

WQHQ
Salisbury, MD
Quarterly Issues/Programs List
First Quarter, 2012
04/06/2012

WQHQ
Quarterly Issues/Programs List

WQHQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Blood Bank Donations:** Need For Blood Donations
- **Children & Family Issues:** Child Advocacy
- **Community Outreach:** In Touch With The Community
- **Earth Day:** The Zoo Hosting Earth Day
- **Education:** Low Income Education
- **Energy tips:** Winter Prep & Information
- **Health Care:** Elderly Care
- **Health:** Community Outreach
- **Higher Education:** Saving For College
- **SUICIDE PREVENTION:** SUICIDE/DOMESTIC VIOLENCE HOTLINE
- **Women's Issues:** Breast Cancer Awareness

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Higher Education	DD- MD College Savings	Saving For College	College Savings Plans of MD	01/01/2012 09:00 AM	027:59
Blood Bank donations	DD- BLOOD BANK	Need For Blood Donations	Blood Bank of Delmarva	01/08/2012 08:56 AM	027:59
Energy tips	DD- DELMARVA POWER	Winter Prep/Info	Delmarva Power	01/15/2012 09:00 AM	027:59
Blood Bank donations	DD- BLOOD BANK	Beach Blanket Blood Drive	Blood Bank of Delmarva	01/22/2012 09:00 AM	027:59
Community Outreach	DD-RINGLING BROS.	In Touch With The Community	Ringling Brothers Circus	01/29/2012 09:00 AM	027:59
Health	DD-BEBE MEDICAL	Health Fair	BeBe Medical	02/05/2012 08:59 AM	028:00
Women's Issues	DD- WOMEN SUPPORTING WOMEN	Breast Cancer Awareness	Women Supporting Women	02/12/2012 09:00 AM	028:00
Health	DD- CANCER SUPPORT GROUP	Bras For The Cause	Cancer Support Group	02/19/2012 09:00 AM	028:01
Education	DD- Horizons at Salisbury School	Low Income Education	Horizons-SBY School	02/26/2012 08:59 AM	027:59
Health Care	DD- DELAWARE HOSPICE	Elderly Care	Delaware Hospice	03/04/2012 09:00 AM	028:01
Earth Day	DD- EARTH DAY AT THE ZOO	Zoo Hosting Earth Day	Salisbury Zoo	03/11/2012 09:00 AM	028:01
SUICIDE PREVENTION	DD- LIFE CRISIS HOTLINE	SUICIDE/DOMESTIC VIOLENCE HOTLINE	LIFE CRISIS CENTER	03/18/2012 08:59 AM	027:59
Children & Family Issues	DD- CRICKET CENTER	Child Advocacy	CRICKET CENTER	03/25/2012 08:59 AM	027:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Social Security	:15 SSA	000:15	034
Selective Service	:15 SSS DOT GOV	000:15	031
Selective Service	:30 SSS DOT GOV	000:30	022
Education	:60 HS DROP OUT	001:00	010
Health	AD Council	000:15	037
Health	AD Council	000:30	010
Health	American Lung Association	000:14	020
Family	Catholic Comm. Campaign	001:00	007
Children's Health	March of Dimes	001:00	001
Health	Parkinson's PSA March	000:30	016
Fundraising	Salisbury Lacrosse Club	000:32	036
Selective Service	SELECTIVE SERVICE SYSTEM	000:15	004
Selective Service	SELECTIVE SERVICE SYSTEM	000:30	005
Military	USO	000:18	006
Open Adoption	U.S. Dept. of Health	000:59	008
Alcohol/Substance Abuse	:30 AL-ANON	000:31	002
Alcohol/Substance Abuse	:60 AL-ANON	001:01	002
Alcohol/Sustance Abuse	Al-Anon Family Groups	001:01	003
American Red Cross	Blood Bank of Delmarva	000:31	006
Asthma	Glaxo Smith-Kline	001:00	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Blood Bank donations	Blood Bank of Delmarva	000:31	066
Blood Bank donations	Blood Bank of Delmarva	000:32	050
BOYS'S TOWN	Boys Town Nat'l Hotline	000:15	039
BULLYING	DONORSCHOSE.ORG	000:30	028
BULLYING	DONORSCHOSE.ORG	000:31	060
BULLYING	DONORSCHOSE.ORG	000:32	041
Debt Advice	:15 MAKING HOME AFFORDABLE	000:15	025
Debt Advice	:30 MAKING HOME AFFORDABLE	000:30	008
Debt Advice	:60 MAKING HOME AFFORDABLE	001:00	070
Debt Advice	AD Council	001:00	002
Debt Advice	Nat'l Credit Counseling	000:30	009
Disaster Readiness	FEMA	000:30	008
Drug Addiction	Narcanon	000:30	001
