CONTRACT

13 do NEWSNOW

13News Now 613 Woodis Ave. Norfolk, VA 23510 (757)625-1313

And:

Waterfront Strategies / POL 3050 K Street NW Suite 100 Washington, DC 20007

	Contract / Revision		Alt Order #
Advantan	2087402 /	10	WOC12722233
<u>Advertiser</u>			iginal Date / Revision
ISS/ With Honor Fund		(09/28/20 / 09/29/20
Contract Dates	Estimate #	_	
10/13/20 - 10/26/20	9389		
Product			<u> </u>
Issue			

Billing Cycle	Billing Cal	endar	Cash/Trade
EOM/EOC	Calendar		Cash
Property	Account E	xecutive	Sales Office
WVEC	Aleesha M	laewall	TEGNA Sales V
Special Hand	ling		
Demographic	}		
Adults 35+			
	1	·	T .
Agy Code	Advertiser	Code	Product 1/2
9914573	380		404
Agency Ref	<u> </u>	Advertise	r Ref
10957AG		130762	

	Start	VEnd	Spots/				
*Line Ch Start Date End Da	ate Description Time	Days	Length Week	Rate PCode	Type S	pots	Amount
N 1 All 10/13/20 10/26/2 <u>Start Date</u> <u>End Date</u> Week: 10/13/20 10/19/20 Week: 10/20/20 10/26/20	Weekdays Spots/Week MTWTF 3 MTWTF 3	AM-6:00 AM <u>Rate</u> \$575.00 \$575.00	:30	P02	NM	6	\$3,450.00
N 2 All 10/13/20 10/26/2 <u>Start Date</u> <u>End Date</u> Week: 10/13/20 10/19/20 Week: 10/20/20 10/26/20	Weekdays Spots/Week MTWTF 3	AM-7:00 AM <u>Rate</u> \$1,050.00 \$1,050.00	:30	P02	NM	5	\$5,250.00
N 3 Ali 10/13/20 10/26/2 <u>Start Date</u> <u>End Date</u> Week: 10/13/20 10/19/20 Week: 10/20/20 10/26/20	Weekdays Spots/Week MTWTF 3 MTWTF 3	AM-9:00 AM <u>Rate</u> \$1,050.00 \$1,050.00	:30	P02	NM	6	\$6,300.00
N 4 All 10/13/20 10/25/2 <u>Start Date</u> <u>End Date</u> Week: 10/13/20 10/19/20 Week: 10/20/20 10/26/20	WEEK 10:00 Weekdays Spots/Week 5 1	0 AM-11:00 A <u>Rate</u> \$2,300.00 \$2,300.00	:30	P02	NM	2	\$4,600.00
N 5 All 10/13/20 10/26/2 <u>Start Date</u> <u>End Date</u> Week: 10/13/20 10/19/20 Week: 10/20/20 10/26/20	0 THE VIEW 11:00 Weekdays Spots/Week MTWTF 2 MTWTF 2	O AM-12:00 P <u>Rate</u> \$875.00 \$875.00	:30	P02	NM	4	\$3,500.00
N 6 All 10/13/20 10/26/2 <u>Start Date</u> <u>End Date</u> Week: 10/13/20 10/19/20 Week: 10/20/20 10/26/20	Weekdays Spots/Week MTWTF 4	0 PM-1:00 PN <u>Rate</u> \$525.00 \$525.00	:30	P02	NM	7	\$3,675.00
N 7 All 10/13/20 10/19/2 <u>Start Date</u> <u>End Date</u> Week: 10/13/20 10/19/20	0 GENERAL HOSPITAL2:00 <u>Weekdays</u> <u>Spots/Week</u> MTWTF 2	PM-3:00 PM <u>Rate</u> \$950.00	:30	P02	NM	2	\$1,900.00
N 8 All 10/13/20 10/26/2	0 DAILY BLAST LIVE 3:00	PM-4:00 PM	:30	P02	NM	10	\$1,750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.lty/ZeyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



