

Quarterly Issues and Programs Summary for WRAD-AM, Radford

This summary covers the **FOURTH QUARTER 2012**

Issue	Title/Responsive Programming	Date/Time/Duration
<p><i>Adult education; volunteerism; homeless advocacy;</i></p>	<p>Live United</p> <p>Through the work of more than 1,200 local United Ways across the country, the nation's largest privately-funded non-profit is focusing on the building blocks of a good life — education, income, and health – thereby creating opportunities for a better life for all Americans. In 2008, United Way announced 10-year goals designed to improve education and cut high school dropout rates, increase the number of families that are financially stable and promote healthy lifestyles. As part of its education goal, United Way recently announced an ambitious goal to recruit one million volunteer readers, tutors and mentors by 2014.</p>	<p>10/1/12 – 12/31/12 12am – 11:59pm (various hours) 15:00</p>
<p><i>politics, business, government, finance, crime</i></p>	<p><u>Lobbyists: Who they are, what they do</u></p> <p>Everyone's heard about lobbyists in Washington, D.C. But do many people know who they are and what they do? Host Christopher Michael talks to an expert (guest Alex Bronstein-Moffly, Analyst with First Street Research Group, the political intelligence arm of CQ Press) on lobbyists and how they work in the halls of Congress as well as the statehouses around the nation. We discuss how they raise money during the election cycle, what the rules are surrounding their trade, who becomes a lobbyist and just how much influence they have over legislators, agency heads and The White House.</p>	<p>9/16/12 5:30am 10:59</p>
<p><i>Parenting; childhood education; child advocacy</i></p>	<p>Be A Dad</p> <p>86 percent of dads spend more time with their children today than their own fathers did with them. However, a majority of dads (7 out of 10) also reported that they could use tips on how to be a better parent.</p> <p>The campaign PSAs encourage dads to recognize the critical role fathers play in their children's lives through something as simple as a dad joke. The TV spots feature kids re-telling jokes their dad shared with them, highlighting that even the smallest moments fathers spend with their children can have the biggest difference in their children's lives. All PSAs direct audiences to visit www.fatherhood.gov for parenting tips, fatherhood programs, and other resources.</p>	<p>10/1/12 – 12/31/12 12am – 11:59pm (various hours) 15:00</p>

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<i>environmental issues, climate change, wildlife and habitats, pollution, science</i>	<u>Climate Change: Looking for signs; deciding what's important</u> There is no doubt that the climate around the world is changing. You just have to look at the frequency and intensity of storms; the fluctuation in temperatures in the winter and summer; the early blooming of trees and disappearance of ice in arctic regions. Host Marty Peterson talks to two scientists (James Lewis, Professor and Chair of the Department of Biological Sciences, Fordham Univ. NY, and Daniel Botkin, biologist, author of <i>The Moon in the Nautilus Shell: Discordant harmonies reconsidered,</i> ”) about the signs of climate change, what they mean to plants, animals and their habitats, and what we, as a planet, can and want to do to mitigate the effects of climate change.	12/30/12 5:30am 11:37
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