



2063-002 CONTRACT

1255 E. Main St., Suite A  
 Phone: (530) 272-3424

Grass Valley, CA 95945  
 Fax: (530) 272-2872

Date: **10/28/2020**

Advertiser: **Aids Healthcare Foundation**  
 Agency: Media Financial Services  
 Billing Email: [linley\\_grande@genmediapartners.com](mailto:linley_grande@genmediapartners.com)  
 Billing Address: 2525 Colorado Blvd  
 Santa Monica, CA 90404  
 Phone: 216-535-3967 Fax:  
 Contact Person: Linley Grande  
 Products:  
 Package/Program Name: 0  
 Account Executive: **Dave Strout**  
 Notes to Traffic & Accounting:  
**Order # 3179618**  
**Contract # for Invoicing 4392907**

New  Revision  Cancellation  
 Start Date: **10/29/2020** End Date: **11/3/2020**  
 P.O. or Estimate #:  
 CO-OP  
 LOCAL  AGENCY   
 15% COMMISSION  % COMMISSION  
 Calendar Month  Broadcast Month

CASH  CA   
 TRADE  PSA   
 Shopping Show  PCA

DAYPARTING  
 TAP  SPONSORSHIP  
 PRIME  ROS  
 SPECIFIC DAYPARTS  OTHER

Cart #/Copy Instructions

LINE	FLIGHT DATE		TIME		RATE	LEN	# OF WKS	DAY OF WEEK							TOTALS	
	START	END	FROM	TO				MON	TUE	WED	THU	FRI	SAT	SUN	SPOTS	AMOUNT
1	10/29/20	10/30/20	6A	10A	\$55.00	:30	1			4	4				8	\$440.00
2	10/29/20	10/30/20	10A	3P	\$55.00	:30	1			5	5				10	\$550.00
3	10/29/20	10/30/20	3P	7P	\$55.00	:30	1			4	4				8	\$440.00
4	10/31/20	11/1/20	6A	7P	\$10.00	:30	1					13	13		26	\$260.00
5	11/2/20	11/3/20	6A	10A	\$55.00	:30	1	4	4						8	\$440.00
6	11/2/20	11/3/20	10A	3P	\$55.00	:30	1	5	5						10	\$550.00
7	11/2/20	11/3/20	3P	7P	\$55.00	:30	1	2	2						4	\$220.00
													Total		<b>\$2,900.00</b>	

Per Commercial  
 Per month  
 Per package

CONTRACT TOTALS  
**Ad Total** 74 **\$2,900.00**  
**2465.00**

	JAN	MAY	SEP
FEB			OCT
MAR			NOV
APR		AUG	DEC
			2900

Terms Net 30 Days. Interest rate of 18% will be added on all charges beginning 30 days from the date of invoice. At 60 days, accounts are delinquent and advertising will be suspended. Delinquent accounts with discounts will lose the discount amount. Your signature on this contract authorizes Nevada County Broadcasters, Inc. to check your credit record through any credit research company. If your account is referred to small claims court, advertiser will be responsible for the cost of collection, attorney, and court fees plus interest. Accounts never aired are required to make an advance payment unless approved by management. Either party may cancel this contract with 2 weeks written notice. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits, and obligations relating to it, discriminate in any way on the basis of race or ethnicity. Initial here:

Account Executive: Dave Strout Date: 10/28/20  
 Approved: [Signature] Date: 10/28/20  
 Agency/Advertiser: [Signature] Entered by: [Signature]

STATION:	KNCO-FM	ORDER#:	3179618	DATE:	10/28/2020
MARKET:	Sacramento, CA	AMOUNT:	\$2,900.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	74		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216 535 3967		
RESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4392907
ADVERTISER:	Aids Healthcare Foundation	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	10/29-11/3 English Radio Flight	AGY EST:			Invoices@MediaFinancial.com
FLIGHT:	10-26-2020 TO 11/8/2020				
				[X]Unwired [ ]Spot [ ]Mod	
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+			[X]Cash [ ]Trade	
SEC. DEMO:				SPOT TYPE:	LAST SENT: 10/28/2020 14:33

**COMMENTS**

[Rep Comment] 10/28/2020:

[Rep Comment] 10/28/2020: Format/Rep: All Talk/Regional Reps NonRep;

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIA TRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

 New URGENT order airing 10/29-11/3 ONLY. NAB and creative to follow. Please confirm ASAP TODAY in RX if you are set up or to politicalsupport@genmediapartners.com. Thanks!

