

CONTRACT



EAGM
 12 Brewer Rd
 Presque Isle, ME 04769
 Sales T & C: www.gray.tv/advertising
 (207) 764-4461

<u>Contract / Revision</u> 1500595 /		<u>Alt Order #</u> WOC12368066
<u>Advertiser</u> Sara Gideon		<u>Original Date / Revision</u> 01/22/20 / 01/22/20
<u>Contract Dates</u> 01/21/20 - 01/27/20	<u>Estimate #</u> 82	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EAGM	<u>Account Executive</u> Linda Connolly	<u>Sales Office</u> Presque Isle Na
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
	10	10
<u>Agency Ref</u> 146150	<u>Advertiser Ref</u> 173134	

And:

Grassroots Media LLC
 3 Bala Plaza
 Suite 300
 Bela Cynwyd, PA 19004

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	EAGM	01/21/20	01/27/20	Prime Access Rotator	7:30 PM-8:00 PM		1:00			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/21/20	01/27/20	1---1--				2	\$140.00			
N 2	EAGM	01/21/20	01/25/20	Late Fringe Rotator Sa-Su	10:30 PM-11:00 PM		1:00			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	-----1-				1	\$80.00			
N 3	EAGM	01/21/20	01/27/20	Late News Rotator M-F	10:00 PM-10:30 PM		1:00			NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/21/20	01/27/20	1--11--				3	\$220.00			
Totals											6	\$1,020.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/30/19 -01/26/20	4	\$660.00	(\$99.00)	\$561.00
01/27/20 -01/27/20	2	\$360.00	(\$54.00)	\$306.00
Totals	6	\$1,020.00	(\$153.00)	\$867.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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