Education	AD Council	000:30	008
Education	AD Council	001:00	024
Environment	Am. Academy of Ortho Surgeons	000:32	003
Environment	Assateague Island	000:30	014
Environment	Nat'l Wildlife Refuge	001:00	014
Environment	Wildlife Land Trust	000:15	034
Family Finances	IRS.gov	000:15	035
Family Finances	IRS.gov	000:30	024
Girl Scouts	Girl Scouts	000:59	007
Government Programs	AD Council	001:00	040
Government Programs	Medicare	000:59	009
Government Programs	USA.gov	000:15	027
Greiving	Mennonite Church	000:29	013
Health	:30 LIVER	000:28	005
Health	:60 LIVER	001:00	003
Health	Academy of Pediatrics	001:00	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	AD Council	000:15	039
Health	AD Council	000:30	015
Health	AD Council	000:32	006
Health	AD Council	001:00	064
Health	Am. Academy of Ortho Surgeons	000:59	002
Health	Am. Academy of Ortho Surgeons	001:03	021
Health	American Health Assistance	001:00	007
Health	American Heart Association	000:31	001
Health	Arthritis Foundation	000:17	037
Health	DD- BeBee Medical Center	028:00	001
Health	Drive for COPD	000:59	010
Health	EPA	000:30	008
Health	facesofinfluenza.org	000:30	012
Health	Gynecological Cancer Found.	001:00	005
Health	letsmove.gov	000:30	011
Health	letsmove.gov	001:00	018
Health	Local Veterinarians	000:30	013
Health	March of Dimes	000:30	004
Health	Nat'l Institutes of Health	000:30	012
Health	Overeaters Anonymous	000:26	015
Health	textforbaby	001:00	023
Health	U.S. Dept of Health	000:30	010
Health	U.S. Dept of Health	001:00	022
Health	U.S. Dept of Health	001:01	015
Health	womeningovernment.org	000:29	005
Helping Others	AD Council	000:30	010
Helping Others	FEMA	000:59	014
Helping Others	Foundation for a Better Life	000:30	011
Helping Others	Make a Wish Foundation	000:30	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
LITERACY	DONORSCHOSE.ORG	000:30	067
Military Recruitment	Air Force Reserve	000:30	011
Military, War	:30 GIVE AN HOUR	000:31	001
Military, War	Paralyzed Vets of America	000:17	009
Military, War	Paralyzed Vets of America	000:31	003
Military, War	Paralyzed Vets of America	001:01	008
Military, War	USO	000:32	002
Military, War	USO	001:01	005
Military, War	Wounded Warrior Project	000:31	024
Military, War	Wounded Warrior Project	001:00	004
Money	SmartAboutMoney.org	000:30	006
MUSIC	DONORSCHOSE.ORG	000:29	022
MUSIC	DONORSCHOSE.ORG	000:32	041
Paralyzed Vets	Paralyzed Vets of America	000:30	013
Paralyzed Vets	Paralyzed Vets of America	000:59	015
Parenting	Boys Town	000:29	006
Parenting	Church of Latter Day Saints	000:30	006
Post Traumatic Stress Synd.	USO	000:15	002
POVERTY	DONORSCHOSE.ORG	000:31	011
POVERTY	DONORSCHOSE.ORG	000:33	060
Premature births	March of Dimes	001:00	005
Prevention	Youth Reckless Driving Preven	000:15	036
Public Safety	takemefishing.org	000:30	002
Public Safety	takemefishing.org	001:00	020
Quitting Smoking	AD Council	000:30	016
Reading	Reading Assist Institute	000:29	013
Reading	Reading Assist Institute	000:31	103
Reading	Sussex County Library	000:30	136
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:15	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:30	001
Safety	:30 HOMELAND SECURITY	000:30	018
Safety	AD Council	000:30	009
Safety	Dept. Of Homeland Security	000:30	004
School Attendance	AD Council	000:15	001
School Attendance	AD Council	000:30	001
Schools	MD State Education Assoc	001:00	001
SELF ESTEEM	DONORSCHOSE.ORG	000:31	062
Sickle Cell Disease	Red Cross	000:36	013
Tax Help	IRS.gov	000:15	013
Tax Help	IRS.gov	000:30	003
Tax Help	IRS.gov	001:00	004
Veterans	Paralyzed Vets of America	000:15	080
Veterans	Wounded Warrior Project	000:57	018