**WEEK#1 10/26/2020 To 11/1/2020**

WK TOT \$1,690.00 WK TOTAL SPOTS 52

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	30	10/26/2020	10/30/2020	8	\$55	\$440
	2		MTWTF..	10:00AM	3:00PM	30	10/26/2020	10/30/2020	10	\$55	\$550
	3		MTWTF..	3:00PM	7:00PM	30	10/26/2020	10/30/2020	8	\$55	\$440
	4		.....SS	6:00AM	7:00PM	30	10/31/2020	11/1/2020	26	\$10	\$260

**WEEK#2 11/2/2020 To 11/8/2020**

WK TOT \$1,210.00 WK TOTAL SPOTS 22

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	30	11/2/2020	11/6/2020	8	\$55	\$440
.en	2		MTWTF..	10:00AM	3:00PM	30	11/2/2020	11/6/2020	10	\$55	\$550
	3		MTWTF..	3:00PM	7:00PM	30	11/2/2020	11/6/2020	4	\$55	\$220



<b>STATION:</b> KNCO-FM	<b>ORDER#:</b> 3179618	<b>DATE:</b> 10/28/2020
<b>MARKET:</b> Sacramento, CA	<b>AMOUNT:</b> \$2,900.00	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Tacher GMP	<b>SPOTS:</b> 74	<b>Invoices@MediaFinancial.com</b>
<b>MOD:</b> Stn Ver: 1 Last:		
<b>SALES OFFICE:</b> CHICAGO	<b>SLS PH:</b> 216 535 3967	
<b>RESPERSON:</b> Linley Grande	<b>SLS FAX:</b> N/A	
<b>SLS EMAIL:</b> Linley.Grande@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4392907</b>
<b>ADVERTISER:</b> Aids Healthcare Foundation	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> 10/29-11/3 English Radio Flight	<b>AGY EST:</b>	<b>Invoices@MediaFinancial.com</b>
<b>FLIGHT:</b> 10-26-2020 TO 11/8/2020	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod	
<b>TOT # OF WEEKS:</b> 2		
<b>PRIM. DEMO:</b> Adults 35+	<input type="checkbox"/> Cash <input type="checkbox"/> Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 10/28/2020 14:33

	Nov																		Total
TOTAL	74																		74
SPOT	2,900.00																		2,900.00
CASH	2,900.00																		2,900.00
TOTAL																			



2063-002 CONTRACT

New  Revision  Cancellation  
 Start Date: 10/29/2020 End Date: 11/3/2020

P.O. or Estimate #: \_\_\_\_\_  
 CO-OP \_\_\_\_\_  
 LOCAL  AGENCY   
 15% COMMISSION  % COMMISSION  
 Calendar Month  Broadcast Month

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 Phone: 216-535-3967 Fax: \_\_\_\_\_  
 Contact Person: Linley Grande  
 Products: \_\_\_\_\_  
 Package/Program Name: \_\_\_\_\_  
 Account Executive: **Dave Strout**

Notes to Traffic & Accounting: \_\_\_\_\_  
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CASH  CA   
 TRADE  PSA   
 Shopping Show  PCA

DAYPARTING  
 TAP  SPONSORSHIP  
 PRIME  ROS  
 SPECIFIC DAYPARTS  OTHER  
 Cart #/Copy Instructions \_\_\_\_\_

LINE	FLIGHT DATE		TIME		RATE	LEN	# OF WKS	DAY OF WEEK							TOTALS		
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2	10/29/20	10/30/20	10A	3P	\$55.00	:30	1			5	5					10	\$550.00
3	10/29/20	10/30/20	3P	7P	\$55.00	:30	1			4	4					8	\$440.00
4	10/31/20	11/1/20	6A	7P	\$10.00	:30	1					10	10		20	\$200.00	
5	11/2/20	11/3/20	6A	10A	\$55.00	:30	1	4	4						8	\$440.00	
6	11/2/20	11/3/20	10A	3P	\$55.00	:30	1	4	4						8	\$440.00	
7	11/2/20	11/3/20	3P	7P	\$55.00	:30	1	1	1						2	\$110.00	
													Total			\$2,620.00	

JAN \_\_\_\_\_ MAY \_\_\_\_\_  
 FEB \_\_\_\_\_ JUN \_\_\_\_\_  
 MAR \_\_\_\_\_ JUL \_\_\_\_\_  
 APR \_\_\_\_\_ AUG \_\_\_\_\_

