

**CHILDREN'S COMMERCIAL LIMITATIONS CERTIFICATION**

**2023**

**CW Network**

**KPLR, ST. LOUIS**

**After a current review of internal station records and documentation provided to us by program suppliers and the networks to which we are affiliated, the licensee fully complied with the permissible amount of commercial matter broadcast in children's television programs for the designated quarter.**



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**Sarah R Souza**  
**Program Manager**  
**January 25, 2024**

**KPLR**  
**2023 Annual Certification Statement**

**CHILDREN'S TV PROGRAMMING COMMERCIAL LIMITS CERTIFICATION**

The station certifies that all children's TV programs produced and broadcast primarily for children ages 12 years of age and under aired by the station during this period (which are listed below) were formatted by the program provider and broadcast by the station so that, as a matter of standard policy and practice, the programs would not exceed the commercial matter time limits of § 73.670(a) of the FCC's Rules:

Weekdays: 12 minutes in any clock-hour of children's programming (6 minutes in a stand-alone half-hour program)

Weekends: 10.5 minutes in any clock-hour of children's programming (5.25 minutes in a stand-alone half-hour program)

Program Title:

NONE

1. Station certifies that at no time during this quarter were the commercial matter time limits (stated above) exceeded during any children's programming produced and broadcast primarily for children ages 12 and under.

YES: X                      NO: \_\_\_

If NO, details of each instance are included as an attachment hereto.

2. Station certifies that, during this quarter, it complied with the FCC's Rules regarding commercial requirements regarding the display of Internet website addresses during children's programming.

YES: X                      NO: \_\_\_

If NO, details of each instance are included as an attachment hereto.

I hereby state, under penalty of perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

Signature:  Title: Vice President & General Manager  
Date: 1/25/24

# FCC E/I Quarterly Report

## MEMORANDUM

To: General Managers, Station Managers, General Sales Managers,  
Program Directors, Promotion Managers, Traffic Managers

From: Affiliate Relations

Date: March 29, 2023

Subject: **2023 Q1 FCC E/I QUARTERLY REPORT**

Please see below for the 1Q 2023 – CW Teen/Young Viewer Programming (target age 13-16) which includes January, February, and March 2023. Please note the entire 3-hour block was E/I show designated programming, rated TVG, and included below are the series descriptions (same as 4th Quarter 2022).

### **1st Quarter 2023 – CW Teen/Young Viewer Programming**

#### **Program: Jack Hanna's Into the Wild (E/I)**

Rating: TV G  
Length: 30 min

Series Description: **Jack Hanna's Into the Wild** takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, *Into the Wild* provides insight into the protection and conservation of some of our planet's most precious and endangered species. **Into the Wild** is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

#### **Program: Pet Vet Dream Team (E/I)**

Rating: TV G  
Length: 30 min

Series Description: **Pet Vet Dream Team** chronicles the lives of some of the world's busiest emergency veterinarians and the animals to whom they've dedicated their lives. Each week, these talented veterinarians race against the clock to help save their furry and feathered patients. Along the way, *Pet Vet Dream Team* will educate viewers on a range of medical procedures and exotic animal practices, in a manner accessible and understandable to children aged 13-16. As viewers catch a behind-the-scenes look at the veterinary profession, they also

learn responsibility and empathy for animals of all kinds through the passionate work of the **Pet Vet Dream Team.**

**Program: Tails of Valor (E/I)**

Rating: TV G

Length: 30 min

Series Description: **Tails of Valor** captures the incredible true stories of the service animals working to change people's lives. From family and friends to animal trainers, we'll explore how these animals are readied to serve and how they not only change the lives of their owners and handlers, but also of those around them. We'll also examine the life science behind these relationships, including the animals' unique and powerful senses that enable them to protect their human charges. From service animals for children on the spectrum to service dogs for wounded veterans, **Tails of Valor** will educate viewers on the day-to-day jobs of these incredible animals and the quality of life they provide the people they serve, leaving them with a greater compassion for animals. Viewers will learn to see the world from different perspectives, and how those with disabilities experience everyday life and the challenges they face.

