

ORDER



Orders
Order / Rev: 734014
Alt Order #: WOC12603030
Product Desc: TV
Estimate: 928
Flight Dates: 10/19/20 - 11/08/20
Original Date / Rev: 07/14/20 / 07/14/20
Order Type: GENERAL

KXXV

Primary AE: Sara Milner
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Medium Buying LLC
Buying Contact:
Billing Contact: Megan Bermudez
 1351 King Ave
 Columbus, OH 43212

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Williams/Republican/Congress
Demographic: A35+
Product Codes: PL Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Advertiser External ID: 263084
Agency External ID: 114639
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	15	\$1,755.00	\$1,491.75
10/26/20	11/03/20	35	\$4,095.00	\$3,480.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	15	\$1,755.00	\$1,491.75	0.00
November 2020	35	\$4,095.00	\$3,480.75	0.00
Totals	50	\$5,850.00	\$4,972.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Milner	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXXV	10/26/20	10/30/20	ABC World News M-F	CM	530-6pm	MTWTF--	:30	5	\$180.00	P-6	0.00	NM	5	\$900.00
				ABC World News M-F											
				(Program: ABC WORLD NEWS TONIGHT)CS-Q4 (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	MTWTF--		5				\$180.00		0.00			
N 2	KXXV	10/26/20	10/30/20	M-F 10pm News	CM	10-1035pm	MTWTF--	:30	5	\$145.00	P-6	0.00	NM	5	\$725.00
				M-F 10pm News											
				(Program: CENTRAL TEXAS NEWS NOW (10P))CS-Q4 (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	MTWTF--		5				\$145.00		0.00			
N 3	KXXV	10/26/20	10/30/20	M-F 6pm News	CM	6-7pm	MTWTF--	:30	5	\$125.00	P-6	0.00	NM	5	\$625.00
				M-F 6pm News											
				(Program: CENTRAL TEXAS NEWS NOW (6P))CS-Q4 (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	MTWTF--		5				\$125.00		0.00			
N 4	KXXV	10/26/20	10/30/20	M-F Good Morning America	CM	7-9am	MTWTF--	:30	5	\$105.00	P-6	0.00	NM	5	\$525.00
				M-F Good Morning America											
				(Program: GOOD MORNING AMERICA)CS-Q4 (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	MTWTF--		5				\$105.00		0.00			
N 5	KXXV	10/26/20	10/30/20		CM	11-1130am	MTWTF--	:30	5	\$30.00	P-6	0.00	NM	5	\$150.00

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 Estimate: 928
KXXV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11-1130am Central Texas News Now (Program: CENTRAL TEXAS LIVING)CS-Q4 (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	MTWTF--					5	\$30.00		0.00			
N 6	KXXV	11/02/20	11/03/20	ABC World News M-F ABC World News M-F (Program: ABC WORLD NEWS TONIGHT)CS-Q4 (sell)	CM	530-6pm	MT-----	:30	2	\$180.00	P-6	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	MT-----					2	\$180.00		0.00			
N 7	KXXV	10/19/20	10/23/20	ABC World News M-F ABC World News M-F (Program: ABC WORLD NEWS TONIGHT)CS-Q4 (sell)	CM	530-6pm	--WTF--	:30	3	\$180.00	P-6	0.00	NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--WTF--					3	\$180.00		0.00			
N 8	KXXV	11/02/20	11/03/20	M-F 10pm News M-F 10pm News (Program: CENTRAL TEXAS NEWS NOW (10P))CS-Q4 (sell)	CM	10-1035pm	MT-----	:30	2	\$145.00	P-6	0.00	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	MT-----					2	\$145.00		0.00			
N 9	KXXV	10/19/20	10/23/20	M-F 10pm News M-F 10pm News (Program: CENTRAL TEXAS NEWS NOW (10P))CS-Q4 (sell)	CM	10-1035pm	--WTF--	:30	3	\$145.00	P-6	0.00	NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--WTF--					3	\$145.00		0.00			
N 10	KXXV	11/02/20	11/03/20	M-F 6pm News M-F 6pm News (Program: CENTRAL TEXAS NEWS NOW (6P))CS-Q4 (sell)	CM	6-7pm	MT-----	:30	2	\$125.00	P-6	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	MT-----					2	\$125.00		0.00			
N 11	KXXV	10/19/20	10/23/20	M-F 6pm News M-F 6pm News (Program: CENTRAL TEXAS NEWS NOW (6P))CS-Q4 (sell)	CM	6-7pm	--WTF--	:30	3	\$125.00	P-6	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--WTF--					3	\$125.00		0.00			
N 12	KXXV	11/02/20	11/03/20	M-F Good Morning Ame@M M-F Good Morning America (Program: GOOD MORNING AMERICA)CS-Q4 (sell)	CM	7-9am	MT-----	:30	2	\$105.00	P-6	0.00	NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	MT-----					2	\$105.00		0.00			
N 13	KXXV	10/19/20	10/23/20	M-F Good Morning Ame@M M-F Good Morning America (Program: GOOD MORNING AMERICA)CS-Q4 (sell)	CM	7-9am	--WTF--	:30	3	\$105.00	P-6	0.00	NM	3	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--WTF--					3	\$105.00		0.00			
N 14	KXXV	11/02/20	11/03/20	M-F 11-1130am Central Texas News Now (Program: CENTRAL TEXAS LIVING)CS-Q4 (sell)	CM	11-1130am	MT-----	:30	2	\$30.00	P-6	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	MT-----					2	\$30.00		0.00			
N 15	KXXV	10/19/20	10/23/20	M-F 11-1130am Central Texas News Now (Program: CENTRAL TEXAS LIVING)CS-Q4 (sell)	CM	11-1130am	--WTF--	:30	3	\$30.00	P-6	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--WTF--					3	\$30.00		0.00			
													Totals	50	\$5,850.00