13News Now 613 Woodis Ave. Norfolk, VA 23510 (757)625-1313

Contract / Revision Alt Order # 2087402 / WOC12722233

Advertiser Original Date / Revision ISS/ With Honor Fund 09/28/20 / 09/29/20

Contract Dates Product Estimate # 10/13/20 - 10/26/20 Issue 9389

			Start	End	s	pots/			
*Line Ch Start	Date End Da	ate Descriptio	n Time	D	ays Length V	/eek Rate PCode	Type Spo	ots	Amount
Start Date Week: 10/13/20	End Date 10/19/20	Weekdays	Spots/Week	Rate					
Week: 10/13/20 Week: 10/20/20	10/19/20	MTWTF	5 5	\$175.00 \$175.00					
N 9 All 10/13			10W @ 4P4:00 F	• • • • • • • • • • • • • • • • • • • •	:30	P02	NM	6	\$2,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	.00	102	1.41.61	0	\$2,400.00
Week: 10/13/20	10/19/20	MTWTF	3	\$400.00					
Week: 10/20/20	10/26/20	MTWTF	3	\$400.00					
N 10 All 10/13/ Start Date	/20 10/26/2 End Date	0 13 NEWS N Weekdavs	IOW @ 53·5:30 F Spots/Week		:30	P02	NM	4	\$3,800.00
Week: 10/13/20	10/19/20	MTWTF	2	<u>Rate</u> \$950.00					
Week: 10/20/20	10/26/20	MTWTF-~	2	\$950.00					
N 11 All 10/13/		0 13 NEWS N	IOW @ 6P6:00 F	PM-6:30 PM	:30	P02	NM	2	\$1,400.00
Start Date Week: 10/13/20	End Date	<u>Weekdays</u>	Spots/Week	Rate					
Week: 10/13/20 Week: 10/20/20	10/19/20 10/26/20	\$- \$-	1	\$700.00 \$700.00					
N 12 All 10/13/			OW @ 6P6:00 F		:30	P02	NM:	2	\$1,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	.50	F-02	MINE	2	\$1,400.00
Week: 10/13/20	10/19/20	\$	1	\$700.00					
Week: 10/20/20	10/26/20	S	1	\$700.00	 	~ ·			
N 13 Ali 10/13/ Start Date	/20 10/26/2 End Date		D NEWS 16:28 F		:30	P02	NM	4	\$16,000.00
Week: 10/13/20	10/19/20	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$4,000.00					
Week: 10/20/20	10/26/20	MTWTF	2	\$4,000.00					
N 14 All 10/13/		0 13 NEWS N	IOW @ 11 11:00	PM-11:35 F	:30	P02	NM	8	\$6,400.00
Start Date Week: 10/13/20	End Date 10/19/20	<u>Weekdays</u> MTWTF	Spots/Week	Rate					
Week: 10/13/20 Week: 10/20/20	10/19/20	MTWTF	4 4	\$800.00 \$800.00					
N 15 All 10/13/			IOW @ 11 11:00		:30	P02	NM	2	\$800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	.00	F 02	INIVI	2	\$600.00
Week: 10/13/20	10/19/20	S-	1	\$400.00					
Week: 10/20/20	10/26/20	S-	1	\$400.00					
N 16 All 10/13/ Start Date	/20 10/26/2 End Date	0 JIMMY KIM Weekdays	MEL 11:35 Spots/Week	PM-12:35 X	:30	P02	NM	6	\$1,950.00
Week: 10/13/20	10/19/20	MTWTF	3	<u>Rate</u> \$325.00					
Week: 10/20/20	10/26/20	MTWTF	3	\$325.00					
N 17 All 10/13/			FORTUNI7:00 F	PM-7:30 PM	:30	P02	NM	4	\$12,400.00
<u>Start Date</u> Week: 10/13/20	End Date 10/19/20	<u>Weekdays</u> MTWTF	Spots/Week	Rate					2
Week: 10/13/20 Week: 10/20/20	10/19/20	MTWTF	2 2	\$3,100.00 \$3,100.00					
	/20 10/26/2			PM-8:00 PM	:30	P02	NM	4	\$12 000 00
Start Date	End Date	Weekdays	Spots/Week	Rate	.50	F U Z	IAIAI	4	\$12,900.00
Week: 10/13/20	10/19/20	MTWTF	2	\$3,225.00					
Week: 10/20/20	10/26/20	MTWTF	2	\$3,225.00					
N 19 All 10/13/ Start Date	/20 10/24/2 End Date	0 WHEEL OF <u>Weekdays</u>	FORTUNI7:00 F Spots/Week		:30	P02	NM	2	\$1,850.00
Week: 10/13/20	10/19/20	5-	1	<u>Rate</u> \$925.00					
							•		

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	Contract / Revision 2087402 /	Alt Order # WOC12722233		
Advertiser ISS/ With Honor Fund		Original Date / Revision 09/28/20 / 09/29/20		
Contract Dates 10/13/20 - 10/26/20	Product Issue	Estimate # 9389		

			L	· · · · · · · · · · · · · · · · · · ·	 	
*Line Ch Start Date	e End Date De		Start/End Time [Spo Days Length Wed	Type Spots	Amount
	nd Date <u>Week</u> 0/26/20		<u>Rate</u> \$925.00			
			-	Totals	86	\$91,725.00
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount		
10/01/20 -10/26/20	86	\$91,725.00	(\$13,758.75)	\$77,966.25		
Totals	86	\$91,725.00	(\$13,758.75)	\$77,966.25		

Signature:	Date:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and L	ocation:		, <u>, , , , , , , , , , , , , , , , , , </u>	Date:	
W	VEC				9/28
*,	and the same and the		ne following iss		
With Hor	or Fund				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
as ordered					

<u> </u>					

This broadcast time will be used by: With Honor Fund

Rye Barcott, CEO

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in who relating to any political Pes	matter of national		age
For programming that "communicates a national importance," list the name of the refers to, the offices being sought, the which the communication refers (if app	he legally qualified can date(s) of the election(didate(s) the programr	ning
HOUSE DISTRICT - VA-02			
I represent that the payment for the about the payment for the about (name and address):	ove described broadca	st time has been furnis	shed
With Honor Fund PO Box 1115 Alexandria, VA 22313			
and you are authorized to announce the (hereinafter referred to as the "sponsor	r").	•	l of
PO Box 1115 Alexandria, VA 22313 and you are authorized to announce th	r").	•	i oi

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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9/30/20

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least ______ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

202-338-8700

Justin Seidel

Date	Signature	Contact Phone Number
TO BE SIG	SNED BY STATION REPRESE	NTATIVE
Perne Marsh	Penne Mars	□ Rejected NSS
Signature	Printed Name	Title
	* Spot hasn't	arrived yel