

WQHQ
Salisbury, MD
Quarterly Issues/Programs List
Third Quarter, 2012
10/01/2012

WQHQ
Quarterly Issues/Programs List

WQHQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Breast Cancer Awareness:** (No issue/program description given.)
- **CANCER RESEARCH:** (No issue/program description given.)
- **Energy tips:** SUMMER ENERGY TIPS
- **Health Care:** (No issue/program description given.)
- **Military, War:** Helping Military Families
- **Reading:** Summer Reading, Grant Competition
- **RELAY FOR LIFE:** (No issue/program description given.)
- **Safety:** Scooter Safety
- **Zoo Party:** JUST ZOO IT

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Military, War	DD-Fisher House July 4th Special	Helping Military Families	Fisher House	07/01/2012 07:29 AM	029:59
Energy tips	DD- DELMARVA POWER SUMMER TIPS	SUMMER ENERGY TIPS	Delmarva Power	07/08/2012 07:27 AM	027:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Reading	DD-Wicomico Public Library	Summer Reading, Grant Competition	Wicomico Library	07/15/2012 07:26 AM	028:00
Breast Cancer Awareness	DD- WOMEN SUPPORTING WOMEN	-----	WOMEN SUPPORTING WOMEN	07/22/2012 07:26 AM	027:59
Safety	DD- Ocean City Safety OCPD & OCFD	-----	Ocean City Police Department	07/29/2012 07:25 AM	028:05
Energy tips	DD- DELMARVA POWER SUMMER TIPS	SUMMER ENERGY TIPS	Delmarva Power	08/05/2012 07:26 AM	027:59
Safety	DD- Ocean City Safety OCPD & OCFD	Scooter Safety	Ocean City Police Department	08/12/2012 07:25 AM	028:05
Safety	DD- Ocean City Safety OCPD & OCFD	Scooter Safety	Ocean City Police Department	08/19/2012 07:26 AM	028:05
CANCER RESEARCH	DD-Stand Up to Cancer	-----	STAND UP TO CANCER	09/02/2012 07:28 AM	030:00
Health Care	DD-HEARTCARE PRMC, PHC & GENESIS	-----	PRMC	09/09/2012 07:27 AM	028:01
RELAY FOR LIFE	DD- RELAY FOR LIFE- AMERICAN CANCER SOCIETY	-----	AMERICAN CANCER SOCIETY	09/16/2012 07:25 AM	028:01
Zoo Party	DD- SALISBURY ZOO- JUST ZOO IT	JUST ZOO IT	Salisbury Zoo	09/30/2012 07:25 AM	028:09

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adult vaccines	NATIONAL FOUNDATION FOR INFEC	001:00	003
Alcohol/Sustance Abuse	Al-Anon Family Groups	000:31	014
Alcohol/Sustance Abuse	Al-Anon Family Groups	001:01	022
American Red Cross	Blood Bank of Delmarva	000:31	007
BOYS' TOWN	Boys Town Nat'l Hotline	000:15	038
BULLYING	National Education Assoc.	000:29	015
BULLYING	National Education Assoc.	000:59	031
Childhood Health	AD Council	001:00	005
Childhood Health	March of Dimes	001:00	032
Civic Organizations	Salvation Army	001:00	004
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	103
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	028
COMMUNITY INVOLVEMENT	LIONS CLUB	000:30	002
COMMUNITY INVOLVEMENT	VOLUNTEER FIRE CO	000:30	001
COMMUNITY INVOLVEMENT	Worcester Cty Tourism	000:30	004
Debt Advice	Nat'l Credit Counseling	000:30	006
Employment, Business	NATIONAL RIGHT TO WORK	000:29	002
Environment	Am. Academy of Ortho Surgeons	000:32	016
Family Finances	IRS.gov	000:30	021
Government Programs	SELECTIVE SERVICE SYSTEM	001:00	020
Greiving	Mennonite Church	000:29	015
Health	AD Council	000:30	001
Health	Am. Academy of Ortho Surgeons	001:03	066
Health	American Heart Association	001:00	005
Health	Atlantic General Hospital	028:01	001
Health	Foundation Fighting Blindness	000:29	011
Health	letsmove.gov	000:30	012

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	letsmove.gov	001:00	024
Health	March of Dimes	000:29	018
Health	March of Dimes	000:30	014
Health	Nat'l Institutes of Health	000:30	001
Health	Overeaters Anonymous	000:26	030
Health	seeabettertomorrow.org	001:00	038
Health	U.S. Dept of Health	000:30	012
Health	womeningovernment.org	000:29	001
HEALTH AND FITNESS	AD Council	000:30	104
HEALTH AND FITNESS	AD Council	000:31	070
HEALTH AND FITNESS	STAND UP TO CANCER	000:30	029
Insurance	protectyourpaycheck.org	000:15	030
Military, War	giveanhour.org	000:31	010
Military, War	Paralyzed Vets of America	000:17	079
Military, War	Paralyzed Vets of America	000:31	013
Military, War	Paralyzed Vets of America	001:01	034
Military, War	USO	000:30	012
Military, War	USO	000:32	001
Military, War	USO	001:01	030
Military, War	Wounded Warrior Project	000:30	042
Military, War	Wounded Warrior Project	000:31	055
Military, War	Wounded Warrior Project	001:00	053
Organ Donation	U.S. Dept of Health	000:15	064
Organ Donation	U.S. Dept of Health	001:00	016
Paralyzed Vets	Paralyzed Vets of America	000:30	018
Post Traumatic Stress Synd.	USO	000:15	040
Premature births	March of Dimes	001:00	030
Prevention	NCUA	001:00	002
Public Safety	takemefishing.org	000:30	018

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Public Safety	takemefishing.org	001:00	023
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:30	034
Safety	Dept. Of Homeland Security	000:30	022
Safety	Nat'l Drowning Prev Alliance	000:30	010
Safety	Nat'l Drowning Prev Alliance	001:00	038
Schools	MD State Education Assoc	001:00	024
Senior Citizens Support	AARP	000:30	002
Senior Citizens Support	AARP	001:00	001
Veterans	Paralyzed Vets of America	000:15	089
Veterans	Wounded Warrior Project	000:57	002
Veterans	Wounded Warrior Project	001:00	034
Veterans Issues	CLEAR CHANNEL COMMUNITIES	001:00	002