

CONTRACT



KVEA
 100 Universal City Plaza Bldg 2120
 Universal City, CA 91608
 (818) 684-4444

www.telemundola.com

And:

SCREEN STRATEGIES MEDIA
 11150 FAIRFAX BLVD
 SUITE 505
 FAIRFAX, VA 22030
 USA

<u>Contract / Revision</u> 1447923 /		<u>Alt Order #</u>
<u>Advertiser</u> KATIE PORTER FOR SENATE		<u>Original Date / Revision</u> 02/21/24 / 02/23/24
<u>Contract Dates</u> 02/27/24 - 02/29/24	<u>Estimate #</u> 9021	
<u>Product</u> Katie Porter for Senate 2024-SP		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVEA	<u>Account Executive</u> Will Hildebrandt	<u>Sales Office</u> Political Nationa
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 30396	<u>Advertiser Ref</u> 56131	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVEA	02/27/24	02/29/24	BUENOS DIAS LA 6AM	6A-7A		:30			NM	2	\$600.00
All spots on this line are Immediately Preemptible Class of time (LUR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/26/24	03/03/24	-1-1---	2	\$300.00						
N 2	KVEA	02/27/24	02/29/24	HOY DIA	7A-11A		:30			NM	1	\$375.00
All spots on this line are Immediately Preemptible Class of time (LUR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/26/24	03/03/24	--1----	1	\$375.00						
N 4	KVEA	02/27/24	02/29/24	NOON NEWS	12P-1P		:30			NM	1	\$375.00
All spots on this line are Immediately Preemptible Class of time (LUR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/26/24	03/03/24	-1-----	1	\$375.00						
N 5	KVEA	02/27/24	02/29/24	ACERCATE A ROCIO	1P-2P		:30			NM	1	\$300.00
All spots on this line are Immediately Preemptible Class of time (LUR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/26/24	03/03/24	--1----	1	\$300.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
3	KVEA	02/26/24-03/03/24		ACERCATE A ROCIO	1P-2P	---W-----	:30	\$300.00	NM			
See MG 5.4												
DNA-DROPPED BREAK												
4	KVEA	03/01/24-03/03/24		ACERCATE A ROCIO	1P-2P	-----F----	:30	\$300.00	NM			
Ⓜ MG for 5.3 02/28												
N 6	KVEA	02/27/24	02/29/24	EN CASA CON TELEMUNDO	2P-3P		:30			NM	1	\$400.00
All spots on this line are Immediately Preemptible Class of time (LUR)												

(* Line Transactions: N = New, E = Edited, D = Deleted)
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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1447923 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
KATIE PORTER FOR SENATE	02/21/24 / 02/23/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/27/24 - 02/29/24	Katie Porter for Senate 2	9021

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	---1---				1	\$400.00			
N 7	KVEA	02/27/24	02/29/24	LA MESA CALIENTE	3P-4P		:30			NM	2	\$800.00
All spots on this line are Immediately Preemptible Class of time (LUR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	--1----				1	\$900.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVEA	02/26/24-03/03/24		LA MESA CALIENTE	3P-4P	---W-----	:30		\$900.00	NM		
See MG 7.3,7.4												
PREEMPT												
3	KVEA	02/26/24-03/03/24		LA MESA CALIENTE	3P-4P	---W-----	:30		\$400.00	NM		
Ⓜ MG for 7.2 02/28												
4	KVEA	02/26/24-03/03/24		LA MESA CALIENTE	3P-4P	---W-----	:30		\$400.00	NM		
Ⓜ MG for 7.2 02/28												
N 8	KVEA	02/27/24	02/29/24	AL ROJO VIVO	4P-5P		:30			NM	1	\$1,000.00
All spots on this line are Immediately Preemptible Class of time (LUR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	-1-----				1	\$1,000.00			
N 9	KVEA	02/27/24	02/29/24	M-F 5P NEWS	5P-530P		:30			NM	1	\$900.00
All spots on this line are Immediately Preemptible Class of time (LUR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	---1---				1	\$900.00			
N 10	KVEA	02/27/24	02/29/24	M-F 530P NEWS	530P-6P		:30			NM	1	\$900.00
All spots on this line are Immediately Preemptible Class of time (LUR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	--1----				1	\$900.00			
N 11	KVEA	02/27/24	02/29/24	NOTICIERO 52 A LAS 6P	6P-630P		:30			NM	2	\$2,200.00
All spots on this line are Immediately Preemptible Class of time (LUR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	-1-1---				2	\$1,100.00			
N 14	KVEA	02/27/24	02/29/24	EXATLON	7P-9P		:30			NM	1	\$1,300.00
All spots on this line are Immediately Preemptible Class of time (LUR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	--1----				1	\$1,300.00			
N 16	KVEA	02/27/24	02/29/24	AMOR IMPOSIBLE	10P-11P		:30			NM	1	\$1,500.00
All spots on this line are Immediately Preemptible Class of time (LUR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	-1-----				1	\$1,500.00			
N 17	KVEA	02/27/24	02/29/24	LATE NEWS	11P-1135P		:30			NM	2	\$2,400.00
All spots on this line are Immediately Preemptible Class of time (LUR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	-1-1---				2	\$1,200.00			

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N 18	KVEA	02/27/24	02/29/24	M-F LF NOTICIERO TLMD	1135P-12AM		:30			NM	1	\$700.00
All spots on this line are Immediately Preemptible Class of time (LUR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/26/24	03/03/24	--1----	1	\$700.00						
Totals											18	\$13,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/01/24	18	\$13,750.00	(\$2,062.50)	\$11,687.50
Totals	18	\$13,750.00	(\$2,062.50)	\$11,687.50

Signature: _____ **Date:** _____

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