

-- PUBLIC AFFAIRS --

COMMUNITY ISSUES AND PROGRAMS LIST

AIRED BY KLIR, 101.1MHz, COLUMBUS, NEBRASKA

DURING THE QUARTER OF
January, February, March, 2015

LICENSEE, KLIR, Dignity, LLC

Prepared by



Date

4-1-15

Under the rules and regulations of the Federal Communications Commission, the licensee of KLIR, Dignity, LLC, is required to place in its public inspection file a list of what the licensee considered to have been some of the significant problems, needs, and issues of the service area during the last quarter, and some of the programs the station aired to help meet those problems and needs. During the quarter just ending, the licensee of KLIR made a concerted effort to ascertain the problems, needs, and issues perceived by the people in the service area. This process included personal interviews with leaders and citizens in the service area. In the pages that follow, the licensee lists and describes the representative programming elements that have been aired on KLIR designed to deal with the ascertained problems and needs in the community.

KLIR-FM, 101.1MHz, "The Best Music Variety"

Quarterly Issues/Programs addressed in News Programming

January, February, March, 2015

KLIR is committed to serving all elements of this community; **KLIR** continues to cover issues of significance in newscasts aired on a daily basis. During this quarter, **KLIR** provided service to the community through daily news coverage reflected in the current on-going schedule:

Monday through Friday, 6am, 6:30am, 7am, 7:30am, 8am, 8:30am, 12pm, 4pm, 5pm and 6pm. On Saturday at 6am, 6:30am, 7am, 7:30am, 8am, and 12pm.

A six minute interview with Nebraska Governor Dave Heineman dealing with current local and state issues runs bi-weekly at 6:30 Saturday mornings.

KLIR is also a CNN affiliate, airing national/international newscasts around the clock seven days a week airing national and international newscasts and financial minutes.

Breaking News of immediate nature is also incorporated into programming as need occurs.

In addition to regular significant coverage of issues in daily newscast, during this period the station also expanded its focus to better serve the community. Weekly news features were added to devote more attention and analysis to issues affecting residents across the region. These weekly series aired daily, with 5 minutes of coverage Monday through Friday between 6am and 6pm and 2 minutes of coverage Saturday between 6am and 10am.

FIVE ISSUES FOR THE FCC – 1st Quarter

1/1/15 – 2/28/15 The Keystone XL Pipeline was a major public debate in our area through these 2 months. Keystone was attempting to acquire land for the pipeline but a number of owners resisted XL's offers. We interviewed Keystone officials such as Senior Manager of API's Refining and Oil Sands Programs Cindy Schild who stressed the fact that this is the safest pipeline that has been built while also covering interviews with local farmers who didn't want to give up their land. We ran a series of stories that presented both sides of the issue.

1/1/15 – 3/15/15 Influenza is a major concern in our area. The disease affects hundreds throughout the state. During the winter months we warned listeners about numerous ways to contract viruses along with ways to prevent receiving them. Rebecca Rayman with East Central District Health Department was also interviewed about the types of flues that can be contracted.

3/1/15 – 3/31/15 Severe Weather Awareness week is always a time to make sure the public is aware of the testing going on. We warned listeners that tornado sirens will be tested at a certain time from March 23-25. We also ran numerous stories on what to do and what not to do during a storm.

1/1/15 – 3/31/15 The Ebola outbreak in Africa had many people in the area concern. We covered stories on all of the victims that were transported to UNMC. We had interviews with doctors explaining what the symptoms of Ebola were. We also presented the public information on the low risk of contracting the disease.

3/6/15 – 3/13/15 The Columbus Standoff was a big event for the area. We put out a public service announcement for a wanted man the morning of the standoff and as the standoff took place we updated our newscasts with live updates from the scene and also recorded a video news segment that had an interview with Police Chief William Gumm for our website. In the following days we followed up on the story with stories on domestic abuse and such. We offered the public sources for public outreach should they need assistance with domestic violence.

KLIR Recorded Public Affairs Programs - January

Description of Issue	Start Date	End Date	# of Times Aired	Duration	Description of Program/Issue
Nebraska State Patrol	1/3/2015	1/24/2015	3	6:00	Trooper Bill Price comes to the studio to record "Behind the Red & Blue" a 6 minute program on the latest in the State Patrol that airs Saturday ever other Saturday morning at 7:50am. Trooper Price offers the public tips and discussions on a number of different topics including winter weather survival, winter road driving, teens on the road, public outreach at schools, farm shows and community events and the training at the Ne State Patrol headquarters.
Community Spotlight	1/1/2015	1/31/2015	22	15:00	Monday through Friday at 7:10, KLIR provides a public forum to community leaders and event organizations to discuss current issues affecting the listening area. The program also provides information on upcoming events in Columbus and surrounding communities. The live 15 minute program provides great interaction between community leaders and the public. It is a great program for promoting positive programs and events in the area.
Humane Society	1/1/2015	1/31/2015	22	3:00	A daily weekday program aimed at raising awareness for the humane treating of animals and pet adoption in the area. Program airs at 10:10am.
Governor's Report	1/10/2015	1/31/2015	2	6:30	The Governor's Report is a bi-weekly public affairs program with Nebraska Governor Pete Ricketts that airs Saturday ever other Saturday morning at 7:50am. Our station visits with the Governor about several issues that impact the state of Nebraska and the citizens of the state. The topics are the latest in issues for the State of Nebraska including budget, Unicameral, water rights, Gov. Ag Conference, aid to schools, new department leaders, national job searches.
Disclaimer	1/1/2015	1/31/2015	155	:30	A legal disclaimer providing listeners with the rules of KLIR on-air contests.

