

KACV-FM Quarterly Report Cover Sheet 2nd Quarter 2018

KACV-FM is a student-run radio station, and our primary audience consists primarily of students at Amarillo Junior College. We have found that the most effective way to convey information to this age group is by airing many short pre-recorded public service announcements (PSAs) on various issues, rather than airing longer public affairs programs once or twice a week. During each week of the 2nd quarter of 2018, KACV-FM aired PSAs on education, community service, the environment, health, minority issues, public safety/welfare, and youth issues.

(See included sheet for listings of PSAs under each issue.)

KACV-FM aired at least 2 pre-recorded public service announcements concerning these and other issues per hour during every broadcast hour in the 2nd Quarter of 2018. Students also read one live PSA per hour concerning these and other issues over the air.

KACV-FM Quarterly Report
April 1 – June 30, 2018

EDUCATION

NUMBER OF TIMES AIRED

AC Foundation	89
Math Services	89
Recording Arts	89
Pets-Education	89
Food Waste-Save The Food	89
Tutoring Services	89

SERVICE

Meals On Wheels- Harvey	89
Meals On Wheels- Mario	89
Volunteers Of America	89
Hunger Prevention	89
National Crime Prevention	89
AARP Full Circle	89
Goodwill Industries How We Do It	89
Baptist Student Ministries	90

ENVIRONMENT

National Arbor Day	89
Wildfire Prevention	178
Recycling Tech Devices	89
Wildfire Prevention Chanis	89

HEALTH

Medicare Chronic Care Management	89
National Breast Cancer Foundation	91
Pre Diabetes Julius	91
Pre Diabetes Test	89
Autism Awareness Smile	89
Learning & Attention Issues	89
Childhood Asthma Prevention	90

MINORITY

Veterans Claim Exam	89
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PUBLIC SAFETY AND WELFARE

Crime Prevention- Crime Against Seniors	89
Crime Prevention- School Violence Kids	90
Crime Prevention- Sexual Assault	89
Car Seat Safety	89
BBB Fraud – Komen More than Pink	89
Online Pharmacy Fraud	91