

# CONTRACT



**KNSN**  
 1790 Vassar St  
 Reno, NV 89502  
 (775) 322-4444

<u>Contract / Revision</u> 2180834 /		<u>Alt Order #</u> 10749242
<u>Advertiser</u> FF PAC		<u>Original Date / Revision</u> 03/27/24 / 03/27/24
<u>Contract Dates</u> 10/22/24 - 10/28/24	<u>Estimate #</u> 12946	
<u>Product</u> 541/577/12946-FUTURE FRWRD PAC		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KNSN	<u>Account Executive</u> Washington DC Loca	<u>Sales Office</u> Locality Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 541	<u>Product 1/2</u> 577
<u>Agency Ref</u> 7041	<u>Advertiser Ref</u> 9241000	

And:

**Waterfront Strategies**  
 3050 K St NW Ste 100  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KNSN	10/22/24	10/28/24	The National Desk	6:00 AM-7:00 AM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				3	\$60.00			
N 2	KNSN	10/22/24	10/28/24	The National Desk	7:00 AM-8:00 AM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				3	\$60.00			
N 3	KNSN	10/22/24	10/28/24	SPORTS/VARIOUS	9:00 AM-10:00 AM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				3	\$60.00			
N 4	KNSN	10/22/24	10/28/24	SPORTS/VARIOUS	11:00 AM-12:00 PM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				3	\$60.00			
N 5	KNSN	10/22/24	10/28/24	SPORTS/VARIOUS	12:00 PM-3:00 PM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				3	\$60.00			
N 6	KNSN	10/22/24	10/28/24	SPORTS/VARIOUS	3:00 PM-4:00 PM		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				4	\$150.00			
N 7	KNSN	10/22/24	10/28/24	SPORTS/VARIOUS	5:00 PM-8:00 PM		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				4	\$150.00			
N 8	KNSN	10/22/24	10/28/24	Sports-Nevada Football	6:00 PM-10:00 PM		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTFSS				3	\$600.00			
N 9	KNSN	10/22/24	10/28/24	Sports-Nevada Basketball	6:00 PM-10:00 PM		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTFSS				3	\$800.00			
<b>Totals</b>											29	\$6,300.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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FF PAC	03/27/24 / 03/27/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/24 - 10/28/24	541/577/12946-FUTURE	12946

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/21/24 - 10/27/24	22	\$5,050.00	(\$757.50)	\$4,292.50
10/28/24 - 11/03/24	7	\$1,250.00	(\$187.50)	\$1,062.50
<b>Totals</b>	29	\$6,300.00	(\$945.00)	\$5,355.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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