

# INVOICE



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**Main: (314)421-5055**  
**Billing:**

[www.ksdk.com](http://www.ksdk.com)

Billing Address:

**Thompson Communications, Inc./ POL**  
**Attention: Accounts Payable**  
**P.O. Box 5**  
**200 West Jefferson**  
**Marshfield, MO 65706**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1316184-2	10/31/16	November 2016	10/31/16 - 10/31/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Alicia Elsner	St. Louis Local C	Local

Advertiser	Product	Estimate Number
Blunt, Roy/ Senator/R	General	230

Flight Dates	Order #	Alt Order #
10/25/16 - 11/01/16	1316184	WOC10443020

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	2	3

Agency Ref	Advertiser Ref
22137AG	88647

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	10/25/16	10/31/16	Today Show	7-9a	11111--	:30	5	\$750.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/25/16	10/31/16	11111--	5	\$750.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
9	KSDK	M	10/31/16	8:37 AM	Today Show	7-9a	:30	4SPMRBFST21H	\$750.00	NM
13	10/25/16	10/31/16	Today Show 3	11a-12p	111-1--	:30	4	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/25/16	10/31/16	111-1--	4	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4	KSDK	M	10/31/16	11:54 AM	Today Show 3	11a-12p	:30	4SPMRBFST21H	\$200.00	NM
17	10/25/16	10/31/16	Ellen Degeneres	3-4p	11111--	:30	5	\$350.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/25/16	10/31/16	11111--	5	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5	KSDK	M	10/31/16	3:45 PM	Ellen Degeneres	3-4p	:30	4SPMRBFST23H	\$350.00	NM
19	10/25/16	10/31/16	Jeopardy	430-5p	11111--	:30	5	\$1,000.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/25/16	10/31/16	11111--	5	\$1,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5	KSDK	M	10/31/16		Jeopardy	430-5p	:00		<del>\$1,000.00</del>	NM
Credited										
40	10/31/16	10/31/16	4-5A	4-5A	M-----	:30	1	\$50.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/31/16	11/06/16	M-----	1	\$50.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice # <b>1316184-2</b>	Invoice Date <b>10/31/16</b>	Invoice Month <b>November 2016</b>	Invoice Period <b>10/31/16 - 10/31/16</b>
Advertiser <b>Blunt, Roy/ Senator/R</b>	Product <b>General</b>	Estimate Number <b>230</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
40	10/31/16	10/31/16	4-5A	4-5A	M-----	:30	1	\$50.00	NM																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	KSDK	M	10/31/16		4-5A	4-5A	:00		<del>\$50.00</del>	NM																																																						
<i>Credited</i>																																																																
41	10/31/16	10/31/16	Today Show 2	9-10a	M-----	:30	1	\$450.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/31/16</td> <td>11/06/16</td> <td>M-----</td> <td>1</td> <td>\$450.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KSDK</td> <td>M</td> <td>10/31/16</td> <td>9:56 AM</td> <td>Today Show 2</td> <td>9-10a</td> <td>:30</td> <td>4SPMRBFST23H</td> <td>\$450.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/31/16	11/06/16	M-----	1	\$450.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	M	10/31/16	9:56 AM	Today Show 2	9-10a	:30	4SPMRBFST23H	\$450.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/31/16	11/06/16	M-----	1	\$450.00																																																											
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1	KSDK	M	10/31/16	9:56 AM	Today Show 2	9-10a	:30	4SPMRBFST23H	\$450.00	NM																																																						
43	10/31/16	10/31/16	News Channel 5 @ Noon	Noon News	M-----	:30	1	\$450.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/31/16</td> <td>11/06/16</td> <td>M-----</td> <td>1</td> <td>\$450.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KSDK</td> <td>M</td> <td>10/31/16</td> <td>12:59 PM</td> <td>News Channel 5 @ Noon</td> <td>Noon News</td> <td>:30</td> <td>4SPMRBFST21H</td> <td>\$450.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/31/16	11/06/16	M-----	1	\$450.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	M	10/31/16	12:59 PM	News Channel 5 @ Noon	Noon News	:30	4SPMRBFST21H	\$450.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/31/16	11/06/16	M-----	1	\$450.00																																																											
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1	KSDK	M	10/31/16	12:59 PM	News Channel 5 @ Noon	Noon News	:30	4SPMRBFST21H	\$450.00	NM																																																						
45	10/31/16	10/31/16	Jeopardy	430-5p	M-----	:30	1	\$1,125.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/31/16</td> <td>11/06/16</td> <td>M-----</td> <td>1</td> <td>\$1,125.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KSDK</td> <td>M</td> <td>10/31/16</td> <td></td> <td>Jeopardy</td> <td>430-5p</td> <td>:00</td> <td></td> <td><del>\$1,125.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11"><i>Credited</i></td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/31/16	11/06/16	M-----	1	\$1,125.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	M	10/31/16		Jeopardy	430-5p	:00		<del>\$1,125.00</del>	NM	<i>Credited</i>										
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1	KSDK	M	10/31/16		Jeopardy	430-5p	:00		<del>\$1,125.00</del>	NM																																																						
<i>Credited</i>																																																																
47	10/31/16	10/31/16	Tonight Show	1035-1137p	M-----	:30	1	\$750.00	NM																																																							
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<i>See MG 62.2</i>																																																																
54	10/31/16	10/31/16	4-5A	4-5A	M-----	:30	1	\$25.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/31/16</td> <td>11/06/16</td> <td>M-----</td> <td>1</td> <td>\$25.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KSDK</td> <td>M</td> <td>10/31/16</td> <td></td> <td>4-5A</td> <td>4-5A</td> <td>:00</td> <td></td> <td><del>\$25.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11"><i>Credited</i></td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/31/16	11/06/16	M-----	1	\$25.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	M	10/31/16		4-5A	4-5A	:00		<del>\$25.00</del>	NM	<i>Credited</i>										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/31/16	11/06/16	M-----	1	\$25.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	KSDK	M	10/31/16		4-5A	4-5A	:00		<del>\$25.00</del>	NM																																																						
<i>Credited</i>																																																																
62	10/29/16	10/29/16	NBC Today Show (Sa)	7-9A	-----S-	:30	1	\$375.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/24/16</td> <td>10/30/16</td> <td>-----S-</td> <td>1</td> <td>\$375.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>KSDK</td> <td>M</td> <td>10/31/16</td> <td>11:32 PM</td> <td>Tonight Show</td> <td>1035-1137p</td> <td>:30</td> <td>4SPMRBFST21H</td> <td>\$1,125.00</td> <td>NM</td> </tr> <tr> <td colspan="11"><i>MG for 47.1,62.1</i></td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/24/16	10/30/16	-----S-	1	\$375.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KSDK	M	10/31/16	11:32 PM	Tonight Show	1035-1137p	:30	4SPMRBFST21H	\$1,125.00	NM	<i>MG for 47.1,62.1</i>										
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**Total Spots 6**

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1316184-2	10/31/16	November 2016	10/31/16 - 10/31/16
<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
Blunt, Roy/ Senator/R		General	230

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$3,325.00</b>
<u>Agency Commission</u>	<b>\$498.75</b>
<u>Net Amount Due</u>	<b>\$2,826.25</b>

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