

# CONTRACT



**13News Now**  
**613 Woodis Ave.**  
**Norfolk, VA 23510**  
**(757)625-1313**

<u>Contract / Revision</u> 2087402 /		<u>Alt Order #</u> WOC12722233
<u>Advertiser</u> ISS/ With Honor Fund		<u>Original Date / Revision</u> 09/28/20 / 09/29/20
<u>Contract Dates</u> 10/13/20 - 10/26/20	<u>Estimate #</u> 9389	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WVEC	<u>Account Executive</u> Aleesha Maewall	<u>Sales Office</u> TEGNA Sales V
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9914573	<u>Advertiser Code</u> 380	<u>Product 1/2</u> 404
<u>Agency Ref</u> 10957AG	<u>Advertiser Ref</u> 130762	

And:

**Waterfront Strategies / POL**  
**3050 K Street NW Suite 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	All	10/13/20	10/26/20	13 NEWS NOW @ DA	5:00 AM-6:00 AM		:30			P02	NM	6	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/13/20	10/19/20	MTWTF--				3	\$575.00				
	Week:	10/20/20	10/26/20	MTWTF--				3	\$575.00				
N 2	All	10/13/20	10/26/20	13 NEWS NOW @ DA	6:00 AM-7:00 AM		:30			P02	NM	5	\$5,250.00
	Week:	10/13/20	10/19/20	MTWTF--				2	\$1,050.00				
	Week:	10/20/20	10/26/20	MTWTF--				3	\$1,050.00				
N 3	All	10/13/20	10/26/20	GOOD MORNING AM	7:00 AM-9:00 AM		:30			P02	NM	6	\$6,300.00
	Week:	10/13/20	10/19/20	MTWTF--				3	\$1,050.00				
	Week:	10/20/20	10/26/20	MTWTF--				3	\$1,050.00				
N 4	All	10/13/20	10/25/20	THIS WEEK	10:00 AM-11:00 A		:30			P02	NM	2	\$4,600.00
	Week:	10/13/20	10/19/20	-----S				1	\$2,300.00				
	Week:	10/20/20	10/26/20	-----S				1	\$2,300.00				
N 5	All	10/13/20	10/26/20	THE VIEW	11:00 AM-12:00 P		:30			P02	NM	4	\$3,500.00
	Week:	10/13/20	10/19/20	MTWTF--				2	\$875.00				
	Week:	10/20/20	10/26/20	MTWTF--				2	\$875.00				
N 6	All	10/13/20	10/26/20	13 NEWS NOW @ NC	12:00 PM-1:00 PM		:30			P02	NM	7	\$3,675.00
	Week:	10/13/20	10/19/20	MTWTF--				3	\$525.00				
	Week:	10/20/20	10/26/20	MTWTF--				4	\$525.00				
N 7	All	10/13/20	10/19/20	GENERAL HOSPITAL	2:00 PM-3:00 PM		:30			P02	NM	2	\$1,900.00
	Week:	10/13/20	10/19/20	MTWTF--				2	\$950.00				
N 8	All	10/13/20	10/26/20	DAILY BLAST LIVE	3:00 PM-4:00 PM		:30			P02	NM	10	\$1,750.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/20	10/19/20	MTWTF--				5	\$175.00				
Week:		10/20/20	10/26/20	MTWTF--				5	\$175.00				
N 9	All	10/13/20	10/26/20	13 NEWS NOW @ 4P	4:00 PM-5:00 PM		:30			P02	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/20	10/19/20	MTWTF--				3	\$400.00				
Week:		10/20/20	10/26/20	MTWTF--				3	\$400.00				
N 10	All	10/13/20	10/26/20	13 NEWS NOW @ 53	5:30 PM-6:00 PM		:30			P02	NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/20	10/19/20	MTWTF--				2	\$950.00				
Week:		10/20/20	10/26/20	MTWTF--				2	\$950.00				
N 11	All	10/13/20	10/24/20	13 NEWS NOW @ 6P	6:00 PM-6:30 PM		:30			P02	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/20	10/19/20	-----S-				1	\$700.00				
Week:		10/20/20	10/26/20	-----S-				1	\$700.00				
N 12	All	10/13/20	10/25/20	13 NEWS NOW @ 6P	6:00 PM-6:30 PM		:30			P02	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/20	10/19/20	-----S				1	\$700.00				
Week:		10/20/20	10/26/20	-----S				1	\$700.00				
N 13	All	10/13/20	10/26/20	ABC WORLD NEWS I	6:28 PM-7:00 PM		:30			P02	NM	4	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/20	10/19/20	MTWTF--				2	\$4,000.00				
Week:		10/20/20	10/26/20	MTWTF--				2	\$4,000.00				
N 14	All	10/13/20	10/26/20	13 NEWS NOW @ 11	11:00 PM-11:35 P		:30			P02	NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/20	10/19/20	MTWTF--				4	\$800.00				
Week:		10/20/20	10/26/20	MTWTF--				4	\$800.00				
N 15	All	10/13/20	10/24/20	13 NEWS NOW @ 11	11:00 PM-11:35 P		:30			P02	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/20	10/19/20	-----S-				1	\$400.00				
Week:		10/20/20	10/26/20	-----S-				1	\$400.00				
N 16	All	10/13/20	10/26/20	JIMMY KIMMEL	11:35 PM-12:35 X		:30			P02	NM	6	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/20	10/19/20	MTWTF--				3	\$325.00				
Week:		10/20/20	10/26/20	MTWTF--				3	\$325.00				
N 17	All	10/13/20	10/26/20	WHEEL OF FORTUNE	7:00 PM-7:30 PM		:30			P02	NM	4	\$12,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/20	10/19/20	MTWTF--				2	\$3,100.00				
Week:		10/20/20	10/26/20	MTWTF--				2	\$3,100.00				
N 18	All	10/13/20	10/26/20	JEOPARDY	7:30 PM-8:00 PM		:30			P02	NM	4	\$12,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/20	10/19/20	MTWTF--				2	\$3,225.00				
Week:		10/20/20	10/26/20	MTWTF--				2	\$3,225.00				
N 19	All	10/13/20	10/24/20	WHEEL OF FORTUNE	7:00 PM-7:30 PM		:30			P02	NM	2	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/20	10/19/20	-----S-				1	\$925.00				

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Week:		10/20/20	10/26/20	-----S-				1	\$925.00				
<b>Totals</b>												86	\$91,725.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/20 - 10/26/20	86	\$91,725.00	(\$13,758.75)	\$77,966.25
<b>Totals</b>	86	\$91,725.00	(\$13,758.75)	\$77,966.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="text-align: center; font-size: 1.2em; font-family: cursive;">WVEC</div>	<b>Date:</b> <div style="text-align: center; font-size: 1.2em; font-family: cursive;">9/28</div>
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I, Justin Seidel  
do hereby request station time concerning the following issue:

With Honor Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
as ordered					

This broadcast time will be used by: With Honor Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

HOUSE DISTRICT - VA-02

I represent that the payment for the above described broadcast time has been furnished by (name and address):

With Honor Fund  
PO Box 1115 Alexandria, VA 22313

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rye Barcott, CEO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

