

**Public Service Announcements/Programs and Issues Report for WDUZ-FM:  
October-December 2023**

*In our ongoing effort to serve the public interest WDUZ-FM Brillion, Green Bay broadcasts programming responsive to issues of concern to Green Bay, Brillion and the surrounding area. The following is a list of those issues:*

Issue covered: House of Hope

Program: Bill and Rookie did sports trivia with WealthPlan after their segment. Bill and Rookie earned money to be donated to House of Hope for each correct answer. Bill and Rookie earned \$400 and Mike from WealthPlan matched up to \$500 in donations from Fan Nation

Dates aired: October-December.

Issue covered: Packers blood drive

Program: The Fan teamed up with the Green Bay Packers for a blood drive on Monday, November 13<sup>th</sup> from 7am to 7pm at Lambeau Field. The Fan read 35 live commercials to promote this.

Issue covered: Juvenile Diabetes Research Foundation

Program: Rookie donated a signed Green Bay Packers mini-helmet to JDRF. The money raised went to JDRF.

We also runs an ongoing weekly program called "Focus". This program runs every Saturday and Sunday morning at 6:45. We also run a Weekend Focus which is a 15 minute program to address local issues of inteest and information. The program runs at 5:45 AM on Saturdays. The following is a list of the programs and issues that were addressed and their dates:

**Weekend FOCUS**

**October, November and December 2023**

**ISSUES COVERED: ZOO BOO AND THE ADDITION OF A NEW GIRAFFE**

**PROGRAM: ZOO BOO**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED: SATURDAY OCTOBER 7TH 2023**

**DESCRIPTION:** EXCLUSIVE INTERVIEW WITH ANGELA FROM THE NEW ZOO TO TALK ABOUT FALL ACTIVITIES INCLUDING ZOO BOO AS WELL AS THE ADDITION OF A NEW GIRAFFE TO THE ZOO. ANGELA SPOKE OF THE FUNDRAISER AND HOW TO GET TICKETS AND WHAT YOU WILL BE ENJOYING IF YOU COME OUT TO THE ZOO IN OCTOBER. THE GIRAFFE NEWS WAS A DETAILED LOOK AS HOW THE NEW ZOO BECOME THE HOME TO ITS NEWEST MEMBER.

**ISSUES COVERED: FALL ACTIVITIES INCLUDING ZOO BOO AT THE NEW ZOO**

**PROGRAM: ZOO BOO AND FALL ACTIVITIES AT THE NEW ZOO**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED: SATURDAY OCTOBER 14<sup>TH</sup> 2023**

**DESCRIPTION:** ENCORE AIRING OF EXCLUSIVE INTERVIEW WITH ANGELA FROM THE NEW ZOO TO TALK ABOUT FALL ACTIVITIES INCLUDING ZOO BOO AS WELL AS THE ADDITION OF A NEW GIRAFFE TO THE ZOO. ANGELA SPOKE OF THE FUNDRAISER AND HOW TO GET TICKETS AND WHAT YOU WILL BE ENJOYING IF YOU COME OUT TO THE ZOO IN OCTOBER. THE GIRAFFE NEWS WAS A DETAILED LOOK AS HOW THE NEW ZOO BECOME THE HOME TO ITS NEWEST MEMBER.

**ISSUES COVERED: CHILDREN WITH SENSORY ISSUES TRICK OR TREAT**

**PROGRAM: TRICK OR TREAT WITH INTEGRATED SENSORY OF GREEN BAY**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED: SATURDAY OCTOBER 21<sup>ST</sup> 2023**

**DESCRIPTION:** FAITH AINSWORTH OF INTEGRATED SENSORY OF GREEN BAY, THE COORDINATOR OF A SENSORY FRIENDLY TRICK OR TREAT EVENT FOR THOSE KIDS WITH SENSORY ISSUES. THIS EVENT WAS UNIQUE IN THE FACT THAT IT DIDN'T INCLUDE THE USUAL HALLOWEEN THINGS OF MUSIC AND GHOULS AND GOBLINS BUT A SAME NON-INTIMIDATING WAY FOR THOSE WITH SENSORY ISSUES TO PARTAKE IN THE EVENTS AND FUN OF HALLOWEEN.

