSE RECRUITS WHILE FLINT GOT 5.

both cities will also get troopers via transfers.

the move is part of governor snyder's plan to crack down on violent crime.

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STATION WKCQ Date November 19

Issue Education

A proposal that Governor Rick Snyder commissioned to overhaul Michigan's education system would let students take their public funding to any district that will accept them. It would also allow them to enroll in state-funded online learning courses and get \$2,500 in scholarship money for each semester they graduate early from high school. A group that Michigan's Republican governor asked to propose revisions to the state's K-12 school finance system will release a draft of its bill Monday.

STATION WKCQ Date: November 29

Issue: Quality of Life

Gov. Rick Snyder says Michigan should do better at recycling waste, and his administration will develop a plan for improvement.

In a special message on energy and the environment released Wednesday, Snyder said Michigan has one of the Midwest's lowest recycling rates.

Michigan has a deposit program for drink bottles and cans, but Snyder says that's not enough. He says the state should find creative ways to cut back on waste overall. He said he would offer a comprehensive plan in 2014.

STATION: WKCQ DATE: December 6, 2012

ISSUE: Jobs

CONSTRUCTION WILL SOON GET UNDERWAY AFTER GENERAL MOTORS  
BROKE GROUND AT ITS FLINT ENGINE OPERATIONS SITE.

EMPLOYEES HAVE BEEN WORKING OUT OF TEMPORARY TRAILERS FOR  
YEARS... BUT WILL BE ABLE TO MOVE IN AS EARLY AS NEXT AUGUST.

AND THIS IS NOT ONLY GOOD NEWS FOR G-M BUT FOR GENESEE COUNTY.

THAT'S BECUASE 75-PERCENT OF THE PROJECT'S CONTRACTING STAFF IS  
COMING FROM THE COUNTY.

THE NEW BUILDING IS EXPECTED TO COST ABOUT 7 AND HALF MILLION  
DOLLARS.

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STATION WKCQ Date December 12, 2012

Issue: Employment

Right-to-work legislation is now law in Michigan, dealing a devastating and once-unthinkable defeat to organized labor in a state that has been a cradle of the movement for generations. Michigan Gov. Rick Snyder signed the legislation Tuesday, hours after the state House passed the measures as the chants of thousands of angry pro-union protesters filled the Capitol. Snyder says a failed ballot proposal to enshrine collective bargaining rights in the constitution triggered the discussion that led to the passage and signing of right-to-work.

STATION WKCQ Date December 18, 2012

Issue Public Safety

A 742-THOUSAND-DOLLAR GRANT WILL HELP SUPPORT COMMUNITY POLICING IN FLINT.

THE MONEY COMES FROM THE CHARLES STEWART MOTT FOUNDATION.

THE GRANT WILL FUND 10 PATROL OFFICERS, ONE SERGEANT AND NINE NEIGHBORHOOD SAFETY OFFICERS.

IT WILL HELP MAINTAIN THE STAFFING LEVEL AS THE CITY BEGINS COLLECTING MONEY FROM A NEWS PUBLIC SAFETY MILLAGE.

MOTT HAS SUPPORTED THIS POLICE PROGRAM WITH THREE-POINT-84-MILLION DOLLARS SINCE 20-10.

STATION: WKCQ DATE: December 20, 2012

ISSUE: Right to Own a Gun Debate

Republican Michigan Gov. Rick Snyder has vetoed legislation that would allow concealed weapons in churches, schools and daycare centers.

Snyder said in a release Tuesday that public venues need clear legal authority to ban firearms "if they see fit to do so."

Snyder told The Associated Press Monday he was scrutinizing the bill after Friday's massacre at a Connecticut school. He also drew on memories of a fatal shooting in his college dormitory more than three decades ago.



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STATION WKCQ Date January 4, 2013

Issue: quality of life, and tribute to young boy who lost battle with cancer.

A BIG HONOR is GOING TO A LITTLE BOY WHO CONTINUES TO TOUCH LIVES.

MIDLAND NATIVE Jayden Lamb was just 8 years old when he LOST A TWO-YEAR BATTLE WITH CANCER A FEW DAYS AFTER Thanksgiving.

SINCE HIS DEATH -- FAMILY AND FRIENDS HONORED HIS MEMORY -- SPREADING GOODWILL THROUGH ACTS OF GENEROSITY.

THEY CALLED IT 'PAYING IT FORWARD...JAYDEN STYLE'.

now, JAYDEN HAS BEEN RECOGNIZED BY PEOPLE MAGAZINE -- WHICH

STATION WKCQ Date January 4, 2013

Issue Public Safety and Winter Weather For Ice Fishing

THE U-S COAST GUARD WANTS YOU TO STAY OFF THE ICE TODAY.

THEY WILL START ICE-BREAKING IN THE SAGINAW-BAY.

OFFICIALS ARE URGING PEOPLE TO STAY CLEAR OF THE BAY... CALLING IT UNSAFE.

THEY WILL BEGIN WORK STARTING THIS AFTERNOON.