

## Issues Programs List

### Q1

**Townsquare Media Bangor  
WBZN, WDEA, WQCB, WWMJ, WEZQ**

**January 1 – March 31<sup>st</sup>, 2023**

### Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

- **Crime-** Maine Concerns covers stories we think are important to Maine residents from drug trafficking to scams and security related issues. We cover human crime stories, as well as environmental crimes, with information from the Maine Warden Service, U.S. Coast Guard, and Maine Marine Patrol. In addition, we discuss resources available to victims of crime, like domestic assault.
- **Health-** Maine Concerns covers a wide variety of health-related stories and works with regional hospitals, the Maine CDC, and other organizations to get the word out about conferences, medical developments, viruses, and seasonal concerns like Lyme disease or flu. Many of our stories dealing with public safety can be considered health related as well, citing our warnings about CO poisoning during power outages as one example.
- **Economy-** Maine Concerns covers job fair activities, training and development opportunities, and available resources for educational financial aid. We have also reported on economic initiatives to help in times of crisis, like disaster relief funding, and donation drives for local non-profits.
- **Environment-** Our environmental coverage spans a wide variety of stories including promoting public hearings, campaigns to protect Maine's wildlife, and educational programs. In addition, we cover stories about local efforts to clean up communities, and add more green space to urban areas.
- **Education** - Maine Concerns covers stories in Maine from school budgets to school safety initiatives. Stories about innovative college studies and research are also covered, and how to learn more about financial aid.
- **Public Safety-** Maine Concerns covers stories that impact the public safety of the community which can run the gamut from natural disasters to police emergencies. We also cover local police force initiatives to connect with the community, like Coffee with a Cop, or drug takeback events.

## Section II. Responsive Programs

**Our community issues program, Maine Concerns, airs each Sunday on WBZN and WQCB at 6:00 a.m., WEZQ at 6:12 a.m., WWMJ at 6:20 a.m., and on WDEA at 11:10 a.m.**

**January 1st, 2023 – No Program Due to Holiday**

**January 8<sup>th</sup>, 2023 Economy (Length – 24:12)**

**Welcome to Housing** – Cindy Campbell talks with founder Chris Olsen about Welcome to Housing, an organization that helps people transitioning into permanent housing to have everything from furniture to linens, who can't afford the things they need to set up housekeeping. Olsen updates us on the progress of their initiative to set up furniture warehouses around the state, so people transitioning from homelessness or incarceration, as well as victims of house fires can pick out their furniture. He also puts out a request for volunteers to help them pick up donations and distribute them to their clients.

**January 15<sup>th</sup>, 2023 Public Safety, Environment, Health (Length – 24:53)**

**Safety on the Ice** – Cindy Campbell talks with Maine Game Warden Lieutenant Aaron Cross about the dangerous ice conditions being seen across the state. He explains the importance of checking the ice often while crossing a body of water, having a plan in case you go into the ice, and letting people know where you are going to be. He says, when in doubt, local Game Wardens can help inform people about ice conditions on local ponds and lakes.

**Safety in Power Outages** – Cindy Campbell is joined by Bangor Fire Assistant Chief Chandler Corriveau to discuss staying safe in a power outage, including avoiding using candles that could get knocked over. He talks about the importance of not overloading power strips to generators and using those generators outside. In addition, Corriveau reminds people of the importance of both smoke and carbon monoxide detectors.

**January 22<sup>nd</sup>, 2023 Economy, Health (Length – 24: 37)**

**Pine Tree Camp** – Cindy Campbell talks with Pine Tree Camp Director Dawn Willard-Robinson about the facility that serves children and adults with disabilities, providing a barrier-free summer camp experience. Dawn discusses the financial needs of running this type of camp, including having medical staff to facilitate a wide variety of challenges, and the importance of fundraising. She goes on to encourage people to donate to an upcoming snowmobile ride-in that helps make sure that no child is ever turned away, despite their parents' ability to pay.

**Lung Cancer Screening** – Cindy gets an update from Amy McLary at Northern Light Health about the availability of lung cancer screenings. She talks about the fact that more women die from lung cancer than breast cancer, but that getting screened could save your life. Early detection is key, especially since lung cancer often has no visible symptoms until the later stages of the disease.

#### **January 29<sup>th</sup>, 2023 Public Safety, Education, Economy (Length 24:49)**

**Snowmobile Safety** – Al Swett, of the Maine Snowmobile Association, joins Cindy Campbell to discuss snowmobile safety. He shares basic safety tips, like riding right and not drinking and riding, as well as stressing the importance of letting people know when and where you're going, in case something goes wrong. Swett says he goes into schools to talk to young people about this topic, to help teach them early about the importance of riding smart.

**Literacy Tea** – Mary Marin Taylor of Literacy Volunteers of Bangor chats with Cindy Campbell about the upcoming Literacy Tea, a fundraiser for the non-profit that not only raises money, but also encourages a love of reading in young people. She says they are looking for volunteers to outfit tables, themed around a children's book. Each attendee will take home a copy of the book their table is themed around, so they can enjoy it at home.