There are no anticipated changes to the schedule for 2nd Quarter 2023 and the lineup will remain the same:

One Magnificent Morning Q2 2023 Lineup

8:00AM – Jack Hanna's Into the Wild (E/I)

8:30AM – Jack Hanna's Into the Wild (E/I)

9:00AM – Jack Hanna's Into the Wild (E/I)

9:30AM – Jack Hanna's Into the Wild (E/I)

10:00AM – Pet Vet Dream Team (E/I)

10:30AM – Tails of Valor (E/I)

Please contact your Affiliate Relations Representative if you have any questions.

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# FCC E/I Quarterly Report

## MEMORANDUM

To: General Managers, Station Managers, General Sales Managers,  
Program Directors, Promotion Managers, Traffic Managers

From: Affiliate Relations

Date: June 28, 2023

Subject: **2023 Q2 FCC E/I QUARTERLY REPORT**

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Please see below for the Q2 2023 – CW Teen/Young Viewer Programming (target age 13-16) which includes April, May, and June 2023. Please note the entire 3-hour block was E/I show designated programming, rated TVG, and included below are the series descriptions (same as 1st Quarter 2023).

### **2nd Quarter 2023 – CW Teen/Young Viewer Programming**

#### **Program: Jack Hanna's Into the Wild (E/I)**

Rating: TV G

Length: 30 min

Series Description: **Jack Hanna's Into the Wild** takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, *Into the Wild* provides insight into the protection and conservation of some of our planet's most precious and endangered species. **Into the Wild** is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

#### **Program: Pet Vet Dream Team (E/I)**

Rating: TV G

Length: 30 min

Series Description: **Pet Vet Dream Team** chronicles the lives of some of the world's busiest emergency veterinarians and the animals to whom they've dedicated their lives. Each week, these talented veterinarians race against the clock to help save their furry and feathered patients. Along the way, *Pet Vet Dream Team* will educate viewers on a range of medical procedures and exotic animal practices, in a manner accessible and understandable to children aged 13-16. As viewers catch a behind-the-scenes look at the veterinary profession, they also learn responsibility and empathy for animals of all kinds through the passionate work of the **Pet Vet Dream Team**.

**Program: Tails of Valor (E/I)**

Rating: TV G

Length: 30 min

Series Description: **Tails of Valor** captures the incredible true stories of the service animals working to change people's lives. From family and friends to animal trainers, we'll explore how these animals are reared to serve and how they not only change the lives of their owners and handlers, but also of those around them. We'll also examine the life science behind these relationships, including the animals' unique and powerful senses that enable them to protect their human charges. From service animals for children on the spectrum to service dogs for wounded veterans, **Tails of Valor** will educate viewers on the day-to-day jobs of these incredible animals and the quality of life they provide the people they serve, leaving them with a greater compassion for animals. Viewers will learn to see the world from different perspectives, and how those with disabilities experience everyday life and the challenges they face.

There are no anticipated changes to the schedule for 3rd Quarter 2023 and the lineup will remain the same:

One Magnificent Morning Q3 2023 Lineup

8:00AM – Jack Hanna's Into the Wild (E/I)

8:30AM – Jack Hanna's Into the Wild (E/I)

9:00AM – Jack Hanna's Into the Wild (E/I)

9:30AM – Jack Hanna's Into the Wild (E/I)

10:00AM – Pet Vet Dream Team (E/I)

10:30AM – Tails of Valor (E/I)

Please contact your Affiliate Relations Representative if you have any questions.

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# FCC E/I Quarterly Report

## MEMORANDUM

To: General Managers, Station Managers, General Sales Managers,  
Program Directors, Promotion Managers, Traffic Managers

From: Affiliate Relations

Date: October 3, 2023

Subject: **2023 Q3 FCC E/I QUARTERLY REPORT**

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Please see below for the 3rd Quarter 2023 – CW Teen/Young Viewer Programming (target age 13-16) which includes July, August, September 2023. Please note the entire 3-hour block was E/I show designated programming, rated TVG, and included below are the series descriptions (same as 2nd quarter 2023).