**ISSUES COVERED: PREVENTION OF VETERANS SUICIDE AND WELL BEING**

**PROGRAM: RUCK WALK WITH HOOAH WISCONSIN**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED: SATURDAY OCTOBER 28<sup>TH</sup> 2023**

**DESCRIPTION:** WEEKEND FOCUS FEATURED CHELSEA KOCKEN OF HOOAH WISCONSIN TO DESCRIBE THE REASONS AND THE EVENTS OF THE NOVEMBER 11<sup>TH</sup> RUCK WALK THAT TOOK PLACE AT THE KI CONVENTION CENTER IN GREEN BAY. THE RUCK WALK NOT ONLY SERVED AS A HUGE FUNDRAISER WITH OVER \$220,000 DOLLARS RAISED BUT AWARENESS OF THE NEEDS OF VETERANS INCLUDING SUICIDE PREVENTION.

**ISSUES COVERED: HOPE ;IGHTS TO BENEFIT THE WISCONSIN HUMANE SOCIETY**

**PROGRAM:** WISCOSNIN HUMANE SOCIETY HOLIDAY FUNDRAISER

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED:** SATURDAY NOVEMBER 4TH 2023

**DESCRIPTION:** INTERVIEWED TONYA DITZMAN OF THE WISCONSIN HUMANE SOCIETY TO HIGHLIGHT THE HOPE LIGHT CAMPAIGN, WHICH IS A FUNDRAISER FEATURING LIGHTS OUTSIDE THE WISCONSIN HUMANE SOCIETY CAMPUS IN GREEN BAY. MAKE A DONATION AND GET A LIGHT TO SHINE BRIGHT. TONYA ALSO TALKED ABOUT PET CARE DURING THE STRESSES OF THE HOLIDAYS TO GIVE TIPS....THE CONVERSATION ALSO INCLUDED DETAILS ON PET ADOPTIONS FROM THE WISCONSIN HUMANE SOCIETY.

**ISSUES COVERED: FUNDRAISER FOR VETERANS AND VETERANS NEEDS**

**PROGRAM:** HOUSES OF HONOR FUNDRAISER AT STADIUM VIEW NOVEMBER 12TH

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED:** SATURDAY NOVEMBER 11<sup>TH</sup> 2023

**DESCRIPTION:** INTERVIEWS KATHY KOLBECH OF THE HOUSES OF HONOR IN NORTHEAST WISCONSIN TO TALK ABOUT A HUGE FUNDRAISER TO BENEFIT THE VETERANS OF NORTHEAST WISCONSIN. SHE TALKED ABOUT THE ORGANIZATION AS WELL AS WHY THEY DO WHAT THEY DO. THIS FUNRAISER WAS FREE TO ALL MILITARY VETERANS AND WAS ALSO USED AS A SOCIAL TO BRING VETS TOGETHER WITH ORGANIZATION THAT REACH OUT TO HELP IN A VARIETY OF WAYS.

**ISSUES COVERED: HOLIDAY EVENTS AND ACTIVITIES**

**PROGRAM:** GREEN BAY HOLIDAY PARADE AND KICK OFF TO THE HOLIDAY SEASON

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED: SATURDAY NOVEMBER 18<sup>TH</sup> 2023**

**DESCRIPTION:** INTERVIEWS SPECIAL EVENTS DIRECTOR SAMANTHA MERKES OF DOWNTOWN GREEN BAY TO TALK ABOUT KICKING OFF THE HOLIDAY SEASON WITH THE 39<sup>TH</sup> ANNUAL PARADE IN DOWNTOWN GREEN BAY. SHE ALSO SPOKE OF THE KICK OFF TO THE HOLIDAY SEASON THAT TOOK PLACE THAT WEEK TO JUMPSTART THE HOLIDAY SHOPPING AND FESTIVE PROGRAMS IN THE AREA,

**ISSUES COVERED: SMALL BUSINESS SATURDAY**

**PROGRAM: SMALL BUSINESS SATURDAY TO SHOP LOCAL**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED: SATURDAY NOVEMBER 25<sup>TH</sup> 2023**

**DESCRIPTION:** EXCLUSIVE INTERVIEW WITH GREGG FROM GAME TRADE IN DEPERE TO TALK ABOUT SMALL BUSINESS SATURDAY. THE INTERVIEW INCLUDING DETAILS OF THE HISTORY OF SMALL BUSINESS SATURDAY AND THE IMPACT SHOPPING LOCALLY CAN HAVE ON OUR ECONOMY. THE INTERVIEW AIRD ON SMALL BUSINESS SATURDAY!