Per Commercial  
 Per month  
 Per package

Ad Total **\$2,620.00**

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Account Executive: \_\_\_\_\_ Date: \_\_\_\_\_  
 Approved: \_\_\_\_\_ Date: \_\_\_\_\_  
 Agency/Advertiser: *Dave Strout* Date: 10/29/20  
 Entered by: \_\_\_\_\_



**STATION:** KNCO-FM      **ORDER#:** 3179618      **DATE:** 10/29/2020  
**MARKET:** Sacramento, CA      **AMOUNT:** \$2,620.00      **AGENCY:** MEDIA FINANCIAL SERVICES  
**REP:** Tacher GMP      **SPOTS:** 64      **Invoices@MediaFinancial.com**  
**MOD:** 1 Stn Ver: 3 Last: 1  
**SALES OFFICE:** CHICAGO      **SLS PH:** 216 535 3967  
**RESPERSON:** Linley Grande      **SLS FAX:** N/A  
**SLS EMAIL:** Linley.Grande@GenMediaPartners.com  
**AGENCY:** MEDIA FINANCIAL SERVICES      **AGY CLI:**      **CONTRACT # FOR INVOICING 4392907**  
**ADVERTISER:** Aids Healthcare Foundation      **AGY PRD:**      **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** 10/29-11/3 English Radio Flight      **AGY EST:**      **Invoices@MediaFinancial.com**  
**FLIGHT:** 10-26-2020 TO 11/8/2020      Unwired Spot Mod  
**TOT # OF WEEKS:** 2  
**PRIM. DEMO:** Adults 35+      Cash Trade  
**SEC. DEMO:**      **SPOT TYPE:**      **LAST SENT:** 10/28/2020 18:05

**COMMENTS**

[Rep Comment] 10/28/2020: URGENT revision reducing/adjusting weight. Do not double book. Please confirm ASAP TODAY in RX if you are set up or to politicalsupport@genmediapartners.com. Thanks!

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New URGENT order airing 10/29-11/3 ONLY. NAB and creative to follow. Please confirm ASAP TODAY in RX if you are set up or to politicalsupport@genmediapartners.com. Thanks!

**WEEK#1**      10/26/2020 To 11/1/2020      **WK TOT \$1,630.00**      **WK TOTAL SPOTS 46**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	30	10/26/2020	10/30/2020	8	\$55	\$440
	2		MTWTF..	10:00AM	3:00PM	30	10/26/2020	10/30/2020	10	\$55	\$550
	3		MTWTF..	3:00PM	7:00PM	30	10/26/2020	10/30/2020	8	\$55	\$440
R	4		.....SS	6:00AM	7:00PM	30	10/31/2020	11/1/2020	20	\$10	\$200

**WEEK#2**      11/2/2020 To 11/8/2020      **WK TOT \$990.00**      **WK TOTAL SPOTS 18**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	30	11/2/2020	11/6/2020	8	\$55	\$440
	2		MTWTF..	10:00AM	3:00PM	30	11/2/2020	11/6/2020	8	\$55	\$440
R	3		MTWTF..	3:00PM	7:00PM	30	11/2/2020	11/6/2020	2	\$55	\$110

<b>STATION:</b> KNCO-FM	<b>ORDER#:</b> 3179618	<b>DATE:</b> 10/29/2020
<b>MARKET:</b> Sacramento, CA	<b>AMOUNT:</b> \$2,620.00	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Tacher GMP	<b>SPOTS:</b> 64	<b>Invoices@MediaFinancial.com</b>
<b>MOD:</b> 1 Stn Ver: 3 Last: 1	<b>SLS PH:</b> 216 535 3967	
<b>SALES OFFICE:</b> CHICAGO	<b>SLS FAX:</b> N/A	
<b>RESPERSON:</b> Linley Grande		
<b>SLS EMAIL:</b> Linley.Grande@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4392907</b>
<b>ADVERTISER:</b> Aids Healthcare Foundation	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> 10/29-11/3 English Radio Flight	<b>AGY EST:</b>	<b>Invoices@MediaFinancial.com</b>
<b>FLIGHT:</b> 10-26-2020 TO 11/8/2020	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod	
<b>TOT # OF WEEKS:</b> 2		
<b>PRIM. DEMO:</b> Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 10/28/2020 18:05

	Nov																	Total
TOTAL	64																	64
SPOT																		
CASH	2,620.00																	2,620.00
TOTAL	2,620.00																	2,620.00