

WQHQ  
Salisbury, MD  
Quarterly Issues/Programs List  
First Quarter, 2014  
04/01/2014

WQHQ  
Quarterly Issues/Programs List

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WQHQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AIDS Awareness:** Alicia Keys AIDS PSA
- **Animal Care:** General Review and Feb EVENT
- **Breast Cancer Awareness:** A new Director, A new vision
- **Business Innovation:** The latest with the local Chamber of commerce
- **Disabilities:** (No issue/program description given.)
- **Education:** Updating on Tax credits and deadlines
- **Health:** Health Fair Patient Safety Month
- **Senior Citizens, Aging:** The Vision for 2014

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Breast Cancer Awareness	DD- Women Supporting Women	A new Director, A new vision	WOMEN SUPPORTING WOMEN	01/05/2014 07:26 AM	027:00
Animal Care	DD- Humane Society of Wicomico County	General Review and Feb EVENT	Humane Society of WICO	01/12/2014 07:28 AM	027:01

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Business Innovation	DD- Chamber Chat JANUARY	The latest with the local Chamber of commerce	Salisbury Area Chamber	01/19/2014 07:27 AM	025:59
Animal Care	DD- Humane Society of Wicomico County	General Review and Feb EVENT	Humane Society of WICO	01/26/2014 07:28 AM	027:01
AIDS Awareness	DD- Fisher House	Alicia Keys AIDS PSA	Poplar Hill Mansion	02/02/2014 07:26 AM	027:59
Animal Care	DD- Humane Society of Wicomico County	General Review and Feb EVENT	Humane Society of WICO	02/09/2014 07:27 AM	027:01
Business Innovation	DD- Chamber Chat February	The latest with the local Chamber of commerce	Salisbury Area Chamber	02/16/2014 07:28 AM	025:49
Disabilities	DD- EASTER SEALS	Disabilities	Easter Seals Foundation	02/23/2014 07:28 AM	028:06
Breast Cancer Awareness	DD- Women Supporting Women	A new Director, A new vision	WOMEN SUPPORTING WOMEN	03/02/2014 07:28 AM	027:00
Senior Citizens, Aging	DD- CHEER	The Vision for 2014	CHEER	03/09/2014 07:30 AM	026:59
Business Innovation	DD- Chamber Chat March	The latest with the local Chamber of commerce	Salisbury Area Chamber	03/16/2014 07:27 AM	028:03
Health	DD- PRMC Health Fair Patient Safety Month	Health Fair Patient Safety Month	PRMC	03/23/2014 07:29 AM	026:59
Education	DD- MD College Savings Plans	Updating on Tax credits and deadlines	College Savings Plans of MD	03/30/2014 07:29 AM	027:28

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Adult vaccines	NATIONAL FOUNDATION FOR INFEC	001:00	018
Alcohol/Sustance Abuse	Al-Anon Family Groups	000:31	002
Alcohol/Sustance Abuse	Al-Anon Family Groups	001:01	009
American Red Cross	Blood Bank of Delmarva	000:31	001
Animal Care	AD Council	000:59	005
Animal Rescue Forever Homes	AD Council	000:30	004
Breast Cancer Awareness	WOMEN SUPPORTING WOMEN	000:29	012
Breast Cancer Awareness	WOMEN SUPPORTING WOMEN	000:30	001
CANCER RESEARCH	CANCER RESEARCH	000:30	001
CANCER RESEARCH	SUSAN G. KOMEN OF MD	000:30	004
Childhood Health	Clear Channel	000:30	002
Childhood Health	U.S. Dept of Health	000:30	002
Civic Organizations	Catholic Comm. Campaign	001:00	017
COMMUNITY INVOLVEMENT	AD Council	001:00	016
COMMUNITY INVOLVEMENT	Clear Channel	000:15	015
COMMUNITY INVOLVEMENT	Clear Channel	000:16	005
COMMUNITY INVOLVEMENT	Clear Channel	000:17	001
COMMUNITY INVOLVEMENT	Clear Channel	000:30	004
COMMUNITY ORGANIZATIONS	AD Council	001:00	015
COMMUNITY ORGANIZATIONS	Clear Channel	000:30	001
COMMUNITY ORGANIZATIONS	Clear Channel	001:00	006
Education,Literacy	AD Council	001:00	005
Environment	Am. Academy of Ortho Surgeons	000:32	010
Family Finances	IRS.gov	000:30	001

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Family Issues	AD Council	000:30	005
Family Issues	AD Council	000:59	008
Health	AD Council	000:30	003
Health	Am. Academy of Ortho Surgeons	001:03	041
Health	American Lung Association	000:30	002
Health	Clear Channel	000:31	001
Health	Foundation Fighting Blindness	000:29	003
Health	March of Dimes	000:29	007
Health	March of Dimes	000:30	002
HEALTH AND FITNESS	American Heart Association	000:30	027
Insurance	protectyourpaycheck.org	000:15	023
MILITARY AND VETERANS	Clear Channel	000:30	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	143
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	092
Military, War	giveanhour.org	000:31	001
Military, War	Paralyzed Vets of America	000:17	004
Military, War	USO	000:30	013
Military, War	USO	001:01	023
Military, War	Wounded Warrior Project	000:30	037
Military, War	Wounded Warrior Project	000:31	030
Military, War	Wounded Warrior Project	001:00	052
Organ Donation	U.S. Dept of Health	000:15	021
Organ Donation	U.S. Dept of Health	001:00	006
Paralyzed Vets	Paralyzed Vets of America	000:30	005
Post Traumatic Stress Synd.	USO	000:15	025
Premature births	March of Dimes	001:00	010
Public Safety	takemefishing.org	001:00	012
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:30	005
Safety	AD Council	000:30	003

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Safety	Dept. Of Homeland Security	000:30	005
Safety	Nat'l Drowning Prev Alliance	000:30	002
Safety	Nat'l Drowning Prev Alliance	001:00	012