

WQHQ
Salisbury, MD
Quarterly Issues/Programs List
Second Quarter, 2014
07/01/2014

WQHQ
Quarterly Issues/Programs List

WQHQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Business Innovation:** The latest with the local Chamber of commerce
- **COMMUNITY ORGANIZATIONS:** Brad Gillis and Shannon Layton Join us
- **Education:** ALS/Football
- **Environment:** Earth Day is April 26th
- **Health:** (No issue/program description given.)
- **Housing:** (No issue/program description given.)
- **Hunger:** The Fight to end Hunger
- **MILITARY AND VETERANS:** Miles for Military to Benefit OWC
- **Volunteerism:** Event is 6/21
- **Women's Issues:** INTV with Empower Women

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Environment	DD- Earth Day Delmarva Power	Earth Day is April 26th	Salisbury Zoo	04/06/2014 07:30 AM	026:00
Women's Issues	DD- EMPOWER	INTV with	Women	04/13/2014	027:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	WOMEN CONFERENCE	Empower Women	Empower Ministries	07:28 AM	
COMMUNITY ORGANIZATIONS	DD- Salisbury Festival	Brad Gillis and Shannon Layton Join us	CITY OF SALISBURY	04/20/2014 07:27 AM	027:06
Hunger	DD- Outnumber Hunger Special	The Fight to end Hunger	Feeding America	05/04/2014 07:21 AM	029:00
Hunger	DD- Outnumber Hunger Special	The Fight to end Hunger	Feeding America	05/11/2014 07:27 AM	029:00
Business Innovation	DD- Chamber Chat May	The latest with the local Chamber of commerce	Salisbury Area Chamber	05/18/2014 07:26 AM	026:43
Health	DD- Peninsula Home Care	Prescription Disposal	PENINSULA HOME CARE	05/25/2014 07:27 AM	026:59
Housing	DD- Coastal Association on Realtors	Tax Changes	Coastal Association Realtors	06/01/2014 07:27 AM	026:59
MILITARY AND VETERANS	DD- Miles For Military- Operation We Care	Miles for Military to Benefit OWC	Operation We Care	06/08/2014 07:29 AM	027:59
Volunteerism	DD- Volunteer Fair_United Way and Community Foundation	Event is 6/21	United Way of the E.Shore	06/15/2014 07:28 AM	027:00
Business Innovation	DD- Chamber Chat JUNE	The latest with the local Chamber of commerce	Salisbury Area Chamber	06/22/2014 07:30 AM	027:00
Education	DD- SU Golf Tourney for Football and ALS	ALS/Football	Salisbury University	06/29/2014 07:27 AM	028:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	:60 Congressman Harris - Military	001:00	002
Alcohol/Sustance Abuse	Al-Anon Family Groups	000:31	002
Alcohol/Sustance Abuse	Al-Anon Family Groups	001:01	005
American Red Cross	Blood Bank of Delmarva	000:31	002
Animal Care	AD Council	000:59	017
Animal Care	Clear Channel	000:30	001
Animal Rescue Forever Homes	AD Council	000:30	001
Breast Cancer Awareness	WOMEN SUPPORTING WOMEN	000:29	011
Breast Cancer Awareness	WOMEN SUPPORTING WOMEN	000:30	007
CANCER RESEARCH	SUSAN G. KOMEN OF MD	000:30	001
Childhood Health	Clear Channel	000:30	001
Childhood Health	U.S. Dept of Health	000:30	001
Children&Family Issues	Clear Channel	000:30	001
Children&Family Issues	CRICKET CENTER	000:30	001
Civic Organizations	Catholic Comm. Campaign	001:00	008
COMMUNITY INVOLVEMENT	AD Council	001:00	011
COMMUNITY INVOLVEMENT	Clear Channel	000:15	003
COMMUNITY INVOLVEMENT	POLICE WEEK	000:33	023
COMMUNITY ORGANIZATIONS	AD Council	001:00	012
COMMUNITY ORGANIZATIONS	Clear Channel	001:00	002
Education,Literacy	AD Council	001:00	002
Environment	Am. Academy of Ortho Surgeons	000:32	002
Family Issues	AD Council	000:30	001
Family Issues	AD Council	000:59	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FOURIER	IRS.gov	000:29	002
FOURIER	USO	000:15	030
HARP	SELECTIVE SERVICE SYSTEM	000:30	003
HARP	USO	001:00	017
Health	AD Council	001:00	002
Health	Clear Channel	000:30	001
Health	Clear Channel	000:31	001
Health	Foundation Fighting Blindness	000:29	001
Health	March of Dimes	000:29	001
HEALTH AND FITNESS	YMCA	000:30	011
HEALTH AND FITNESS	YMCA	000:59	008
Insurance	protectyourpaycheck.org	000:15	008
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	009
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	081
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	066
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	541
Military, War	giveanhour.org	000:31	002
Military, War	USO	000:30	020
Military, War	Wounded Warrior Project	000:30	023
Military, War	Wounded Warrior Project	000:31	039
Military, War	Wounded Warrior Project	001:00	033
Organ Donation	U.S. Dept of Health	000:15	018
Organ Donation	U.S. Dept of Health	001:00	001
PSA	Clear Channel	000:15	002
Public Safety	takemefishing.org	001:00	003
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:30	001
Safety	Nat'l Drowning Prev Alliance	001:00	007
SKIN CANCER AWARENESS	Wic Cty Health Dept	000:15	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SKIN CANCER AWARENESS	Wic Cty Health Dept	000:30	002
Women's Issues	WOMEN SUPPORTING WOMEN	000:15	003

ADDENDUM FOR Q2 2014 QUARTERLY ISSUES

Kidney Foundation	DD- Kidney Walk	Walk to fight kidney disease	Kidney Foundation of E.Shore	04/27/2014 07:01 AM	027:59
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Health	DD- Peninsula Home Care	Caregiver support group	PENINSULA HOME CARE	05/25/2014 07:00 AM	026:59
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Housing	DD- Coastal Association of Realtors	Real Estate Services	Coastal Association Realtors	06/01/2014 07:01 AM	026:59
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