

WQHQ
Salisbury, MD
Quarterly Issues/Programs List
Fourth Quarter, 2012
06/13/2013

WQHQ
Quarterly Issues/Programs List

WQHQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ARTS:** ARTS COUNCIL FUNDRAISER
- **Health Care:** GOLF TOURNEY, FLU SHOTS , SUICIDE WALK, HEALTH FAIR, GIRLS NITE OUT
- **Veterans Issues:** VETERANS FUNDRAISER

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Diabetes Awareness	American Diabetes Association	HEALTH	American Diabetes Assoc	10/07/2012 07:28 AM	028:00
Health Care	DD- AGH COMMUNITY EVENTS	GOLF TOURNEY, FLU SHOTS , SUICIDE WALK, HEALTH FAIR, GIRLS NITE OUT	Atlantic General Hospital	10/14/2012 07:26 AM	028:00
ARTS	DD- AWAC WINE FEST	ARTS FUNDRAISER	SWAC	10/21/2012 07:25 AM	028:00
Health Care	DD- AGH Community Fair in Millsboro	HEALTH FUNDRAISER	Atlantic General Hospital	10/28/2012 07:27 AM	027:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Family Issues	DD-TOYS FOR TOTS	COMMUNITY INVOLVEMENT	Ed Heathway	11/04/2012 07:28 AM	028:00
Veterans Issues	DD- FISHER HOUSE VETERAN'S DAY 2012	VETERANS ASSISTANCE	Fisher House	11/11/2012 07:26 AM	029:59
Health	DD-ALZEHEIMER'S ASSOC	HEALTH	Alzheimer's Assoc	11/18/2012 07:26 AM	027:56
Family Issue	DD-TOYS FOR TOTS	COMMUNITY INVOLVEMENT	Ed Heathway	11/25/2012 07:27 AM	028:00
Diabetes Awareness	DD-AMERICAN DIABETES ASSOC	HEALTH	American Diabetes Assoc	12/02/2012 07:26 AM	028:00
Special Olympics	DD-SPECIAL OLYMPICS	HEALTH	Special Olympics	12/09/2012 07:26 AM	026:29
Special Olympics	DD-SPECIAL OLYMPICS	HEALTH	Special Olympics	12/16/2012 07:28 AM	026:29
Health	DD-ALZEHEIMER'S ASSOC	HEALTH	Alzheimer's Assoc	12/23/2012 07:26 AM	027:56
Health Care	DD- AGH PENGUIN SWIM	HEALTH FUNDRAISER	Atlantic General Hospital	12/30/2012 07:25 AM	027:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
American Red Cross	HURRICANE SANDY RED CROSS	000:30	001
Adult vaccines	NATIONAL FOUNDATION FOR INFEC	001:00	018
Alcohol/Sustance Abuse	Al-Anon Family Groups	000:31	006
Alcohol/Sustance Abuse	Al-Anon Family Groups	001:01	015
American Red Cross	Blood Bank of Delmarva	000:31	007
American Red Cross	Red Cross	000:30	064
ARTS	SMITHSONIAN	000:31	003
BOYS' TOWN	Boys Town Nat'l Hotline	000:15	037
BULLYING	National Education Assoc.	000:29	058
BULLYING	National Education Assoc.	000:59	018
CANCER RESEARCH	Somerset County	000:30	001
Childhood Health	AD Council	000:30	003
Childhood Health	AD Council	001:00	008
Childhood Health	CLEAR CHANNEL COMMUNITIES	000:30	021
Childhood Health	U.S. Dept of Health	000:30	001
Children&Family Issues	AD Council	000:30	003
Children&Family Issues	AD Council	001:00	015
Children&Family Issues	adoptuskids.org	000:30	001
Children&Family Issues	adoptuskids.org	001:00	003
Children&Family Issues	CRICKET CENTER	000:29	002
Children&Family Issues	US NAVY	000:30	003
Civic Organizations	Catholic Comm. Campaign	001:00	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Civic Organizations	Clear Channel	000:31	005
Civic Organizations	Salvation Army	001:00	012
COMMUNITY INVOLVEMENT	Clear Channel	000:29	005
COMMUNITY INVOLVEMENT	Clear Channel	000:30	002
COMMUNITY INVOLVEMENT	Clear Channel	000:31	005
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
COMMUNITY INVOLVEMENT	LIONS CLUB	000:30	001
COMMUNITY INVOLVEMENT	LOCAL CHURCH	000:31	001
COMMUNITY INVOLVEMENT	US NAVY	001:00	004
Debt Advice	Nat'l Credit Counseling	000:30	012
Disabled persons	Clear Channel	000:59	019
Education	CLEAR CHANNEL COMMUNITIES	001:00	005
Employment, Business	NATIONAL RIGHT TO WORK	000:29	005
Environment	Am. Academy of Ortho Surgeons	000:32	042
Family Finances	AD Council	000:15	007
Family Finances	IRS.gov	000:30	017
Family Issues	TOYS FOR TOTS	028:00	001
Fundraising	CLEAR CHANNEL COMMUNITIES	000:31	002
Health	AD Council	000:30	015
Health	Alzheimer's Association	027:56	001
Health	Am. Academy of Ortho Surgeons	001:03	064
Health	American Heart Association	001:00	013
Health	Foundation Fighting Blindness	000:29	007
Health	letsmove.gov	000:30	005
Health	March of Dimes	000:29	006
Health	March of Dimes	000:30	016
Health	U.S. Dept of Health	000:30	014
Insurance	protectyourpaycheck.org	000:15	034

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	Fisher House	000:30	041
Military, War	giveanhour.org	000:31	009
Military, War	Paralyzed Vets of America	000:17	078
Military, War	Paralyzed Vets of America	000:31	032
Military, War	Paralyzed Vets of America	001:01	043
Military, War	USO	000:30	015
Military, War	USO	001:01	035
Military, War	Wounded Warrior Project	000:30	045
Military, War	Wounded Warrior Project	000:31	067
Military, War	Wounded Warrior Project	001:00	057
Organ Donation	U.S. Dept of Health	000:15	049
Organ Donation	U.S. Dept of Health	001:00	010
Paralyzed Vets	Paralyzed Vets of America	000:30	021
Post Traumatic Stress Synd.	USO	000:15	037
Premature births	March of Dimes	001:00	015
Prevention	Clear Channel	001:00	012
Prevention	NCUA	001:00	001
Public Safety	takemefishing.org	001:00	013
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:30	025
Safety	AD Council	000:30	002
Safety	Dept. Of Homeland Security	000:30	010
Safety	Nat'l Drowning Prev Alliance	000:30	008
Safety	Nat'l Drowning Prev Alliance	001:00	013
Schools	CLEAR CHANNEL COMMUNITIES	000:31	003
SELF ESTEEM	SPECIAL OLYMPICS	000:24	005
SELF ESTEEM	SPECIAL OLYMPICS	000:30	058
SELF ESTEEM	SPECIAL OLYMPICS	000:31	020
Senior Citizens Support	AARP	000:30	011
Senior Citizens Support	AARP	001:00	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Special Olympics	SPECIAL OLYMPICS	026:29	001
Veterans	Paralyzed Vets of America	000:15	094