

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Thompson Communications, Inc./ POL
Attention: Accounts Payable
P.O. Box 5
200 West Jefferson
Marshfield, MO 65706

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1316184-2	10/31/16	November 2016	10/31/16 - 10/31/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Alicia Elsner	St. Louis Local C	Local

Advertiser	Product	Estimate Number
Blunt, Roy/ Senator/R	General	230

Flight Dates	Order #	Alt Order #
10/25/16 - 11/01/16	1316184	WOC10443020

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	2	3

Agency Ref	Advertiser Ref
22137AG	88647

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/25/16	10/31/16	Today Show	7-9a	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 11111-- 5 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	KSDK	M	10/31/16	8:37 AM	Today Show	7-9a	:30	4SPMRBFST21H	\$750.00 NM
13	10/25/16	10/31/16	Today Show 3	11a-12p	111-1--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 111-1-- 4 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KSDK	M	10/31/16	11:54 AM	Today Show 3	11a-12p	:30	4SPMRBFST21H	\$200.00 NM
17	10/25/16	10/31/16	Ellen Degeneres	3-4p	11111--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 11111-- 5 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KSDK	M	10/31/16	3:45 PM	Ellen Degeneres	3-4p	:30	4SPMRBFST23H	\$350.00 NM
19	10/25/16	10/31/16	Jeopardy	430-5p	11111--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 11111-- 5 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KSDK	M	10/31/16		Jeopardy	430-5p	:00		\$1,000.00 NM
Credited									
40	10/31/16	10/31/16	4-5A	4-5A	M-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 M----- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Advertiser	Product	Estimate Number	
Blunt, Roy/ Senator/R	General	230	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/31/16	10/31/16	4-5A	4-5A	M-----	:30	1	\$50.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/31/16 4-5A 4-5A :00 \$50.00 NM Credited									
41	10/31/16	10/31/16	Today Show 2	9-10a	M-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 M----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/31/16 9:56 AM Today Show 2 9-10a :30 4SPMRBFST23H \$450.00 NM									
43	10/31/16	10/31/16	News Channel 5 @ Noon	Noon News	M-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 M----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/31/16 12:59 PM News Channel 5 @ Noon Noon News :30 4SPMRBFST21H \$450.00 NM									
45	10/31/16	10/31/16	Jeopardy	430-5p	M-----	:30	1	\$1,125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 M----- 1 \$1,125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/31/16 Jeopardy 430-5p :00 \$1,125.00 NM Credited									
47	10/31/16	10/31/16	Tonight Show	1035-1137p	M-----	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 M----- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/31/16 Tonight Show 1035-1137p :00 \$750.00 NM See MG 62.2									
54	10/31/16	10/31/16	4-5A	4-5A	M-----	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 M----- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/31/16 4-5A 4-5A :00 \$25.00 NM Credited									
62	10/29/16	10/29/16	NBC Today Show (Sa)	7-9A	-----S-	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 -----S- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK M 10/31/16 11:32 PM Tonight Show 1035-1137p :30 4SPMRBFST21H \$1,125.00 NM MG for 47.1,62.1									

Total Spots **6**

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Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$3,325.00
<u>Agency Commission</u>	\$498.75
<u>Net Amount Due</u>	\$2,826.25

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