#### **February 5<sup>th</sup>, 2023 Health, Public Safety, Environment (Length - 24:37)**

**Champion the Cure Challenge** - Cindy Campbell talks with organizer Donna Boehm about the annual fundraiser for the Northern Light Lafayette Family Cancer Center in Brewer. Donna goes through the multiple ways that people can take part, from walking/running, to paddling or horseback riding and talks about the many ways that the funds raised benefit Maine cancer patients. While the event is months away, Boehm says it's a good time to start forming teams and initiate fundraising.

**Outdoor Preparedness in Winter** - Cindy Campbell chats with Maine Game Warden Lieutenant Aaron Cross about all the things people in Maine should do in advance of any outdoor activity, especially in the winter. Cross discusses things like letting people know where and when you're going, packing an emergency kit that includes dry clothes and some sort of firestarter, and dressing appropriately for the weather. He also talks about how quickly hypothermia can set in and the early symptoms that can signal its onset.

#### **February 12<sup>th</sup>, 2023 Education (24:27)**

**Maine Science Festival** - Cindy Campbell talks with Kate Dickerson, Executive Director of the Maine Discovery Museum, about the Maine Science Festival, which offers everything from seminars, hands-on workshops, and even theater to encourage an interest in people of all ages with STEM learning. This year's event, Dickerson says, focuses on the fact that Maine has some of the top scientists and engineers in the country. The five-day festival appeals to all ages, but many of the workshops are targeted to children and young adults.

## **February 19th, 2023 Economy, Education (Length - 24:46)**

**Community Matters More** - Cindy Campbell talks with Gavin Robinson of the Bangor Savings Bank Foundation about the Community Matters More Foundation's annual grant program, Community Matters More. He explains that the public can vote for their favorite charity online during the month of February. The top vote-getters in each region will then be given the highest amount of grant funding.

**Maine Discovery Museum** - Executive Director Kate Dickerson talks with Cindy Campbell about the Maine Discovery Museum's new 'My Day to Play' program, which invites children with challenges like autism to enjoy the museum on an exclusive day, when they can take their time and not be distracted by large amounts of people. Dickerson says it creates a safer, less pressured atmosphere for these children who often shy away from more crowded events.

## **February 26th, 2023 Public Safety, Crime (Length 24:59)**

**Bangor Community Action Team** - Cindy Campbell talks with Rebecca Kirk, one of the organizers of the Bangor Community Action Team, about how the group is helping Bangor Police by covering 'well-being' checks that have previously pulled officers away from criminal investigations. The B-CATs deal mostly with people experiencing mental health crises, the city's unhoused population, and the elderly. Kirk discusses the training that goes into becoming a member of the B.C.A.T. and the qualities they will be looking for in years to come, if the pilot program proves to be a success.

## **March 5th, 2023 Education (Length - 24:31)**

**Literacy Volunteers of Bangor Tutor Training** - Cindy Campbell talks with Literacy Volunteers of Bangor's Executive Director Mary Marin Taylor about upcoming tutor training and the fact that they have a waiting list of students desperately in need of tutors. She explains what is involved in becoming a tutor and the time commitment it takes to make a difference. Taylor gives examples of a couple of students whose lives were changed for the better because of Literacy Volunteers.

**Courageous Steps Project** - Cindy Campbell talks with the Courageous Step Project's Founder Connor Archer about the masquerade ball, planned for later this month and about the many ways the organization is helping people with developmental disabilities. The Courageous Steps Project works to help children and adults with a variety of challenges get the most out of their lives.

## **March 12th, 2023 Education, Environment (Length - 24:48)**

**Maine Youth Fish and Game Association** - Cindy Campbell talks with Matt Redding about this organization that works to help young people develop a love for being outdoors in Maine. Redding explains how the group sparks kids' interest through everything from a summertime day camp, to archery, ice fishing, summer fishing

derbies, and more. He says many who grow up with the program, like him, have gone on to become volunteers, helping to teach others.

### **March 19th, 2023 Economy, Health (Length - 24:20)**

**100 Neighbors Who Care** - Cindy Campbell talks with co-founder Larry Geaghan about this charity that meets once per quarter to award money to a deserving charity. Each member donates \$100 at every meeting, during which 3 charities make presentations. The members then vote, and the winning charity receives all the money donated which was, most recently, more than \$16,000.

**Hope for Homeless** - Cindy Campbell talks with Hope for Homeless co-founder Ann Sweeney about her organization that works through local agencies to provide area homeless people with everything they need, from tents to toilet paper. As the latest recipient of the 100 Neighbors Who Care award, Ann explains how the money will be used and what a difference it will make for the area's unhoused population in keeping them as safe and healthy as possible, while trying to find permanent housing for them.

### **March 26th, 2023 Education, Health (Length - 24:37)**

**Dirigo Reads** - Cindy Campbell catches up with co-founder Dan Cashman about Dirigo Reads, a program that's progressively working toward providing a new reading book for each 1st grader in Maine. Dan gives an update about how many schools are currently involved and what the goal is for the next year. He also makes a plea for corporate sponsorships to help fund the program as it continues to grow.

**American Red Cross** - Cindy Campbell talks with Mary Brandt of the American Red Cross about the current need for blood. She reminds people of the importance of keeping the blood supply stocked, not only for emergencies, but also for daily procedures that require blood. As warmer weather approaches, Mary says the donorship diminishes, so it's good to get the supply bolstered now.