

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Abbott

Authorized committee:

Texans for Greg Abbott

Agency requesting time (and contact information):

N/A Crossroads Media, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee: John L. Nau

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

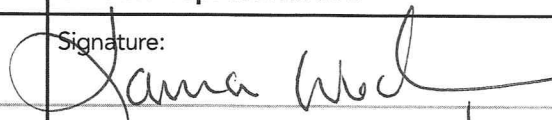
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Media Buyer

Name:

Laura Wiederhold

Date of Request to Purchase Ad Time: 8/25/2022

Date of Station Agreement to Sell Time: 9-29-22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: 

Name: Crossroads Media LLC

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10-21-22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:
 Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>3645235</u>	Station Call Letters: <u>KLTD -BY</u>	Date Received/Requested: <u>9-29-22</u>
Est. #: <u>6703</u>	Station Location: <u>Temple Tx 608 Moody Ln 76504</u>	Run Start and End Dates: <u>11-1-22 / 11-8-22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



KLTD-FM
 608 Moody Lane
 Temple, TX 76504
 (254) 773-5252

<u>Contract / Revision</u> 3645235 /		<u>Alt Order #</u> 36173575
<u>Advertiser</u> Greg Abbott for Governor		<u>Original Date / Revision</u> 09/29/22 / 09/29/22
<u>Contract Dates</u> 11/01/22 - 11/08/22	<u>Estimate #</u> 6703	
<u>Product</u> Texans For Greg Abbott		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KLTD-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> R113800	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Crossroads Media
 66 Canal Center Plaza Suite 555
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLTD	11/01/22	11/08/22	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	12	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/01/22	11/07/22	22222--				10	\$5.00			
	Week:	11/08/22	11/14/22	-2-----				2	\$5.00			
N 2	KLTD	11/01/22	11/08/22	M-F Midday	10:00 AM-3:00 PM		1:00			NM	12	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/01/22	11/07/22	22222--				10	\$5.00			
	Week:	11/08/22	11/14/22	-2-----				2	\$5.00			
N 3	KLTD	11/01/22	11/07/22	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	10	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/01/22	11/07/22	22222--				10	\$5.00			
N 4	KLTD	11/01/22	11/07/22	Sa-Su Prime R	6:00 AM-7:00 PM		1:00			NM	6	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/01/22	11/07/22	-----33				6	\$4.00			
Totals											40	\$194.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/22 - 11/08/22	40	\$194.00	(\$29.10)	\$164.90
Totals	40	\$194.00	(\$29.10)	\$164.90

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Sep 29, 22

CONT# 36173575 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KLTD-FM (Killeen-Temple, TX)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY CROSSROADS MEDIA LLC - VA
 ADDR 66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314

DDS CONT# 0
 C/P/E: / / 6703

SALESPERSON FAX#

PH # 703-299-1760

BYR PATTI HECK
 ADV GREG ABBOTT FOR GOVERNOR
 PDT Texans For Greg Abbott
 FLT Nov 01, 22 - Nov 08, 22

* REP ORDER COMMENT *

** 9/29/2022 3:53:00 PM: POPULATIONBUYTYPE: CPP.

** 9/29/2022 3:53:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
ADD	1.1	.T.....	6A - 10A	60	11/01/2022 - 11/01/2022	1D	2	\$5.00	2
ADD	1.2	.T.....	10A - 3P	60	11/01/2022 - 11/01/2022	1D	2	\$5.00	2
ADD	1.3	.T.....	3P - 7P	60	11/01/2022 - 11/01/2022	1D	2	\$5.00	2
					** FLIGHT TOTALS **		6	\$30.00	
		<u>FLIGHT 2</u>							
ADD	2.1	..W....	6A - 10A	60	11/02/2022 - 11/02/2022	1D	2	\$5.00	2
ADD	2.2	..W....	10A - 3P	60	11/02/2022 - 11/02/2022	1D	2	\$5.00	2
ADD	2.3	..W....	3P - 7P	60	11/02/2022 - 11/02/2022	1D	2	\$5.00	2
					** FLIGHT TOTALS **		6	\$30.00	
		<u>FLIGHT 3</u>							
ADD	3.1	...T...	6A - 10A	60	11/03/2022 - 11/03/2022	1D	2	\$5.00	2
ADD	3.2	...T...	10A - 3P	60	11/03/2022 - 11/03/2022	1D	2	\$5.00	2
ADD	3.3	...T...	3P - 7P	60	11/03/2022 - 11/03/2022	1D	2	\$5.00	2
					** FLIGHT TOTALS **		6	\$30.00	
		<u>FLIGHT 4</u>							
ADD	4.1F..	6A - 10A	60	11/04/2022 - 11/04/2022	1D	2	\$5.00	2
ADD	4.2F..	10A - 3P	60	11/04/2022 - 11/04/2022	1D	2	\$5.00	2
ADD	4.3F..	3P - 7P	60	11/04/2022 - 11/04/2022	1D	2	\$5.00	2
					** FLIGHT TOTALS **		6	\$30.00	

Sep 29, 22

CONT# 36173575 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 6703

ADD	5.1	FLIGHT 5	6A - 7P	60	11/05/2022 - 11/05/2022	1D	3	\$4.00	3
	S.							
							3	\$12.00	
** FLIGHT TOTALS **									
ADD	6.1	FLIGHT 6	6A - 7P	60	11/06/2022 - 11/06/2022	1D	3	\$4.00	3
	S							
							3	\$12.00	
** FLIGHT TOTALS **									
ADD	7.1	FLIGHT 7	6A - 10A	60	11/07/2022 - 11/07/2022	1D	2	\$5.00	2
		M.....							
ADD	7.2	M.....	10A - 3P	60	11/07/2022 - 11/07/2022	1D	2	\$5.00	2
ADD	7.3	M.....	3P - 7P	60	11/07/2022 - 11/07/2022	1D	2	\$5.00	2
							6	\$30.00	
** FLIGHT TOTALS **									
ADD	8.1	FLIGHT 8	6A - 10A	60	11/08/2022 - 11/08/2022	1D	2	\$5.00	2
		.T.....							
ADD	8.2	.T.....	10A - 3P	60	11/08/2022 - 11/08/2022	1D	2	\$5.00	2
							4	\$20.00	
** FLIGHT TOTALS **									

	Nov 22						
SPOTS	40						
CASH	194.00						
TRADE	0.00						
NSL	0.00						
TOTAL	194.00						

							TOTAL
SPOTS							40
CASH							194.00
TRADE							0.00
NSL							0.00
TOTAL							194.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.