



KATU TV
2153 NE Sandy Blvd
Portland, OR 97232
(503) 231-4222

www.katu.com

CONTRACT

<u>Contract / Revision</u> 1016350 /		<u>Alt Order #</u> 26147009
<u>Product</u> NO ON 1631 - WA		
<u>Contract Dates</u> 10/29/18 - 11/04/18	<u>Estimate #</u> 2595	
<u>Advertiser</u> No on 1631-WA		<u>Original Date / Revision</u> 09/11/18 / 09/11/18
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KATU	<u>Account Executive</u> Los Angeles Eagle/L	<u>Sales Office</u> KATZ Los Ange
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 89.80
<u>Agy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 5091	<u>Advertiser Ref</u> 2483036	

And:

Target Enterprises
15260 Ventura Blvd Ste 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KATU	10/29/18	11/02/18	Jeopardy	7p-730p		:30				NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	MTWTF--	5			\$3,000.00	5.90				
N 2	KATU	10/29/18	11/02/18	Wheel Of Fortune	730p-8p		:30				NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	MTWTF--	5			\$2,500.00	5.00				
N 3	KATU	11/04/18	11/04/18	Your Voice, Your Vote	Your Voice, Your V		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	-----S	1			\$250.00	1.50				
N 4	KATU	11/04/18	11/04/18	Full Measure Sunday 930a	930a-10a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	-----S	1			\$250.00	1.40				
N 5	KATU	11/04/18	11/04/18	This Week With George Step	Various		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	-----S	1			\$750.00	3.50				
N 6	KATU	11/04/18	11/04/18	Sun 630p-7p News	630p-7p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	-----S	1			\$2,000.00	3.20				
N 7	KATU	10/29/18	11/02/18	KATU News @ 6p	6p-630p		:30				NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	MTWTF--	5			\$1,500.00	3.00				
N 8	KATU	11/04/18	11/04/18	Sun 5P News	5p-530p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	-----S	1			\$2,500.00	3.00				
N 9	KATU	11/04/18	11/04/18	Sun 6-630p News	6p-630p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	-----S	1			\$2,000.00	3.10				
N 10	KATU	11/03/18	11/03/18	Oregon or Oregon St Football	Oregon or Oregon :		:30				NM	2	\$36,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	-----S-	2			\$18,000.00	2.30				
N 11	KATU	10/29/18	11/02/18	The View	10a-11a		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	MTWTF--	5			\$500.00	0.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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1016350 /	26147009

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/18 - 11/04/18	NO ON 1631 - WA	2595

<u>Advertiser</u>	<u>Original Date / Revision</u>
No on 1631-WA	09/11/18 / 09/11/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Totals								89.80				28	\$81,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/25/18	28	\$81,250.00	(\$12,187.50)	\$69,062.50
Totals	28	\$81,250.00	(\$12,187.50)	\$69,062.50

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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