**ISSUES COVERED: FOOD COLLECTION FOR PAUL'S PANTRY IN GREEN BAY**

**PROGRAM: FOOD DRIVE FOR COLLECTION OF NON-PERISHABLE FOOD ITEMS.**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED: SATURDAY DECEMBER 2<sup>ND</sup> 2023**

**DESCRIPTION:** SPOKE BOB HORNACEK THE ASSOCIATE EXECUTIVE DIRECTOR FOR PAUL'S PANTRY TO TALK AB OUT THE NEED FOR FOOD AND SERVICES OVER THE HOLIDAYS FOR THOSE IN NEED. HE SPOKE OF THE OPERATION AND HOW MANY THINGS INCLUDING THE DISTRIBUTION OF THE FOOD TO VOLUNTEERING AT THE PANTRY TO OTHER SERVICES TO HELP THOSE COMMUNITY MEMBERS IN NEED.

**ISSUES COVERED: HOLIDAY ENTERTAINMENT IN THE BROADWAY DISTRICT**

**PROGRAM: WINTER WINE AND BEER WALK AND CRISTKINDL MARKET**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED: SATURDAY DECEMBER 9<sup>TH</sup> 2023**

**DESCRIPTION:** WEEKEND FOCUS INTERVIEWED MARY RHODE THE DIRECTOR OF MARKETING FOR ON BROADWAY INC. SHE SPOKE OF SOME OF THE HOLIDAY ORIENTED EVENTS AND ACTIVITIES OF THE HOLIDAYS INCLUDING THE WINTER WINE AND CRAFT BEER WALKS THAT WERE GOING ON EACH FRIDAY LEADING UP TO CHRISTMAS. SHE ALSO SHARED INFORMATION ON THE CRISTKINDL MARKET GOING ON IN THE DISTRICT. UNIQUE AND FUN ENTERTAINMENT THAT ALSO FALLS UNDER THE SHOP LOCAL CAMPAIGN OF THE SEASON.

**ISSUES COVERED:** ENTERTAINMENT IN THE BROADWAY DISTRICT

**PROGRAM:** WINTER WINE AND CRAFT BEER WALKS AND CRISTKINDL MARKETS ON BROADWAY.

**LENGTH: 15 MINUTES**

**DATE/TIME AIRED: SATURDAY DECEMBER 16<sup>TH</sup> 2023**

**DESCRIPTION:** ENCORE PRESENTATIONM OF THE ON BROADWAY FESTIVITIES GOING ON IN THE BROADWAY DISTRICT FROM THE PREVIOUS WEEK. THE INFO WAS TIMELY AND FIT THE HOLIDAYS.

**ISSUES COVERED: RECYCLING AROUND THE HOLIDAYS**

**PROGRAM: OUTAGAMIE RECYCLING CENTER**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED: SATURDAY DECEMBER 23<sup>TH</sup> 2023**

**DESCRIPTION:** WEEKEND FOCUS FEATURED AND EXCLUSIVE INTERVIEW WITH JORDAN HILLER OF THE OUTAGAMIE RECYCLING CENTER TO TALK ABOUT THE VARIUS WAY TO RECYCLE THOSE HOLIDAY ITEMS LIKE WRAPPING PAPER, PLASTIC WRAPS FOR TOYS AND VARIOUS OTHER ITEMS THAT EITHER ARE OR AREN'T RECYCLABLE. THE INTERVIEW WAS VERY INFORMATIVE AND ALSO TALKED ABOUT THE ISSUES THAT HAPPEN WHEN RECYLCING IS NOT DONE PROPERLY.

**ISSUES COVERED: RECYCLING AROUND THE HOLIDAYS**

**PROGRAM: OUTAGAMIE RECYCLING CENTER**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED: SATURDAY DECEMBER 30<sup>TH</sup> 2023**

**DESCRIPTION: ENCORE AIRING OF THE PREVIOUS WEEKS PROGRAM AS HOLIDAY GATHERS AND RECYCLING NEEDS CONTIUES THROUGH THE WEEK. SAME PROGRAM AS THE WEEK BEFORE.**