



KLIR-FM

Digity 3E License, LLC

Columbus, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

---

April, May, June, 2015

---

FILED 7-1-2015

SUBMITTED BY David Gustafson

A handwritten signature in blue ink, appearing to read 'David Gustafson', is written over a horizontal line.

---

## PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

---

### **Community Spotlight – Monday thru Friday 7:00am**

Community spotlight is a daily 15 minute program that provides a public forum for community leaders and event organizations to discuss current issues affecting the listening area. The program also provides information on upcoming events in Columbus and surrounding communities. The live 15 minute program provides great interaction between community leaders and the public. It is a great program for promoting positive programs and events in the area.

### **Y's Words – Monday thru Friday 9:00am**

The two minute daily program is a discussion between local fitness experts at the Columbus YMCA. The program offers tips on healthy lifestyles and informs the public of education and interactive programs throughout the community. The program also informs the public of healthcare opportunities in the community.

### **KLIR News –Monday thru Friday**

6:00am, 6:30am, 7:00am, 7:30am, 8:00am, 12:00pm, 4:00pm, 5:00pm

KLIR NEWS is a two minute program dedicated to informing the public on the latest issues that affect them personally, affect their community, and affect the state. The program provides updates on issues impacting local and state government, education, healthcare, tourism, charities, organizations and the environment.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

#### Coverage Addressing the Following Issues:

- 1) Government/Politics
- 2) Education, Youth Issues
- 3) Health
- 4) Weather
- 5) Community Events

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s) Aired</b>	<b>Duration</b>	<b>Description of the Segment</b>
<b>Government and Politics</b>	April 1 <sup>st</sup> to May 30 <sup>th</sup>	20	30 seconds	Aired multiple feature stories on the debate and final decision from lawmakers to abolish Nebraska's Death Penalty. We used audio from Governor Pete Ricketts and other Legislative members.
<b>Government and Politics</b>	April 1 <sup>st</sup> to May 15 <sup>th</sup>	10	90 seconds	Aired stories on the debate between lawmakers who were both for and against giving wage cuts to student workers.
<b>Government and Politics</b>	April 5 <sup>th</sup> to May 20 <sup>th</sup>	12	30 seconds	Broadcast both sides of the legislature's decision to enforce a gas tax increase on the state.
<b>Government and Politics</b>	June 21 <sup>st</sup> and June 22 <sup>nd</sup>	4	90 seconds	Broadcast two days of stories on the NSAA deciding not to extend the current president's contract.
<b>Education and Youth</b>	April 1 <sup>st</sup> to May 6 <sup>th</sup>	2	10 minutes	Ran 2 in-depth feature stories to educate listeners of the goals of the D.A.R.E./G.R.E.A.T. programs in Schools.
<b>Education and Youth</b>	April 20 <sup>th</sup> to June 8 <sup>th</sup>	5	7 minutes	Aired several feature stories on Connect Columbus with how they educate healthy families and focus on Child abuse prevention.
<b>Education and Youth</b>	April 1st to June 30th	65	2 minute	Y's Words is a daily program that offers tips on healthy lifestyles and informs the public of education and interactive programs throughout the community. The program also informs the public of healthcare opportunities in the community.
<b>Health</b>	April 1st to June 30th	180	30 seconds	Blood Drive announcements run throughout the month to inform listeners on the importance of how crucial blood donations are in the listening area.

Issue	Date(s) Aired	Time(s) Aired	Duration	Description of the Segment
<b>Health</b>	April 1 <sup>st</sup> To June 20 <sup>th</sup>	20	30 seconds	Broadcast multiple informational features from The University of Nebraska College of Medicine on different health topics including healthy habits, allergy season, and sun exposure, and cancer support groups.
<b>Health</b>	April 13 <sup>th</sup> to June 22 <sup>nd</sup>	6	8 minutes	Broadcast in-depth features from the Columbus Community Hospital on introducing new physicians, education about health programs and new services, along with fundraising with the Foundation.
<b>Weather</b>	April 2 <sup>nd</sup> to June 4 <sup>th</sup>	3	6 minutes	Aired tips on safety preparedness from Platte County Emergency Management along with severe weather watching/precautions, new technology, and volunteer training opportunities.
<b>Weather</b>	April 20 <sup>th</sup> to June 26	20	90 seconds	Aired features informing the public of Monthly Tornado Siren testing in the Platte County Area. Also informed listeners about tornado safety tips.
<b>Weather</b>	May 14 <sup>th</sup> to June 10 <sup>th</sup>	15	30 seconds	Aired updates on flooding that occurred in Lincoln and York from torrential rains that plagued the area. Offered support services to victims of the flooding and tips on how to prepare in the case of flooding.
<b>Weather</b>	June 4 <sup>th</sup> to June 9 <sup>th</sup>	10	90 seconds	Broadcast numerous stories on the one year anniversary of the Pilger Tornadoes including what has taken place to rebuild the town. Also provided disaster recovery tips to listeners during the features.
<b>Community Events</b>	April 4 <sup>th</sup> to June 19 <sup>th</sup>	9	7 minutes	In depth interviews with community leaders from Columbus United Way. Information on the 19 local agencies that benefit from the United Way
<b>Community Events</b>	May 21 <sup>st</sup> to May 24 <sup>th</sup>	3	6 minute feature  2-30 second short features	Aired in depth feature on the Creston Q-125 celebration explaining the history of the town, importance of the event, and events during the weekend celebration.

Issue	Date(s) Aired	Time(s) Aired	Duration	Description of the Segment
<b>Community Events</b>	May 21 <sup>st</sup>	6	90 second	In depth and on site interviews on the 2 <sup>nd</sup> annual Columbus Big Give which gave residents the opportunity to donate to any non profit they chose.
<b>Community Events</b>	June 4 <sup>th</sup> to June 9 <sup>th</sup>	8	30 seconds	Coverage of the RE: Celebration of Pilger, which was the celebration of the rebuilding done in the town of Pilger after it was hit by 2 tornadoes a year ago. Also aired three short features on the celebration.