

WLMI-FM 2495 Cedar Street Suite 18-C Holt, MI 48842

Main: (517) 699-0111 Billing: (517) 699-0111

Billing Address:

Katz Media Group_ Attention: Tara Travis 125 W 55th St 3rd FL New York, NY 10019

Send Payment To:

WLMI-FM
Midwest Communications
2495 Cedar Street
Suite 18-C
Holt, MI 48842
Or pay online at www.mwcradio.com

INVOICE

VOICE				
Property	WLMI-FM			
Invoice #	651061-1	Order #	651061	
Invoice Date	04/21/24	Alt Order #	37178893	
Invoice Month	April 2024	Deal #		
Invoice Period	04/01/24 - 04/19/24	Flight Dates	04/08/24 - 04/19/24	
Advertiser	American Petroleum	merican Petroleum Institute (A)_		
Product	TAILPIPE RADIO			
Estimate #	7280/Proof of Pymt attached chk #20852 \$331,334.2			
	Account Executive	Christal National		
	Sales Office	Christal		
	Sales Region	National		
	Agency Code			
	Advertiser Code			
	Billing Calendar	Broadcast Cash Prepay Client		
	Billing Type			
	Special Handling			
	Agency Ref			
	Advertiser Ref			
	Product 1			
	Product 2			

Line	Spot #	<u>Ch</u>	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate T	уре
1	1	WLMI	M	04/08/24	6:22 AM M-F 6a-10a	6a-10a	:30 API_BackseatDriver_30R	\$45.00	NM
2	1	WLMI	M	04/08/24	1:46 PM M-F 10a-3p	10a-3p	:30 API_BackseatDriver_30R	\$45.00	NM
3	1	WLMI	M	04/08/24	6:43 PM M-F 3p-7p	3p-7p	:30 API_BackseatDriver_30R	\$45.00	NM
1	2	WLMI	Tu	04/09/24	8:20 AM M-F 6a-10a	6a-10a	:30 API_BackseatDriver_30R	\$45.00	NM
2	2	WLMI	Tu	04/09/24	11:41 AM M-F 10a-3p	10a-3p	:30 API_BackseatDriver_30R	\$45.00	NM
3	2	WLMI	Tu	04/09/24	4:45 PM M-F 3p-7p	3p-7p	:30 API_BackseatDriver_30R	\$45.00	NM
1	3	WLMI	W	04/10/24	6:43 AM M-F 6a-10a	6a-10a	:30 API_BackseatDriver_30R	\$45.00	NM
2	3	WLMI	W	04/10/24	2:35 PM M-F 10a-3p	10a-3p	:30 API_BackseatDriver_30R	\$45.00	NM
3	3	WLMI	W	04/10/24	4:46 PM M-F 3p-7p	3p-7p	:30 API_BackseatDriver_30R	\$45.00	NM
1	4	WLMI	Th	04/11/24	7:51 AM M-F 6a-10a	6a-10a	:30 API_BackseatDriver_30R	\$45.00	NM
2	4	WLMI	Th	04/11/24	12:44 PM M-F 10a-3p	10a-3p	:30 API_BackseatDriver_30R	\$45.00	NM
3	4	WLMI	Th	04/11/24	5:38 PM M-F 3p-7p	3p-7p	:30 API_BackseatDriver_30R	\$45.00	NM
1	5	WLMI	F	04/12/24	9:46 AM M-F 6a-10a	6a-10a	:30 API_BackseatDriver_30R	\$45.00	NM
2	5	WLMI	F	04/12/24	10:41 AM M-F 10a-3p	10a-3p	:30 API_BackseatDriver_30R	\$45.00	NM
3	5	WLMI	F	04/12/24	3:41 PM M-F 3p-7p	3p-7p	:30 API_BackseatDriver_30R	\$45.00	NM
1	6	WLMI	M	04/15/24	6:44 AM M-F 6a-10a	6a-10a	:30 API_BackseatDriver_30R	\$45.00	NM
2	6	WLMI	M	04/15/24	1:42 PM M-F 10a-3p	10a-3p	:30 API_BackseatDriver_30R	\$45.00	NM
3	6	WLMI	M	04/15/24	5:40 PM M-F 3p-7p	3p-7p	:30 API_BackseatDriver_30R	\$45.00	NM
1	7	WLMI	Tu	04/16/24	8:46 AM M-F 6a-10a	6a-10a	:30 API_BackseatDriver_30R	\$45.00	NM
2	7	WLMI	Tu	04/16/24	10:42 AM M-F 10a-3p	10a-3p	:30 API_BackseatDriver_30R	\$45.00	NM
3	7	WLMI	Tu	04/16/24	6:37 PM M-F 3p-7p	3p-7p	:30 API_BackseatDriver_30R	\$45.00	NM
1	8	WLMI	W	04/17/24	7:52 AM M-F 6a-10a	6a-10a	:30 API_BackseatDriver_30R	\$45.00	NM
2	8	WLMI	W	04/17/24	2:45 PM M-F 10a-3p	10a-3p	:30 API_BackseatDriver_30R	\$45.00	NM
3	8	WLMI	W	04/17/24	4:44 PM M-F 3p-7p	3p-7p	:30 API_BackseatDriver_30R	\$45.00	NM
1	9	WLMI	Th	04/18/24	9:45 AM M-F 6a-10a	6a-10a	:30 API_BackseatDriver_30R	\$45.00	NM
2	9	WLMI	Th	04/18/24	10:46 AM M-F 10a-3p	10a-3p	:30 API_BackseatDriver_30R	\$45.00	NM
3	9	WLMI	Th	04/18/24	5:40 PM M-F 3p-7p	3p-7p	:30 API_BackseatDriver_30R	\$45.00	NM
1	10	WLMI	F	04/19/24	6:47 AM M-F 6a-10a	6a-10a	:30 API_BackseatDriver_30R	\$45.00	NM
2	10	WLMI	F	04/19/24	12:36 PM M-F 10a-3p	10a-3p	:30 API_BackseatDriver_30R	\$45.00	NM
3	10	WLMI	F	04/19/24	3:45 PM M-F 3p-7p	3p-7p	:30 API_BackseatDriver_30R	\$45.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Terms are Net 30 with approved credit. Service Charge 1.5% on invoices over 30 days. NSF Charge \$20. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. CC PYMTS mwcradio.com

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Estimate #	7280/Proof of Pymt attached chk #20852 \$331,334.25				

<u>Line</u> <u>Spot #</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u>

Start/End TimeLengthAd-IDTotal Spots30

Rate Type

Payment Terms 30 Days

<u>Gross Total</u> \$1,350.00

Agency Commission \$202.50

<u>Net Amount Due</u> \$1,147.50

<u>Invoice Balance as of 04/22/24 12:14:08 PM ET</u> **\$1,147.50**