### **3rd Quarter 2023 – CW Teen/Young Viewer Programming**

Program: Jack Hanna's Into the Wild (E/I)

Rating: TV G

Length: 30 min

Series Description: **Jack Hanna's Into the Wild** takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. **Into the Wild** is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Program: Pet Vet Dream Team (E/I)

Rating: TV G

Length: 30 min

Series Description: **Pet Vet Dream Team** chronicles the lives of some of the world's busiest emergency veterinarians and the animals to whom they've dedicated their lives. Each week, these talented veterinarians race against the clock to help save their furry and feathered patients. Along the way, *Pet Vet Dream Team* will educate viewers on a range of medical procedures and exotic animal practices, in a manner accessible and understandable to children aged 13-16. As viewers catch a behind-the-scenes look at the veterinary profession, they also learn responsibility and empathy for animals of all kinds through the passionate work of the **Pet Vet Dream Team**.

Program: Tails of Valor (E/I)

Rating: TV G

Length: 30 min

Series Description: **Tails of Valor** captures the incredible true stories of the service animals working to change people's lives. From family and friends to animal trainers, we'll explore how these animals are readied to serve and how they not only change the lives of their owners and handlers, but also of those around them. We'll also examine the life science behind these relationships, including the animals' unique and powerful senses that enable them to protect their human charges. From service animals for children on the spectrum to service dogs for wounded veterans, **Tails of Valor** will educate viewers on the day-to-day jobs of these incredible animals and the quality of life they provide the people they serve, leaving them with a greater compassion for animals. Viewers will learn to see the world from different perspectives, and how those with disabilities experience everyday life and the challenges they face.

Please contact your Affiliate Relations Representative if you have any questions.

# FCC E/I Quarterly Report

## MEMORANDUM

To: General Managers, Station Managers, General Sales Managers,  
Program Directors, Promotion Managers, Traffic Managers

From: Affiliate Relations

Date: January 2, 2024

Subject: **2023 Q4 FCC E/I Quarterly Report**

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Please see below for the 4th Quarter 2023 – CW Teen/Young Viewer Programming (target age 13-16) which includes October, November, December 2023. Please note the entire 3-hour block was E/I show designated programming, rated TVG, and included below are the series descriptions.

### **4th Quarter 2023 – CW Teen/Young Viewer Programming**

Program: Jack Hanna's Into the Wild (E/I)

Rating: TV G

Length: 30 min

Series Description: **Jack Hanna's Into the Wild** takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. **Jack Hanna's Into the Wild** is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Program: Pet Vet Dream Team (E/I)

Rating: TV G

Length: 30 min

Series Description: **Pet Vet Dream Team** chronicles the lives of some of the world's busiest emergency veterinarians and the animals to whom they've dedicated their lives. Each week, these talented veterinarians race against the clock to help save their furry and feathered patients. Along the way, *Pet Vet Dream Team* will educate viewers on a range of medical procedures and exotic animal practices, in a manner accessible and understandable to children aged 13-16. As viewers catch a behind-the-scenes look at the veterinary profession, they also

learn responsibility and empathy for animals of all kinds through the passionate work of the **Pet Vet Dream Team.**

Program: The Open Road with Dr. Chris (E/I)

Rating: TV G

Length: 30 min

Series Description: **The Open Road with Dr. Chris** is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. The **Open Road with Dr. Chris** follows Dr. Chris Brown around the world to visit some of the most beautiful, and sometimes bizarre, places, people, and animals. Exploring international destinations, Dr. Chris will uncover some of the best kept secrets of the region – from indigenous traditions transformed by modernity to diverse wildlife across the globe. The series hands viewers a passport to adventure they'll never forget, and sometimes may find hard to believe. Each episode of **The Open Road with Dr. Chris** delivers not only a carefully crafted mix of environmental, cultural, and wildlife interest stories, but also educates viewers on a range of local customs and geographical landmarks.

Please contact your Affiliate Relations Representative if you have any questions.