KLIR Recorded Public Affairs Programs - January

Blood Drive	1/1/2015	1/31/2015	186	:30	Blood Drive announcements run throughout the month to inform listeners on the importance of how crucial blood donations are in the listening area.
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KLIR Recorded Public Affairs Programs - February

Description of Issue	Start Date	End Date	# of Times Aired	Duration	Description of Program/Issue
Nebraska State Patrol	2/7/2015	2/21/2015	2	6:00	Trooper Bill Price comes to the studio to record "Behind the Red & Blue" a 6 minute program on the latest in the State Patrol that airs Saturday ever other Saturday morning at 7:50am. Trooper Price offers the public tips and discussions on a number of different topics including winter weather survival, winter road driving, teens on the road, public outreach at schools, farm shows and community events and the training at the Ne State Patrol headquarters.
Community Spotlight	2/2/2015	2/27/2015	20	15:00	Monday through Friday at 7:10, KLIR provides a public forum to community leaders and event organizations to discuss current issues affecting the listening area. The program also provides information on upcoming events in Columbus and surrounding communities. The live 15 minute program provides great interaction between community leaders and the public. It is a great program for promoting positive programs and events in the area.
Humane Society	2/2/2015	2/27/2015	20	3:00	A daily weekday program aimed at raising awareness for the humane treating of animals and pet adoption in the area. Program airs at 10:10am.
Governor's Report	2/14/2015	2/28/2014	2	6:30	The Governor's Report is a bi-weekly public affairs program with Nebraska Governor Pete Ricketts that airs Saturday ever other Saturday morning at 7:50am. Our station visits with the Governor about several issues that impact the state of Nebraska and the citizens of the state. The topics are the latest in issues for the State of Nebraska including budget, Unicameral, water rights, Gov. Ag Conference, aid to schools, new department leaders, national job searches.
Disclaimer	2/1/2015	2/28/2015	140	:30	A legal disclaimer providing listeners with the rules of KLIR on-air contests.

KLIR Recorded Public Affairs Programs - February

Blood Drive	2/1/2015	2/28/2015	162	:30	Blood Drive announcements run throughout the month to inform listeners on the importance of how crucial blood donations are in the listening area.
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KLIR Recorded Public Affairs Programs - March

Description of Issue	Start Date	End Date	# of Times Aired	Duration	Description of Program/Issue
Nebraska State Patrol	3/7/2015	3/21/2015	3	6:00	Trooper Bill Price comes to the studio to record "Behind the Red & Blue" a 6 minute program on the latest in the State Patrol that airs Saturday ever other Saturday morning at 7:50am. Trooper Price offers the public tips and discussions on a number of different topics including winter weather survival, winter road driving, teens on the road, public outreach at schools, farm shows and community events and the training at the Ne State Patrol headquarters.
Community Spotlight	3/2/2015	3/31/2015	22	15:00	Monday through Friday at 7:10, KLIR provides a public forum to community leaders and event organizations to discuss current issues affecting the listening area. The program also provides information on upcoming events in Columbus and surrounding communities. The live 15 minute program provides great interaction between community leaders and the public. It is a great program for promoting positive programs and events in the area.
Humane Society	3/2/2015	3/31/2015	22	3:00	A daily weekday program aimed at raising awareness for the humane treating of animals and pet adoption in the area. Program airs at 10:10am.
Governor's Report	3/14/2015	3/15/2015	2	6:30	The Governor's Report is a bi-weekly public affairs program with Nebraska Governor Pete Ricketts that airs Saturday ever other Saturday morning at 7:50am. Our station visits with the Governor about several issues that impact the state of Nebraska and the citizens of the state. The topics are the latest in issues for the State of Nebraska including budget, Unicameral, water rights, Gov. Ag Conference, aid to schools, new department leaders, national job searches.
Disclaimer	3/1/2015	3/31/2015	155	:30	A legal disclaimer providing listeners with the rules of KLIR on-air contests.

KLIR Recorded Public Affairs Programs - March

Blood Drive	3/1/2015	3/31/2015	186	:30	Blood Drive announcements run throughout the month to inform listeners on the importance of how crucial blood donations are in the listening area.
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